



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0004346060 | File Number: CPR-135409 | Submit Date: 10/10/2012 | Call Sign: WMWC-TV | Facility ID: 81946 |

City: GALESBURG | State: IL

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

10/10/2012 | Filing Status: Active

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	TBN
	Nielsen DMA	Davenport-Rock I-Moline
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	9.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Dr. Wonder's Workshop
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9 am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder's Workshop - educates and informs children between the ages of 4 to 9 by teaching young people a new language, the American Sign Language, and a new culture, the Deaf culture, and key values and principles for character building, through drama, original songs, Bible stories, and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	Bugtime Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bugtime Adventures educates and informs children between the ages of 4 to 9, about important Judeo-Christian values of importance of forgiveness and acceptance of others; courage and faithfulness in times of trouble; and humility and cooperation when working with others.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (3 of 16)	Response
Program Title	Auto B Good
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10 am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Auto-B-Good educates and informs children between the ages of 3 - 8 by teaching children character education on honesty, kindness, respect, obedience, self-control and more through nine main vehicles, each with his or her own unique personality.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 16)	Response
Program Title	Mary Rice Hopkins & Puppets with a Heart
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mary Rice Hopkins and Puppets with a Heart educates and informs children between the ages of 3 to 12 by combining music and puppetry that teaches children different Christian-based life principles like making good choices and good character, being yourself, forgiveness, self-esteem, serving with our talents and values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	God Rocks
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11 am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	God Rocks! educates and informs children between the ages of 4 to 10 about important life lessons from the Bible in a fun way through animation and music.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	God Rocks
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/22 N/A
Reason for Preemption	Other

Digital Core Program (6 of 16)	Response
Program Title	Davey & Goliath
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 am

Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Davey and Goliath educates and informs children between the ages of 3 - 9 by teaching important life skills based on positive and practical Bible principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 16)		Response
Program Title		iShine Knect
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 12 pm
Total times aired at regularly scheduled time		6
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		iShine Knect educates and informs youth between the ages 8 to 12 through fun, high-energy interviews, inspirational music, discussions about issues among today's youth and promoting morals and values based on biblical principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 16)		Response
Program Title		The Lads TV
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 12:30 pm
Total times aired at regularly scheduled time		6
Total times aired		12



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lads TV educates and informs children between the 6 to 12 years old. This series teaches the timeless message of salvation and God's love for us through the use of music and humor.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Hermie & Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1 pm
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hermie & Friends educates and informs children between the ages of 4 to 9, about developing Christ-like character, such as love, joy, peace, patience, kindness, gentleness, goodness, meekness and self-control thru Christian disciplines like prayer, obedience, courage, truthfulness, gratitude and humility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	The Adventures of Carlos Caterpillar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1:30 pm
Total times aired at regularly scheduled time	6

Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Carlos the Caterpillar teaches and informs children between the ages of 4 to 10 about positive character traits like responsibility, perseverance and courage. It also helps children make good decisions in situations that they may encounter in their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)		Response
Program Title		Paws and Tales
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 2 pm
Total times aired at regularly scheduled time		6
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Paws and Tales educates and informs children between the ages of 4 to 8 about biblical principles in a fun and memorable way. Through story and song, Paws and Tales serves up a cast of loveable animal characters who experience exciting adventures and learn important lessons, such as respect, helping others and trusting in God, that kids of all ages can relate to.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 16)		Response
Program Title		Greatest Heroes & Legends of the Bible

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 2:30 pm
Total times aired at regularly scheduled time	6
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Greatest Heroes & Legends of the Bible educates and informs youth ages 10 to 16 through animated Bible stories that promote important character building values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8 am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club educates and informs children between the ages of 2 - 6 by teaching social, math and reading skills in a fun loving and positive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	The Dooley and Pals Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 am
Total times aired at regularly scheduled time	6
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Dooley and Pals Show educates and informs children between the ages of 2-5 by combining music and dance with common life lessons and pro-social skills with practical Bible principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	BJ's Teddy Bear Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7 am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	1 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BJ's Teddy Bear Club educates and informs children between the ages of 1 to 5 by teaching colors, letters and numbers through a loveable animated teddy bear who takes children on an unforgettable journey through the Bible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Miss Charity's Diner
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30 am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Miss Charity's Diner educates and informs children between the ages of 4 to 7 on valuable life lessons through examples of the varied and wonderful characteristics of God.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	Nest Family Animated Stories
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 4 am
Total times aired at regularly scheduled time:	6
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nest Family Animated Stories from the Bible educates and informs children ages 3 to 12 by teaching them essential spiritual values and character traits through captivating, animated Bible stories and music.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	The Storykeepers
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 4:30 am
Total times aired at regularly scheduled time:	6
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Storykeepers educates and informs children between the ages of 4 to 8 by teaching them positive values such as trust, faith and co-operation which are learned through animated adventures from biblical stories.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 6)	Response
Program Title	Cherub Wings
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 5 am
Total times aired at regularly scheduled time:	6
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cherub Wings educates and informs children ages 3 to 7 by teaching practical living skills with important values through Bible stories and songs that children love.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 6)	Response
Program Title	Pahappahooey Island
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 5:30 am
Total times aired at regularly scheduled time:	6
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pahappahooey Island educates and informs children between the ages of 3 to 7 by teaching lessons through Biblical principles to encourage children to become comfortable with who they are today and to believe in who they can become tomorrow.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 6)	Response
Program Title	Faithville
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 6 am
Total times aired at regularly scheduled time:	6
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Faithville educates and informs children between the ages of 4 to 16 about the value of both teamwork and the importance of the individual within the community.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	Maralee Dawn & Friends
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 6:30 am
Total times aired at regularly scheduled time:	6
Number of Preemptions	0
Length of Program	30 mins



Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Maralee Dawn & Friends educates and informs children between the ages of 4-10 through music, puppets, and Bible characters to inspire children to read and learn valuable social skills for everyday life.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Genaire Walker
Address	2880 N 1100 Ave
City	Lynn Center
State	IL
Zip	61262
Telephone Number	309-476-1500
Email Address	genaire@wmwc.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMWC-TV signed on the air August 21, 2012. License granted 9/14/12. This report reflects E/I programs broadcast this quarter from 8/21 to 9/30. Core: On 9/22 the E/I Statement did not air for God Rocks due to operator error.

**Other Matters (0)**

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Northwest Television, Inc.</b></p>

**Attachments**

No Attachments.