



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-153388** | Submit Date: **04/09/2014** | Call Sign: **WXXA-TV** | Facility ID: **11970**  
City: **ALBANY** | State: **NY**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2014** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX, TCN
	Nielsen DMA	Albany-Schenectady-Troy
	Web Home Page Address	www.fox23news.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

<b>Digital Core Program (1 of 7) Response</b>	
Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:00a (01/04/14 - 03/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Channel. Live Life & Win! is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism." It is regularly scheduled on the main digital program stream at 7:00a on Saturdays. It is 30 minutes in length and the E /I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 7) Response</b>	
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30a (01/04/14 - 03/29/14)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Channel - Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. It is regularly scheduled on the main digital program stream at 7:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 7) Response</b>	
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00a (01/04/14 - 03/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Channel - Wild About Animals is designed to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see everyday. It is regularly scheduled on the main digital program stream at 8:00a on Saturdays . It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 7)</b>	<b>Response</b>
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30a and at 9:30a (01/04/14 - 03/29/14)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Channel - Pets.TV celebrates the pets we love and the people who love them in an educational and informational format designed to help its viewers make important decisions. The show explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Pets.TV covers pet ownership, including pet news, pet care, pet health and pet lifestyles. It goes beyond the standard focus on cats and dogs and features profile segments on all types of pets and their relationships with owners, trainers and the people who interact with them. It is regularly scheduled on the main digital program stream with program A airing at 8:30a and Program B airing at 9:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (5 of 7)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00a (01/04/14 - 03/29/14)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Channel - Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program is designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. It is regularly scheduled on the main digital program stream at 9:00a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 7)</b>	<b>Response</b>
Program Title	Ariel, Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 3 times 7:00a - 8:30a (1/04/14) & 4 times from 7:00a to 8:00a and 9:00a to 10:00a (01/011/
Total times aired at regularly scheduled time	51
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Channel - Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. The series broadcasts 4 individual episodes each Saturday. They are regularly scheduled on the second digital program stream Saturdays at 7:00a, 7:30a, 9:00a & 9:30a. There are four 30 minutes in length programs and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>	<b>Response</b>
Program Title	Steal The Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 3 times from 9:00a - 10:30a (1/04/14) & 2 times from 9:00a to 10:00a (01/11/14 - 03/29/14)
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Channel - Steal the Show w/ Jim Peterik Follow Ariel, Zoey and Eli and Grammy winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams and being good citizens. The series broadcasts 2 individual episodes each Saturday. They are regularly scheduled on the second digital program stream at 9:00a and 9:30a on Saturdays. There are two 30 minutes in length programs and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Paul Pelliccia
Address	341 Northern Blvd
City	Albany
State	NY
Zip	12204
Telephone Number	518 433-4251
Email Address	paulpelliccia@fox23news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	Live Life & Win! (Main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:00a (4/05/14 - 6/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism." The show airs Saturdays at 7:00a where it will be regularly scheduled on the main digital program stream. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	Young Icons (Main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30a (4/05/14 - 6/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. It is regularly scheduled on the main digital program stream at 7:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	Wild About Animals (Main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00a (4/05/14 - 6/28/14)

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Wild About Animals is designed to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see everyday. The show is regularly scheduled at 8:00a on Saturdays . It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

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**Other Matters (4 of 7)**

**Response**

Program Title Awesome Adventures (Main Channel)

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Origination Syndicated

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Days/Times Program Regularly Scheduled Saturdays at 9:00a (4/05/14 - 6/28/14)

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program is designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. The show is regularly scheduled at 9:00a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

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**Other Matters (5 of 7)**

**Response**

Program Title Pets.TV (Main Channel)

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Origination Syndicated

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Days/Times Program Regularly Scheduled Saturdays at 8:30a & 9:30a (4/05/14 - 6/28/14)

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Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them in an educational and informational format designed to help its viewers make important decisions. The show explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Pets.TV covers pet ownership, including pet news, pet care, pet health and pet lifestyles. It goes beyond the standard focus on cats and dogs and features profile segments on all types of pets and their relationships with owners, trainers and the people who interact with them. It is regularly scheduled on the main digital program stream with program A airing at 8:30a and Program B airing at 9:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

<b>Other Matters (6 of 7)</b>	
	<b>Response</b>
Program Title	Ariel, Zoey & Eli, Too (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:00a, 7:30a, 9:00a & 9:30a (4/05/14 - 6/28/14)
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. The series broadcasts 4 individual episodes each Saturday. They are regularly scheduled on the second digital program stream from 7:00a to 8:00a and 9:00a to 10:00a on Saturdays. There are four 30 minutes in length programs and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

Other Matters (7 of 7)	Response
Program Title	Steal The Show (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 2 times from 9:00a to 10:00a (01/04/14 - 03/29/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show w/ Jim Peterik Follow Ariel, Zoey and Eli and Grammy winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams and being good citizens. The series broadcasts 2 individual episodes each Saturday. They are regularly scheduled on the second digital program stream at 9:00a and 9:30a on Saturdays. There are two 30 minutes in length programs and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WXXA-TV LLC</b></p>

## Attachments

No Attachments.