

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002161107** File Number: **CPR-120012** Submit Date: **04/09/2011** Call Sign: **WCWJ** Facility ID: **29712** City: JACKSONVILLE State: FL

Purpose: Children's TV Programming Report Status: Received Status Date: Service: Full Service Television

04/09/2011 Filing Status: Active

Report reflects information for : First Quarter of 2011

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Jacksonville-Brunswick |
| | Web Home Page Address | www.yourjax.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(7)

| Digital Core Program (1 of 7) | Response |
|--|--|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes flimmaking, special effects techniques, and career opportunites focusing on the creative, technical and artistic skills of the motion picture and television industries. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 7) | Response |
|--|--|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. |

|--|

| Digital Core Program (3 of 7) | Response |
|--|--|
| Program Title | Animal Atlas Classics |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 7) | Response |
|--|----------------------|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 7) | Response |
|--|--|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 7:30a |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show showcases dogs and dog lovers of all types providing valuble inforamtion about canine heath, traing, grooming and overall dog care. Including dog safety and care tips, and lessons on the responsibility of owning a dog. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 7) | Response |
|--|------------------------------------|
| Program Title | Cubix: Robots for Everyone |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7a & 7:30a 1/8/11-2/12/11 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes place in the year 2040 in Bubble town where robots outnumber humans Robots are made in RobixCorp. Everyone has a robot, each with is own unique duty. This show centers around the Botties, a special club for people who know how to fix robots. It's a good vs. evil world where lessons are learned of right and wrong, teamwork, courage, and problem solving. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 7) | Response |
|--|---|
| Program Title | Magi-Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7a & 7:30a 2/14/11-3/26/11 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In an enticing new world filled with excitement, mystery, and danger, "Magi Nation" addresses these vital learning goals. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|-------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Tommy Riggins |
| Address | 9117 Hogan Rd. |
| City | Jacksonville |
| State | FL |
| Zip | 32216 |
| Telephone Number | 904-646-5073 |
| Email Address | triggins@yourjax. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|--|
| Program Title | Made In Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes flimmaking, special effects techniques, and career opportunites focusing on the creative, technical and artistic skills of the motion picture and television industries. |

| Other Matters (2 of 6) | Response |
|--|--|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. |

| Other Matters (3 of 6) | Response |
|--|--|
| Program Title | Animal Atlas Classics |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. |

| Other Matters (4 of 6) | Response |
|--|---|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats. |

| Other Matters (5 of 6) | Response |
|--|--|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 7:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show showcases dogs and dog lovers of all types providing valuble inforamtion about canine heath, traing, grooming and overall dog care. Including dog safety and care tips, and lessons on the responsibility of owning a dog. |

| Other Matters (6 of 6) | Response |
|--|---|
| Program Title | Magi-Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7a & 7:30a |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In an enticing new world filled with excitement, mystery, and danger, "Magi Nation" addresses these vital learning goals. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Nexstar Broadcasting Inc. **Attachments**

No Attachments.