(REFERENCE COPY - Not for submission) Children's Television Programming Report

FRN: 0015021157 | File Number: CPR-163598 | Submit Date: 01/08/2015 | Call Sign: WBUI | Facility ID: 16363 | City: DECATUR | State: IL

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date: 01/08/2015 | Filing Status: Active

Report reflects information for : Fourth Quarter of 2014

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Name, Type, and Contact Information

Applicant Information

Applicant Address Phone Email Applicant Type

Contact Name Address Phone Email Contact Type

Contact Representatives (0)

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Champaign-Spgfld-Decatur
	Web Home Page Address	www.cw23tv.com

Digital Core Programming

	THEISER DIVITY	Champaign Spgna Dec	Jatur
	Web Home Page Address	www.cw23tv.com	
Question			Response
State the average number o program stream	f hours of Core Programming per week broadcast by the	e station on its main	8.0
State the average number of the station on other than its	f hours per week of free over-the-air digital video progr main program stream	amming broadcast by	168.0
_	f hours per week of Core Programming broadcast by the ee 47 C.F.R. Section 73.671:	e station on other than	3.0
	information identifying each Core Program aired on its d audience, to publishers of program guides as required		Yes
additional programming gu No program stream) did no	hat at least 50% of the Core Programming counted towaldeline (applied to free video programming aired on othet consist of program episodes that had already aired with main program stream or on another of the station's free	er than the main Yes nin the previous seven	Yes

Digital Core Programs(14)

Digital Core	
Program (1 of 14)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Saturdays 7am and 7:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	O
Number of Preemptions for other than Breaking News	
Number of	
Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout the program the symbol E/I?	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. (This program aired on the main digital stream)

Digital Core Program (2 of 14)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am and 8:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	O
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. (This program aired on the main digital stream).
identify the program by displaying	

throughout the	Yes
program the symbol E	
/I?	

Digital Core Program (3 of 14)	Response
Program Title	The Brady Barr Experience
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am and 9:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. (This program aired on the main digital stream).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am and 10:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child	13 years to 16 years

Audience Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout

the program the symbol E

/I?

Yes

Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. (This program aired on the main digital stream).

Digital Core Program (5 Response of 14) Program Title Rock the Park Origination Syndicated Days/Times Program Saturdays 11am (10/4/14-12/27/14) Regularly Scheduled Total times aired at regularly scheduled time Total times aired 13 Number of Preemptions 9 Number of Preemptions for other than Breaking News **Number of Preemptions** Rescheduled 30 mins Length of Program Age of Target Child 13 years to 16 years Audience Describe the educational This program follows hosts Jack Steward and Colton Smith as they come face to face and informational objective with nature in America's national parks. Viewers will learn about the wonders of nature of the program and how it and the variety of wild animals that inhabit America. The hosts' adventures may inspire meets the definition of viewers to visit and explore the vast resources the national parks provide. (This program Core Programming. aired on the main digital stream.) Does the Licensee identify the program by displaying Yes throughout the program the

Digital Preemption Programs #1

symbol E/I?

Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	10/5/14 @ 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	11/30/14 @ 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-29

Episode #	
Reason for Preemption	Sports
Digital Preemption Programs #3	
Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	10/12/14 @ 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-11
Episode #	
Reason for Preemption	Sports
Digital Preemption Programs #4	
Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	11/9/14 @ 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-08
Episode #	
Reason for Preemption	Sports
Digital Preemption Programs #5	1
	Response
Ouestions	-100 P 01100
	Rock the Park
Title of Program	Rock the Park 11/23/14 @ 7am
Title of Program List date and time rescheduled	
Title of Program List date and time rescheduled Is the rescheduled date the second home?	11/23/14 @ 7am Yes
Is the rescheduled date the second home? Were promotional efforts made to notify the public of rescheduled date and time?	11/23/14 @ 7am Yes Yes
Title of Program List date and time rescheduled Is the rescheduled date the second home? Were promotional efforts made to notify the public of rescheduled date and time? Date Preempted	11/23/14 @ 7am Yes
Title of Program List date and time rescheduled Is the rescheduled date the second home? Were promotional efforts made to notify the public of rescheduled date and time? Date Preempted Episode #	11/23/14 @ 7am Yes Yes 2014-11-22
Title of Program List date and time rescheduled Is the rescheduled date the second home? Were promotional efforts made to notify the public of rescheduled date and time? Date Preempted Episode # Reason for Preemption	11/23/14 @ 7am Yes Yes
Title of Program List date and time rescheduled Is the rescheduled date the second home? Were promotional efforts made to notify the public of rescheduled date and time? Date Preempted Episode # Reason for Preemption Digital Preemption Programs #6	11/23/14 @ 7am Yes Yes 2014-11-22 Sports
Title of Program List date and time rescheduled Is the rescheduled date the second home? Were promotional efforts made to notify the public of rescheduled date and time? Date Preempted Episode # Reason for Preemption Digital Preemption Programs #6 Questions	11/23/14 @ 7am Yes Yes 2014-11-22
Title of Program List date and time rescheduled Is the rescheduled date the second home? Were promotional efforts made to notify the public of rescheduled date and time? Date Preempted Episode # Reason for Preemption Digital Preemption Programs #6	11/23/14 @ 7am Yes Yes 2014-11-22 Sports Response

Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	10/26/14 @ 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-25
Episode #	
Reason for Preemption	Sports
Digital Preemption Programs #7	

Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	10/19/14 @ 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-18
Episode #	
Reason for Preemption	Sports
Digital Preemption Programs #8	

Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	11/16/14 @ 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions		Response
Title of Program		Rock the Park
List date and time rescheduled	i	11/2/14 @ 7am
Is the rescheduled date the sec	cond home?	Yes
Were promotional efforts mad	le to notify the public of rescheduled date and time?	Yes
Date Preempted		2014-11-01
Episode #		
Reason for Preemption		Sports
Digital Core Program (6 of 14)	Response	
Program Title	Reluctantly Healthy	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 11:30am (10/4/14-12/27/14)	
Total times aired at regularly scheduled time	4	
Total times aired	13	
Number of Preemptions	9	
Number of Preemptions for other than Breaking News		
Number of Preemptions		

Audience
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Rescheduled

Length of Program

Age of Target Child

Based on the Yahoo! series with the same name, this program features comedy actress and author Judy Greer, who provides her unique perspective on trying to live a healthy life. Judy shares special tips and advice on how to stay healthy while on-the-go or traveling away from home, as well as exercise trends. (This program aired on the main digital stream.)

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

30 mins

13 years to 16 years

Digital Preemption Programs #1

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	10/26/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	11/9/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-08
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	11/30/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-11-29
Episode #	
Reason for Preemption	Sports
Digital Preemption Programs #4	

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	10/19/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-18
Episode #	
Reason for Preemption	Sports
70 A T 70 A 70 A 70 A 70 A 70 A 70 A 70	

Digital Preemption Programs #5

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	11/16/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Response
Reluctantly Healthy
11/23/14 @ 7:30 am
Yes
Yes
2014-11-22
Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	10/12/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	10/5/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Reluctantly Healthy
List date and time rescheduled	11/2/14 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-01
Episode #	

This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young

viewers to a variety of scientific disciplines and challenges them in critical thinking and problem

episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is

engaging, entertaining and educational in structure, allowing children to gain an appreciation for

solving skills, while providing valuable information to reach answers. Examples of program

science in a unique and entertaining way. (This program aired on the main digital stream.)

Digital Preemption Programs #1

Yes

Describe the educational and

informational objective of the

it meets the

Core

Does the

definition of

Programming.

Licensee identify the program by displaying

throughout the program the symbol E/I?

program and how

Questions	Response
Title of Program	Dragonfly
List date and time rescheduled	10/26/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/25/14/208
Reason for Preemption	Sports
Digital Preemption Programs #2	

Questions	Response
Title of Program	Dragonfly
List date and time rescheduled	11/23/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/22/14/212
Reason for Preemption	Sports

Questions	Response
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Title of Program	Dragonfly
List date and time rescheduled	11/16/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/15/14/211
Reason for Preemption	Sports

Questions	Response
Title of Program	Dragonfly
List date and time rescheduled	10/5/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode # 10/4/14/205
Reason for Preemption Sports

Digital Preemption Programs #5

Digital Preemption Programs #4

Questions	Response
Title of Program	Dragonfly
List date and time rescheduled	11/30/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/29/14/213
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Dragonfly
List date and time rescheduled	11/2/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/1/14/209
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Dragonfly
List date and time rescheduled	11/9/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/8/14/210
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Dragonfly
List date and time rescheduled	10/12/14 @ 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/11/14/206
Reason for Preemption	Sports
Digital Preemption Programs #9	

QuestionsResponseTitle of ProgramDragonflyList date and time rescheduled10/19/14 @ 1pm

Is the rescheduled date the second home?

Were promotional efforts made to notify the public of rescheduled date and time? Yes

Date Preempted

Episode #

Reason for Preemption

Yes

10/18/14/207

Sports

Reason for Preen	nption Sports
Digital Core Program (8 of 14)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10 am (10/5/14-12/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. (This program airs on the main digital stream.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:30am (10/5/14-12/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	O
Number of Preemptions for	

other than
Breaking News
Number of
Preemptions
Rescheduled
Length of
Program
Age of Target
Child Audience
Describe the

This preserves address

This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program aired on the main digital stream.)

