

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0022491633** File Number: **CPR-135035** Submit Date: **10/09/2012** Call Sign: **WSTM-TV** Facility ID: **21252** 

City: SYRACUSE State: NY

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2012 Filing Status: Active

## Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Syracuse
	Web Home Page Address	www.CNYCentral.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Noodle & Doodle (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An instructional series, showing art and cooking projects around a different weekly theme. The art projects also promote using recyled materials, to demonstrate that creativity can transform something intended for one purpose, into a completely different goal. All projects can be easily replicated at home by parents and children. Some specific topics this quarter included: making kites from a recyled bread bag; making a scarecrow from food containers, and vegetable garden muffins with homegrown veggies; making flowers from mismatched socks. A :15 announcement of the July 7th new programming, and schedule change, #5803, ran 7x, July 6 - 7. For the July 28 changes we ran :15 announcements #5806 6x 7/12 - 7/14 for new broadcast time, and #5811 5x 7/24 - 7/27 for the preemption. For the August 4 changes we ran :15 announcements #5807 7x 7/17 - 7/20 for the new broadcast time, and #5813 6x 7/31 -8/03 for the preemption. For the August 11 changes we ran :15 announcements #5814 6x 8/7 - 8/10 for the preemption and #5828 6x 8/21-8/24 for the rescheduled time. For the September 29 changes we ran :15 announcements #4410 6x 9/18-9/21 for the new broadcast time and #5972 7x 9/26-9/28 for the preemption.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle & Doodle (NBC Digital 3.1)
List date and time rescheduled	SA 8/11 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 ENAD106H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle (NBC Digital 3.1)
List date and time rescheduled	SU 7/22 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 ENAD105H
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Noodle & Doodle (NBC Digital 3.1)
List date and time rescheduled	SU 7/15 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 ENAD104H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle (NBC Digital 3.1)
List date and time rescheduled	SA 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/7 ENAD101H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle (NBC Digital 3.1)
List date and time rescheduled	SA 9/22 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 ENAD113H
Reason for Preemption	Sports

Digital Core Program (2 of 22)	Response
Program Title	Pajanimals (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Four pre-school aged puppets model bedtime routines and practicing them consistently. In each episode educational they also have dream-like adventures that show age-related problems and issues like shyness, making a new friend or dealing with a bully, set in fantasy locations reached by a flying bed. Episodes this quarter and informational dealt with topics such as: focusing on winning may make you miss out on the fun of a game; even if you don't get something right the first time you have not lost out, and practice may help you improve; and objective of the program sharing helps keep friends, friends. A:15 announcement of the July 7th new programming, and schedule and how it change, #5803, ran 7x, July 6 - 7. For the July 28 changes we ran :15 announcements #5806 6x 7/12 - 7/14 meets the for the new broadcast time, and #5811 5x 7/24 - 7/27 for the preemption. For the August 4 changes we ran: definition of 15 announcements #5819 6x 8/17 - 8/18 for the new broadcast time and #5813 6x 7/31 -8/03 for the Core preemption. For the August 11 changes we ran #5814 6x 8/7 - 8/10 for the preemption and #5828 6x 8/22 -Programming. 8/24 for the rescheduled time. For the September 29 changes we ran :15 announcements #4410 6x 9/18-9 /21 for the new broadcast time and #5972 7x 9/26-9/28 for the preemption. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Pajanimals (NBC Digital 3.1)
List date and time rescheduled	SU 9/23 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EPAJ113H
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Pajanimals (NBC Digital 3.1)
List date and time rescheduled	SU 8/19 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 EPAJ105H
Reason for Preemption	Sports

Questions	Response
Title of Program	Pajanimals (NBC Digital 3.1)
List date and time rescheduled	SU 7/15 12:30pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 EPAJ104H
Reason for Preemption	Sports

Questions	Response
Title of Program	Pajanimals (NBC Digital 3.1)
List date and time rescheduled	SU 8/26 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 EPAJ106H
Reason for Preemption	Sports

