



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-138019** | Submit Date: **01/10/2013** | Call Sign: **KIAH** | Facility ID: **23394** | City: **HOUSTON** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2013** | Filing Status: **Active**

---

## Report reflects information for : Fourth Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

---

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Houston
	Web Home Page Address	www.39online.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(10)**

Digital Core Program (1 of 10)	Response
Program Title	(38.1) Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am
Total times aired at regularly scheduled time	25
Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	(38.1) Rescue Heroes
List date and time rescheduled	10/28/12 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-13
Episode #	

Reason for Preemption	Other
-----------------------	-------

<b>Digital Core Program (2 of 10)</b>		<b>Response</b>
Program Title	(38.1) Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 7:00am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 10)</b>		<b>Response</b>
Program Title	(38.1) Career Day	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 7:30am	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 10)**

**Response**

Program Title	(38.1) Now Eat This! with Rocco DiSpirito
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each 30 minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	(38.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the correct answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	(38.2) Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	13
Total times aired	



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green allows children to explore the world of 'green' living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. The series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core  
Program (7 of 10) Response**

Program Title	(38.2) Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (8 of 10)	Response
Program Title	(38.2) Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	(38.2) Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Head's Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon and introduces them to the magical content and practical context of the night sky.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 10)</b>	
	<b>Response</b>
Program Title	(38.2) Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces viewers to the wide variety of outdoor activities, fishing, hand-gliding, horseback riding, hiking, and camping. The series also provides information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Cindy Wilhite
Address	6910 Network Place
City	Indianapolis
State	IN
Zip	46278
Telephone Number	(317) 715-2761
Email Address	cwilhite@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing.

**Other Matters (10)**

<b>Other Matters (1 of 10)</b>	<b>Response</b>
Program Title	(38.1) Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.

<b>Other Matters (2 of 10)</b>	<b>Response</b>
Program Title	(38.1) Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

<b>Other Matters (3 of 10)</b>	<b>Response</b>
--------------------------------	-----------------

Program Title	(38.1) Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.

<b>Other Matters (4 of 10)</b>	
	<b>Response</b>
Program Title	(38.1) Now Eat This!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each 30 minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.

<b>Other Matters (5 of 10)</b>	
	<b>Response</b>
Program Title	(38.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the correct answer.

**Other Matters (6 of 10)**

**Response**

Program Title

(38.2) Curiosity Quest Goes Green

Origination

Network

Days/Times Program Regularly Scheduled

Saturdays 10:00am

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Curiosity Quest Goes Green allows children to explore the world of 'green' living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. The series also promotes children's writing and creative skills.

**Other Matters (7 of 10)**

**Response**

Program Title

(38.2) Critter Gitters

Origination

Network

Days/Times Program Regularly Scheduled

Saturdays 10:30am

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.

**Other Matters (8 of 10)**

**Response**

Program Title

(38.2) Curiosity Quest

Origination

Network

Days/Times Program Regularly Scheduled

Saturdays 11:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (9 of 10)	Response
Program Title	(38.2) Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Head's Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon and introduces them to the magical content and practical context of the night sky.

Other Matters (10 of 10)	Response
Program Title	(38.2) Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces viewers to the wide variety of outdoor activities, fishing, hand-gliding, horseback riding, hiking, and camping. The series also provides information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KIAH, LLC</b></p>

## Attachments

No Attachments.