



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021355177** | File Number: **CPR-118519** | Submit Date: **04/05/2011** | Call Sign: **WLNY-TV** | Facility ID: **73206**

City: **RIVERHEAD** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/05/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wlnytv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 9-9:30AM 1/3-3/28
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable, from the familiar to the astounding. The program educates young viewers about endangered species and provides information on how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue 9-9:30AM 1/4-3/29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a series geared to inform and educate children about the world of dogs. It serves the educational and informational needs of children 13 to 16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog -- training, health, nutrition, behavior and grooming. All types of dogs, from pure breeds to mutts, are showcased.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Curiosity Quest Goes Green
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 9-9:30AM 1/5-3/30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a new series opening the world of green living to children. The program educates and informs kids about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (4 of 6)	Response
Program Title	Jack Hanna's: Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs 9-9:30AM 1/6-3/31
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a revised version of Jack Hanna's Animal Adventures, based on Jack traveling the world to introduce viewers to new and amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational and informational needs of children 13 to 16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)		Response
Program Title		Animal Rescue
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fri 9-9:30AM 1/7-3/25
Total times aired at regularly scheduled time		12
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Animal Rescue" serves the educational and informational needs of children 13-16 years of age by teaching them safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7-7:30AM 1/1-3/26
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is a kid-to-kid newscast that provides information and news to students in a way that is educational as well as entertaining. The focus of the program is young people, so all the stories are in their words.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Janet Greeley
Address	270 South Service Road - Suite 55
City	Melville
State	NY
Zip	11747
Telephone Number	(631) 777-8855
Email Address	WLNYTV@aol.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WLNY-TV continues to air its own locally-produced selection, "Caring For Kids", including such topics as child abduction/safety, fire safety tips, healthy eating tips, internet safety and study habits.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 9-9:30AM 4/4-6/27
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable, from the familiar to the astounding. The program educates young viewers about endangered species and provides information on how to support wildlife conservation.

Other Matters (2 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue 9-9:30AM 4/5-6/28
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a series geared to inform and educate children about the world of dogs. It serves the educational and informational needs of children 13 to 16 years of age with its program content, including dog safety and care tips, as well as lessons on responsibility of owning a dog -- training, health, nutrition, behavior and grooming. All types of dogs, from pure breeds to mutts, are showcased.

Other Matters (3 of 6)	Response
Program Title	Curiosity Quest Goes Green
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 9-9:30AM 4/6-6/29
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a new series opening the world of green living to children. The program educates and informs kids about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions.

Other Matters (4 of 6)	Response
Program Title	Jack Hanna's: Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs 9-9:30AM 4/7-6/30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a revised version of Jack Hanna's Animal Adventures, based on Jack traveling the world to introduce viewers to new and amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational and informational needs of children 13 to 16.
Other Matters (5 of 6)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 9-9:30AM 4/1-6/24
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age by teaching them safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.
Other Matters (6 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7-7:30AM 4/2-6/25
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Teen Kids News" is a kid-to-kid newscast that provides information and news to students in a way that is educational as well as entertaining. The focus of the program is young people, so all the stories are in their words.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WLNY Limited Partnership</p>

Attachments

No Attachments.