



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021937883** | File Number: **CPR-161363** | Submit Date: **10/10/2014** | Call Sign: **WDBD** | Facility ID: **71326** | City:
JACKSON | State: **MS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2014 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Jackson MS
	Web Home Page Address	www.msnewsnow.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Jack Hanna's Animal Adventures (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am (7/5/14-8/30/14)and Saturday 7:30am (7/5/14-9/27/14)
Total times aired at regularly scheduled time	22
Total times aired	23
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, popular host of the hit television series, Jack Hanna's Animal Adventures, is one of America's most beloved naturalists and adventurers. Each week, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. What makes the series a success to a broad segment of viewers is Hanna's enthusiasm and wonderment with every new creature and experience he encounters. No intellectual pomp or indifference. Jack Hanna is "every person's" television zoologist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures (Main Channel 40.1)
List date and time rescheduled	09/06/2014 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-06
Episode #	09/06/2014 / 2142

Reason for Preemption	Sports
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Digital Core Program (2 of 16)	Response
Program Title	Awesome Adventures (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am (7/5/14-9/27/14) and Saturday 12:30pm (7/5/14-8/30/14)
Total times aired at regularly scheduled time	22
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 13 to 16 in a lesson about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)	Response
Program Title	On The Spot (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am (7/5/14-9/27/14)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	On The Spot (Main Channel 40.1)
List date and time rescheduled	09/06/14 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-06
Episode #	09/06/14 / 311
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	On The Spot (Main Channel 40.1)
List date and time rescheduled	09/27/14 11am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	09/27/14 / 402
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	On The Spot (Main Channel 40.1)
List date and time rescheduled	09/20/14 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-20
Episode #	09/20/14 /401
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	On The Spot (Main Channel 40.1)
List date and time rescheduled	09/13/14 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-13
Episode #	09/13/14 /312
Reason for Preemption	Sports

Digital Core Program (4 of 16)	Response
Program Title	The Real Winning Edge (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am (7/5/14-9/27/14)
Total times aired at regularly scheduled time	9
Total times aired	13

Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed stable personality. They are more able to negotiate the "challenges" inherent in life. The youth who are chosen to be profiled on the series are chosen for their adoption of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge" in life, such as the following: discovering where their talents lie, and their pursuit of developing that "gift", developing and appreciation for honesty as a fundamental part of social responsibility to others. Youth interviews demonstrate a real sense of compassion and concern for other people no matter what the person's station in life might be. Developing a sense of self discipline by learning to balance school work with social activities, friends and developing their sense of mission and purpose in life. Developing a sense of internal acceptance that allows them to stand against activities that can hurt themselves as well as others, such as substance abuse, violence, promiscuous sex, etc. The Real Winning Edge promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Real Winning Edge (Main Channel 40.1)
List date and time rescheduled	09/13/14 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-13
Episode #	09/13/14 / 601
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Real Winning Edge (Main Channel 40.1)
List date and time rescheduled	09/20/14 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-20
Episode #	09/20/14 / 602
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Real Winning Edge (Main Channel 40.1)
List date and time rescheduled	09/06/14 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-06
Episode #	09/06/14 / 526
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Real Winning Edge (Main Channel 40.1)
List date and time rescheduled	09/27/14 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	09/27/14 / 603
Reason for Preemption	Sports

Digital Core Program (5 of 16)		Response
Program Title		Family Style With Chef Jeff (Main Channel 40.1)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday 12:00pm (7/5/14 8/30/14)
Total times aired at regularly scheduled time	9
Total times aired	10
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Family Style With Chef Jeff (Main Channel 40.1)
List date and time rescheduled	09/06/2014 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-06

Episode #	09/06/14 119
Reason for Preemption	Sports

Digital Core Program (6 of 16)		Response
Program Title	The Coolest Places On Earth (Main Channel 40.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 8:30am (7/5/14-9/27/14)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (7 of 16)		Response
Program Title	State to State (Main Channel 40.1)	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am (9/20/14-9/27/14)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels the United States and features incredible cities, amazing monuments, natural wonders, and other interesting destinations. The series will be packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country in which they live. It will be a fast paced and fun learning experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)		Response
Program Title		Green Screen Adventures (Secondary Channel 40.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 7a-8a & Sunday 7a-8a (Two 30min episodes, (7/5/14-8/31/14)
Total times aired at regularly scheduled time		36
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)		Response
Program Title		Travel Thru History (Secondary Channel 40.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 8a-830a & Sunday 8a-8:30a (7/5/14-8/31/14)
Total times aired at regularly scheduled time		18
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 16)		Response
Program Title	Safari (Secondary Channel 40.2)	

