



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032111452** | File Number: **CPR-118137** | Submit Date: **03/31/2011** | Call Sign: **KOKI-TV** | Facility ID: **11910** |

City: **TULSA** | State: **OK**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

03/31/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Tulsa
	Web Home Page Address	www.fox23.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Eco Company (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides core programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (2 of 6)	Response
Program Title	Made In Hollywood: Teen Edition (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood Teen Edition targets 13-16 year old teens with segments ranging from coverage of animation, producing and directing to costume design, casting & composing. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 6)	Response
Program Title	Pets.TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 8am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (4 of 6)	Response
Program Title	Dragonfly TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 8:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is an educational and informational show that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 6)	Response
Program Title	Swap TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 9am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining, and promotes good social values and respect. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 6)	Response
Program Title	The Real Winning Edge (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 9:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Real Winning Edge series is developed to be an educational and informational program for the 13-16 year age group. It is designed to help youth make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge. Education research indicates that, from preadolescence through the teenage years, youth are most influenced by their peers. Their role model preferences switch from parents to the sports and entertainment icons during these years for most. If the peers and the icons promote antisocial standards and nonconformity to guiding principles honored in our society, youth soon adopt behaviors that not only hurt others but hurt themselves. The Real Winning Edge will go a long way in helping youth to develop character, being the best they can be by seeing their peers and the celebrities whom they admire, who themselves have the character to make winning choices. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chooi Ning
Address	2625 S Memorial Drive
City	Tulsa
State	OK
Zip	74129
Telephone Number	918 388 5290
Email Address	ning@fox23.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KOKI-TV has made efforts to address educational and informational 1st Quarter of 2011: (1) KOKI-TV regularly gave tours to school children of all ages to educate and inform them on how shows and News reach their TV sets. (2) PSAs aired on KOKI-TV were geared towards children 16 and under. Topics included but not limited to were: Fire Safety, Racial Cooperation, Girls Learning Mathematics & Science, Enviromental Awareness, Energy Efficiency, and No Forest Fires.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Eco Company (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides core programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (2 of 6)	Response
Program Title	Made In Hollywood: Teen Edition (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood Teen Edition targets 13-16 year old teens with segments ranging from coverage of animation, producing and directing to costume design, casting & composing. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

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Origination	Syndicated
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Length of Program	30 mins
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Other Matters (4 of 6)	Response
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Origination	Syndicated

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Other Matters (5 of 6)	Response
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Length of Program	30 mins
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Newport Television LLC</p>

Attachments

No Attachments.