



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-118096** | Submit Date: **03/30/2011** | Call Sign: **WNBC** | Facility ID: **47535** | City:
NEW YORK | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
03/30/2011 | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	New York
	Web Home Page Address	http://www.nbcnewyork.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	The Traveling Trio (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode Olivia, Ingram and Everett begin with a geography lesson that includes the location of the destination, the flag, the language, and the bordering countries. Basic historical facts are presented in a clear, easy-to understand manner as the hosts move from location to location. In every episode, the hosts interact with each other as well as merchants and children from the destination country. Olivia, Ingram and Everett also conduct interviews with children and adults who are working for positive social change in their community (whenever possible), especially in regard to education and child welfare. In concluding the episodes, the hosts, with the help of some of their new friends, present a simple language lesson that teaches common phrases from the destination. This rudimentary tutorial is intended to spark an interest in foreign language by presenting it as an obtainable skill.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	In the Zone Presents (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In The Zone Presents emphasizes the value of sportsmanship and teamwork in the accomplishment of life goals. Sports figures in each episode teach the importance of passion and determination to succeed in sports as well as in other aspects of life. Children also learn the importance of exercise in a healthy lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18)	
	Response
Program Title	Angel's Friends (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming about social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say NO, the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	
	Response
Program Title	Ariel and Zoey, Eli Too (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Ariel and Zoey, Eli Too series is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	
	Response
Program Title	BETA Records TV (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:00AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts interview up-and-coming musical artists about their inspirations emphasizing their education - showing teens how they can make their own voices heard. The show shows the value of being committing to education and instills a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Aqua Kids Adventures II (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marien environments and the animals that live there. for over seven years, hosts Molly and the Aqua Kids crew have travelled the globe, sharing their adventures and what they have learned about preserving a world for everyone to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 11:30-12N
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program
(9 of 18)**

Response

Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 11:30-12N
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X (WNBC 4.4 Universal Sports)
List date and time rescheduled	1/6/11, 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/4/11, #4SH09617
Reason for Preemption	Sports

Digital Core Program (11 of 18)		Response
Program Title		Planet X (WNBC 4.4 Universal Sports)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wed. 11:00-11:30AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		3
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 18)		Response
Program Title	Planet X (WNBC 4.4 Universal Sports)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wed. 11:30-12N	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 18)		Response
Program Title	Turbo Dogs (WNBC 4.1 NBC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 10:30-11:00am	
Total times aired at regularly scheduled time	13	

Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Shelldon (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON, a school aged yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and verated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Babar (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12N-12:30pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar - An animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents as he journeys through life. Each episode of the show develops a social, emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends, or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (WNBC 4.1 NBC)
List date and time rescheduled	1/2/11, 2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/1/11, #BAR201R2
Reason for Preemption	Public Interest

Digital Core Program (16 of 18)	Response
Program Title	Willa's Wild Life (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:30-1:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life (WNBC 4.1 NBC)
List date and time rescheduled	1/2/11, 3:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/1/11, #WIL013R1
Reason for Preemption	Public Interest

Digital Core Program (17 of 18)

	Response
Program Title	The Magic School Bus (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30-12N

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus (WNBC 4.1 NBC)
List date and time rescheduled	1/2/11, 3:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/1/11, #MSB110

Reason for Preemption	Public Interest
Digital Core Program (18 of 18) Response	
Program Title	Pearlie (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1:00-1:30pm effective 10/9/10
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Pearlie is an animated comedy series based on the children's book series Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlle focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, we see Pearlle approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (WNBC 4.1 NBC)
List date and time rescheduled	3/19/11, 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/12/11, #PEA103
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie (WNBC 4.1 NBC)
List date and time rescheduled	2/19/11, 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/12/11, #PEA109
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Pearlie (WNBC 4.1 NBC)
List date and time rescheduled	3/19/11, 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/5/10, #PEA107
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Pearlie (WNBC 4.1 NBC)
List date and time rescheduled	1/15/11, 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/8/11, #PEA105

Reason for Preemption	Sports
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Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie (WNBC 4.1 NBC)
List date and time rescheduled	1/2/11, 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/1/11, #PEA111
Reason for Preemption	Public Interest

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ronni Attenello
Address	30 Rockefeller Plaza
City	New York
State	NY
Zip	10112
Telephone Number	(860)-313-4234
Email Address	ronni.attenello@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. If any further changes are made to schedule, WNBC will update the Children's Report accordingly.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Willas Wild Life (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatrues speak to Willa, offereing her advice and freindship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop dompetence and become altruistic.

Other Matters (2 of 18)	Response
Program Title	Pearlie (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlle focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, we see Pearlle approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
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Other Matters (3 of 18)

	Response
Program Title	Babar (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar - An animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents as he journeys through life. Each episode of the show develops a social, emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends, or family members.
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Other Matters (4 of 18)

	Response
Program Title	Magic School Bus (WNBC 4.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (5 of 18)

Response

Program Title Angel's Friends (WNBC 4.2 NY Nonstop)

Origination Syndicated

Days/Times Program Regularly Scheduled Sat. 7:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Angel's Friends provides programming about social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say NO, the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (6 of 18)

Response

Program Title In the Zone Presents (WNBC 4.2 NY Nonstop)

Origination Syndicated

Days/Times Program Regularly Scheduled Sat. 9:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In The Zone Presents emphasizes the value of sportsmanship and teamwork in the accomplishment of life goals. Sports figures in each episode teach the importance of passion and determination to succeed in sports as well as in other aspects of life. Children also learn the importance of exercise in a healthy lifestyle.

Other Matters (7 of 18)	Response
Program Title	Aqua Kids Adventures II (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over seven years, hosts Molly and the Aqua Kids crew have travelled the globe, sharing their adventures and what they have learned about preserving a world for everyone to explore.

Other Matters (8 of 18)	Response
Program Title	BETA Records TV (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts interview up-and-coming musical artists about their inspirations emphasizing their education - showing teens how they can make their own voices heard. The show shows the value of being committed to education and instills a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.

Other Matters (9 of 18)	Response
Program Title	Aqua Kids Adventures II (WNBC 4.2 NY Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over seven years, hosts Molly and the Aqua Kids crew have travelled the globe, sharing their adventures and what they have learned about preserving a world for everyone to explore.

Other Matters (10 of 18)	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Other Matters (11 of 18)	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Other Matters (12 of 18)	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 11AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Other Matters (13 of 18)	
	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Other Matters (14 of 18)	
	Response
Program Title	Planet X (WNBC 4.4 Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
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Other Matters (15 of 18)

Response

Program Title Planet X (WNBC 4.4 Universal Sports)

Origination Syndicated

Days/Times Program Regularly Scheduled Wednesday 11:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
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Other Matters (16 of 18)

Response

Program Title Shelldon (WNBC 4.1 NBC)

Origination Network

Days/Times Program Regularly Scheduled Saturday/11:00AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON, a school aged yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and verated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
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Other Matters (17 of 18)

Response

Program Title	Turbo Dogs (WNBC 4.1 NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday/10:30AM
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Total times aired at regularly scheduled time	12
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
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Other Matters (18 of 18)

Response

Program Title	Ariel Zoey & Eli, Too (WNBC 4.2 NY Nonstop)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sat. 8:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Ariel and Zoey, Eli Too series is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>NBC TELEMUNDO LICENSE CO.</p>

Attachments

No Attachments.