

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001545581** File Number: **CPR-153389** Submit Date: **04/09/2014** Call Sign: **KVUE** Facility ID: **35867** City:

AUSTIN State: TX

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/09/2014 Filing Status: Active

## Report reflects information for : First Quarter of 2014

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC                 |
|              | Nielsen DMA           | Austin TX           |
|              | Web Home Page Address | www.kvue.com        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(8)

| Digital Core Program (1 of 8)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown (24.1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays/9:00-9:30 AM CST  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes   |

| Digital Core<br>Program (2 of 8)                            | Response                                |
|---|---|
| Program Title   | Ocean Mysteries with Jeff Corwin (24.1) |
| Origination   | Syndicated                              |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays/9:30-10:00 AM CST             |
| Total times aired at regularly scheduled time               | 13                                      |
| Total times aired   |   |
| Number of<br>Preemptions                                    | 0                                       |
| Number of<br>Preemptions for<br>other than<br>Breaking News |   |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean mysteries is produced for ages 13 16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3 of<br>8)                            | Response                     |
|--|------------------------------|
| Program Title  | Born to Explore (24.1)       |
| Origination  | Syndicated                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/10:00-10:30 AM CST |
| Total times aired at regularly scheduled time                  | 13                           |
| Total times aired  | 13                           |
| Number of<br>Preemptions                                       | 0                            |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                              |
| Number of<br>Preemptions<br>Rescheduled                        | 1                            |
| Length of<br>Program   | 30 mins                      |

| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (4 of<br>8)                            | Response                     |
|--|------------------------------|
| Program Title  | Sea Rescue (24.1)            |
| Origination  | Syndicated                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/10:30-11:00 AM CST |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                           |
| Total times aired  | 13                           |
| Number of<br>Preemptions                                       | 0                            |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                              |
| Number of<br>Preemptions<br>Rescheduled                        | 1                            |
| Length of Program  | 30 mins                      |

| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation, and in many instances-release back into the wild of ocean creatures. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciporical benefit, that rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core Program (5 of 8)  | Response   |
|--|--|
| Program Title  | Expedition Wild (24.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays/11:00-11:30 AM CST   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children ages 13-16. Hosted by wildlife expert Casey Anderson, Expedition Wild showcases his charasmatic animal companions on an innovative and action-packed odyssey through North America's wild places, revealing a rare glimpse into the beauty and complexity of the natural world. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Digital Core Program (6 of 8)  | Response  |
|--|---|
| Program Title  | Wildlife Docs (24.1)  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays/11:30 AM-12:00 PM CST   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   | 4   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children ages 13-16. Wildlife Docs follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventive care to emergencies, this program will allow viewers to witness a kaliedoscope of wild experiences throught the eyes of our Veterinary Team. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 8)                      | Response                         |
|--|----------------------------------|
| Program Title                                      | Safari Tracks (24.2)             |
| Origination  | Syndicated                       |
| Days/Times Program Regularly Scheduled             | Monday-Saturday/7:00-7:30 AM CST |
| Total times aired at regularly scheduled time      | 78                               |
| Total times aired                                  |                                  |
| Number of Preemptions                              | 0                                |
| Number of Preemptions for other than Breaking News |                                  |
| Number of Preemptions<br>Rescheduled               |                                  |
| Length of Program                                  | 30 mins                          |

| Age of Target Child Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks, a popular TV series for children 13-16 years of age, takes viewers on location to explore the magnificent and immense world of Africa's animals. Led by charismatic host 'Ushaka', Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep into the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (8 of 8)  | Response   |
|--|--|
| Program Title  | At the Zoo (24.3)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Sundays/7:00-10:00 AM CST  |
| Total times aired at regularly scheduled time  | 78   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | At the Zoo is a natural science series that takes a look at animals of all types in the backdrop of a local zoo. The show has no boundaries in regard to the type of animals shown, with a focus on understanding and respecting the species highlighted. The program is designed to encourage curiosity about nature and associated sciences. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response             |
|---|----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                  |
| Name of children's programming liaison  | Clarice Barry        |
| Address   | 3201 Steck<br>Aveune |
| City  | Austin               |
| State   | TX                   |
| Zip   | 78757                |
| Telephone Number  | (512) 459-<br>2001   |
| Email Address   | cbarry@kvue.         |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                      |

