



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-123273** Submit Date: **08/03/2011** Call Sign: **KGMB** Facility ID: **34445** City:

HONOLULU State: HI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

08/03/2011 Filing Status: Active

Report reflects information for : First Quarter of 2011

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Honolulu |
| | Web Home Page Address | www.hawaiinewsnow.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(19)

| Digital Core Program (1 of 19) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES-I KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Jan 1-29) Saturdays, 7:00am |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | 5 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--|
| Title of Program | BUSYTOWN MYSTERIES-I KGMB Main Digital |
| List date and time rescheduled | 1/30, 3:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/29 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|--|
| Title of Program | BUSYTOWN MYSTERIES-I KGMB Main Digital |
| List date and time rescheduled | 1/23, 9:00am |
| Is the rescheduled date the second home? | Yes |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
|--|--------|
| Date Preempted | |
| Episode # | 1/22 |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 19) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES - II KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Jan 1-29) Saturdays, 7:30am |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | 5 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|--|
| Title of Program | BUSYTOWN MYSTERIES - II KGMB Main Digital |
| List date and time rescheduled | 1/30, 3:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/29 |
| Reason for Preemption | Sports |

| Questions | Response |
|-----------|----------|

| Title of Program | BUSYTOWN MYSTERIES - II KGMB Main Digital |
|--|--|
| List date and time rescheduled | 1/23, 9:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/22 |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 19) | Response | |
|--|---|--|
| Program Title | DOODLEBOPS ROCKIN' ROAD SHOW - I KGMB Main Digital | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | (Eff. Jan 1-29) Saturdays, 3:00pm | |
| Total times aired at regularly scheduled time | 4 | |
| Total times aired | 5 | |
| Number of Preemptions | 1 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 1 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 3 years to 8 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. This child then gets "Doodlefied" and enters and animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Questions | Response |
|--|---|
| Title of Program | DOODLEBOPS ROCKIN' ROAD SHOW - I KGMB Main Digital |
| List date and time rescheduled | 1/16, 7:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/15 |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 19) | Response | |
|--|---|--|
| Program Title | DOODLEBOPS ROCKIN' ROAD SHOW - II KGMB Main Digital | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | (Eff. Jan 1-29) Saturdays, 3:30pm | |
| Total times aired at regularly scheduled time | 4 | |
| Total times aired | 5 | |
| Number of Preemptions | 1 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 1 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 3 years to 8 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. This child then gets "Doodlefied" and enters and animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. | |

| Does the Licensee | Yes |
|-------------------|-----|
| dentify the | |
| rogram by | |
| lisplaying | |
| hroughout the | |
| rogram the | |
| symbol E/I? | |

| Questions | Response |
|--|--|
| Title of Program | DOODLEBOPS ROCKIN' ROAD SHOW - II KGMB Main Digital |
| List date and time rescheduled | 1/16, 7:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/15 |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 19) | Response |
|--|---|
| Program Title | SABRINA'S SECRET LIFE KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Jan 1-29) Saturdays, 4:00pm |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follows the adventures of the now-teenage witch, Sabrina Spellman. In the spin-off toSABRINA, THE ANIMATED SERIES, Sabrina is thirteen now, and in the 7th grade, which is in high school. Chloe has moved, along with Gem. Harvey still lives in Greendale, and attends Greendale High with Sabrina. Sabrina has not lost her crush of Harvey. Sabrina's new friend is Maritza, who regularly hangs out with Sabrina. At Greendale High, there is a secret area, in which Sabrina trains her witch powers, and is instructed by teachers who are witches themselves. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 19) | Response |
|--|---|
| Program Title | SABRINA: THE ANIMATED SERIES KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Jan 1-29) Saturdays, 4:30pm |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everybodys favorite teenaged witch, Sabrina, balances school lift and relationships in the mortal world, with her secret life as a fledgling witch. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 19) | Response |
|---|--|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES KGMB Main Digital |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 4:00pm |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 12 |
| Number of Preemptions | 4 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna, popular host of the hit television series, Jack Hannas Animal Adventures, is one of Americas most beloved naturalists adventures. Each week, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. What makes the series a success to a broad segment of viewers is Hannas enthusiasm and wonderment with every new creature and experience he encounters. No intellectual pomp or indifference here. Jack Hanna is "every persons" television zoologist. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---|
| Title of Program | JACK HANNA'S ANIMAL ADVENTURES KGMB Main Digital |
| List date and time rescheduled | 1/23, 10:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/23 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---|
| Title of Program | JACK HANNA'S ANIMAL ADVENTURES KGMB Main Digital |
| List date and time rescheduled | 3/13, 3:00 |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/13 |

| Reason for Preemption | Sports |
|-----------------------|--------|
| · | · |

| Questions | Response |
|--|---|
| Title of Program | JACK HANNA'S ANIMAL ADVENTURES KGMB Main Digital |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | |
| Were promotional efforts made to notify the public of rescheduled date and time? | |
| Date Preempted | |
| Episode # | 3/6 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---|
| Title of Program | JACK HANNA'S ANIMAL ADVENTURES KGMB Main Digital |
| List date and time rescheduled | 3/27, 3:00 |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/20 |
| Reason for Preemption | Sports |

