

Children's Television Programming Report

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 KYAZ
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 31870
 City:

 KATY
 State:
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 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
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Report reflects information for : First Quarter of 2011

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Question Response	
	Station Type	Station Type Network Affilia	tion
		Affiliated network Azteca Americ	a
		Nielsen DMA Houston	
		Web Home Page Address	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program of program episodes that had already aired within the previous seven days either on the	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Cybercuates (51.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 7:30 AM 1/3/11 - 3/28/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is about Joel and Sabina, two children who are cyber-transformed by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a fun and amusing way. Each half-hour episode is truly an adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Super Libro (51.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 7:00 AM (1/3/11 - 3/25/11)
Total times aired at regularly scheduled time	60
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated children's series transports two curious children and their robot, who, after accidentally discovering an antique book with magical power, find themselves caught up in adventure after adventure. In each episode, they are transported back in time, right in the middle of ancient, biblical stories. Children of all ages enjoy experiencing first-hand their favorite Bible adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Reino Animal (51.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mon - Fri 7:00 AM (3/28/11 - 3/31/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal "Animal Kingdom" (Reino Animal) is a fun and informative half hour show about world's Flora and Fauna. The show displays all kind of animals you can imagine, form the most common animals to the most amazing ones, including monkeys, giant lizards, sharks, tigers ar rest of the animals from America, Asia, Australia and all other places in between. Each episode an adventure inside the animal kingdom, Animal kingdom is cultural relevant, important and amazing. 5 to 12 years old.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Dr. Penguin's Magical World (51.3)
Origination	Network

Days/Times Program Regularly Scheduled	Sat-Sun 7:00 am (3/19/11 - 3/27/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Penguin's Magical World is a TV series created for children of all ages. Each episode visits a new location on the globe. Dr. Penguin examines global issues such as pollution and endangered species, he also discovers the local culture, food, geography, history and traditions of each destination through the eyes of a local children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Mustard Pancakes (51.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sat-Sun 7:30 am (3/19/11 - 3/27/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response	
Program Title	Kid Fitness (51.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat - Sun 8:00 am (3/19/11 - 3/27/11)	
Total times aired at regularly scheduled time	4	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Fitness is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (7 of 7)	Response
Program Title	Underwater World (51.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sat - Sun 8:30 am (3/19/11 - 3/27/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Underwater World For Kids is intended to educate and inspire our young children to explore the waters in the future and respect this highly fragile eco-system in a fun and exciting manner.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response	
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes	
Name of children's programming liaison	Paula Peden	
Address	703 McKinney Ave, Suite 240	
City	Dallas	
State	ТХ	
Zip	75204	
Telephone Number	469-533-8229	
Email Address	paulapeden@uvmtv.com	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During this reporting period, KYAZ broadcast on its main digital stream (51.1) and, beginning on March 17, 2011, on two multicast streams (51.2, 51.3). Therefore, this report reflects two weeks of children's programming carried on the multicast stream 51.3. Note: There is no children's programming on 51.2. Four hours of Core programming aired on 51.3, which has the same MVPD carriage as 51.2. Additional core programming will be added in the next quarter.	

Other Matters (6)

Other Matters (1 of 6)	Response		
Program Title	Cybercuates 51.1		
Origination	Network		
Days/Times Program Regularly Scheduled	Sunday 8:00 a.m.		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	5 years to 12 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is about Joel and Sabina, two children who are cyber-transformed by a plan ray. This event has changed them forever, giving them special knowledge. Daily, they their power to take kids on a journey into uncovering the mysteries of science, technolo and nature in a fun and amusing way. Each half-hour episode is truly an adventure.		
Other Matters (2 of 6)	Response		
Program Title	SuperLibro 51.1		
Origination	Network		
Days/Times Program Regularly Scheduled	Monday - Friday 8:00 am		
Total times aired at regularly scheduled time	65		
Length of Program	30 mins		
Age of Target Child Audience from	5 years to 12 years		
and informational objective of the program and how it meets the definition of Core	This animated children's series transports two curious children and their robot, who, afte accidentally discovering an antique book with magical power, find themselves caught up adventure after adventure. In each episode, they are transported back in time, right in the middle of ancient, biblical stories. Children of all ages enjoy experiencing first-hand their favorite Bible adventures.		
Other Matters (3 of 6)	Response		
Program Title	Dr. Penguin's Magical World 51.3		
Origination	Network		
Days/Times Program Regularly Scheduled	Sat-Sun 7:00 am (4/2/11 - 6/26/11)		
Total times aired at regularly scheduled time	26		
Length of Program	30 mins		
Age of Target Child Audience from	5 years to 12 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Dr. Penguin's Magical World is a TV series created for children of all ages. Each epis visits a new location on the globe. Dr. Penguin examines global issues such as pollut and endangered species, he also discovers the local culture, food, geography, history. traditions of each destination through the eyes of a local children.		

Other Matters (4 of 6)	Response		
Program Title	Mustard Pancakes 51.3		
Origination	Network		
Days/Times Program Regularly Scheduled	Sat-Sun 7:30 am (4/2/11 - 6/26/11)		
Total times aired at regularly scheduled time	26		
Length of Program	30 mins		
Age of Target Child Audience from	3 years to 12 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes takes place in the comfortable home of singing/storytelling grandmother Courtner Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situation in an age-appropriate way to help children learn about solving life's little problems.		
Other Matters (5 of 6)	Response	
Program Title		Kid Fitness 51.3	
Origination		Network	
Days/Times Program Scheduled	Regularly	Sat - Sun 8:00 am (4/2/11 - 6/26/11)	
Total times aired at regularly scheduled time		26	
Length of Program		30 mins	
Age of Target Child Audience from		3 years to 8 years	
Describe the education informational objective program and how it m definition of Core Prop	e of the neets the	Kid Fitness is a fun, entertaining and educational series designed to encourage kids think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along w host Kid Fitness and his friends.	
Other Matters (6 of 6)	Response	

Other Matters (6 of 6)	Response
Program Title	Underwater World
Origination	Network
Days/Times Program Regularly Scheduled	Sat - Sun 8:30 am (4/2/11 - 6/26/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Underwater World For Kids is intended to educate and inspire our young children to explore the waters in the future and respect this highly fragile eco-system in a fun and exciting manner.

Question

Attachments No Attachments.