

# Children's Television Programming Report

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 WMAQ-TV
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 47905

 City:
 CHICAGO
 State:
 IL
 IL
 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 07/07/2015
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 Active
 Status:
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 Status:

# **Report reflects information for : Second Quarter of 2015**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question                     | Response    |          |
|---------------------------|--|------------------------------|-------------|----------|
| Television<br>Information | Station Type   | Station Type Network Affilia |             | ſ        |
|                           |  | Affiliated network           | NBC         |          |
|                           |  | Nielsen DMA                  | Chicago     |          |
|                           |  | Web Home Page Address        | WWW.NBCCHIC | AGO.COM  |
|                           |  |                              |             |          |
| Digital Core              | Question   |                              |             | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                              |             | 3.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                              |             | 168.0    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                              |             | 4.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                              |             | Yes      |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program           |                              |             | Yes      |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

#### Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response   |
|--|--|
| Program Title  | The Chica Show (WMAQ 5.1 NBC)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat 10:30-11:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Questions  | Response                      |
|--|-------------------------------|
| Title of Program   | The Chica Show (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 6/14/15, 12:30pm              |
| Is the rescheduled date the second home?   | Yes                           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                           |
| Date Preempted   |                               |
| Episode #  | 6/6/15, #ETCS214DH            |
| Reason for Preemption  | Sports                        |

| Digital Core<br>Program (2<br>of 14)                           | Response                     |
|--|------------------------------|
| Program Title  | Earth to Luna (WMAQ 5.1 NBC) |
| Origination  | Network                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sat 11:30-12N                |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 6                            |
| Total times aired  | 13                           |
| Number of<br>Preemptions                                       | 7                            |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                              |
| Number of<br>Preemptions<br>Rescheduled                        | 7                            |
| Length of<br>Program   | 30 mins                      |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years           |

Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask Describe the questions about nature and science and vigorously pursue the answers. The show encourages curiosity, educational research, and critical thinking. Each episode of the show is focused on a particular creature, object, or informational phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can objective of grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter the program (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and and how it songs to cue the audience when they need to do research, when they transition to the adventure, and when meets the they have reached the ending to review all they've learned. definition of Core Programming. Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

and

#### **Digital Preemption Programs #1**

| Questions  | Response                     |
|--|------------------------------|
| Title of Program   | Earth to Luna (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 6/21/15, 11:00am             |
| Is the rescheduled date the second home?   | Yes                          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                          |
| Date Preempted   |                              |
| Episode #  | 6/6/15, #ETL110DH            |
| Reason for Preemption  | Sports                       |

#### **Digital Preemption Programs #2**

| Questions  | Response                     |
|--|------------------------------|
| Title of Program   | Earth to Luna (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/12/15, 11:00am             |
| Is the rescheduled date the second home?   | Yes                          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                          |
| Date Preempted   |                              |
| Episode #  | 4/4/15, #ETL101DH            |
| Reason for Preemption  | Sports                       |

| Questions                                | Response                     |
|--|------------------------------|
| Title of Program                         | Earth to Luna (WMAQ 5.1 NBC) |
| List date and time rescheduled           | 5/3/15, 11:00am              |
| Is the rescheduled date the second home? | Yes                          |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
|--|-------------------|
| Date Preempted   |                   |
| Episode #  | 5/2/15, #ETL105DH |
| Reason for Preemption  | Sports            |

| Questions  | Response                     |
|--|------------------------------|
| Title of Program   | Earth to Luna (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/12/15, 12N                 |
| Is the rescheduled date the second home?   | No                           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                          |
| Date Preempted   |                              |
| Episode #  | 4/11/15, #ETL102DH           |
| Reason for Preemption  | Sports                       |

# Digital Preemption Programs #5

| Questions  | Response                     |
|--|------------------------------|
| Title of Program   | Earth to Luna (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/26/15, 12N                 |
| Is the rescheduled date the second home?   | No                           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                          |
| Date Preempted   |                              |
| Episode #  | 4/18/15, #ETL103DH           |
| Reason for Preemption  | Sports                       |

