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# Children's Television Programming Report

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**DENVER** | State: **CO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2012** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Denver
	Web Home Page Address	www.9news.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(28)

Digital Core Program (1 of 28)		Response
Program Title	Turbo Dogs 1/7/12-2/4/12 (Zula Patrol eff 2/11/12)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 9:00am	
Total times aired at regularly scheduled time	5	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete wiht one another in races. In each story, one or more the of the dogs encounter and solve problems that teach them social-emotional lessions on good sportmanship, teamwork, cooperation, playing fair and freiendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 28)		Response
Program Title	Shelldon	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 28)	Response
Program Title	The Magic School Bus 1/7/12-2/4/12 (Jane & the Dragon eff 2/11/12)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	5
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 28)      Response	
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am

Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the needs to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	3/11/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 BAR206 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Babar
List date and time rescheduled	1/15/12 10:30am
Is the rescheduled date the second home?	Yes



Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 BAR209 (see question 17)
Reason for Preemption	Sports

Digital Core Program (5 of 28)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life based the book, An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa's Wild Life lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/25/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17
Episode #	3/17/12 WIL006 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/15/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 WIL004 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/31/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-24
Episode #	3/24/12 WIL002 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Willa's Wild Life
List date and time rescheduled	4/8/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 WIL004 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	2/11/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-11
Episode #	2/11/12 WIL006 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/18/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 WIL013 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/8/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-07
Episode #	1/7/12 WIL002 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/3/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/3/12 WIL007 (see question 17)
Reason for Preemption	Sports

Digital Core Program (6 of 28)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/25/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17
Episode #	3/17/12 PEA103 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	2/26/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-25
Episode #	2/25/12 PEA111 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	4/1/12 10:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-24
Episode #	3/24/12 PEA112 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	4/8/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 PEA101 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/17/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 PEA106 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/15/12 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 PEA108 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Pearlie

List date and time rescheduled	1/8/12 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-07
Episode #	1/7/12 PEA110 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	2/12/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-11
Episode #	2/11/12 PEA112 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/4/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/3/12 PEA109 (see question 17)
Reason for Preemption	Sports

Digital Core Program (7 of 28)	Response
Program Title	Animal Exploration with Jarod Miller (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Animal Exploration With Jarod Miller is to expose young adults to the many adventures of Jarod Miller and The Explorers Club. This half-hour thrill ride ignites the senses and with new technology uncovers hidden secrets of the world, space and beyond.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 28)		Response
Program Title		Wild LTD (digital multicast only)
Origination		Network
Days/Times Program Regularly Scheduled		Sunday 9:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how to co-exist with the environment. Each episode starts with a call-to-action assignment sent to Michelle via the internet. The messages are received on board her private luxury yacht anchored off the coast. Of particular interest to Michelle is creating awareness of species that are on the brink of extinction.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (9 of 28)		Response
Program Title		Jack Hanna's Into the Wild (digital multicast only)
Origination		Syndicated



Days/Times Program Regularly Scheduled	Sunday 10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Jack Hanna Into the Wild is to engage young adults in the wild world of animals through interactive journeys to all parts of the world. Jack Hanna travels with his family to observe animals in their natural habitat and spreads deep messages of conservation and positively impacting our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 28)	Response
Program Title	Live Life and Win (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Live Life and Win is to educate children on how to live life and win. This program will focus on teaching children how to overcome challenges and rise to their potential while exploring exciting topics of adventure and exploration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 28)	Response
Program Title	Made in Hollywood: Teen Edition (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Live Life and Win is to educate children on how to live life and win. This program will focus on teaching children how to overcome challenges and rise to their potential while exploring exciting topics of adventure and exploration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 28)	Response
Program Title	Dragonfly TV (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 28)	Response
Program Title	The Zula Patrol 2/11/12-3/31/12 (replaces Turbo Dogs)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of 4-8 year old children. The Zula Patrol is a group of six animated aliens, headed by Capt Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about a specific space topic, such as stars, planets, orbits, moons, asteriods, comets, gravity and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo-Moments or a summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 28)	Response
Program Title	Jane and the Dragon 2/11/12-3/31/12 (replaces The Magic School Bus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best selling books about a middle class, medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character, as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jane and the Dragon 2/11/12-3/31/12 (replaces The Magic School Bus)
List date and time rescheduled	3/10/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 JAD110 (see question 17)
Reason for Preemption	Sports

