

# Children's Television Programming Report

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 CPR-122196
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 WVEC
 Facility ID:
 74167
 City:

 HAMPTON
 State:
 VA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 Status:

## **Report reflects information for : Second Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network ABC	
		Nielsen DMA Norfolk-Ports-Ne	ewport News
		Web Home Page Address www.wvec.com	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	programming guideline (	y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Emperor's New School 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming Does the Licensee identify the program by displaying throughout the program the symbol E	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Acader before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectua physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignment and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. Yes

Digital Core Program (2 of 12)	Response
Program Title	The Replacements 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	That's So Raven 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safet and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	That's So Raven 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safe: and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Hannah Montana 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	The Suite Life of Zack and Cody 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	The Young Icons 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. The Young Icons is a television program that provides educational and informational segments exposes the target audience, young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field or endeavor.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Awesome Adventures #1 13.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 1030AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. The host, as well as two different teens will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overl pedantic but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Wild About Animals #1 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal E/I magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of Wild About Animals, it is the objective of Steve Rothfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	The Real Winning Edge 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1130AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series of programs profiles youth chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life. Discovering where their talents lie, developing an appreciation for honesty as a fundamental part of social responsibility to others, developing a sense of self discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life; and developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuous sex, that can hur themselves as well as others. The Real Winning Edge promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program. The program will best influence the 13-16 year old age group as educational programming.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Awesome Adventures #2 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. The host, as well as two different teens will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Wild About Animals #2 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1230PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Wild About Animals is a half-hour animal E/I magazine series. The show is hosted by the Emmy-award
educational	winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for
and	over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the
informational	producers of Wild About Animals, it is the objective of Steve Rothfeld Productions, Inc., to educate and
objective of	inform children, specifically in the target age group, by bringing them entertaining and interesting stories
the program	about the world's most fascinating animals. Each episode will consist of four different stories designed to
and how it	teach children about both exotic and unique animals, as well as to educate them further about animals
meets the	they see everyday.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Deborah Drummond Shollenberger
	Address	613 Woodis Avenue
	City	Norfolk
	State	VA
	Zip	23510
	Telephone Number	757-628-6232
	Email Address	dshollenberger@wvec. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WVEC's PSA report, station activities, station events, and station tours designed for children are described in detail in our Public Inspection File.

#### Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	The Emperor's New School 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Acader before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignment and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Other Matters (2 of 24)	Response
Program Title	The Replacements 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be educational adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in informational hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement objective of parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. the program Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent and how it automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and meets the adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco definition of to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. Core The temporary Replacements for teachers, neighbors or other community figures never prove to be as Programming. exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

and

Other Matters (3 of 24)	Response
Program Title	That's So Raven 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Other	

Other Matters (4 of 24)	Response
Program Title	That's So Raven 13.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safet and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Other Matters (5 of 24)	Response
Program Title	Hannah Montana 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET (through August 27, 2011)
Total times	9
aired at regularly scheduled time	
aired at regularly scheduled	30 mins

Describe the Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day educational she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard informational know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates objective of would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her the program and how it dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the meets the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, definition of Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Core Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in Programming. no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

and

Origination

Syndicated

Other Matters (6 of	
24)	Response
Program Title	The Suite Life of Zack and Cody 13.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Other Matters (7 of 24)	Response
Program Title	The Young Icons 13.2

Days/Times Program Regularly Scheduled	Saturdays 10AM
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. The Young Icons is a television program that provides educational and informational segments exposes the target audience, young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field or endeavor.
Other Matters (8 o	
	Response
	Response Awesome Adventures #1 13.2
Program Title	
Program Title Origination Days/Times Program Regularl	Awesome Adventures #1 13.2 Syndicated Saturdays 1030AM
Program Title Origination Days/Times Program Regularl Scheduled Total times aired a regularly schedule	Awesome Adventures #1 13.2         Syndicated         y         Saturdays 1030AM         y
Program Title Origination Days/Times Program Regularl Scheduled Total times aired a regularly schedule time	Awesome Adventures #1 13.2         Syndicated         y         Saturdays 1030AM         at         9
Program Title Origination Days/Times Program Regularl Scheduled Total times aired a regularly schedule time Length of Program Age of Target Chi Audience from	Awesome Adventures #1 13.2         Syndicated         y         Saturdays 1030AM         y         at         9         ad         30 mins

Program Title     Wild About Animals #1 13.2       Origination     Syndicated	Other Matters (9 of 24)	Response
Origination Syndicated	Program Title	Wild About Animals #1 13.2
	Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 11AM
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal E/I magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of Wild About Animals, it is the objective of Steve Rothfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Other Matters (10 of 24)	Response
Program Title	The Real Winning Edge 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1130AM
Program Regularly	Saturdays 1130AM 9
Program Regularly Scheduled Total times aired at regularly scheduled	

This series of programs profiles youth chosen for their adoptions of pro-social values and principles that Describe the have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these educational youth give rise to adherence to these sound choices that have given them the "real winning edge" to life. informational Discovering where their talents lie, developing an appreciation for honesty as a fundamental part of social objective of responsibility to others, developing a sense of self discipline by learning to balance school work with social the program activities and friends and developing their sense of mission and purpose in life; and developing a sense of and how it internal acceptance that allows them to stand against activities such as substance abuse, violence, meets the promiscuous sex, that can hur themselves as well as others. The Real Winning Edge promotes the values definition of through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program. The program will best influence the 13-16 year old age group as educational Programming. programming.

and

Core

Other Matters (11 of 24)	Response
Program Title	Awesome Adventures #2 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12PM
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. The host, as well as two different teens will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic but rather, the goal is to make the learning fun.

