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Children's Television Programming Report

FRN: **0001587583** | File Number: **CPR-160665** | Submit Date: **10/09/2014** | Call Sign: **KCRA-TV** | Facility ID: **33875**

City: **SACRAMENTO** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/09/2014 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC/ME-TV
	Nielsen DMA	Sacramento-Stock-Modesto
	Web Home Page Address	www.kcra.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures: Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, that our failures can teach us what we need to do to succeed next time, and that when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	9/28/14, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	9/27/14 / #JTM106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-07-12
Episode #	7/12/14 / #JTM109
Reason for Preemption	Sports

Digital Core Program (2 of 15)		Response
Program Title		TEEN KIDS NEWS
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT, 3:30-4:00 PM
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a television news program for teens and preteens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on any network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	8/31/14, 9-9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-30
Episode #	8/30/14 / #1151
Reason for Preemption	Sports

Digital Core Program (3 of 15)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 4:00-4:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny, and the ensemble is rounded out with Bunji, a large floppy-eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stiches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	NOODLE & DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 4:30-5:00 PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE & DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	9/7/14, 10-10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-06
Episode #	9/6/14 / #NAD126
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	9/21/14, 10-10:30AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-13
Episode #	9/13/14 / #NAD123
Reason for Preemption	Sports

Digital Core Program (5 of 15)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 3:30-4:00 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom, who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 4:00-4:30 PM
Total times aired at regularly scheduled time	9
Total times aired	11

Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	9/27/14, 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-28
Episode #	9/28/14 / #LZT301
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	9/13/14, 3pm - preempted

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-14
Episode #	9/14/14 / #LZT310
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	9/6/14, 3pm - preempted
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-07
Episode #	9/7/14 / #LZT302
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	9/20/14, 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-21
Episode #	9/21/14 / #LZT312
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	ZOU
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 4:30-5:00 PM
Total times aired at regularly scheduled time	9
Total times aired	11

Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOU is a French series based on the Zou books by Michel Gay. Targeted for children ages 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loudly, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	ZOU
List date and time rescheduled	9/7/14, 3pm - preempted
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-07
Episode #	9/7/14 / #ZOU110
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	ZOU
List date and time rescheduled	9/28/14, 3pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-28
Episode #	9/28/14 / #ZOU114
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	ZOU
List date and time rescheduled	9/21/14, 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-21
Episode #	9/21/14 / #ZOU113
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	ZOU
List date and time rescheduled	9/14/14, 3pm - preempted
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-14
Episode #	9/14/14 / #ZOU111
Reason for Preemption	Sports

Digital Core Program (8 of 15) Response	
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:00-8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforces critical writing skills and shares positive social messages. Our educational mission emphasizes the four "C"s - Curiosity, Confidence, Citizenship, Compassion - as well as the three "R"s. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15) Response	
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:30-9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforces critical writing skills and shares positive social messages. Our educational mission emphasizes the four "C"s - Curiosity, Confidence, Citizenship, Compassion - as well as the three "R"s. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	TRAVEL THRU HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)		Response
Program Title		SAFARI
Origination		Network
Days/Times Program Regularly Scheduled		SAT, 10:00-10:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy-award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)		Response
Program Title		EDGEMONT
Origination		Network
Days/Times Program Regularly Scheduled		SAT, 10:30-11:00 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The story lines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friend and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices, and to gain positive tools that they can use to resolve issues and conflicts in a constructive way. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	SAFARI
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy-award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The story lines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friend and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices, and to gain positive tools that they can use to resolve issues and conflicts in a constructive way. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	COMMON GROUND
Origination	Local
Days/Times Program Regularly Scheduled:	SAT, 7/19/14, 6:30-7PM, 7/27, 10-10:30AM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COMMON GROUND is dedicated to increasing cultural sensitivity, celebrating community diversity and examining the needs, concerns and important issues of our diverse society. On this edition of "Common Ground" a story about "pop-up libraries" that is no bigger than a birdhouse and these neighborhood libraries are helping students combat the summer slide. Preserving Olympic history, 11 Olympians return to the training site that launched a major victory for the USA men's track and field team. California's wine industry is still thriving despite the drought. With so many vineyards and wineries it takes knowledge, passion and a trained palate to decide which California wines are truly the best. Judges at the California State Fair Commercial Wine Competition have chosen their favorites, now it's your turn. Plus we're taking to Anderson Valley, home of California's Winery of the Year. Main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions		Response
Date Time		
Non-Core Educational and Informational Programming (2 of 4)		Response
Program Title		COMMON GROUND
Origination		Local
Days/Times Program Regularly Scheduled:		Sat, 8/16/14, 6:30-7PM, 8/17/14, 10-10:30AM
Total times aired at regularly scheduled time:		2
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		COMMON GROUND is dedicated to increasing cultural sensitivity, celebrating community diversity and examining the needs, concerns and important issues of our diverse society. On this edition of COMMON GROUND, California's Governor Jerry Brown meets with Mexican officials. The new partnership addressing air pollution and greenhouse gas emissions on both sides of the border. Harmony and health in William Land Park, the Sacramento Tai Chi group gaining international attention. And the unlikely place where love blossoms. How the Sacramento County Jail is offering quick weddings at deep discounts. Main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?		No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		No

Date and Time Aired:

