



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0014489892** | File Number: **CPR-153294** | Submit Date: **04/09/2014** | Call Sign: **WWAY** | Facility ID: **12033** | City:
WILMINGTON | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/09/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/RTV
	Nielsen DMA	Wilmington NC
	Web Home Page Address	WWW.WWAYTV3.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW - AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
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Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 10-1030AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MAN MADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINGING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	
	Response
Program Title	Sea Rescue

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/1030AM-11AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)		Response
Program Title		THE WILDLIFE DOCS
Origination		Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS/11-1130AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)		Response
Program Title		EXPEDITION wILD
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS/1130-12PM ET
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he will paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18) Response	
Program Title	WHAT COLOR IS YOUR DOG?
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What color is your dog is a home pet training show with an educational flair. Through Joel Silverman's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18) Response	
Program Title	REAL LIFE 101
Origination	Network

Days/Times Program Regularly Scheduled	TUESDAY 830-9AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you thought about your "dream job?" Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	9TH PERIOD
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge. the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's Eco Company, a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. Find out where Eco Company is airing near you and make Eco Company appointment viewing in your house!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1130AM-12PM CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Live Life and Win
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12-1230PM CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self-reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. Connection III Entertainment Corp. is a multimedia company that recognizes the physical, emotional, mental, and social challenges faced by adolescents as they negotiate their new found independence and the concomitant decisions they make. As part of its commitment to support young people as they navigate these challenges, Connection III Entertainment Corp. created "Live Life & Win." The series features: Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	
	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1230-1PM CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Entertainment Industry Professionals at the top of their careers guide our teen audience on a tour of HOW projects are MADE IN HOLLYWOOD, providing a Career Introduction and Understanding of a variety of Motion Picture and Television Fields in the FCC Friendly, Educational/Informational, "MADE IN HOLLYWOOD: TEEN EDITION". The series target audiences of teens 13-16 are exposed to careers ON CAMERA and BEHIND THE SCREEN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1230-1PM CW
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended, which is a serious asset. The integration of core curriculum areas is an additional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the energetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group---and this series does that very well. Beyond the correct or incorrect answers presented by the series is a follow-up for deeper understanding. A question on evolution will lead to an expanded look at Charles Darwin in the way that touches on the pivotal Galapagos Island visit, and the fact that Darwin was 25 when he made the voyage there. Similarly, a question on government leads to a deeper look at James Madison, the man, and the revelation that he was the primary author of the US Constitution--something worth knowing for the targeted group.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)		Response
Program Title		Animal Science
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 11-1130AM CW
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age emographics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Chat Room
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12-1230PM CW
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through re-enacting teenoriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kimberly Franklin
Address	615 N FRONT STREET
City	WILMINGTON
State	NC
Zip	28401
Telephone Number	910-202-5800
Email Address	kimf@wwaytv3.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.

Other Matters (2 of 18)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW - AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
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Other Matters (3 of 18)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 10-1030AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.

Other Matters (4 of 18)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/1030-11AM ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (5 of 18)	Response
Program Title	THE WILDLIFE DOCS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11-1130AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (6 of 18)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/1130-12PM ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he will paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home

Other Matters (7 of 18)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (8 of 18)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM ET RTV

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened

Other Matters (9 of 18)	Response
Program Title	What Color is Your Dog?
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What color is your dog is a home pet training show with an educational flair. Through Joel Silverman's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets.

Other Matters (10 of 18)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 830-9AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you thought about your "dream job?" Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!
Other Matters (11 of 18)	
Program Title	9TH PERIOD
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.
Other Matters (12 of 18)	
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS8-830 ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's Eco Company, a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. Find out where Eco Company is airing near you and make Eco Company appointment viewing in your house!

Other Matters (13 of 18)	Response
Program Title	Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1130AM-12PM CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.

Other Matters (14 of 18)	Response
Program Title	Live Life & Win
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 12-1230PM CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self-reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. Connection III Entertainment Corp. is a multimedia company that recognizes the physical, emotional, mental, and social challenges faced by adolescents as they negotiate their newfound independence and the concomitant decisions they make. As part of its commitment to support young people as they navigate these challenges, Connection III Entertainment Corp. created "Live Life & Win." The series features: Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win."
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Other Matters (15 of 18)	Response
Program Title	Made in Hollywood : Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1230-1PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Entertainment Industry Professionals at the top of their careers guide our teen audience on a tour of HOW projects are MADE IN HOLLYWOOD, providing a Career Introduction and Understanding of a variety of Motion Picture and Television Fields in the FCC Friendly, Educational/Informational, "MADE IN HOLLYWOOD: TEEN EDITION". The series target audiences of teens 13-16 are exposed to careers ON CAMERA and BEHIND THE SCREEN.

Other Matters (16 of 18)	Response
Program Title	On the Spot

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1230-1PM CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended, which is a serious asset. The integration of core curriculum areas is a traditional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the enrgetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group---and this series does that very well. Beyond the correct or incorrect answers presented by the series is a follow-up for deeper understanding. A question on evolution will lead to an expanded look at Charles Darwin in the way that touches on the pivotal Galapagos Island visit, and the fact that Darwin was 25 when he made the voyage there. Similarly, a question on government leads to a deeper look at James Madison, the man, and the revelation that he was the primary author of the US Constitution- something worth knowing for the targeted group.

Other Matters (17 of 18)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11-1130AM CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age emographics.
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Other Matters (18 of 18)	Response
Program Title	Chat Room
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12-130PM CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through re-enacting teenoriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WWAY-TV. LLC</p>

Attachments

No Attachments.