Questions	Response
Title of Program	Pajanimals (NBC Digital 3.1)
List date and time rescheduled	SA 7/7 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/7 EPAJ101H
Reason for Preemption	Sports

Digital Core Program (3 of 22)	Response
Program Title	Poppy Cat (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	8
Total times aired	13

Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Imagination and storytelling are used to encourage creative thinking in young viewers. Based on the book series by Lara Jones, a narrator's story leads a group of animal friends to distant lands, with the recurring theme, be nice to friends and always work together. Some specific themes in the past quarter: return things that belong to others, even if you'd rather be playing with your toys; good friends can help resolve an argument; and museums show you important or valuable paintings and collections of other things as well. A: 15 announcement of the July 7th new programming, and schedule change, #5803, ran 7x, July 6 - 7. For the July 28 changes we ran:15 announcements #5806 6x 7/12 - 7/14 for the new broadcast time, and #5811 5x 7/24 - 7/27 for the preemption. For the August 4 changes we ran:15 announcements #5819 6x 8 /17 - 8/18 for the new broadcast time and #5813 6x 7/31 -8/03 for the preemption. For the August 11 changes we ran #5814 6x 8/7 - 8/10 for the preemption and #5828 6x 8/22 - 8/24 for the rescheduled time. For the September 29 changes we ran:15 announcements #4410 6x 9/18-9/21 for the new broadcast time and #5972 7x 9/26-9/28 for the preemption.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Poppy Cat (NBC Digital 3.1)
List date and time rescheduled	SU 9/23 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EPCT113H
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat (NBC Digital 3.1)

List date and time rescheduled	SU 7/8 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/7 EPCT 101H
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat (NBC Digital 3.1)
List date and time rescheduled	SU 8/26 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 EPCT106H
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Poppy Cat (NBC Digital 3.1)
List date and time rescheduled	SU 8/19 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 EPCT105H
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat (NBC Digital 3.1)
List date and time rescheduled	SU 7/15 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 EPCT 104H
Reason for Preemption	Sports

<b>Digital Core</b>
Program (4
of 22)

Program Title	Justin Time (NBC Digital 3.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 11:30am	
Total times aired at regularly scheduled time	8	
Total times aired	13	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	5	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An imaginary playmate takes Justin on daydream adventures around the world, that show him how to solve a problem common to pre-schoolers, along with information about the place 'visited'. This quarter, episodes dealt with: sometimes things that seem fun, like pets, are actually a lot more responsibility than you're ready for, so an alternative might not be a disappointment; listening is about hearing words AND understanding their meaning; and, don't judge before you give it a chance. A :15 announcement of the July 7th new programming, and schedule change, #5803, ran 7x, July 6 - 7. For the July 28 changes we ran :15 announcements #5807 7x 7/17 - 7/20 for the new broadcast time, and #5811 5x 7/24 - 7/27 for the preemption. For the August 4 changes we ran :15 announcements #5819 6x 8/17 - 8/18 for the new broadcast time and #5813 6x 7/31 -8/03 for the preemption. For the August 11 changes we ran #5814 6x 8 /7 - 8/10 for the preemption and #5828 6x 8/22 - 8/24 for the rescheduled time. For the September 29 changes we ran :15 announcement 5972 7x 9/26-9/28 for the preemption and reschedule.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Questions	Response
Title of Program	Justin Time (NBC Digital 3.3)
List date and time rescheduled	SU 8/26 1PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 EJTM106H
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time (NBC Digital 3.3)
List date and time rescheduled	SU 7/8 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/7 EJTM101H
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Justin Time (NBC Digital 3.3)
List date and time rescheduled	SA 7/21 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 EJTM104H
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Justin Time (NBC Digital 3.3)
List date and time rescheduled	SU 8/19 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 EJTM105H
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time (NBC Digital 3.3)

List date and time rescheduled	SA 9/29 7AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EJTM113H
Reason for Preemption	Sports