Questions		Response
Date Time		
Non-Core Educational and Informational Programming (3 of 4)		Response

Program Title	YOUNG MEN, BIG DREAMS: INSIDE STEVE HARVEY'S MENTORING CAMP
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUN, 9/7/14, 10-11PM, SAT, 9/13/14, 6:30-7:30PM, MON, 9/22, 3-4PM
Total times aired at regularly scheduled time:	3
Number of Preemptions	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For 100 young men from all over the country Steve Harvey's Mentoring Camp is the first step on an amazing journey. Every summer, a select group of boys are invited, all expenses paid, to Steve's 150 acre ranch in Dallas and introduced to new opportunities that will reshape their future. The criteria is that these are boys being raised primarily by their moms, a growing trend impacting both families and communities. Steve Harvey along with a group of educators, doctors and sports stars is determined to tackle this issue head on --with tough talk, surprising humor and real commitment. The Special features defining moments for 5 young men as they embarked on a transformative, emotional and unforgettable experience. Steve Harvey's own story, from being homeless to climbing to the highest levels of the entertainment industry, resonates in the lives of each of these young boys. If you think Steve Harvey is only about fun and games, the Special provides a real surprise. For the boys and their moms, the end of the Steve Harvey Mentoring Camp offered a new beginning and a promise of support where they did not expect to find it. The Special showed them spending a full week immersed in an environment focused on educational tools, life skills and emotional maturity. Most importantly, they were surrounded by people who cared --male mentors and role models from all walks of life who were determined to give these young men big dreams." Main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No
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Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	KCRA 3 NEWS: CHASING PAPER: COLLEGE DEBT CRISIS
Origination	Local
Days/Times Program Regularly Scheduled:	MON, 9/22, 7-8PM, SAT, 9/27/14, 6:30-7:30PM
Total times aired at regularly scheduled time:	2
Number of Preemptions	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rising tuition rates. Easy to acquire loans. Unmanageable student loan debt. Is it the perfect storm for America's next financial crisis? It's a numbers game and the math isn't penciling out for many families and young adults. More than 38 million Americans have outstanding debt totaling nearly \$1 trillion dollars. "KCRA 3 Investigates: Chasing Paper - The College Debt Crisis" looks at why costs are going up, how to get the most out of financial aid and scholarships, choosing the right college and managing student loan debt. Hosted by Gulstan Dart and Edie Lambert. Main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No
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Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	SHIRLEY SULLIVAN
Address	3 TELEVISION CIRCLE
City	SACRAMENTO
State	CA
Zip	95814
Telephone Number	916/325-3243
Email Address	smsullivan@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	See public file for public service announcements designed specifically for children that aired this quarter. On Saturday, July 19th, the episode of Teen Kids News was joined in progress approximately 2-1/2 minutes into the show.

Other Matters (19)

Other Matters (1 of 19)		Response
Program Title	TREE FU TOM	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom, who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden. Main digital channel.	

Other Matters (2 of 19)		Response
Program Title	THE CHICA SHOW	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN, 4:00-4:30 PM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny, and the ensemble is rounded out with Bunji, a large floppy-eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stiches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. Main digital channel.	

Other Matters (3 of 19)		Response
Program Title	NOODLE & DOODLE	

Origination	Network
Days/Times Program Regularly Scheduled	SAT, 4:30-5PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE & DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Main digital channel.

Other Matters (4 of 19)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
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Other Matters (5 of 19)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 9:30-10:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Main digital channel.

Other Matters (6 of 19)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	SUN,3:00-3:30 PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.

Other Matters (7 of 19)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 3:30-4:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a television news program for teens and preteens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on any network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main digital channel.

Other Matters (8 of 19)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network

Days/Times Program Regularly Scheduled	SAT, 8:00-8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforces critical writing skills and shares positive social messages. Our educational mission emphasizes the four "C"s - Curiosity, Confidence, Citizenship, Compassion - as well as the three "R"s. Digital multicast channel.

Other Matters (9 of 19)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:30-9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforces critical writing skills and shares positive social messages. Our educational mission emphasizes the four "C"s - Curiosity, Confidence, Citizenship, Compassion - as well as the three "R"s. Digital multicast channel.

Other Matters (10 of 19)	Response
Program Title	TRAVEL THRU HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. Digital muticast channel.

Other Matters (11 of 19)	Response
Program Title	TRAVEL THRU HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. Digital muticast channel.

Other Matters (12 of 19)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the worlds greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Parents' Choice Award, Mystery Hunters. Digital multicast channel.

Other Matters (13 of 19)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the worlds greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Parents' Choice Award, Mystery Hunters. Digital multicast channel.
Other Matters (14 of 19)	
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 8-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the worlds greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Parents' Choice Award, Mystery Hunters. Digital multicast channel.
Other Matters (15 of 19)	
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 8:30-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the worlds greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Parents' Choice Award, Mystery Hunters. Digital multicast channel.
Other Matters (16 of 19)	
Program Title	SAVED BY THE BELL
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUN, 10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (17 of 19)	Response
Program Title	SAVED BY THE BELL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 10:30-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (18 of 19)	Response
Program Title	SAVED BY THE BELL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Other Matters (19 of 19)	
Program Title	SAVED BY THE BELL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 11:30-12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>HEARST STATIONS INC.</p>

Attachments

No Attachments.