Digital Core Program (15 of 28)	Response
Program Title	Turbo Dogs 1/7/12-2/4/12 (The Zula Patrol eff. 2/11/12)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete wiht one another in races. In each story, one or more the of the dogs encounter and solve problems that teach them social-emotional lessions on good sportmanship, teamwork, cooperation, playing fair and freiendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 28)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 28)	Response
Program Title	The Magic School Bus 1/7/12-2/4/12 (Jane and the Dragon eff 2/11/12)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 28)		Response
Program Title		Babar
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10:30am
Total times aired at regularly scheduled time		11
Total times aired		13
Number of Preemptions		2
Number of Preemptions for other than Breaking News		



Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the needs to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	1/15/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 BAR209 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Babar
List date and time rescheduled	3/11/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 BAR206 (see question 17)
Reason for Preemption	Sports

Digital Core Program (19 of 28)	Response
Program Title	Will'a's Wild Life

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life based the book, An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa's Wild Life lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/3/12 4:00pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/3/12 WIL007 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/8/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-07
Episode #	1/7/12 WIL002 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	2/11/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-11
Episode #	2/11/12 WIL006 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/25/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17
Episode #	3/17/12 WIL006 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/15/12 11:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 WIL004 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/18/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	/10/12 WIL013 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/31/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-24
Episode #	3/24/12 WIL002 (see question 17)
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	4/8/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 WIL004 (see question 17)
Reason for Preemption	Sports

Digital Core Program (20 of 28)		Response
Program Title		Pearlie

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/4/12 10:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/3/12 PEA109 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/17/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 PEA106 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/8/12 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-07
Episode #	1/7/12 PEA110 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/15/12 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 PEA108 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie

List date and time rescheduled	2/26/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-25
Episode #	2/25/12 PEA111 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/25/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17
Episode #	3/17/12 PEA103 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	4/8/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 PEA101 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	2/12/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-11
Episode #	2/11/12 PEA112 (see question 17)
Reason for Preemption	Sports

#### Digital Preemption Programs #9

Questions	Response
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Title of Program	Pearlie
List date and time rescheduled	4/1/12 10:00sm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-24
Episode #	3/24/12 PEA112 (see question 17)
Reason for Preemption	Sports

Digital Core Program (21 of 28)	Response
Program Title	Animal Exploration with Jarod Miller (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Animal Exploration With Jarod Miller is to expose young adults to the many adventures of Jarod Miller and The Explorers Club. This half-hour thrill ride ignites the senses and with new technology uncovers hidden secrets of the world, space and beyond.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 28)	Response
Program Title	Wild Ltd (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how to co-exist with the environment. Each episode starts with a call-to-action assignment sent to Michelle via the internet. The messages are received on board her private luxury yacht anchored off the coast. Of particular interest to Michelle is creating awareness of species that are on the brink of extinction.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (23 of 28)		Response
Program Title		Jack Hanna's Into the Wild (digital multicast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 10:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The educational and informational objective of Jack Hanna Into the Wild is to engage young adults in the wild world of animals through interactive journeys to all parts of the world. Jack Hanna travels with his family to observe animals in their natural habitat and spreads deep messages of conservation and positively impacting our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (24 of 28)	Response
Program Title	Live Life & Win (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Live Life and Win is to educate children on how to live life and win. This program will focus on teaching children how to overcome challenges and rise to their potential while exploring exciting topics of adventure and exploration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 28)	Response
Program Title	Made in Hollywood: Teen Edition (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry. The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (26 of 28)	Response
Program Title	Dragonfly TV (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (27 of 28)	Response
Program Title	The Zula Patrol 2/11/12-3/31/12 (replaces Turbo Dogs)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of 4-8 year old children. The Zula Patrol is a group of six animated aliens, headed by Capt Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about a specific space topic, such as stars, planets, orbits, moons, asteriods, comets, gravity and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo-Moments or a summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (28 of 28)	Response
Program Title	Jane and the Dragon 2/11/12-3/31/12 (replaces The Magic School Bus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best selling books about a middle class, medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character, as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jane and the Dragon 2/11/12-3/31/12 (replaces The Magic School Bus)
List date and time rescheduled	3/10/12 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 JAD110 (see question 17)
Reason for Preemption	Sports