# Digital Preemption Programs #6

| Questions  | Response                     |
|--|------------------------------|
| Title of Program   | Earth to Luna (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/26/15, 11:00am             |
| Is the rescheduled date the second home?   | Yes                          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                          |
| Date Preempted   |                              |
| Episode #  | 4/25/15, #ETL104DH           |
| Reason for Preemption  | Sports                       |

| Questions                      | Response                     |
|--------------------------------|------------------------------|
| Title of Program               | Earth to Luna (WMAQ 5.1 NBC) |
| List date and time rescheduled | 5/30/15, 9:00am              |

| Is the rescheduled date the second home?   | No                 |
|--|--------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 5/30/15, #ETL109DH |
| Reason for Preemption  | Sports             |

| Digital Core<br>Program (3<br>of 14)   | Response   |
|--|--|
| Program Title  | Astroblast (WMAQ 5.1 NBC)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat 10:00-10:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. |

| Does the     | Yes      |
|--------------|----------|
| Licensee     |          |
| identify the |          |
| program by   |          |
| displaying   |          |
| throughout   |          |
| the program  |          |
| the symbol E | <u>:</u> |
| /l?          |          |

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Astroblast (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 6/10/15, 1:00pm           |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 6/6/15, ##EATB123DH       |
| Reason for Preemption  | Sports                    |

| Digital Core<br>Program (4<br>of 14)                           | Response                   |
|--|----------------------------|
| Program Title  | Tree Fu Tom (WMAQ 5.1 NBC) |
| Origination  | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sat 12:30-1:00pm           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 3                          |
| Total times aired  | 13                         |
| Number of<br>Preemptions                                       | 10                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                            |
| Number of<br>Preemptions<br>Rescheduled                        | 10                         |
| Length of<br>Program   | 30 mins                    |

#### Age of **Target Child**

2 years to 5 years

Audience

Describe the

educational

objective of

the program

and how it

meets the

Core

definition of

Programming.

and

Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each informational program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

| Does the     | Yes |  |
|--------------|-----|--|
| Licensee     |     |  |
| identify the |     |  |
| program by   |     |  |
| displaying   |     |  |
| throughout   |     |  |
| the program  |     |  |
| the symbol E |     |  |
| /l?          |     |  |
|              |     |  |

#### **Digital Preemption Programs #1**

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Tree Fu Tom (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/11/15, 9:30am            |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | 4/11/15, #ETFT212DH        |
| Reason for Preemption  | Sports                     |

#### **Digital Preemption Programs #2**

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Tree Fu Tom (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 5/17/15, 11:00am           |
| Is the rescheduled date the second home?   | No                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | 5/16/15, #ETFT106DH        |
| Reason for Preemption  | Sports                     |

| Questions        | Response                   |
|------------------|----------------------------|
| Title of Program | Tree Fu Tom (WMAQ 5.1 NBC) |

| List date and time rescheduled 6/21/15, 12N  |  |  |  |
|--|--|--|--|
| Is the rescheduled date the second home? No  |  |  |  |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |  |  |  |
| Date Preempted   |  |  |  |
| Episode # 6/6/15, #ETFT109D  |  |  |  |
| Reason for Preemption Sports   |  |  |  |

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Tree Fu Tom (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 6/14/15, 12N               |
| Is the rescheduled date the second home? No  |                            |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |                            |
| Date Preempted   |                            |
| Episode # 5/23/15, #ETFT107DH  |                            |
| Reason for Preemption  | Sports                     |

#### Digital Preemption Programs #5

| Questions  | Response       |  |  |
|--|----------------|--|--|
| Title of Program Tree Fu Tom (WMAC   |                |  |  |
| List date and time rescheduled   | 5/2/15, 9:30am |  |  |
| Is the rescheduled date the second home? Yes   |                |  |  |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |                |  |  |
| Date Preempted   |                |  |  |
| Episode # 5/2/15, #ETFT103DH   |                |  |  |
| Reason for Preemption  | Sports         |  |  |