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9a-9:30a & Sunday 9a-9:30a (7/5/14-8/31/14)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)		Response
Program Title		Mystery Hunters (Secondary Channel 40.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 8:30a-9a & Sunday 8:30a-9a (7/5/14-8/31/14)
Total times aired at regularly scheduled time		18
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends. 2006 winner of a Parents' Choice Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Aqua Kids (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10am-10:30am and 11am-11:30am(09/06/14-9/27/14)
Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Aqua Kids (Secondary Channel 40.2)
List date and time rescheduled	09/27/14
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	09/27/14 / 201113
Reason for Preemption	Other

Digital Core Program (13 of 16)	Response
Program Title	Ariel & Zoey & Eli, Too (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30am-11am (09/06/14-09/27/14)
Total times aired at regularly scheduled time	3
Total times aired	4
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ariel & Zoey & Eli, Too (Secondary Channel 40.2)
List date and time rescheduled	09/27/14 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	09/27/14 / 407
Reason for Preemption	Other

Digital Core Program (14 of 16)	Response
Program Title	Steal The Show (Secondary Channel 40.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 11:30am-12pm (09/06/14-09/27/14)
Total times aired at regularly scheduled time	3
Total times aired	4
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Steal The Show (Secondary Channel 40.2)
List date and time rescheduled	09/27/14 10:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	09/27/14 / 104
Reason for Preemption	Other

Digital Core Program (15 of 16) Response	
Program Title	What Color is Your Dog (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10am-10:30am (09/07/14-09/28/14)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 16)	Response
Program Title	Zoo Diaries (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am-11am (09/07/14-09/28/14)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jama Killingsworth
Address	715 South Jefferson Street
City	Jackson
State	MS
Zip	39201
Telephone Number	601-965-7545
Email Address	jamakillingsworth@fox40tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	40.2 changed affiliations from MeTV to another COZI TV beginning September 1, 2014.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Jack Hanna's Into the Wild(Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, popular host of the hit television series, Jack Hanna's Animal Adventures, is one of America's most beloved naturalists and adventurers. Each week, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. What makes the series a success to a broad segment of viewers is Hanna's enthusiasm and wonderment with every new creature and experience he encounters. No intellectual pomp or indifference. Jack Hanna is "every person's" television zoologist.

Other Matters (2 of 11)	Response
Program Title	Awesome Adventures (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 13 to 16 in a lesson about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rahter, the goal is to make the learning fun.

Other Matters (3 of 11)	Response
Program Title	The Real Winning Edge (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am (10/4/14-12/27/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed stable personality. They are more able to negotiate the "challenges" inherent in life. The youth who are chosen to be profiled on the series are chosen for their adoption of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge" in life, such as the following: discovering where their talents lie, and their pursuit of developing that "gift", developing and appreciation for honesty as a fundamental part of social responsibility to others. Youth interviews demonstrate a real sense of compassion and concern for other people no matter what the person's station in life might be. Developing a sense of self discipline by learning to balance school work with social activities, freinds and develeoping their sense of mission and purpose in life. Developing a sense of internal acceptance that allows them to stand against activities that can hurt themselves as well as others, such as substance abuse, violence, promiscuous sex, etc. The Real Winning Edge promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.

Other Matters (4 of 11)	Response
Program Title	The Coolest Places On Earth (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (5 of 11)		Response
Program Title	State To State (Main Channel 40.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 11:30am (10/4/14-12/27/14)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels the United States and features incredible cities, amazing monuments, natural wonders, and other interesting destinations. The series will be packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country in which they live. It will be a fast paced and fun learning experience.	
Other Matters (6 of 11)		Response
Program Title	On The Spot (Main Channel 40.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 11:30am (10/4/14-12/27/14)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.	

Other Matters (7 of 11)	Response
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Program Title	Ariel & Zoey & Eli, Too (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Other Matters (8 of 11)	Response
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Program Title	Steal the Show (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
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Other Matters (9 of 11)	Response
Program Title	What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10am-10:30am (10/5/14-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability.

Other Matters (10 of 11)	Response
Program Title	Zoo Diaries (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am-11am (10/5/14-12/28/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists.

Other Matters (11 of 11)	Response
Program Title	Aqua Kids (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am-9:30am & 10am-10:30am (10/4/14-12/28/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WDBD License Subsidiary, LLC</p>

Attachments

No Attachments.