Other Matters (12 of 24)	Response
Program Title	Wild About Animals #2 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1230PM
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Wild About Animals is a half-hour animal E/I magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of Wild About Animals, it is the objective of Steve Rothfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (13 of 24)	Response
Program Title	Taste Buds #1 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9AM
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.
Other Matters	
(14 of 24)	Response
Program Title	Taste Buds #2 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 930AM
Total times aired at regularly scheduled time	4
Length of Program	30 mins

#### 13 years to 16 years Age of Target Child

Audience from

and

Describe the A weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the educational hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who informational are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with objective of the hosts creating and customizing theme-inspired recipes that kids and parents will want to make the program together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and and how it environmental responsibility. definition of

Core Programming.

meets the

Other Matters (15 of 24)	Response
Program Title	Kids Cooking For Kids 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10AM
Total times aired at regularly scheduled time	4
Length of Program	n 30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series designed and produced for children aged 13-16. Hosts, and brothers, Mike and Will teach fellow teens the real facts about cooking, eating, and nutrition in an understandable and relatable way. Children learn safe cooking practices, new food vocabulary, and how to easily prepare meals. Mike and Will incorporate key elements to having fun in the kitchen and leading a healthy lifestyle, from shopping for ingredients to cooking the meal. With an adult always on hand, Kids Cooking for Kids encourages children and their parents to have a safe and healthy relationship with food.
Other Matters (16 of 24)	Response
Program Title	Aqua Kids Adventures 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1030AM
Total times aired at regularly scheduled time	4
Length of Program	30 mins

#### Age of Target Child Audience from

Describe theIs designed and produced to educate children aged 13-16 about the importance of protecting aquaticeducational andenvironments and the animals that live in marine habitats. This weekly half-hour series strives to showinformationalteens that with a little dedication and the right attitude, they can make a difference within their ownobjective of thecommunities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing theirprogram andadventures and what they learn about preserving a world for everyone to explore. Whether it's saving seahow it meetsturtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contributionthe definition ofchildren can make in protecting the future of their community and the world.

Programming.

Core

Other Matters (17 of 24)	Response
Program Title	Ultimate Choice 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11AM
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a weekly half-hour series that teaches children aged 13-16 how to grapple with controversial issues that surround them every day of their lives. In each episode, cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. Helping teens stand up to peer pressure and encouraging them to respect their own values is a primary goal of this program. With a focus on the importance of self-worth and building high self-esteem, Ultimate Choice provides a relatable experience for teen viewers who likely encounter many of the same underlying issues addressed in this series.

Other Matters (18 of 24)	Response
Program Title	Major Decision 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1130AM
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

from

Is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Other Matters (19 of 24)	Response	
Program Title	Jack Hanna's Wild Countdown 13.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 9AM	
Total times aired at regularly scheduled time	4	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.	
Other Matters (2 of 24)	0 Response	
Program Title	Ocean Mysteries with Jeff Corwin 13.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 930AM	
Total times aired at regularly scheduled time	4	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.

Other Matters (21 of 24)	Response		
Program Title	Born to Explore 13.1		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Saturdays 10AM		
Total times aired at regularly scheduled time	4		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.		
Other Matters (22 of 24)	Response		
Program Title	Culture Click 13.1		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Saturdays 1030AM		
Total times	4		

Total times<br/>aired at<br/>regularly<br/>scheduled<br/>time4Length of<br/>Program30 mins

Age of 13 years to 16 years Target Child Audience from Describe the Culture Click is a weekly half-hour series, developed and produced for viewers aged 13-16, that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake educational and opens each episode from her virtual reality set with a list of what's trending on search engines that week. informational These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. objective of Each week Nzinga will analyze and answer the questions that shape our society - using the power and the program speed of the internet and user-generated questions and content. Experts in pop culture will join her to add and how it insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" meets the moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click. definition of Core Programming.

Other Matters (23 of 24)	Response
Program Title	Everyday Health 13.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11AM
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.
Other Matters (24 of 24)	Response
Program Title	Food for Thought with Claire Thomas 13.1
Origination	Syndicated

Days/Times	Saturdays 1130AM
Program	
Regularly	
Scheduled	
Total times	4
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers
educational	eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each
and	weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food a
informational	a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as
objective of	role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for
the program	her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes
and how it	from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exo
meets the	or local the location, she's always in search of new tastes and places to explore. Based on her unique
definition of	perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired
Core	dish while promoting a healthy attitude towards food and life.

Inc.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND** 

**FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. **WVEC** 

Attachments No Attachments.