

# Children's Television Programming Report

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 File Number:
 CPR-131093
 Submit Date:
 07/05/2012
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 WLWK-CD
 Facility ID:
 2711

 City:
 STURGEON BAY
 State:
 WI
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 07/05/2012
 Filing Status:
 Active

## **Report reflects information for : Second Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

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Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	NBC	
		Nielsen DMA	Green Bay-Apple	ton
		Web Home Page Address	www.nbc26.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series deals with science as the title characters travel to space in vignettes that teach viewers about space, our galaxy, and friendship. The science topics are based on earth and solar science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	6/17/12 at 10am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

#### **Digital Core**

Program (2 of 9)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This vibrant and amusing animated series follows the adventures of Shelldon, a Yoka Star Shell, and his lively sea-creature friends on their underwater exploits. Although Shell Land is a peaceful community, Shelldon continually finds himself in outlandish situations that require honesty, teamwork, ingenuity and caring for the environment. Throughout each hilarious caper, young viewers will learn about marine life while enhancing their awareness of the simple ways that we can all make the world a better and greener place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	6/17/12 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 9)	Response
Program Title	Jane & The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her = determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard instead. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Jane & The Dragon
List date and time rescheduled	6/17/12 at 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 9)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar
List date and time rescheduled	6/17/12 at 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 9)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	6/9/12 at 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 9)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am
Total times aired at regularly scheduled time	11
Total times aired	13

Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic,light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/5/12 at 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie

List date and time rescheduled	6/2/12 at 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 9)	Response
Program Title	Green Screen Adventures (Digital Muticast Channel 26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday, 7:00am, 7:30am, 8:00am & 8:30am
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics kills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Does the	Yes
Licensee	
identify the	
program by	
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throughout	
the program	
the symbol E	
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Digital Core Program (8 of 9)	Response
Program Title	Mad About (Digital Multicast Channel 26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout explores being "green" and understanding how our actions impact the world. The M@dAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the M@dAbout cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

Does the	Yes
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program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (9 of 9)	Response
Program Title	Edgemont (Digital Multicast Channel 26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Warren Glover
Address	1391 North Road
City	Green Bay
State	WI
Zip	54313
Telephone Number	920-490-2618
Email Address	wglover@nbc26.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In response to Question 7(c), due to the DTV transition, the station did not broadcast any analog programming during the period covered by this report. Therefore, the analog portion of this document no longer applies to the station.

Liaison Contact

#### Other Matters (9)

Other Matters ( 9)	of Response	
Program	itle Noodle & Doodle	
Originati	Network	
Days/Tin Program Regulari Schedule		
Total tim aired at regularly schedule time	5 13	
Length o Program	30 mins	
Age of Target C Audience from	3 years to 8 years	
Describe educatio and informati objective the prograd and how meets th definition Core Program	<ul> <li>a specific theme. The show is hosted by Sean, where with art supplies, and a kitchen, all ready for any a and often feature families working together to make accompanied by Doggity, an every-faithful Beagle interstitial trips to a parallel universe and kitchen f will be enjoyed by preschoolers, the projects are so 5-8. The art projects typically feature lessons on r demonstrate that creativity can transform somethin achieve a completely different goal.</li> </ul>	eatures creating art projects and cooking projects around to drives around in a double-decker bus fully equipped assignment. The projects encourage parent engagement the something for display in the child's home. Sean is dog, who transforms into an animated character during ull of prank playing animated characters. While the show ery practical and engaging to implement for children ages ecycling materials for re-use in making art and always ng intended for one purpose into something useful to
Other Matters ( 9)	of Response	
Program	itle Pajanimals	
Originati	Network	
Days/Tin Program Regulari Schedule		
Total tim aired at regularly schedule time	5 13	
Length o Program	30 mins	
Age of Target C Audience from	3 years to 8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Other Matters (3 of 9)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.
Other Matters (4 of 9)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child	3 years to 8 years
Audience	
from	
Describe the	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great
educational	adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an
and	adventure that takes him to different places around the world, but also provides him with an experience that
informational	helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a
objective of	knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary
the program	and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve
and how it	success, failure can teach what we need to do to succeed next time, or when one path to solve a problem
meets the	doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the
definition of	young child's perspective and imagination.
Core	
Programming.	

Other Matters (5 of 9)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes plain an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problis olving in their "real world." The lead character, Stephanie, guides the audience through the story. She a her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, a he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get int difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home i spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (6 of 9)	Response
Program Title	The Wiggles
Origination	Network