| Digital Core Program (8 of 19) | Response |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - I KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Feb 5) Saturdays, 3:00pm |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | 8 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES - I KGMB Main Digital |
| List date and time rescheduled | 3/14, 11:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/19 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES - I KGMB Main Digital |
| List date and time rescheduled | 3/6, 2:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/5 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES - I KGMB Main Digital |
| List date and time rescheduled | 3/7, 11:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/12 |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES - I KGMB Main Digital |
| List date and time rescheduled | 3/22, 11:00am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/26 |
| Reason for Preemption | Sports |

| Digital Core Program (9 of 19) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES- II KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Feb 5) Saturdays, 3:30pm |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | 8 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES- II KGMB Main Digital |
| List date and time rescheduled | 3/8, 11:00am |
| Is the rescheduled date the second home? | Yes |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
|--|--------|
| Date Preempted | |
| Episode # | 3/12 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES- II KGMB Main Digital |
| List date and time rescheduled | 3/15, 11:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/19 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES- II KGMB Main Digital |
| List date and time rescheduled | 3/6, 2:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/5 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---|
| Title of Program | BUSYTOWN MYSTERIES- II KGMB Main Digital |
| List date and time rescheduled | 3/23, 11:00am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/26 |
| Reason for Preemption | Sports |

| Digital Core Program (10 of 19) | Response |
|--|---|
| Program Title | DOODLEBOPS ROCKIN' ROAD SHOW KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Feb 5) Saturdays, 4:00pm |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | 8 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. This child then gets "Doodlefied" and enters and animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---|
| Title of Program | DOODLEBOPS ROCKIN' ROAD SHOW KGMB Main Digital |
| List date and time rescheduled | 3/24, 11:00am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/26 |

| Reason for Preemption | Sports | |
|-----------------------|--------|--|
| Reason for Preemption | Sports | |

| Questions | Response |
|--|--|
| Title of Program | DOODLEBOPS ROCKIN' ROAD SHOW KGMB Main Digital |
| List date and time rescheduled | 3/6, 4:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/5 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--|
| Title of Program | DOODLEBOPS ROCKIN' ROAD SHOW KGMB Main Digital |
| List date and time rescheduled | 3/16, 11:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/19 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|--|
| Title of Program | DOODLEBOPS ROCKIN' ROAD SHOW KGMB Main Digital |
| List date and time rescheduled | 3/9, 11:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/12 |
| Reason for Preemption | Sports |

| Digital Core Program (11 of 19) | Response |
|---------------------------------------|--------------------------|
| Program Title | TROLLZ KGMB Main Digital |
| Origination | Network |

| Days/Times Program Regularly Scheduled | (Eff. Feb 5) Saturdays, 4:30pm |
|--|--|
| Total times aired at regularly scheduled time | 4 |
| Total times aired | 8 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|--------------------------|
| Title of Program | TROLLZ KGMB Main Digital |
| List date and time rescheduled | 3/20, 4:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/19 |
| Reason for Preemption | Sports |

| Questions | Response |
|-----------|----------|

| Title of Program | TROLLZ KGMB Main Digital |
|--|--------------------------|
| List date and time rescheduled | 3/10, 11:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/12 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|--------------------------|
| Title of Program | TROLLZ KGMB Main Digital |
| List date and time rescheduled | 3/25, 11:00am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/26 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|--------------------------|
| Title of Program | TROLLZ KGMB Main Digital |
| List date and time rescheduled | 3/6, 4:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/5 |
| Reason for Preemption | Sports |

| Digital Core Program (12 of 19) | Response |
|---|---------------------------------|
| Program Title | HORSELAND - I KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Feb 5) Sundays, 3:00pm |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 8 |
| Number of Preemptions | 1 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated, amazing adventures of kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, their integrity, their self-confidence and sometimes even their friendship to the test. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---------------------------------|
| Title of Program | HORSELAND - I KGMB Main Digital |
| List date and time rescheduled | 3/13, 4:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/13 |
| Reason for Preemption | Sports |

| Digital Core Program (13 of 19) | Response |
|--|----------------------------------|
| Program Title | HORSELAND - II KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | (Eff. Feb 5) Sundays, 3:30pm |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 8 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |

| Age of Target Child Audience | 9 years to 11 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated, amazing adventures of kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, their integrity, their self-confidence and sometimes even their friendship to the test. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|----------------------------------|
| Title of Program | HORSELAND - II KGMB Main Digital |
| List date and time rescheduled | 3/13, 4:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/13 |
| Reason for Preemption | Sports |