Digital Core Program (5 of 22)	Response
Program Title	Lazy Town (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The importance of health, fitness and being good friends are demonstrated when inactive residents of a fantasy world meet a visitor who urges them to leave their game consoles and candy stashes, and go outside to play. Episodes this quarter dealt with topics including: good eating habits and an active lifestyle are good for you; vegetables give you energy that lasts, while candy does not; and work as a team and share your reward with friends and teammates. A :15 announcement of the July 7th new programming, and schedule change, #5803, ran 7x, July 6 - 7. For the July 28 changes we ran :15 announcements #5807 7x 7 /17 - 7/20 for the new broadcast time, and #5811 5x 7/24 - 7/27 for the preemption. For the August 4 changes we ran :15 announcements #5819 6x 8/17 - 8/18 for the new broadcast time and #5813 6x 7/31 -8 /03 for the preemption. For the August 11 changes we ran #5814 6x 8/7 - 8/10 for the preemption and #5828 6x 8/22 - 8/24 for the rescheduled time. For the 9/8 change we ran :15 announcement #5829 6x 9/5 - 9/7 For the September 29 changes we ran :15 announcement 5972 7x 9/26-9/28 for the preemption and reschedule.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Questions	Response
Title of Program	Lazy Town (NBC Digital 3.1)
List date and time rescheduled	SU 8/19 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 ELZT108H
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazy Town (NBC Digital 3.1)
List date and time rescheduled	SA 9/8 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 ELZT116H
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Lazy Town (NBC Digital 3.1)
List date and time rescheduled	SA 9/29 7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 ELZT120H
Reason for Preemption	Sports

Title of Program	Lazy Town (NBC Digital 3.1)
List date and time rescheduled	SA 7/21 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 ELZT104H
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town (NBC Digital 3.1)
List date and time rescheduled	SU 8/26 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 ELZT109H
Reason for Preemption	Sports

Digital Core Program (6 of 22)	Response
Program Title	The Wiggles (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Numbers, letters, colors, matching and classifying are taught in a musical variety show that includes a montage of fast-moving skits. Each weekly segment uses song, dance, guessing, role-playing and repetition to teach, and to teach viewers to have fun. A :15 announcement of the July 7th new programming, and schedule change, #5803, ran 7x, July 6 - 7. For the July 28 changes we ran :15 announcements #5807 7x 7 /17 - 7/20 for the new broadcast time, and #5811 5x 7/24 - 7/27 for the preemption. For the August 4 changes we ran :15 announcements #5813 6x 7/31 -8/03 for the preemption and #5828 6x 8/22 - 8/24 for the new broadcast time For the August 11 changes we ran #5814 6x 8/7 - 8/10 for the preemption and #5828 6x 8/22 - 8/24 for the rescheduled time. For the 9/8 change we ran :15 announcement #5829 6x 9/5 - 9/7 For the September 29 changes we ran :15 announcement #5972 7x 9/26-9/28 for the preemption and # -10/5 for the rescheduled spot.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Wiggles (NBC Digital 3.1)
List date and time rescheduled	SU 8/26 2PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 EWIG109
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	The Wiggles (NBC Digital 3.1)
List date and time rescheduled	SA 9/8 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 EWIG0010
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wiggles (NBC Digital 3.1)

List date and time rescheduled	SA 10/6 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EWIG0013
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wiggles (NBC Digital 3.1)
List date and time rescheduled	SA 8/25 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 EWIG108
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wiggles (NBC Digital 3.1)
List date and time rescheduled	SU 7/22 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 EWIG102
Reason for Preemption	Sports

Digital Core Program (7 of 22)	Response
Program Title	Cubix: Robots for Everyone (CW Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am until 9/15
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Insecurity and feeling vulnerable, sad and alone, fear of failure and overcoming uncertainty are modeled by a 13 year old boy of the future, with lessons of right and wrong, teamwork, courage and problem solving emphasized in episodes, along with examples of self-confidence, courage, loyalty, patience and the importance of perseverance and tolerating differences to overcome obstacles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	Rescue Heroes (CW Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am from 9/22
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The lessons of keeping an open mind, asking for help, facing fears, being persistent and prepared, as well as following procedure, and using training and teamwork are demonstrated as teams travel the globe to help those in danger of natural and man-made disaster. Themes of promoting safety and saving lives are also included in each episode. Announcement of the new program was made in #5959:15 which ran 10x 9/19-9/20
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	Cubix: Robots for Everyone (CW Digital 3.2)

Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30am until 8/18
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lessons of right and wrong, teamwork, courage and problem solving are modeled by a 13 year old boy of the future, who along with his friends has robots as companions. Episodes also offer examples of self-confidence, courage, loyalty, patience and the importance of perseverance and tolerating differences to overcome obstacles such as insecurity and feeling vulnerable, being sa and alone, fear of failure and overcoming uncertainty.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Rescue Heroes (CW Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30am starting 8/25
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational	Themes of promoting safety and saving lives are modeled by teams which travel the globe to
	help those in danger of natural and man-made disaster. Lessons of keeping an open mind,
objective of the program and how it meets the	asking for help, facing fears, being persistent and prepared, as well as following procedure, and using training and teamwork are also demonstrated. Announcement of the new program was
definition of Core	made in #5827 :15 which ran 9x 8/23-8/24
Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout the	
program the symbol E/I?	

Digital Core Program (11 of 22)	Response
Program Title	Virus Attack (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:00am until 9/9
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The realization that one person or a small group of people can make a difference, as three teens work to stop viruses which pollute DNA as they try to destroy a city. Themes of courage, friendship and problem-solving are included in each episode. The 8/5 episode did not air because of a technical problem, and was not rescheduled.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Virus Attack (CW Digital 3.2)
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	8/5 n/a
Reason for Preemption	Other

Digital Core Program (12 of 22)	Response
Program Title	Animal Science (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am from 9/16
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How and why animals are able to excel in their environments. Each episode looks at a particular species and uses animation, graphics and scientific analysis to give a non-technical look at he they live. Specific episodes include why cheetahs are so fast; how owls fly without making sound; and polar bears' adaptions to freezing environments. Announcement of the new programs made in #5958:15 which aired 10x 9/14-9/15
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Beta Records (CW Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Interviews with major and independent recording stars, and looks at internet heroes and legendary performers, plus tutorials and how-tos, tips from music executives and producers for aspiring singers, in this magazine-format show that explains the music industry. Also included, a look at how music influeces and intertwines with fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	Jack Hanna into the Wild (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Conservation efforts, both positive and negative, that people are making to animals' environments, and a look through close-up nature photography at biodiversities and how animals adapt.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	On the Spot (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers learn facts about science, math, English, history, art, geography, health technology and more as trivia questions are asked in a man-on-the-street format. The host also gives explanations and information on the answers, as everyday people are questioned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	Jack Hanna Animal Adventures (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The native environment and challenges of a specific animal species are profiled weekly, with a look at its survival outlook and haw man is affecting the odds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Why the biology of ecosystems is important to us all. Each episode shows stewardship of water resources and all that water touches for a particular lake or ocean ecosystem, as well as its tributaries and estuaries.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 22)	Response
Program Title	Passport to Explore (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens travel around the world and show off cultures, traditions and other 'inside' information, with an emphasis on the positives in the places they visit, and how local customs could be incorporated in the American lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world are explored by teens, with the help of a skeptical scientist who also provides 'the facts.'
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuse on one water ecosystem, lake or ocean and all its tributaries and estuaries, to show the impact of water resources beyond the body of water.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Passport to Explore (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens visit different cultures from around the world and explain traditions, cultures and more, with an emphasis on the positives that could be incorporated in American lifestyles
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A skeptical scientist helps teens de-mystify myths and mysteries from around the world. Each episode focuses on one story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Laura Hand
Address	1030 James Street
City	Syracuse
State	NY
Zip	13203
Telephone Number	(315) 477-9400
Email Address	lhand@cnycentral.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational	In partnership with the Onondaga County Public Library System, CNYCentral does over-the-summer reading programs, with visits to branch libraries to encourage school-aged children to keep reading and stop knowledge and language skills loss while they're out of the classroom. This was our 26th year, and there were 18 presentations by on-air staffers. All staffers are also involved in age-appropriate interactions tht encourage skills as the academic steps in the career planning process, to help students get job ready, promoting language skills and math and understanding technology. We offer station tours, as well as day-long job shadows, and we offer internships in several areas of station operations for college credit. At all levels, we discuss social media and the possible negative consequences on school and career

plans. Several staffers are also on advisory boards or are involved in

organizations that encourage healthy life-choices.

value of such programming to children.

and 3.

