



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-133575** | Submit Date: **10/02/2012** | Call Sign: **WVFX** | Facility ID: **10976** | City: **CLARKSBURG** | State: **WV**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/02/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Clarksburg-Weston
	Web Home Page Address	WWW. MYFOXCLARKSBURG. COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	4.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV IS A HALF HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINE AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	SWAP TV
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUNDS SWAPING LIVES FOR THE WEEKEND
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	MLB PLAYER POLL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 3:00PM & SUNDAYS AT 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL WILL SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS BY PROVIDING INSIGHT INTO OPINIONS AND PRESPECTIVES OF MAJOR LEAGUE BASEBALL PLAYERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 11AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS IS A EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THOUGH CRITICAL OBSERVATION, ANALYTICAL THINKING AND SCIENTIFIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLKD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 2PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE ARE MAKING A POSITIVE IMPACT ON ENVIRONMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 2:30PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE PROFILES LIFESTYLES OF YOUNG ACHIEVERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JODY HINKLE
Address	5 TELEVISION DRIVE
City	BRIDGEPORT
State	WV
Zip	26330
Telephone Number	304-848-5000
Email Address	WWW.WDTV. COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.

Other Matters (2 of 9)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV IS A HALF HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINE AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING.

Other Matters (3 of 9)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUNDS SWAPING LIVES FOR THE WEEKEND

Other Matters (4 of 9)	Response
Program Title	DOGTALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE.

Other Matters (5 of 9)	Response
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Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY IS A SHOW THAT TAKES YOU BEHIND THE SCENES OF DAILY LIFE OF SUCCESSFUL ADULTS GIVING THEIR CAREER STORIES TO TODAY'S YOUTH.

Other Matters (6 of 9)	Response
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Program Title	AMERICAN ATHLETE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICAN ATHLETE IS A SHOW THAT FEATURES ONE ON ONE INTERVIEWS WITH TODAY'S HOTTEST AND MOST RECOGNIZABLE SUPERSTAR ATHLETES AND FINDS OUT THERE DREAMS AND GOALS AND THEY ENDED UP ON THEIR JOURNEYS.

Other Matters (7 of 9)	Response
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Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE ARE MAKING A POSITIVE IMPACT ON ENVIRONMENT.

Other Matters (8 of 9)	Response
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Program Title	THE REAL WINNING EDGE
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Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE PROFILES LIFESTYLES OF YOUNG ACHIEVERS.

Other Matters (9 of 9)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS IS A EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THOUGH CRITICAL OBSERVATION, ANALYTICAL THINKING AND SCIENTIFIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLKD AROUND THEM.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WITHERS BROADCASTING OF WEST VIRGINIA</p>

Attachments

No Attachments.