Programming.
Does the
Licensee
identify the
program by
displaying
throughout the
program the
symbol E/I?

educational and

objective of the

how it meets the

informational

program and

definition of

Core

Yes

Digital Core Program (10 of 14)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12pm (10/5/14-12/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. (This program airs on the main digital stream.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Life Life Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12:30pm (10/5/14-12/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout the program the symbol E/I?	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program airs on the main digital stream.) Yes

Digital Core Program (12 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9am and 9:30am (10/5/14-12/28/14)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. (This program airs on the secondary digital stream.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Zoo Clues
yndicated
aundays 10am and 10:30am (10/5/14-12/28/14)
6
u 6

Number of Preemptions
for other than Breaking
News

Number of Preemptions
Rescheduled
Length of Program
Age of Target Child
Audience
Describe the educational
and informational

This program search

This program searches for the answers to questions about animals not normally asked, such as: Can birds fly backwards? How do animals with no external ears hear? Do dogs sweat? Each episode covers a dozen or more amazing animal questions. Investigating the answers takes the viewer on a fast-paced, entertaining, and educational tour of the animal kingdom. (This program airs on the secondary digital stream.)

identify the program by displaying throughout the

Yes

objective of the program

program the symbol E/I?

and how it meets the

definition of Core

Programming.

Does the Licensee

Digital Core Program Response (14 of 14) Program Title On The Spot Origination Syndicated Days/Times Program Sundays 11am and 11:30 am (10/5/14-12/28/14) Regularly Scheduled Total times aired at 26 regularly scheduled time Total times aired Number of Preemptions 0 **Number of Preemptions** for other than Breaking News Number of Preemptions Rescheduled Length of Program 30 mins Age of Target Child 13 years to 16 years Audience Describe the This program is hosted by comedian Eric Schwartz who randomly interviews people on the educational and street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. informational objective of the program and how The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. (This airs on the secondary it meets the definition of Core Programming. digital stream.) Does the Licensee identify the program by displaying throughout Yes the program the symbol E/I?

Non-Core
Sponsored Core Liaison Contact
Educational and
Informational
Programming (0)

Question

Question

Contact
Sponsored Core Liaison Contact
Programming (1)

Programming (2)

Question

Contact
Sponsored Core Liaison Contact
Sponsored Core Liaison Contact
Programming (2)

Name of children's programming liaison

Name of children's programming liaison

City State Zip

Address

Telephone Number Email Address

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Yes

Chrissy Bradley 3003 Old Rochester

Road Springfield

Response

IL 62703

217-523-8855

cdbradley@sbgtv.com
We air PSA's about
adoption, autism,
mentoring, texting and
driving, bullying
prevention, and
recycling, safe firearms
storage, and health
insurance.

Other Matters (14)

Days/Times Program

Other Matters (1 of 14)	Response
Program Title Origination	Dog Whisperer with Cesar Millan Network
Days/Times Program Regularly Scheduled	Saturdays 7am and 7:30am (1/3/15-3/28/15)
Total times aired at regularly scheduled	26
time Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers age 13-16 and the entire family will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets.(This program aired on the main digital stream).
Other Matters (2 of 14)	Response
Program Title Origination	Calling Dr. Pol Syndicated
Days/Times Program Regularly Scheduled	Naturdaye xam and x:3(1am (1/3/17-3//x/17)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers age 13-16 and the entire family to share experiences with Dr. Pol, his family and veterinary staff as they care for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. (This program airs on the main digital stream).
Programming. Other Matters (3 of	Degrange
14) Program Title	Response Brady Barr Experience
Origination	Syndicated
Days/Times Program Regularly Scheduled	Naturdaye yam and yi suam (1/3/15-3//X/15)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives.(This program airs on the main digital stream).
Other Matters (4 of Response) 14)	onse
Program Title Expectoring Configuration Syndian Days/Times	dition Wild icated

Regularly Saturdays 10am and 10:30am (1/3/15-3/28/15)
Scheduled
Total times aired at regularly 26 scheduled time

Length of Regularly 30 mins

Age of Target

Program

Child

13 years to 16 years

Audience from

Describe the

educational and informational objective of the program and how it meets the definition of Core Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. (This program airs on the main digital stream).

Programming.

Other Matters (5 of 14) Response

Program Title Rock the Park
Origination Syndicated

Days/Times Program
Regularly Scheduled

Total times aired at

Saturdays 11am (1/3/15-3/28/15)

regularly scheduled time

Length of Program 30 mins
Age of Target Child

Audience from

Describe the educational
and informational objective

and informational objective of the program and how it meets the definition of Core Programming.

This program follows hosts Jack Steward and Colton Smith as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. (This program aired on the main digital stream.)

