

Children's Television Programming Report

 FRN:
 0027449123
 File Number:
 CPR-160932
 Submit Date:
 10/09/2014
 Call Sign:
 WHIG-CD
 Facility ID:
 168101

 City:
 ROCKY MOUNT
 State:
 NC
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 10/09/2014
 Filing Status:
 Active

Report reflects information for : Third Quarter of 2014

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | e, and Contact Info | rmation | | |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question Response | |
|-----------------------------|--|--------------------------------------|----------|
| Television Information | Station Type | tation Type Station Type Independent | |
| | | Affiliated network | |
| | | Nielsen DMA Raleigh-Durham | |
| | | Web Home Page Address | |
| | | | |
| Digital Core Programming | Question | | Response |
| | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(4)

| Digital Core Program (1 of 4) | Response |
|---|---|
| Program Title | KID'S CORNER |
| Origination | Local |
| Days/Times Program Regularly Scheduled | TUESDAY/3:00 P.M. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM FEATURES VARIOUS CHILDREN'S PROGRAMS HELD AT THE LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL AND INFORMATIONAL FOR CHILDREN AGES 3 TO 12. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 4) | Response |
|--|---|
| Program Title | EXPERT KARATE |
| Origination | Local |
| Days/Times Program Regularly Scheduled | THURSDAY/4:30 P.M. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". TH OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE, AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES. |

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

| Digital Core Program (3 of 4) | Response |
|--|--|
| Program Title | DONKEY OLLIE |
| Origination | Local |
| Days/Times Program Regularly Scheduled | TUESDAY'S 12:00 P.M. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 60 mins |
| Age of Target Child Audience | 2 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DONKEY OLLIE IS A SHOW ABOUT A STORY OF A DONKEY AND HIS DISCOVERIES AND ADVENTURES IN BIBLE TIMES |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 4) | Response |
|---|---|
| Program Title | HOLLYWOOD MAKEOVER |
| Origination | Local |
| Days/Times Program Regularly Scheduled | WEDNESDAY'S 4:00 P.M. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 60 mins |
| Age of Target Child Audience | 12 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HOLLYWOOD MAKEOVER IS A PROGRAM THAT GIVES TEENAGERS A GLIMPSE OF HOLLYWOOD AND WHAT IS INVOLVED IN MAKING MOVIES. THIS OFFERS THEM AN EDUCATIONAL AND FUN APPROACH TO A POSSIBLE CAREER PATH. |

| Does the Licensee identify the | | |
|--------------------------------------|--|--|
| program by displaying throughout the | | |
| program the symbol E/I? | | |

Non-Core Educational and Informational Programming (10)

| Non-Core Educational and Informational Programming (1 of 10) | Response |
|--|--|
| Program Title | COMMUNITY LEADERS AT BRASWELL LIBRARY |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | THURSDAY 7/24 @ 4:00 P.M., THURSDAY 8/7 @ 4:00 P.M. |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | 0 |
| Length of Program | 27 mins |
| Age of Target Child Audience | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | COMMUNITY LEADERS SUCH AS THE MAYOR COME IN TO SPEAK AND READ BOOKS TO THE CHILDREN AT BRASWELL LIBRARY. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions Re- | sponse |
|--|--|
| Date Time | |
| Non-Core Educational and Informational Programming (2 of 10) | Response |
| Program Title | PROFESSOR WHIZPOP |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | THU. 7/10 @ 3:00 P.M., SUN. 7/13 @ 6:00 P MON. 7/14 @ 11:30 A.M. |
| Total times aired at regularly scheduled time: | 3 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PROFESSOR WHIZPOP IS A MAGICIAN W USES TRICKS AND BALLOON ANIMALS TO TEACH CHILDREN ABOUT READING. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | d Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Date and Time Aired: | |
|--|---|
| Questions | Response |
| Date Time | |
| Non-Core Educational and Informational Programming (3 of 10) | Response |
| Program Title | HEALING FORCE |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | MON. 9/29 @ 6:00 P.M. |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | 0 |
| Length of Program | 57 mins |
| Age of Target Child Audience | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HEALING FORCE IS A PROGRAM WHERE A FAMILY WITH ROOTS FROM AFRICA PLAY MUSICAL INSTRUMENTS AND ARE NATIVES OF THAT REGION. ALSO, THIS FAMILY PROMOTES HEALTHY AND CLEAN LIVING. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|--|---|
| Non-Core Educational and Informational Programming (4 of 10 |) Response |
| Program Title | SPARKY THE FIRE DOG |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | THU. 7/31 @ 4:00 P.M., TUE. 8/19 @ 3: 00 P.M. |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 10 years |
| Describe the educational and informational objective of the program meets the definition of Core Programming. | n and how it SPARKY THE FIRE DOG TEACHES CHILDREN ABOUT FIRE SAFETY AND PREVENTION. |
| Does the program have educating and informing children ages 16 a significant purpose? | and under as a Yes |
| Does the Licensee identify the program by displaying throughout the symbol E/I? | ne program the Yes |