# Digital Preemption Programs #6

| Questions  | Response       |  |
|--|----------------|--|
| Title of Program Tree Fu Tom (WMAQ S   |                |  |
| List date and time rescheduled   | 4/4/15, 9:30am |  |
| Is the rescheduled date the second home?   | Yes            |  |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |                |  |
| Date Preempted   |                |  |
| Episode # 4/4/15, #ETFT211   |                |  |
| Reason for Preemption  | Sports         |  |

# Digital Preemption Programs #7

Questions

| Title of Program Tree Fu Tom (WMAQ 5.1   |                     |  |
|--|---------------------|--|
| List date and time rescheduled 4/18/15, 9:30am                                       |                     |  |
| Is the rescheduled date the second home? Yes   |                     |  |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |                     |  |
| Date Preempted   |                     |  |
| Episode #  | 4/18/15, #ETFT101DH |  |
| Reason for Preemption  | Sports              |  |

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Tree Fu Tom (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 5/30/15, 9:30am            |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |                            |
| Date Preempted   |                            |
| Episode #  | 5/30/15, #ETFT108DH        |
| Reason for Preemption  | Sports                     |

# Digital Preemption Programs #9

| Questions  | Response     |  |
|--|--------------|--|
| Title of Program Tree Fu Tom (WMAG   |              |  |
| List date and time rescheduled   | 6/28/15, 12N |  |
| Is the rescheduled date the second home?   | No           |  |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |              |  |
| Date Preempted   |              |  |
| Episode # 6/13/15, #ETFT1  |              |  |
| Reason for Preemption  | Sports       |  |

| Questions  | Response                   |  |
|--|----------------------------|--|
| Title of Program   | Tree Fu Tom (WMAQ 5.1 NBC) |  |
| List date and time rescheduled   | 4/25/15, 9:30am            |  |
| Is the rescheduled date the second home?   | Yes                        |  |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |                            |  |
| Date Preempted   |                            |  |
| Episode # 4/25/15, #ETFT102E   |                            |  |
| Reason for Preemption  | Sports                     |  |

| Digital Core<br>Program (5<br>of 14)   | Response  |
|--|---|
| Program Title  | Lazy Town (WMAQ 5.1 NBC)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat 11:00-11:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 11  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 2   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Title of Program   | Lazy Town (WMAQ 5.1 NBC) |
|--|--------------------------|
| List date and time rescheduled 6/21/15, 12:30pm                                  |                          |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode # 6/6/15, #ELZT302E  |                          |
| Reason for Preemption  | Sports                   |

| Questions  | Response                 |  |
|--|--------------------------|--|
| Title of Program   | Lazy Town (WMAQ 5.1 NBC) |  |
| List date and time rescheduled   | 6/14/15, 11:00akm        |  |
| Is the rescheduled date the second home?   | Yes                      |  |
| Were promotional efforts made to notify the public of rescheduled date and time? Yes |                          |  |
| Date Preempted   |                          |  |
| Episode # 5/30/15, #ELZT101  |                          |  |
| Reason for Preemption  | Sports                   |  |

| Digital Core<br>Program (6<br>of 14)                           | Response                 |
|--|--------------------------|
| Program Title  | Poppy Cat (WMAQ 5.1 NBC) |
| Origination  | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sun, 12N-12:30pm         |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 4                        |
| Total times aired  | 13                       |
| Number of<br>Preemptions                                       | 9                        |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                          |
| Number of<br>Preemptions<br>Rescheduled                        | 9                        |
| Length of<br>Program   | 30 mins                  |

#### Age of Target Child

2 years to 5 years

Target Child Audience

Describe the educational

informational

objective of

the program

and how it

meets the

Core

definition of

Programming.

and

Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.

| Does the                                  |
|---|
| Licensee                                  |
| identify the                              |
| program by                                |
| displaying                                |
| throughout                                |
| the program                               |
| the symbol E                              |
| /l?                                       |
| throughout<br>the program<br>the symbol E |

#### **Digital Preemption Programs #1**

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/12/15, 12:30pm         |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 4/11/15, #EPCT105DH      |
| Reason for Preemption  | Sports                   |

