



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0009961889 | File Number: CPR-145551 | Submit Date: 10/17/2013 | Call Sign: KZUP-CD | Facility ID: 24975 |

City: BATON ROUGE | State: LA

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 10/17/2013 |

Filing Status: Active

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Baton Rouge
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children with a target audience of ages 13-16. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Each episode is close-captioned and E/I inscribed throughout. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am-8:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am-9:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win is designed to inspire and enlighten young viewers with inspirational teen success stories as well as segments focusing on the arts; school and sports, exercise and nutrition, and health and wellness. The series will also promote social responsibility, perseverance, leadership academic achievement and volunteerism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	
	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am-10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is enforced by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 10) Response	
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Real Winning Edge" highlights young people who have overcome adversity with the help of their faith. There's never been a generation more besieged with negative images and materials that is destructive to their character", creator Dr. Diane Preston-Reilly told Citizen Link. "The Real Winning Edge " was created to off-set that.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10) Response	
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 10:30-11 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood" is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	The American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 11-11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly magazine show featuring one-on-one interviews with today's hottest and most recognizable superstar athletes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Wild America

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 1-1:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the top of the Rocky Mountains to the bottom of the Everglades, and everything in between, Wild America brings its viewers all the wonder and excitement of America's natural wildlife heritage. Every episode of Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen G. Mire
Address	10000 Perkins Road
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	(225) 768-9148
Email Address	karen.mire@fox44.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station did not broadcast analog this quarter. The licensee's response to Question 7 (b) therefore assumes that the station's current main stream serves as the equivalent to the station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, After due review of station records and documentation to us by program suppliers, the licensee certifies that the station has fully complied at 47.C.F.R. Section 73.670 with respect to all programs specifically designed for children ages 12 and under that were not "educational" or "informational"

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (2 of 10)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animals are a popular subject of TV Shows, including shows that take a look at the behavior of the creatures. "Animal Science" goes a step further than that by examining the science behind the behaviors, which explains how and why an animal is able to excel in its environment. The half-hour program uses information from researchers, animations and graphics to help viewers better understand the creatures and their actions. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever beforeof these amazing creatures.

Other Matters (3 of 10)	Response
Program Title	Swap-TV

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and

Other Matters (4 of 10)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
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Other Matters (5 of 10)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9-9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win is designed to inspire and enlighten young viewers with inspirational teen success stories as well as segments focusing on the arts; school and sports, exercise and nutrition, and health and wellness. The series will also promote social responsibility, perseverance, leadership academic achievement and volunteerism.

Other Matters (6 of 10)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Station, "Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is enforced by the National Center for Missing and Exploited Children.

Other Matters (7 of 10)	Response
Program Title	The Real Winning Edge
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays at 10-10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fox affiliates across the country are picking up a new teen sports show that focuses on Christianity. "The Real Winning Edge" highlights young people who have overcome adversity with the help of their faith. There's never been a generation more besieged with negative images and materials that is destructive to their character", creator Dr. Diane Preston-Reilly told Citizen Link. "The Real Winning Edge " was created to off-set that.

Other Matters (8 of 10)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 10:30-11 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood" is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry.

Other Matters (9 of 10)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 1-1:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is a documentary television series that focuses on the wild animals and wild lands (flora and fauna ) of North America.
Other Matters (10 of 10)	Response
Program Title	The American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 11-11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly magazine show featuring one-on-one interviews with today's hottest and most recognizable superstar athletes.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Knight Broadcasting of Baton Rouge License Corp.</b></p>

**Attachments**

No Attachments.