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

| Questions | Response |
|--|--|
| Non-Core Educational and Informational Programming (5 of 10) | Response |
| Program Title | SYLVAN HEIGHTS |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | THU. 7/10 @ 4:00 P.M., SUN. 9/28 @ 9:11 P.M. |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | 0 |
| Length of Program | 27 mins |
| Age of Target Child Audience | 4 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE EDUCATION DEPARTMENT OF SYVAN HEIGHTS, WHICH I A BIRD ESTUARY, CAME TO THE LIBRARY AND GAVE A GREAT PRESENTATION TO THE KIDS ON THE DIFFERENT SPECIES OF BIRDS FROM AROUND THE WORLD. THE KIDS GOT A CHANCE TO INTERACT WITH THE BIRDS AND ASK QUESTIONS. THE PROGRAM WAS VERY EDUCATIONAL AND INFORMATIONAL. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes |

| Questions | Response | |
|--|--|--|
| Non-Core Educational and Informational Programming (6 o 10) | f Response | |
| Program Title | APRIL TURNER AT BRASWELL LIBRARY | |
| Origination | Local | |
| Days/Times Program Regularly Scheduled: | THU. 7/24 @ 3:00 P.M., THU. 9/4 @ 7:30 P.M., THU. 9 /11 @ 3:00 P.M. | |
| Total times aired at regularly scheduled time: | 3 | |
| Number of Preemptions | 0 | |

| Length of Program | 57 mins |
|--|---|
| Age of Target Child Audience | 4 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MS. TURNER CAME TO BRASWELL LIBRARY TO SHARE HER AFRICAN HERITAGE WITH THE CHILDREN THROUGH SONG, DANCCE AND FOLKLORE. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|--|---|
| Non-Core Educational and Informational Programming (7 of 10) | Response |
| Program Title | BALLOON LADY |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | TUE. 7/29 @ 3:00 P.M., THU. 7/31 @ 3:00 P.M., SAT. 9/13 @ 8: 48 A.M., 9/20 @ 3:00 P.M., 9/20 @ 5:00 |
| Total times aired at regularly scheduled time: | 6 |
| Number of Preemptions | 0 |
| Length of Program | 57 mins |
| Age of Target Child Audience | 4 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BALLOON LADY IS A STORYTELLER WHO MAKES LITERARY CHARACTERS OUT OF BALLOONS WHILE TELLING STORIES AND ALLOWS THE CHILDREN HANDS ON ACTIVITIES WITH THE BALLOONS. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|--|-----------------|
| Non-Core Educational and Informational Programming (8 of | |
| 10) | Response |
| Program Title | FISH THE MAGISH |
| Origination | Local |

| Days/Times Program Regularly Scheduled: | 8/3 @ 7:00 P.M., 8/4 @ 3:00 P.M., 8/5 @ 6:30 P.M., 8 /8 @ 6:30 P.M., 8/10 @ 9:30 P.M., 8/16 @ 9:30, 8 |
|--|---|
| Total times aired at regularly scheduled time: | 9 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A CHILDREN'S PROGRAM AT BRASWELL LIBRARY WHERE A MAGICIAN USES MAGIC TO ENTERTAIN CHILDREN AND TEACH THEM LIFE LESSONS. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|--|--|
| Non-Core Educational and Informational Programming (9 of 10) | Response |
| Program Title | SNAKES ALIVE |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | 9/4 @ 4:00 P.M., 9/20 @ 8:47 A.M., 9/20 @ 4:00 P.M., 9/27 @ 8:47 A.M. |
| Total times aired at regularly scheduled time: | 4 |
| Number of Preemptions | 0 |
| Length of Program | 27 mins |
| Age of Target Child Audience | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM FEATURES AND IS EDUCATIONAL PROGRAMMING ABOUT SNAKES. THIS TEACHES THE CHILDREN ABOUT THE DIFFERENT TYPES OF SNAKES AND WHICH ONES ARE POISONOUS AND WHICH ONES ARE NOT. THE CHILDREN WERE ABLE TO HOLD AND EXAMINE THE SNAKES. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

