

(REFERENCE COPY - Not for submission)
Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-119046** | Submit Date: **04/07/2011** | Call Sign: **KCRG-TV** | Facility ID: **9719** | City:
CEDAR RAPIDS | State: **IA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/07/2011 | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Cedar Rapids-Waterloo-Dubq
	Web Home Page Address	www.kcrg.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Thats So Raven (9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmothers gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Ravens parents and close friends know about her visions. These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. Visions set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Thats So Raven (9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Total times	

aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmothers gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new seasons episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her visions. These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. Visions set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)

Response

Program Title	Hannah Montana (9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child	10 years to 13 years

Audience	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star Hannah Montana. Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Mileys career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonded wigs while performing, and manages to escape being recognized. Mileys mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is no small part due to the solid values that her father, Mileys manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Hannah Montana (9.1)
List date and time rescheduled	Saturday, January 8, 2011, 12:00-12:30 PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, January 1, 2011, 10:00-10:30 AM CT
Reason for Preemption	Other

Digital Core Program (4 of 12)	Response
Program Title	Suite Life of Zack and Cody (9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child	11 years to 13 years

Audience	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of The Suite Life of Zack and Cody that air on ABC as Core Programming deliver life lessons tailored for the older child and tween audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boys mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls; heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Suite Life of Zack and Cody (9.1)
List date and time rescheduled	Saturday, January 8, 2011, 12:30-1:00 PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, January 1, 2011, 10:30-11:00 AM CT
Reason for Preemption	Other

Digital Core Program (5 of 12)	Response
Program Title	Emperors New School (9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the	Kuzco, a youth who is heir to the throne of mythical Andean country, must graduate from Kuzco

educational and informational objective of the program and how it meets the definition of Core Programming.	Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Emperors New School (9.1)
List date and time rescheduled	Saturday, January 1, 2011, 8:00-8:30 AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, January 1, 2011, 11:00-11:30 AM CT
Reason for Preemption	Other

Digital Core Program (6 of 12)	Response
Program Title	The Replacements (9.1)
Origination Network	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00 PM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide Replacement parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntmen and Agent K

informational objective of the program and how it meets the definition of Core Programming.	is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult who they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return to the Replacement and reinstate the original adult. Stories revolve around issues such as cooperation with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Replacements (9.1)
List date and time rescheduled	Saturday, January 1, 2011, 8:30-9:00 AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, January 1, 2011, 11:30AM-12:00 PM CT
Reason for Preemption	Other

Digital Core Program (7 of 12)	Response
Program Title	Will & Dewitt (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of	Will & Dewitt uses fantasy, fun, music and rhyme to provide young viewers with an enticing mode for learning, growing and being. A little kid's world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the possibility of monsters in a darkened room, the adventure of the first day of school, the necessity to mark your artwork with your name, the difficulty of finding something to do on a rainy day, or tying your shoes for the first time? On an episode by episode basis, Will and Dewitt, along with their human and animal friends face these challenges and more, often overcoming them by means of their own brand

the program and how it meets the definition of Core Programming. of ingenuity and perseverance, mixed with an ample dose of joy and humor. As they do so, Will and Dewitt point up the fact that it's O.K. to be fallible in the course of learning. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but in reality serve as motivators of growth, change and accomplishment. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn and practice those primary knowledge-based understanding and skills on which much future learning is based. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences, and colors.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (8 of 12)

Response

Program Title Will & Dewitt (9.2)

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays/10:30-11:00 AM CT

Total times aired at regularly scheduled time 13

Total times aired 13

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 1

Length of Program 30 mins

Age of Target Child Audience 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Will & Dewitt uses fantasy, fun, music and rhyme to provide young viewers with an enticing mode for learning, growing and being. A little kid's world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the possibility of monsters in a darkened room, the adventure of the first day of school, the necessity to mark your artwork with your name, the difficulty of finding something to do on a rainy day, or tying your shoes for the first time? On an episode by episode basis, Will and Dewitt, along with their human and animal friends face these challenges and more, often overcoming them by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. As they do so, Will and Dewitt point up the fact that it's O.K. to be fallible in the course of learning. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but in reality serve as motivators of growth, change and accomplishment. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn and practice those primary knowledge-based understanding and skills on which much future learning is based. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences, and colors.

Does the Licensee identify the program by displaying throughout the program

Yes

the symbol E
/I?

Digital Core Program (9 of 12)	Response
Program Title	Liberty's Kids (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who have been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty, French orphan Henri, who is also taken in by Ben, may be younger than his new brother and sister, but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Liberty's Kids (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than	

Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who have been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty, French orphan Henri, who is also taken in by Ben, may be younger than his new brother and sister, but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Sherlock Holmes in the 22nd Century (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sherlock Holmes in the 22nd Century engages and entertains young viewers while building invaluable problem solving and information management skills and modeling the pro-social values and behaviors associated with enduring friendships and effective teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Sherlock Holmes in the 22nd Century (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sherlock Holmes in the 22nd Century engages and entertains young viewers while building invaluable problem solving and information management skills and modeling the pro-social values and behaviors associated with enduring friendships and effective teamwork.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Non-Core Educational and Informational Programming (0)	Question	Response
	<p>Sponsored Core Liaison Contact</p> <p>Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?</p> <p>Name of children's programming liaison</p> <p>Address</p> <p>City</p> <p>State</p> <p>Zip</p> <p>Telephone Number</p> <p>Email Address</p> <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Yes</p> <p>Kevin Schrader</p> <p>501 2nd Avenue SE</p> <p>Cedar Rapids</p> <p>IA</p> <p>52401</p> <p>319-398-8418</p> <p>Kevin.Schrader@kcrgr.com</p> <p>1/1/2011 The Tournament of Roses parade aired from 10am to 12:00pm, moving childrens programming to other times listed above.</p>