#### **Digital Preemption Programs #2**

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 6/28/15, 11:30am         |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 6/13/15, #EPCT117DH      |
| Reason for Preemption  | Sports                   |

| Questions        | Response                 |
|------------------|--------------------------|
| Title of Program | Poppy Cat (WMAQ 5.1 NBC) |

| List date and time rescheduled   | 6/21/15, 11:30am   |
|--|--------------------|
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 6/6/15, #EPCT116DH |
| Reason for Preemption  | Sports             |

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/26/15, 11:30am         |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 4/25/15, #EPCT107DH      |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #5

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 6/14/15, 11:30am         |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 5/30/15, #EPCT115DH      |
| Reason for Preemption  | Sports                   |

# Digital Preemption Programs #6

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/12/15, 11:30am         |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 4/4/15, #EPCT104DH       |
| Reason for Preemption  | Sports                   |

# Digital Preemption Programs #7

Questions

| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
|--|--------------------------|
| List date and time rescheduled   | 5/17/15, 11:30am         |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 5/16/15, #EPCT112DH      |
| Reason for Preemption  | Sports                   |

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 5/10/15, 11:30am         |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 5/2/15, #EPCT109DH       |
| Reason for Preemption  | Sports                   |

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Poppy Cat (WMAQ 5.1 NBC) |
| List date and time rescheduled   | 4/26/15, 12:30pm         |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 4/18/15, #EPCT106DH      |
| Reason for Preemption  | Sports                   |

| Digital Core<br>Program (7<br>of 14)                      | Response                                  |
|---|---|
| Program Title   | Aqua Kids Adentures II (WMAQ 5.2 COZI TV) |
| Origination   | Network                                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sat 9:00-9:30am                           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |

| Total times<br>aired   |   |
|--|---|
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident if the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (8<br>of 14)                      | Response                                  |
|---|---|
| Program Title   | Aqua Kids Adentures II (WMAQ 5.2 COZI TV) |
| Origination   | Network                                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sat 10:00-10:30am                         |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |
| Total times<br>aired                                      |   |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (9<br>of 14)                      | Response                                   |
|---|--|
| Program Title   | Ariel & Zoey & Eli, Too (WMAQ 5.2 COZI TV) |
| Origination   | Network                                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sat 9:30-10:00am                           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13   |
| Total times aired   |  |
| Number of<br>Preemptions                                  | 0  |

| Number of      |  |
|----------------|--|
| Preemptions    |  |
| for other than |  |
| Breaking       |  |
| News           |  |
| New3           |  |
| Number of      |  |
| Preemptions    |  |
| Rescheduled    |  |
| Length of      | 30 mins  |
| Program        |  |
| Age of         | 13 years to 16 years   |
| Target Child   |  |
| Audience       |  |
| Describe the   | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children |
| educational    | accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel i    |
| and            | their profession and have a positive message for kids, introducing guests who perform different genres of  |
| informational  | music, and presenting musical performances by the cast members themselves. These cast musical              |
| objective of   | performances show children they can write their own music and the importance of teamwork. Music on the     |
| the program    | show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure       |
| and how it     | that the music is tailored for the young audience. All songs offer a positive message about life. Every    |
| meets the      | episode begins with the song "Sweet Company which sends the positive message of friendship and ends        |
| definition of  | with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.      |
| Core           | (Showplace TV Syndication)   |
| Programming.   |  |
| Does the       | Yes  |
| Licensee       |  |
| identify the   |  |
| program by     |  |
| displaying     |  |
| throughout     |  |
| the program    |  |
| the symbol E   |  |
|                |  |

| Digital Core<br>Program (10<br>of 14)                     | Response                          |
|---|-----------------------------------|
| Program Title   | Steal the Show (WMAQ 5.2 COZI TV) |
| Origination   | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sat 10:30-11:00am                 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                |
| Total times<br>aired                                      |                                   |
| Number of<br>Preemptions                                  | 0                                 |