See 47 C.F.R. Section 73.671, NOTES 2

## Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Noodle & Doodle (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Easy cooking and art projects that encourage creativity and resourcefulness. There's an emphasis on using recycled materials in the artwork, to show that creativity can transform something intended for one purpose into something else useful. Each project could be done at home by a pre-schooler along with a parent.

Other Matters (2 of 15)	Response
Program Title	The Pajanimals (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bedtime routines and the need for consistency on personal hygiene and sleep time are modeled, and the 'children' then go on to dream-like adventures that teach them how to problem solve pre-school issues like overcoming shyness, making a new friend or dealing with a bully.

Other Matters (3 of 15)	Response
Program Title	Poppy Cat (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Storytelling is used to encourage creative thinking and using the imagination. Based on a book series by Lara Jones, the author reads to her cat, and the stories are about a group of animals that travel to distant lands, with the themes of being nice to each other, and working together to problem solve.

Other Matters (4 of 15)	Response
Program Title	Justin Time (NBC Digital 3.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin learns by daydreaming about adventures all over the world, and is able to solve his problems through discovering different ways to reach a goal, as well as realizing that focus will help, and failure will teach a lesson for next time.

Other Matters (5 of 15)	Response
Program Title	Lazy Town (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children learn eating fruits and vegetables, playing outside and getting enough sleep are healthier than eating candy and playing at game consoles. Each episode focuses on a specific aspect of promoting fitness and healthy eating and living habits.

Other Matters (6 of 15)	Response
Program Title	The Wiggles (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The basics of numbers, letters, colors, matching and classifying, all taught through a musical variety show that includes dancing and guest artists.

Other Matters (7 of 15)	Response
Program Title	Rescue Heroes (CW Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am & 7:30am
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lessons of keeping an open mind, asking for help, facing fears, being persistent and prepared, as well as following procedure, and using training and teamwork are demonstrated by a team that travels world-wide to help those in danger of natural or man-made disasters.

Other Matters (8 of 15)	Response
Program Title	Animal Science (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How and why and animal behaves the way it does. Each episode focuses on a specific species and uses animation, graphics and scientific analysis to give a non-technical look at how they live.

Other Matters (9 of 15)	Response
Program Title	Beta Records (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The music industry explained from behind the scenes, with tips and how-to's for aspiring singers from music executives and producers, as well as a look at music's influence on other aspects of culture.

Other Matters (10 of 15)	Response
Program Title	Jack Hanna into the Wild (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How animal species adapt to the biodiversity of their regions, as well as both positive and negative changes that people are making to the animals' environments.

Other Matters (11 of 15)	Response
Program Title	On the Spot (CW Digital 3.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Information and explanations on topics from the fields of math, science, English, history art, geography, health and technology, presented as trivia questions in a man-on-the-street format, with the host then giving more information and explanations in the answers.

Other Matters (12 of 15)	Response
Program Title	Jack Hanna's Animal Adventures (CW Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Survival challenges to a specific animal species, and how man's involvement/interference has either helped or hurt.

Other Matters (13 of 15)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10 & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode examines the biodiversity of a specific lake or ocean, showing how water is also important to the land it touches, and that stewardship of water resources is vital to us all.

Other Matters (14 of 15)	Response
Program Title	Passport to Explore (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am & Noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

'Inside' information on culture, diet, traditions, and local geography and landmarks, presented by teens who travel the world. Each episode concentrates on teen residents of the area explored, their lifestyles, and how their positives could be incorporated to benefit the American lifestyle.

Other Matters (15 of 15)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11am & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world, presented by teen reporters who are helped by a skeptical scientist in explaining the phenomena.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Barrington Syracuse License, LLC **Attachments** 

No Attachments.