



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001565050** | File Number: **CPR-170321** | Submit Date: **07/07/2015** | Call Sign: **WYFF** | Facility ID: **53905** | City: **GREENVILLE** | State: **SC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2015** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, Movies!
	Nielsen DMA	Greenville-Spart-Ashville- Ands
	Web Home Page Address	www.wyff4.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(14)**

Digital Core Program (1 of 14)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am April 4,11,18,25 May 2,9,16,23,30 June 13,20,27
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Program is broadcast on the main digital channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-06-06
Episode #	

Reason for Preemption

Sports

**Digital Core Program (2 of 14)****Response**

Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am April 4,11,18,25 May 2,9,16,23,30 June 13,20,27
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stiches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am April 4,11,18,25 May 2,9,16,23,30 June 13,20,27
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends (human puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating sports candy (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Earth To Luna
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm April 4,11,18,25 May 2,9,16,23,30 June 13,20,27
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Earth To Luna
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm April 4,11,18,25 May 2,9,16,23 June 13,20,27
Total times aired at regularly scheduled time	11
Total times aired	12

Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	5/30/15 - 9:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	
Reason for Preemption	Sports

<b>Digital Core Program (6 of 14)</b>		<b>Response</b>
Program Title	Tree Fu Tom	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm May 9,16,23 June 13,20,27	
Total times aired at regularly scheduled time	6	
Total times aired	12	
Number of Preemptions	7	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	6	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmtun and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	5/2/15 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-02
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/11/15 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-11
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
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Title of Program	Tree Fu Tom
List date and time rescheduled	5/30/2015 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/4/15 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-04
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/25/15 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-25
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/18/15 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-18
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30a-12:00pm April 5,12,19,26 May 3,10,17,31 June 14,21,28
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	5/23/15 - 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-24
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 14)		Response
Program Title		Animal Rescue Classics
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 10:00am - 10:30am April 4,11,18,25 May 2,9,16,23,30 June 6,13,20,27
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 14)</b>	<b>Response</b>
Program Title	Animal Rescue Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am April 4,11,18,25 May 2,9,16,23,30 June 6,13,20,27
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



<b>Digital Core Program (10 of 14) Response</b>	
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am April 4,11,18,25 May 2,9,16,23,30 June 6,13,20,27
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 14) Response</b>	
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm April 4,11,18,25 May 2,9,16,23,30 June 6,13,20,27

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program  
(12 of 14)**

**Response**

Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm April 4,11,18,25 May 2,9,16,23,30 June 6,13,20,27
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 14)</b>	<b>Response</b>
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm April 4,11,18,25 May 2,9,16,23,30 June 6,13,20,27
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 14)</b>	<b>Response</b>
Program Title	Teen Kids News Special Edition
Origination	Syndicated