| Number of      |  |
|----------------|--|
| Preemptions    |  |
| for other than |  |
| Breaking       |  |
| News           |  |
|                |  |
| Number of      |  |
| Preemptions    |  |
| Rescheduled    |  |
| Length of      | 30 mins  |
| Program        |  |
| Age of Target  | 13 years to 16 years   |
| Child          |  |
| Audience       |  |
|                |  |
| Describe the   | Steal the Show provides CORE programming in the areas music, music composition, the music recording        |
| educational    | process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too   |
| and            | work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covere     |
| informational  | 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5)    |
| objective of   | recording the song in the studio. With schools across the country cutting funding to music related program |
| the program    | Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will |
| and how it     | broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent        |
| meets the      | songwriters of the past 20 years. (Showplace TV Syndication)   |
| definition of  |  |
| Core           |  |
| Programming.   |  |
| Does the       | Yes  |
| Licensee       |  |
| identify the   |  |
| program by     |  |
| displaying     |  |
| throughout     |  |
| the program    |  |
| the symbol E   |  |
| ule Symbol E   |  |
| /l?            |  |

| Digital Core<br>Program (11<br>of 14)                     | Response                  |
|---|---------------------------|
| Program Title   | The New Howdy Doody (5.2) |
| Origination   | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sun 9:00-9:30am           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                        |
| Total times<br>aired                                      | 13                        |
| Number of<br>Preemptions                                  | 0                         |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a case of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find the series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality Educationally, the series offers opportunities for parents and teachers to teach lessons related to language character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirement of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalt are conveyed throughout the series. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (12<br>of 14)                     | Response                  |
|---|---------------------------|
| Program Title   | The New Howdy Doody (5.2) |
| Origination   | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SUN 9:30-10:00am          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                        |
| Total times<br>aired                                      | 13                        |
| Number of<br>Preemptions                                  | 0                         |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find thi series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (13<br>of 14)                     | Response                  |
|---|---------------------------|
| Program Title   | The New Howdy Doody (5.2) |
| Origination   | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sun 10:00-10:30am         |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                        |
| Total times aired   | 13                        |
| Number of<br>Preemptions                                  | 0                         |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 7 years to 10 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cas<br>of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy<br>Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a<br>forerunner of interactive programming we enjoy today. The primary value of the series is to educate and<br>entertain elementary school-aged children. In addition, both older children and monitoring adults will find th<br>series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality<br>Educationally, the series offers opportunities for parents and teachers to teach lessons related to language<br>character development, science, and listening skills. In accordance with the 1990 Children's Television Act<br>(ATC) intended to increase educational and informational programming for children on television, HOWDY<br>DOODY clearly meets the goals of providing children with a television show that meets CORE requirement<br>of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in<br>the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life<br>mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyal<br>are conveyed throughout the series. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (14<br>of 14)                     | Response                  |
|---|---------------------------|
| Program Title   | The New Howdy Doody (5.2) |
| Origination   | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sun 10:30-11:00am         |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                        |
| Total times<br>aired                                      | 13                        |
| Number of<br>Preemptions                                  | 0                         |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison | Contact |
|---------|---------|
|---------|---------|

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of<br>the station's Children's Television Programming Reports<br>(FCC 398) as required by 47 C.F.R. Section 73.3526(e)<br>(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Ronni Attenello   |
| Address   | 454 N Columbus  |
| City  | Chicago   |
| State   | IL  |
| Zip   | 60601   |
| Telephone Number  | 610-662-5793  |
| Email Address   | ronni.attenello@nbcuni.com  |
| Include any other comments or information you want the<br>Commission to consider in evaluating your compliance<br>with the Children's Television Act (or use this space for<br>supplemental explanations). This may include information<br>on any other noncore educational and informational<br>programming that you aired this quarter or plan to air<br>during the next quarter, or any existing or proposed non-<br>broadcast efforts that will enhance the educational and<br>informational value of such programming to children. See<br>47 C.F.R. Section 73.671, NOTES 2 and 3. | "The More You Know's" comprehensive website<br>themoreyouknow.com provides in-depth referral information, in<br>connection with the on-air public service announcements.<br>Content includes: video of all current public service<br>announcements, a general campaign overview, message<br>boards, press releases, kids' pages and referral information by<br>topic to partnering agencies referenced in the PSAs. The site<br>includes a comprehensive list of the campaign's accolades,<br>including Emmy and Peabody awards. In addition, a behind-<br>the-scenes story with clips from talent interviews can be<br>viewed. |