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Response

| Non-Core Educational and Informational Programming (10 of 10) | Response |
|--|---|
| Program Title | BIRDMAN DAVE |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | 7/3 @ 4:00 P.M., 7/15 @ 3:00 P.M., 7/17 @ 4:00 P.M., 7/19 @ 4:00 P.M., 7/22 @ 3:00 P.M., 8/12 @ 3:00 |
| Total times aired at regularly scheduled time: | 12 |
| Number of Preemptions | 0 |
| Length of Program | 27 mins |
| Age of Target Child Audience | 3 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM WAS PRODUCED BY OUR LOCAL LIBRARY FEATURING AN AVIARY EXPERT WHO TAUGHT THE CHILDREN ABOUT VARIOUS BIRD. HE BROUGHT SEVERAL BIRDS FOR THE CHILDREN TO OBSERVE. THIS ENCOURAGED THE CHILDREN TO READ BOOKS PERTAINING TO BIRDS. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

| Question | Res |
|---|-------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | SAN SMI |
| Address | 170 SUN AVE |
| City | RO MO |
| State | NC |
| Zip | 278 |
| Telephone Number | 252 885 |
| Email Address | |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Liaison Contact

| ner Matters (4) | Other Matters (1 of 4) | Response |
|-----------------|--|--|
| | Program Title | EXPERT KARATE |
| | Origination | Local |
| | Days/Times Program Regularly Scheduled | THURSDAY @ 4:30 P.M. |
| | Total times aired at regularly scheduled time | 13 |
| | Length of Program | 30 mins |
| | Age of Target Child Audience from | 5 years to 16 years |
| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". THE OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE, AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES. |
| | Other Matters (2 of 4) | Response |
| | Program Title | KID'S CORNER |
| | Origination | Local |
| | Days/Times Program Regularly Scheduled | TUESDAY/3:00 P.M. |
| | Total times aired at regularly scheduled time | 13 |
| | Length of Program | 27 mins |
| | Age of Target Child Audience from | 3 years to 12 years |
| | Describe the educational and informational objective of the program and how it meets the | THIS PROGRAM FEATURES VARIOUS CHILDREN'S PROGRAMS HELD AT THE LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL |

definition of Core Programming.

| Other Matters (3 of 4) | Response |
|--|---|
| Program Title | DONKEY OLLIE |
| Origination | Local |
| Days/Times Program Regularly Scheduled | TUESDAY AT 12:00 P.M. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DONKEY OLLIE IS A SHOW FEATURING A STORY ABOUT DONKEY DISCOVERING AND HAVING ADVENTURES IN BIBLE TIMES. |

AND INFORMATIONAL FOR CHILDREN AGES 3 TO 12.

| Other Matters (4 of 4) | Response |
|------------------------|--------------------|
| Program Title | HOLLYWOOD MAKEOVER |

| Origination | Local |
|---|---|
| Days/Times Program Regularly Scheduled | WEDNESDAY'S @ 4:00 P.M. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 12 years to 16 years |
| Describe the educational and informational | HOLLYWOOD MAKEOVER GIVES TEENAGERS A GLIMPSE OF |
| objective of the program and how it meets | HOLLYWOOD AND WHAT GOES ON IN MAKING MOVIES AND SHOWS |
| the definition of Core Programming. | THEM AN EDUCATIONAL AND FUN ASPECT OF A CAREER PATH. |

| Certification | Question | Response |
|---------------|--|--|
| Certification | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | ACTION COMMUNITY TELEVISION BROADCASTING NETWORK, INC. |

Attachments No Attachments.