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Cathy McDonald
Address	500 Speer Blvd.
City	Denver
State	CO
Zip	80203
Telephone Number	303-871-1472
Email Address	cathy.mcdonald@9news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	NBC Network changed its network program offerings mid-quarter so that Turbo Dogs was replaced by The Zula Patrol and The Magic School Bus was replaced by Jane and the Dragon. Willa's Wild Life and Pearlie were pre-empted on 1/7/12 due to NBC's live coverage of US Army All-American Football. Both shows were rescheduled in the second home. Babar, Willa's Wild Life and Pearlie were pre-empted on 1/14/12 due to NBC's live coverage of NHL. All shows were rescheduled in the second home. Willa's Wild Life and Pearlie were pre-empted on 2/11/12 due to NBC's live coverage of USSA Freestyle Invitational. Pearlie was rescheduled in the second home. The second home was not available for Willa's Wild Life. Pearlie was pre-empted on 2/25/12 due to NBC's live coverage of WGC-Accenture Match Play. Pearlie was rescheduled in the second home. Willa's Wild Life and Pearlie were pre-empted on 3/3/12 due to NBC's live coverage of American Cup Gymnastics. Pearlie aired in the second home. The second home was not available for Willa's Wild Life. Jane and the Dragon, Babar, Willa's Wild Life and Pearlie were pre-empted on 3/10/12 due to NBC's live coverage of USSA Freeskiing Grand Prix. Babar and Willa's Wild Life were rescheduled in the second home. The second home was not available for Jane and the Dragon and Pearlie. Willa's Wild Life and Pearlie were pre-empted on 3/17/12 due to NBC's live coverage of Pacific Rim Championships. Both shows were rescheduled in the second home. Willa's Wild Life and Pearlie were pre-empted on 3/24/12 due to NBC's live coverage of Red Bull Cold Rush. Pearlie was rescheduled in the second home. The second home was not available for Willa's Wild Life. Willa's Wild Life and Pearlie were pre-empted on 3/31/12 due to NBC's Live coverage of Red Bull Super Natural. Both shows are rescheduled in the second home on 4/8/12 since there were no time periods available the last weekend of 1st quarter. Promos for children's programming air in primetime and public service announcements for children air in various network programs. Connect With Kids news inserts air as a segment in the weekend newscasts. Connect With Kids are segments that are educational and informational for parents and children on various subjects that affect children and teens.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of 4-8 year old children. The Zula Patrol is a group of six animated aliens, headed by Capt Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about a specific space topic, such as stars, planets, orbits, moons, asteriods, comets, gravity and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo-Moments or a summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

Other Matters (2 of 12)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
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Other Matters (3 of 12)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best selling books about a middle class, medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character, as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.
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Other Matters (4 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the needs to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (5 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa's Wild Life lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.
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Other Matters (6 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Animal Exploration With Jarod Miller is to expose young adults to the many adventures of Jarod Miller and The Explorers Club. This half-hour thrill ride ignites the senses and with new technology uncovers hidden secrets of the world, space and beyond.

Other Matters (8 of 12)	Response
Program Title	Wild Ltd (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how to co-exist with the environment. Each episode starts with a call-to-action assignment sent to Michelle via the internet. The messages are received on board her private luxury yacht anchored off the coast. Of particular interest to Michelle is creating awareness of species that are on the brink of extinction.
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Other Matters (9 of 12)	Response
Program Title	Jack Hanna's Into the Wild (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Jack Hanna Into the Wild is to engage young adults in the wild world of animals through interactive journeys to all parts of the world. Jack Hanna travels with his family to observe animals in their natural habitat and spreads deep messages of conservation and positively impacting our planet.

Other Matters (10 of 12)	Response
Program Title	Live Life & Win (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Live Life and Win is to educate children on how to live life and win. This program will focus on teaching children how to overcome challenges and rise to their potential while exploring exciting topics of adventure and exploration.

Other Matters (11 of 12)	Response
Program Title	Made in Hollywood: Teen Edition (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry. The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (12 of 12)	Response
Program Title	Dragonfly TV (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Multimedia Holdings Corporation</b></p>



**Attachments**

No Attachments.