#### Other Matters (11)

| Other<br>Matters (1 of<br>11)  | Response  |
|--|---|
| Program Title  | Ruff Ruff, Tweet & Dave (WMAQ 5.1 NBC) (5.1)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT/10:00A  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | There will be one new show introduced during the 3rd Quarter, Ruff Ruff, Tweet, and Dave (RRTD). This animated show puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle. |
| Other<br>Matters (2 of<br>11)  | Response  |
| Program Title  | Earth to Luna (WMAQ 5.1 NBC) (5.1)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat/11:30A  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned.

Programming.

| Other  |   |
|--|---|
| Matters (3 of<br>11)   | Response  |
| Program Title  | Poppy Cat (WMAQ 5.1 NBC) (5.1)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat/12N   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to<br>encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about<br>Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her<br>imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story<br>features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and<br>other occasionally recurring characters. A prevailing message emerges within each episode to be nice to<br>your friends and always work together. There remains an overarching implicit message within every episode<br>as well: think creatively and exercise your mind through reading and storytelling - for these activities always<br>lead to enjoyment and adventure. |
| Other<br>Matters (4 of<br>11)  | Response  |
| Program Title  | Tre Fu Tom (WMAQ 5.1 NBC) (5.1)   |
| Origination  | Network   |

| Origination                        | Network    |
|------------------------------------|------------|
| Days/Times<br>Program<br>Regularly | Sat/12:30P |
| Scheduled                          |            |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.   |
| Other<br>Matters (5 of<br>11)  | Response   |
| Program Title  | Lazy Town (WMAQ 5.1 NBC) (5.1)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat/11:00A   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

| Other  |  |
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| Matters (6 of<br>11)   | Response   |
| Program Title  | Astroblast (WMAQ 5.1 NBC)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat/10:30A   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that ground a predicament of some sort needing a solution. While these predicaments take place on a space step populated by animal characters and aliens from different galaxies, the issues and resolutions resonate preschool audience. Through comedy and zippy action, our target audience sees how the characters leasens for practical living such as how to: keep track of things that belong to you, practice good habits clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist urge to blame others for your mistakes. |
| Other<br>Matters (7 of<br>11)  | Response   |
| Program Title  | Aqua Kids (5.2)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat/9A and 10A   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
|  |  |
| Length of<br>Program   | 30 mins  |

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around Describe the the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to educational take an active role in protecting the future of their community and the world. The program provides a window informational into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are objective of given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the the program and how it show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young definition of student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) Programming.

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Core

| Other  |  |
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| Matters (8 of  |  |
| 11)  | Response   |
| Program Title  | Ariel, Zoey & Eli Too (5.2)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat/930A   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) |

| Other         |                           |
|---------------|---------------------------|
| Matters (9 of |                           |
| 11)           | Response                  |
| Program Title | The New Howdy Doody (5.2) |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sun 9A  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |
| Other<br>Matters (10<br>of 11)   | Response  |
| Program Title  | The New Howdy Doody (5.2)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sun 930A  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of   | 13 years to 16 years  |

Describe the Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy educational Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a informational forerunner of interactive programming we enjoy today. The primary value of the series is to educate and objective of entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. the program Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, and how it meets the character development, science, and listening skills. In accordance with the 1990 Children's Television Act definition of (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements Programming. of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)

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| Other Matters (11 of 11)   | Response  |
|--|---|
| Program Title  | Steal the Show (5.2)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sa/1030A  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication) |

| Certification | Question  | Response                           |
|---------------|---|------------------------------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |                                    |
|               | I certify that this application includes all required and relevant attachments.   |                                    |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.  | NBC<br>TELEMUNDO<br>LICENSE<br>LLC |

Attachments No Attachments.