educational and informational objective of the program and the treets colors, matching and parate, Captain Feathersword, the Wiggles teach letters, colors, matching and classifying what belongs together (or not), and following directions, dancing, occasional guest artists, and tots of visual interest for the viewer, while the lessons are down into easily understandable elements for the preschool viewer.         Other Matters (7 of 9)       Response         Program Title       Green Screen Adventures (Digital Muticast Channel 26.2)         Origination       Network         Days/Times       Saturday & Sunday, 7:00am, 7:30am, 8:00am & 8:30am         Program Regularly Scheduled       104         aired at regularly scheduled       30 mins         Program Care Program       7 years to 13 years         Target Child Audience from       7 years to 13 years         Age of the program and informational       7 years to 13 years         Describe the the objective of sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of educational and how it show for consideration and adaptation. Green Screen's company of performers and writers reinfor and how it		
aired at regularly       30 mins         Age of Target Frogram       3 years to 8 years         Age of Target Chick Audionce informational and pictore of the sectional and pictore of the program and       3 years to 8 years         Describe the objective of the program and break and the section an	Program Regularly	Saturday, 11:30am
aired at regularly scheduled tire       30 mins         Lengh of Program       30 mins         Age of Target Child Audione       3 years to 8 years         Describe the ducationand informational solucity of the program mile       The Wiggles is a musical variety show specifically designed for children ages 3-6. Starting Tom, scheduled tir, formational and informationand informationand informationand the definition of core program mile       The Wiggles is a musical variety show specifically designed for reaching age scheduled tir, wiggles offers a monage of skits that are specifically designed for teaching. Scheduled tir, wiggles offers a monage of skits that are specifically designed for teaching.         Program Tile       The Wiggles is a musical variety, show specifically designed for roh), and following directors, and and protect scheduled down into easily understandable elements for the preschool viewer.         Program Tile       reserver Adventures (Digital Muticast Channel 26.2)         Origination       Network         Program Scheduled tire       Sturday & Sunday, 7:00am, 7:30am, 8:00am & 8:30am         Program Scheduled tire       sturday Sunday, 7:00am, 7:30am, 8:00am & 8:30am         Program Tild times are daria for daria for daria       sturday Sunday, 7:00am, 7:30am, 8:00am & 8:30am         Program Tild times are daria       sturday Sunday, 7:00am, 7:30am, 8:00am & 8:30am         Program Tild times are daria       sturday Sunday, 7:00am, 7:30am, 8:00am & 8:30am         Program Tild times are daria       sturday Sunday, 7:00am, 7:30am,	Total timos	12
regularly       So mins         Length of Target or Target o		13
scheduled time         S0 mins           Length of Program         30 mins           Age of Traffet Origination         3 years to 8 years           Describe the educational and informational bojective of this work interests the program mark         The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Tom, erestraining the preschool audience. Supported by an ensemble of characters, larger than life a cincumstorial adorating, accessional quest anthacters) and a pirate, Captain Feathersword, the Wiggles teach erestraining the preschool audience. Supported by an ensemble of characters, and the informational down into easily understandable elements for the preschool viewer.           Other Marter S(r)         Response           Program Title         Green Screen Adventures (Digital Muticast Channel 26.2)           Origination         Network           Days/Times         Response           Program Regularity         Orden Screen Adventures (Digital Muticast Channel 26.2)           Origination         Network           Days/Times         Saurday & Sunday, 7:00am, 7:30am, 8:00am & 8:30am           Program Regularity         Origination sing and classify and classify and classify and scheduled           Age of Target Captain         Quericas a powerful learning tool, GSA sparks enthusiasm for writing through age approp sketch comedy, original songs, pupperty, and story thears. By basing the stories on the writing scheduled at regularity           Age of Target Chai regularity         Ulizing humor as a		
Length of Program       30 mins         Age of Target Child Audience from       3 years to 8 years         Describe the aducational and bodiction of the objective of the aducational and the offinitional reformational how it meets       The Wiggles is a musical variety show specifically designed for children ages 3-6. Staring Torn, aducational and the Wiggles offers a montage of skits that are specifically designed for teaching - entertaining the preschool audience. Supported by an ensemble of characters, larger than life a objective of the program and how it meets         Other Matters (7 of 9)       The Wiggles offers a montage of skits that are specifically designed for teaching - coassional guest attists, and lots of visual interest for the viewer, while the lessons are down into easily understandable elements for the preschool viewer.         Other Matters (7 of 9)       Response         Origination       Response         Origination       Network         Describe the elegistry of the scheduled       104         104       30 mins         Program       0 mins         Pr	• •	
Program       Age of Target Child Audience Inform       3 years to 8 years Child Audience Inform       S years to 8 years Child Audience Inform       The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Torn, Greq and Jeff, the Wiggles ofers a montage of skits that are specifically designed to reaching a characters) and a pirate, Captain Feathersword, the Wiggles teach program and chassifying what belongs together (or not), and following directions, and chassifying what belongs together (or not), and following directions, and classifying what belongs together (or not), and following directions, and classifying what belongs together (or not), and following directions, and classifying what belongs together (or not), and following directions, and classifying what belongs together (or not), and following directions, and classifying what belongs together (or not), and following directions, and classifying what belongs together (or not), and following directions, and classifying what belongs together (or not), and following directions, and the administry of down into easily understandable elements for the preschool viewer.         Origination       Kesponse         Program Title       Green Screen Adventures (Digital Muticast Channel 26.2)         Origination       Network         Dassifying the preschool viewer.       Saturday & Sunday, 7:00em, 7:30em, 8:00am & 8:30em         Program       Green Screen Adventures (Digital Muticast Channel 26.2)         Origination       Information         Total times       Jo anins         Program       Green Screen Adventures (Digital Muticast Channel 26.2)         Draget Chil	Scheduled line	
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Programming.	and how it neets the definition of Core	

Other Matters (8 of 9)	Response
Program Title	Mad About (Digital Multicast Channel 26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAboutprovides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout explores being "green" and understanding how our actions impact the world. The M@dAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the M@dAboutcast combine their natural curiosity with the enthusiasm to inform teens and their families about society's most important issues and life skills.
Other Matters (S	
of 9)	Response
Program Title	Edgemont (Digital Multicast Channel 26.2) Network
Origination Days/Times Program Regularly Scheduled	Sunday, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that h	
or she has read the document; that to the best of his or her knowledge, information, and belief there is good	Ŭ
ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation o	of
the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for th Authorization(s) specified above.	ne Journal Broadcast Group, Inc.

Attachments No Attachments.