| Digital Core Program (14 of 19) | Response |
|--|---|
| Program Title | GREEN SCREEN ADVENTURES This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:00am (Feb. 5 - Mar. 26) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 19) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:30am (Feb. 5 - Mar. 26) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarrys books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 19) | Response |
|---------------------------------|--|
| Program Title | THE BUSY WORLD OF RICHARD SCARRY This TV Network |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Saturdays, 11:00am (Feb. 5 - Mar. 26) |
|--|--|
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 19) | Response |
|--|--|
| Program Title | THE BUSY WORLD OF RICHARD SCARRY This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30am (Feb. 5 - Mar. 26) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 19) | Response |
|--|---|
| Program Title | CAKE This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 12:00pm (Feb. 5 - Mar. 26) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 19) | Response |
|---|------------------------------------|
| Program Title | STARGATE INFINITY This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 10:00am (Feb. 6 -Mar. 27) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Stargate explorers enter a new world. About the only things they can be sure of are that they will encounter new and vastly different life forms and cultures, that they will face problems that require functioning smoothly as a team, and that the team is only as strong as the character and abilities, and behaviors important to learning how to get along with others - whether those others are from different races, cultures, and species or from their own team of trainees. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Darlene Lee |
| Address | 420 Waiakamilo Rd., Suite 205 |
| City | Honolulu |
| State | н |
| Zip | 96817 |
| Telephone Number | (808) 847-9344 |
| Email Address | dlee@hawaiinewsnow.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and | Because station ceased analog operations and converted to digital-only operations, Question 7(b) and 7(c) are not longer applicable. ALTERNATE 2ND HOME: Due to the challenge of the Hawaii time zone coupled with the CBS network live sports events on the weekends, KGMB has designated alternative second homes for E/I. First quarter presented more of a challenge with the scheduling of March Madness with CBS network sometimes starting at 4:00am immediately followed by live sports beginning as early as 6:00am through 4:00pm. AMENDED: (1) Multicast channel added effective 2/2/11. Amended report to reflect additional multicast children's programming on This TV for 1st quarter 2011. (2) Due to CBS E/I programming change effective 2/5/11, report amended to organize lineup with programming from 1 /1/11 - 2/5/11 followed by programming from 2/5/11 - 3/27/11. Initial filing had Jack Hanna's Animal Adventures in two areas; subsequent filing shows Jack Hanna's Animal Adventures from 1/1/11 - 3/27/11 as one entry for the entire quarter. (3) #7a initial submission reflected 3.43 average hours per week, however, after rechecking programming and recalculation, the corrected amount is 3.46 average hours per week. |

Other Matters (14)

| Other Matters (1 of 14) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES - I KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 3:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery. |

| Other Matters (2 of 14) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES - II KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 3:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery. |

| Other Matters (3 of 14) | Response |
|---|--|
| Program Title | DOODLEBOPS ROCKIN' ROAD SHOW KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 4:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 8 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. This child then gets "Doodlefied" and enters and animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message.

| Other Matters (4 of 14) | Response |
|--|--|
| Program Title | TROLLZ KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 4:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. |

| Other Matters (5 of 14) | Response |
|--|--|
| Program Title | HORSELAND - I KGMB Main Digital |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 3:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated, amazing adventures of kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, their integrity, their self-confidence and sometimes even their friendship to the test. |

| Program Title | HORSELAND - II KGMB Main Digital |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 3:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated, amazing adventures of kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, their integrity, their self-confidence and sometimes even their friendship to the test. |

| Other Matters (7 of 14) | Response |
|--|--|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES KGMB Main Digital |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 4:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna, popular host of the hit television series, Jack Hannas Animal Adventures, is one of Americas most beloved naturalists adventures. Each week, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. What makes the series a success to a broad segment of viewers is Hannas enthusiasm and wonderment with every new creature and experience he encounters. No intellectual pomp or indifference here. Jack Hanna is "every persons" television zoologist. |

| Other Matters (8 of 14) | Response |
|---|---|
| Program Title | GREEN SCREEN ADVENTURES This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Age of Target Child Audience from | 7 years to 13 years |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

Programming.

| Other Matters (9 of 14) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarrys books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. |

| Other Matters (10 of 14) | Response |
|--|--|
| Program Title | THE BUSYWORLD OF RICHARD SCARRY This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |

| Other Matters (11 of 14) | Response |
|--|---|
| Program Title | THE BUSYWORLD OF RICHARD SCARRY This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30am |

| of the program and how it meets the definition of | and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make |
|--|---|
| Describe the educational and informational objective | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy |
| Age of Target Child Audience from | 2 years to 5 years |
| Length of Program | 30 mins |
| Total times aired at regularly scheduled time | 13 |

| Other Matters (12 of 14) | Response |
|--|---|
| Program Title | CAKE This TV Network |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 12:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! |

| Other Matters (13 of 14) | Response |
|--|--|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES This TV Network |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna, popular host of the hit television series, Jack Hannas Animal Adventures, is one of Americas most beloved naturalists adventures. Each week, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. What makes the series a success to a broad segment of viewers is Hannas enthusiasm and wonderment with every new creature and experience he encounters. No intellectual pomp or indifference here. Jack Hanna is "every persons" television zoologist. |

| Program Title | STARGATE INFINITY This TV Network |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Stargate explorers enter a new world. About the only things they can be sure of are that they will encounter ne and vastly different life forms and cultures, that they will face problems that require functioning smoothly as a team, and that the team is only as strong as the character and abilities, and behaviors important to learning how to get along with others whether those others are from different races, |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. KHNL /KGMB Subsidiary, LLC **Attachments**

No Attachments.