## Other Matters (8)

| Other Matters (1 of 8)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown (24.1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays/9:00-9:30 AM CST  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. |

| Other Matters (2 of 8)   | Response  |
|--|---|
| Program Title  | Ocean Mysteries with Jeff Corwin (24.1)   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/9:30-10:00 AM CST   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know-and care-about these heroes, and all of the fascinating life teeming in our oceans. |

| Other Matters<br>(3 of 8)                       | Response                     |
|---|------------------------------|
| Program Title                                   | Born to Explore (24.1)       |
| Origination                                     | Syndicated                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays/10:00-10:30 AM CST |

| Total times aired at regularly scheduled time   | 13   |
|---|--|
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |

Programming.

| Other Matters (4 of 8)   | Response  |
|--|---|
| Program Title  | Sea Rescue  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/10:30-11:00 AM CST  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation, and in many instances-release back into the wild of ocean creatures. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciporical benefit, that rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |

| Other Matters (5 of 8) | Response             |
|------------------------|----------------------|
| Program Title          | Wildlife Docs (24.1) |
| Origination            | Syndicated           |

| Days/Times Program Regularly Scheduled   | Saturdays/11:00-11:30 AM CST  |  |  |
|--|---|--|--|
| Total times aired at regularly scheduled time  | 13<br>ne  |  |  |
| Length of Program  | 30 mins   |  |  |
| Age of Target Child Audience from  | 13 years to 16 years  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children ages 13-16. Wildlife Docs follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventive care to emergencies, this program will allow viewers to witness a kaliedoscope of wild experiences throught the eyes of our Veterinary Team. |  |  |

| Other Matters (6 of 8)   | Response   |
|--|--|
| Program Title  | Expedition Wild (24.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays/11:30 AM-12:00 PM CST  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children ages 13-16. Hosted by wildlife expert Casey Anderson, Expedition Wild showcases his charasmatic animal companions on an innovative and action-packed odyssey through North America's wild places, revealing a rare glimpse into the beauty and complexity of the natural world. |

| Other Matters (7 of 8)                                 | Response   |
|--|--|
| Program Title  | Safari Tracks (24.2)   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled              | Monday-Saturday/7:00-7:30 AM CST   |
| Total times aired at regularly scheduled time          | 78   |
| Length of Program                                      | 30 mins  |
| Age of Target Child<br>Audience from                   | 13 years to 16 years   |
| Describe the educational and informational objective   | Safari Tracks, a popular TV series for children 13-16 years of age, takes viewers on locatio to explore the magnificent and immense world of Africa's animals. Led by charismatic host |
| of the program and how it meets the definition of Core | 'Ushaka', Safari Tracks travels to the parched brush lands of the Savanna, through the greatest wildlife reserves, to the most remote beaches of                                       |
| Programming.   | Madagascar, and beyond.  |

| Other Matters (8 of 8) | Response          |
|------------------------|-------------------|
| Program Title          | At the Zoo (24.3) |

| Origination  | Syndicated   |
|--|--|
| Days/Times Program<br>Regularly Scheduled  | Sundays/7:00-10:00 AM CST  |
| Total times aired at regularly scheduled time  | 78   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | At the Zoo is a natural science series that takes a look at animals of all types in the backdrop of a local zoo. The show has no boundaries in regard to the type of animals shown, with a focus on understanding and respecting the species highlighted. The program is designed to encourage curiosity about nature and associated sciences. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KVUE Television, Inc. **Attachments** 

No Attachments.