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# Children's Television Programming Report

FRN: **0001961713** | File Number: **CPR-127558** | Submit Date: **01/10/2012** | Call Sign: **WRAL-TV** | Facility ID: **8688** |  
City: **RALEIGH** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2012** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	www.wral.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(14)**

Digital Core Program (1 of 14)	Response
Program Title	SMART START KIDS (WRAL Channel 5.1)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday, 10-10:30am EST
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	SMART START KIDS (WRAL Channel 5.1)
List date and time rescheduled	11/19/11 @ 8am-8:30am EST
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Other

Digital Core Program (2 of 14)		Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW I (WRAL Channel 5.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:30am-11am EST	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	DOODLEBOPS ROCKIN' ROAD SHOW I (WRAL Channel 5.1)
List date and time rescheduled	11/19/11 @ 8:30am-9am EST
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - II (WRAL Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30am-12n EST
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core  
Program (4 of 14)    Response**

Program Title	BRAIN GAME (WRAL Channel 5.1)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12n EST
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Game is a locally-produced academic trivia program featuring ninth and tenth grade students competing in a weekly competition. This show challenges students' knowledge in the areas of math, science, history, public affairs/current events, and the arts. The nine highest scoring teams compete in a televised year-end playoff tournament. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	BRAIN GAME (WRAL Channel 5.1)
List date and time rescheduled	11/19/11 @ 9:30am-10am EST
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Other

Digital Core Program (5 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - I (WRAL Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11am-11:30am EST
Total times aired at regularly scheduled time	13
Total times aired	10

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 14)</b>	<b>Response</b>
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW II (WRAL Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11am-11:30am EST
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	DOODLEBOPS ROCKIN' ROAD SHOW II (WRAL Channel 5.1)
List date and time rescheduled	11/19/11 @ 9am-9:30am EST
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Other

Digital Core Program (7 of 14)	Response
Program Title	ANIMAL RESCUE (WRAL CHANNEL 5.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 8am-8:30am EST
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care & protection. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 14)**

**Response**

Program Title	BUSY WORLD OF RICHARD SCARRY (WRAL CHANNEL 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am EST

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (9 of 14)**

**Response**

Program Title	GREEN SCREEN ADVENTURES (WRAL CHANNEL 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30am EST
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their voices are being heard. They learn critical writing skills and positive social messages. The program focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 14)</b>	<b>Response</b>
Program Title	BUSYTOWN MYSTERIES (WRAL CHANNEL 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am EST
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 14)</b>	<b>Response</b>
Program Title	DINO SQUAD (WRAL Channel 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12n-12:30pm EST
Total times aired at regularly scheduled time	12
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	DINO SQUAD (WRAL Channel 5.2)
List date and time rescheduled	11/12/11 @ 7pm-7:30pm EST
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	DINO SQUAD (WRAL Channel 5.2)
List date and time rescheduled	10/1/11 @ 7pm-7:30pm EST
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-01
Episode #	
Reason for Preemption	Sports

### Digital Core Program (12 of 14)

	Response
Program Title	SMART START KIDS (WRAL CHANNEL 5.2)
Origination	Local



Days/Times Program Regularly Scheduled	Sunday, 8:30-9am EST
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willie" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (13 of 14)**

**Response**

Program Title	BUSY WORLD OF RICHARD SCARRY (WRAL CHANNEL 5.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30a-12n EST
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 14)**

**Response**

Program Title	DINO SQUAD (WRAL Channel 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30pm-1pm EST
Total times aired at regularly scheduled time	12

Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	DINO SQUAD (WRAL Channel 5.2)
List date and time rescheduled	11/12/11 @ 7:30pm-8pm EST
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	DINO SQUAD (WRAL Channel 5.2)
List date and time rescheduled	10/1/11 @ 7:30pm-8pm EST

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-01
Episode #	
Reason for Preemption	Sports