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Thats So Raven (9.1)
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Raven Baxter, who has inherited her grandmothers gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Corys mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new seasons episodes revolve around her internship with an eccentric fashion designer. Ravens parents and close friends know about her visions. These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. Visions set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority and consequences of lying or cheating.</p>

Other Matters (2 of 12)	Response
Program Title	Thats So Raven (9.1)
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Raven Baxter, who has inherited her grandmothers gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Corys mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new seasons episodes revolve around her internship with an eccentric fashion designer. Ravens parents and close friends know about he visions. These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. Visions set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority and consequences of lying or cheating.</p>

Other Matters (3)	Response
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of 12)	
Program Title	Hannah Montana (9.1)
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star Hannah Montana. Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Mileys career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonded wigs while performing, and manages to escape being recognized. Mileys mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is no small part due to the solid values that her father, Mileys manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Other Matters (4 of 12)	
Response	
Program Title	The Suite Life of Zack and Cody (9.1)
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of The Suite Life of Zack and Cody that air on ABC as Core Programming deliver life lessons tailored for the older child and tween audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boys mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls; heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Other Matters (5 of 12)	
Response	

Program Title The Emperors New School (9.1)

Origination Network

Days/Times

Program Regularly Scheduled Saturdays/11:00-11:30 AM CT

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 8 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Kuzco, a youth who is heir to the throne of mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.

Other Matters (6 of 12)

Response

Program Title The Replacements (9.1)

Origination Network

Days/Times

Program Regularly Scheduled Saturdays/11:30AM-12:00 PM CT

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide Replacement parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntmen and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agents highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult who they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return to the Replacement and reinstate the original adult. Stories revolve around issues such as cooperation with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

Other Matters (7 of 12)

Response

Program Title Will & Dewitt (9.2)

Origination Syndicated

Days/Times

Program Regularly Scheduled Saturdays/10:00-10:30 AM CT

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Will & Dewitt uses fantasy, fun, music and rhyme to provide young viewers with an enticing mode for learning, growing and being. A little kid's world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the possibility of monsters in a darkened room, the adventure of the first day of school, the necessity to mark your artwork with your name, the difficulty of finding something to do on a rainy day, or tying your shoes for the first time? On an episode by episode basis, Will and Dewitt, along with their human and animal friends face these challenges and more, often overcoming them by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. As they do so, Will and Dewitt point up the fact that it's O.K. to be fallible in the course of learning. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but in reality serve as motivators of growth, change and accomplishment. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn and practice those primary knowledge-based understanding and skills on which much future learning is based. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences, and colors.

Other Matters (8 of 12)	Response
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Program Title Will & Dewitt

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays/10:30-11:00 AM CT

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Will & Dewitt uses fantasy, fun, music and rhyme to provide young viewers with an enticing mode for learning, growing and being. A little kid's world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the possibility of monsters in a darkened room, the adventure of the first day of school, the necessity to mark your artwork with your name, the difficulty of finding something to do on a rainy day, or tying your shoes for the first time? On an episode by episode basis, Will and Dewitt, along with their human and animal friends face these challenges and more, often overcoming them by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. As they do so, Will and Dewitt point up the fact that it's O.K. to be fallible in the course of learning. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but in reality serve as motivators of growth, change and accomplishment. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn and practice those primary knowledge-based understanding and skills on which much future learning is based. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences, and colors.

Other Matters (9 of 12)	Response
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Program Title Liberty's Kids (9.2)

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays/11:00-11:30 AM CT

Scheduled
 Total times aired at regularly scheduled time 13
 Length of Program 30 mins
 Age of Target Child Audience from 7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who have been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty, French orphan Henri, who is also taken in by Ben, may be younger than his new brother and sister, but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.

Other Matters (10 of 12)	Response
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Program Title	Liberty's Kids (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who have been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty, French orphan Henri, who is also taken in by Ben, may be younger than his new brother and sister, but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.

Other Matters (11 of 12)	Response
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Program Title	Sherlock Holmes in the 22nd Century (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 Sherlock Holmes in the 22nd Century engages and entertains young viewers while building invaluable problem solving and information management skills and modeling the pro-social values and behaviors associated with enduring friendships and effective teamwork.

Other Matters (12 of 12)	Response
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Program Title	Sherlock Holmes in the 22nd Century (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 Sherlock Holmes in the 22nd Century engages and entertains young viewers

informational objective of the program and how it meets the definition of Core Programming.

while building invaluable problem solving and information management skills and modeling the pro-social values and behaviors associated with enduring friendships and effective teamwork.

Attachments

No Attachments.