Other Matters (6 of 14) Response

Program Title Reluctantly Healthy

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays 11:30am (1/3/15-3/28/15)

13

13 years to 16 years

Total times aired at regularly scheduled time

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is based on the Yahoo! series with the same name, this program features comedy actress and author Judy Greer, who provides her unique perspective on trying to live a healthy life. Judy shares special tips and advice on how to stay healthy while onthe-go or working long hours, traveling away from home, as well as exercise trends. (This program airs on the main digital stream).

Other Matters (7 of 14)

Response

Program Title Wild America
Origination Syndicated

Days/Times

Program Regularly Scheduled

Sundays 10am (1/4/15-3/29/15)

Scheduled
Total times
aired at
regularly
scheduled time

Length of

13

30 mins Program

Age of Target

Child Audience 13 years to 16 years

from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. (This program aired on the main digital stream).

Other Matters (8 of 14)

Response

Program Title Elizabeth Stanton's Great Big World

Origination Syndicated

Days/Times

Program Sundays 10:30am (1/4/15-3/29/15) Regularly Scheduled

Total times aired at regularly

scheduled time

13

Length of Program

30 mins

Age of Target

Child Audience 13 years to 16 years

from

Describe the educational and informational objective of the program and how it meets the definition of Core

This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program aired on the main digital stream).

Other Matters (9 of 14)

Programming.

Response

Program Title Think Big Origination Syndicated Days/Times

Program Regularly Scheduled

Sundays 12pm (1/4/15-3/29/15)

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience

13 years to 16 years

from

Describe the educational and informational

objective of the it meets the definition of Core

Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an program and how Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. (This program aired on the main digital stream)

Programming.

Other Matters (10 of 14) Response

Program Title Live Life & Win Origination Syndicated

Days/Times Program Regularly Scheduled

Sundays 12:30pm (1/4/15-3/29/15)

Total times aired at

regularly scheduled time

Length of Program 30 mins

Age of Target Child 13 years to 16 years Audience from

13

Describe the educational of the program and how it meets the definition of Core Programming.

informational

it meets the

Core

definition of

Programming.

Programming.

objective of the

The goal of this series is to inspire and enlighten young viewers with inspirational teen and informational objective success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program airs on the main digital stream).

core i rogrammini	program and on the main digital bream).
Other Matters (11 of 14)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1pm (1/3/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	This program features children engaging in various science projects and demonstrates practical

This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem program and how solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. (This program aired on the main digital stream).

Other Matters (12 of Response 14) Program Title **Animal Atlas** Origination Syndicated Days/Times Program Sundays 9am and 9:30am (1/4/15-3/29/15) Regularly Scheduled Total times aired at regularly scheduled 26 time 30 mins Length of Program Age of Target Child 13 years to 16 years Audience from Describe the Life science, biological science, beautiful photography and humor combine to provide educational and viewers of this program with life science concepts, animal classification, as well as anatomy informational objective and physiology information of animals. The viewers are taken around the biomes of the of the program and world merging the fascination of the animal world with a greater understanding of the how it meets the relationship between the branches of the animal kingdom. (This program airs on the definition of Core

Other Matters (13 of 14) Response

secondary digital stream).

Program Title Zoo Clues Origination Syndicated Days/Times Program Sundays 10am and 10:30am (1/4/15-3/29/15)

Regularly Scheduled Total times aired at 26 regularly scheduled time

Length of Program 30 mins

Age of Target Child 13 years to 16 years Audience from

Describe the educational and informational objective of the program and how it meets the

This program searches for the answers to questions about animals not normally asked, such as: Can birds fly backwards? How do animals with no external ears hear? Do dogs

Programming. answers takes the viewer on a fast-paced, entertaining, and educational tour of the animal kingdom. (This program airs on the secondary digital stream). Other Matters (14 of Response **14**) **Program Title** On The Spot Syndicated Origination Days/Times Program Sundays 11am and 11:30am (1/4/15-3/29/15) Regularly Scheduled Total times aired at regularly scheduled 26 time 30 mins Length of Program Age of Target Child 13 years to 16 years Audience from Describe the This program is hosted by comedian Eric Schwartz who randomly interviews people on the educational and street about local and national curriculum focusing on questions about any of the following informational objective topics; geography, history, art, science, mathematics, culture, language, music and sports. of the program and The answers to the questions are addressed with video inserts, graphs and/or maps to

secondary digital stream).

provide viewers with a deeper understanding of the topic. (This program airs on the

sweat? Each episode covers a dozen or more amazing animal questions. Investigating the

definition of Core

how it meets the

Programming.

definition of Core

Question Response Certification

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

GOCOM Media of Illinois, LLC No Attachments.

Attachments