Days/Times Program Regularly Scheduled	April 12 at 1p and 1:30p, April 26 at 12:30p and 1:00p, June 21 at 1p and 1:30p and June 20 at 1pm
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Soapes
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	864-242-4404
Email Address	jsoapes@hearst.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>To increase awareness of the program and maintain core hours, we aired 7 "Special Edition Teen Kids News" episodes, as described in Section 10. WYFF 4 supports our children's programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach /non-broadcast efforts is maintained with this report in our Children's Public File. WYFF 4 actively participates in an Internship Program with area University students. For 2nd Quarter 2015 we had a total of nine interns. Two local college students interned in Broadcast Operations and nine interned in News. WYFF 4 also supports children and educational efforts with appearances at local events by station employees. Dale Gilbert, Meteorologist: 4/07/2015 -Speaker; Pelham Road Elementary, speak to 2nd graders about weather, Greenville, SC. 4/13/2015-Participant; Mitchell Road Elementary Family Ready Night, Greenville, SC. 4/14/2015-Speaker; Stone Academy, speak to 2nd graders about weather, Greenville, SC. 5/13/2015-Speaker; Heritage Elementary, speak to 2nd graders about weather, Travelers Rest, SC. 5/21/2015-Emcee; Greenville County's Salute To Education, Greenville, SC. John Cessarich, Chief Meteorologist: 5/27/2015-Speaker; Science is Fun Day, Paris Elementary, Taylors, SC. Chris Justus, Meteorologist: 4/15/2015-Speaker; Shannon Forest Christian School, speak to 9th graders &amp; to 2nd graders, Greenville, SC. 4/29/2015-Speaker; Hendersonville Elementary School, speak to students about weather, Hendersonville, NC. 5/04/2015-Speaker; Gateway Academy, speak to 2nd graders about weather, Travelers Rest, SC. 5/13/2015-Speaker; Bethel Elementary, speak to 4th graders about weather, Mauldin, SC. 5/13/2015-Speaker; Iva Elementary, speak to students about weather, Iva, SC. 5/20/2015-Speaker; Northside Elementary, speak to 4th graders about weather, Seneca, SC. 6/17/2015-Speaker; Trinity Child Development Center, speak to students about weather, Greenville, SC. 6/17/2015-Speaker; Shannon Forest Christian School, Greenville, SC. 6/24/2015-Speaker; Pendleton Elementary, speak to students about weather, Anderson, SC. 6/24/2015-Speaker; Wild Weather Camp, Meadowbrook Baptist Church, Anderson, SC. 6/26/2015-Speaker; Wofford Speech, LLC, speak with children about weather, Hartwell, GA. Geoff Hart, News 4 Morning Anchor/Reporter: 4/13/2015-Participant; Mitchell Road Elementary Family Ready Night, Greenville, SC. Nigel Robertson, News 4 Anchor: 5/27/2015-Speaker; Pelham Road Elementary, speak to 5th graders, Greenville, SC. Myra Ruiz, Weekend Anchor/Reporter: 4/21/2015-Emcee; Greenville County's Mathematics Excellence Award, Greenville, SC. 5/05/2015-Emcee; The Riley Institute at Furman and the Greenville Chamber's 11th Annual Upstate Diversity Leadership Awards Dinner, Greenville, SC. Allyson Powell, Reporter: 4/13/2015-Participant; Mitchell Road Elementary Family Ready Night, Greenville, SC. Liz Lohuis, Reporter: 4/25/2015-Emcee; The Southern Traditions Ladies Luncheon, Piedmont, SC. Mike McCormick, Weekend Anchor /Reporter: 5/21/2015-Speaker; McCracken Middle School, speak to students, Spartanburg, SC. Mandy Gaither Nottingham, News 4 Reporter: 5/13/2015-Participant; BMW Charity ProAm Tournament, Honor Military Members &amp; Families, Sunset, SC. 5/26/2015-Speaker; Anderson Lights of Hope, speaker to marketing students, Anderson, SC. Beth Brotherton, News 4 Morning Anchor/Reporter: 5/04/2015-Emcee; Golden Apple Awards, Greenville, SC. 5/16/2015-Participant; Hughes Academy Cougar's Strong 5K run /walk to end bullying, Greenville, SC. Brad Fralick, Sports Director: 6/26/2015-Attendee; Shriner's Hospital Children's Fundraiser, Greenville, SC. Patrick Hussion, Weekend Anchor/Reporter: 5/05/2015 -Attendee; iMagine Upstate Event; Greenville, SC. Marc Dopher, Sports Reporter: 4/09/2015-Emcee; Blue Tent Fundraiser; Greenville, SC. Kevin Moran,</p>
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**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	Ruff Ruff Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. Program is broadcast on the main digital channel.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Program is broadcast on the main digital channel

<b>Other Matters (3 of 13)</b>	<b>Response</b>
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. Program is broadcast on the main digital channel

<b>Other Matters (4 of 13)</b>	
	<b>Response</b>
Program Title	Earth To Luna
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. Program is broadcast on the main digital channel.

<b>Other Matters (5 of 13)</b>	
	<b>Response</b>
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
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**Other Matters (6 of 13)**

**Response**

Program Title	Tree Fu Tom
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
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**Other Matters (7 of 13)**

**Response**

Program Title	Teen Kids News
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sundays, 11:30am-12:00pm
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.

**Other Matters (8 of 13)**

	Response
Program Title	Animal Rescue Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. Program is broadcast on the secondary digital channel.

**Other Matters (9 of 13)**

	Response
Program Title	Animal Rescue Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. Program is broadcast on the secondary digital channel.

**Other Matters (10 of 13)**

**Response**

Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Program is broadcast on the secondary digital channel.

**Other Matters (11 of 13)**

**Response**

Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Program is broadcast on the secondary digital channel.
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**Other Matters (12 of 13)****Response**

Program Title	Made in Hollywood: Teen Edition
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
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**Other Matters (13 of 13)****Response**

Program Title	Made in Hollywood: Teen Edition
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WYFF Hearst Television Inc.</b></p>

## Attachments

No Attachments.