**Non-Core Educational and Informational Programming (2)**

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday, 10am-10:30am EST
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	THE DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday, 10:30am-11am EST
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Loretta Harper-Arnold
Address	PO Box 12000
City	Raleigh
State	NC
Zip	27605
Telephone Number	(919) 821-8652
Email Address	lharper@wral.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>Please note regarding Questions 7(b) and 7(c): WRAL-TV terminated analog service as of July 1, 2009, and has answered yes to Questions 7(b) and 7(c) in order to avoid filing an unnecessary exhibit. PREEMPTIONS: On November 19th, (as indicated in this report) the following core children's programs airing on WRAL Channel 5.1 were preempted and rescheduled due to the airing of the WRAL Raleigh Christmas Parade: Smart Start Kids (Sat., 10am EST), Doodlebops Rockin Road Show I (Sat., 10:30am EST), Doodlebops Rockin Road Show II (Sat., 11am EST), and Brain Game (Sat., 11:30am EST). Over 75,000 people lined the streets, in addition to thousands more watching from home, for the 67th Annual WRAL Raleigh Christmas Parade. This family-friendly event annually ranks as one of the largest parades on the East Coast. WRAL-TV seeks to positively influence the lives of our younger audience through station tours, routine school visits, station talent involvement at children-focused events, and donated production and /or airtime for public service announcements aired in the interest of children. Below is a more detailed accounting of the aforementioned station efforts during 4th Quarter 2011 (supporting attachments are included in the station's public file): -Estimated in-kind monetary value of public service announcements aired in the interest of children and their families during regularly scheduled children's programming(see attachment in station's public file) = \$43,800 -Station tours conducted for approximately 161 students. -WRAL News talent appearances/involvement at a total 66 events/activities benefitting children (see attachment in station's public file). -Family-friendly events sponsored by WRAL-TV included: *The WRAL Raleigh Christmas Parade, Nov 19th **WRAL's Coats for the Children/Salvation Army, Nov 19 - Dec 31 ***NC State Fair, Oct 13-23 ****WRAL Heroes Homecoming (celebrating Vietnam veterans), Nov 4 - 14 *****Fayetteville Heart Walk/American Heart Association, Oct 8th</p>



**Other Matters (14)**

<b>Other Matters (1 of 14)</b>	<b>Response</b>
Program Title	SMART START KIDS (WRAL Channel 5.1)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday, 10-10:30am EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (2 of 14)</b>	<b>Response</b>
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW I (WRAL Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11am EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (3 of 14)**

**Response**

Program Title	BUSYTOWN MYSTERIES - I (WRAL Channel 5.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday, 11-11:30am EST
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (4 of 14)**

**Response**

Program Title	BRAIN GAME (WRAL Channel 5.1)
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Origination	Local
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Days/Times Program Regularly Scheduled	Saturday, 11:30am-12n EST
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Game is a locally-produced academic trivia program featuring ninth and tenth grade students competing in a weekly competition. This show challenges students' knowledge in the areas of math, science, history, public affairs/current events, and the arts. The nine highest scoring teams compete in a televised year-end playoff tournament. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (5 of 14)**

**Response**

Program Title	BUSYTOWN MYSTERIES - II (WRAL Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30-12n EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (6 of 14)**

**Response**

Program Title	DOODLEBOPS ROCKIN' ROAD SHOW II (WRAL Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11am-11:30am EST

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (7 of 14)**

**Response**

Program Title	GREEN SCREEN ADVENTURES (WRAL Channel 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30am EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their voices are being heard. They learn critical writing skills and positive social messages. The program focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (8 of 14)**

**Response**

Program Title	BUSYTOWN MYSTERIES (WRAL Channel 5.2)
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11am EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (9 of 14)</b>	<b>Response</b>
Program Title	BUSY WORLD OF RICHARD SCARRY (WRAL Channel 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (10 of 14)</b>		<b>Response</b>
Program Title	BUSY WORLD OF RICHARD SCARRY (WRAL Channel 5.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:30a-12n EST	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

<b>Other Matters (11 of 14)</b>		<b>Response</b>
Program Title	DINO SQUAD (WRAL Channel 5.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 12-12:30pm EST	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

<b>Other Matters (12 of 14)</b>	
	<b>Response</b>
Program Title	DINO SQUAD (WRAL Channel 5.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1pm EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (13 of 14)</b>	
	<b>Response</b>
Program Title	SMART START KIDS (WRAL Channel 5.2)
Origination	Local
Days/Times Program Regularly Scheduled	Sunday, 8:30-9am EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters  
(14 of 14)**

**Response**

Program Title	ANIMAL RESCUE (WRAL Channel 5.2)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sunday, 8-8:30am EST
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care & protection. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Capitol Broadcasting Company, Inc.</b></p>

## Attachments

No Attachments.