



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003819182** | File Number: **CPR-134930** | Submit Date: **10/09/2012** | Call Sign: **WOLO-TV** | Facility ID: **60963** |

City: **COLUMBIA** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/09/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/ME-TV
	Nielsen DMA	Columbia SC
	Web Home Page Address	www.wolo.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)		Response
Program Title		Jack Hanna's Wild Countdown
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays/9-9:30 AM ET
Total times aired at regularly scheduled time		12
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Main digital: Jack Hanna engages animal lovers in endless categories that offer unique lessons about the world's animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 9)		Response
Program Title		Ocean Mysteries
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 9:30-10:00am
Total times aired at regularly scheduled time		12
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Main Digital: Jeff Corwin takes viewers below the surface to explore earth's least understood resource, our oceans. He will reveal countless animals that live, work, and play beneath the sea, allowing viewers to connect with aquatic animals and learn how important they are to all life on our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 9)		Response
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Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Richard Wiese uncovers amazing facts of nature and man-made treasures. He likes to look up, sideways, and around. and his inquisitive nature is contagious to viewers of all ages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)		Response
Program Title		Sea Rescue
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 10:30-11am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Main Digital: Inspiring true stories of the aid, recovery, and rehab of sea animals. Each episode showcases the emotional stories behind these rescues, as well as providing a deeper appreciation for the rich array of sea life that share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 9)		Response
Program Title		Everyday Health

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: This inspirational program is about people who confront challenges by taking control. Amazing teens and other selfless Americans who are "paying it forward" with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Food For Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Host Claire Thomas is passionate about food, and her culinary creations are inspired by everyday life. She believes creative inspiration can come from any place at any time, whether it's family, friends or even bloggers. The goal is pursue a healthy lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)		Response
Program Title	Green Screen Adventures	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 8:00am, 8:30am, 9:00am, 9:30am, Sundays 8:00am, 8:30am, 9:00am, 9:30am	
Total times aired at regularly scheduled time	108	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s-Curiosity, Confidence, Citizenship, Compassion. This series airs on digital channel 25.4, Me-TV.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 9)		Response
Program Title	Mad About	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 10am, 10:30am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation, and decision making in a fun and entertaining way. This series airs on digital channel 25.4, Me-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10am, 10:30am
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This storylines focus is on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. This series airs on digital channel 25.4, Me-TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Aiken
Address	5807 Shakespeare Rd.
City	Columbia
State	SC
Zip	29223
Telephone Number	803-754-7525
Email Address	daiken@wolo.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday 8/11/12 Jack Hanna's Wild Countdown aired 9am-9:10am and Ocean Mysteries aired 9:51am-10:00am. These programs were interrupted by breaking news--an ABC News Special Report on Paul Ryan being named the GOP Vice Presidential running mate with Mitt Romney.

**Other Matters (16)**

Other Matters (1 of 16)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main digital: Jack Hanna engages animal lovers in endless categories that offer unique lessons about the world's animals.

Other Matters (2 of 16)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Jeff Corwin takes viewers below the surface to explore earth's least understood resource, our oceans. He will reveal countless animals that live, work, and play beneath the sea, allowing viewers to connect with aquatic animals and learn how important they are to all life on our planet.

Other Matters (3 of 16)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Richard Wiese uncovers amazing facts of nature and man-made treasures. He likes to look up, sideways, and around. and his inquisitive nature is contagious to viewers of all ages.

Other Matters (4 of 16)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Inspiring true stories of the aid, recovery, and rehab of sea animals. Each episode showcases the emotional stories behind these rescues, as well as providing a deeper appreciation for the rich array of sea life that share our planet.

Other Matters (5 of 16)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: This weekly competition series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life.

Other Matters (6 of 16)	Response
Program Title	Food For Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Host Claire Thomas is passionate about food, and her culinary creations are inspired by everyday life. She believes creative inspiration can come from any place at any time,whether it's family, friends or even bloggers. The goal is pursue a healthy lifestyle.

Other Matters (7 of 16)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am, 8:30am, Sundays 8:00am, 8:30am,

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s-Curiosity, Confidence, Citizenship, Compassion. This series airs on digital channel 25.4, Me-TV.

Other Matters (8 of 16)	Response
Program Title	Mad About
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00am,
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation, and decision making in a fun and entertaining way. This series airs on digital channel 25.4, Me-TV.

Other Matters (9 of 16)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This storylines focus is on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. This series airs on digital channel 25.4, Me-TV.

Other Matters (10 of 16)	Response
Program Title	Children Talk
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. This series airs on digital channel 25.4, Me-TV.

Other Matters (11 of 16)	Response
Program Title	Workforce
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for a day to find out first hand what different careers are all about. This series airs on digital channel 25.4, Me-TV.

Other Matters (12 of 16)	Response
Program Title	Travel Through History
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to spark interest and enthusiam in teens and their families to leaarn about our country's rich and fascinating history. This series airs on digital channel 25.4, Me-TV.

Other Matters (13 of 16)	Response
Program Title	Safari
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers a dynamic experience for teens-with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live in the wild. This series airs on digital channel 25.4, Me-TV.
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Other Matters (14 of 16)	Response
Program Title	Cookin' With Cutty
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program promotes positive health and nutrition lifestyle choices for children and their parents, encouraging good health, nutrition and fitness habits to children around the world. This series airs on digital channel 25.4, Me-TV.

Other Matters (15 of 16)	Response
Program Title	Kids Cooking For Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle. This series airs on digital channel 25.4, Me-TV.

Other Matters (16 of 16)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: This series is designed to educate, inform, inspire, and entertain children about the world around them. Each episode is a life lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>South Carolina Broadcasting Partners</b></p>

**Attachments**

No Attachments.