



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024376063** | File Number: **CPR-131291** | Submit Date: **07/06/2012** | Call Sign: **KFSM-TV** | Facility ID: **66469** |
City: **FORT SMITH** | State: **AR**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/06/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Ft. Smith
	Web Home Page Address	www.kfsm.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	DOODLEBOPS - I (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DOODLEBOPS - II (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
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Program Title	BUSYTOWN MYSTERIES - I (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (Main Channel 5.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	DANGER RANGERS (Main Channel 5.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	HORSELAND (Main Channel 5.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)		Response
Program Title		SWAP TV (Second Channel 5.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 9:00-9:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	DOG TALES (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12) Response	
Program Title	ECO COMPANY (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment, Eco Company also provides tips that teens and people of all ages can use in their daily lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 12)	Response
Program Title	MISSING (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing highlights cases of missing children from around the United States. Each episode also includes information for keeping children and families safe. Youths offer peer-to-peer advice on topics including on-line safety, personal behavior and situational awareness. Presented in cooperation with The National Center for Missing and Exploited Children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	DRAGONFLY TV (Second Channel 5.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DRAGONFLY TV (Second Channel 5.2)
List date and time rescheduled	04/08/2012, 7:00-7:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-07
Episode #	04/07/2012 / F-205
Reason for Preemption	Public Interest

**Digital Core
Program (12 of
12)**

Response

Program Title	ANIMAL RESCUE (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00N
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is an award-winning, Emmy-nominated reality series showcasing spectacular rescues of all types of animals. Program educates and informs young viewers about a wide variety of animals, emphasizing teamwork and problem-solving demonstrated by rescuers. Every episode includes pet safety tips and promotes educational activities. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL RESCUE (Second Channel 5.2)
List date and time rescheduled	04/08/2012, 7:30-8:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-07
Episode #	04/07/2012 / A-790
Reason for Preemption	Public Interest

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Debby Etzkorn
Address	318 North 13th Street
City	Fort Smith
State	AR
Zip	72901
Telephone Number	479-783-3131
Email Address	debby.etz Korn@kfsm.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>The station terminated analog operations on June 12, 2009. Questions 7(b) and 7(c) are no longer applicable. Below is a list of other activities and special projects KFSM-TV is involved in; PSAs concerning kids that ran on KFSM-TV; a list of schools and other organizations visited by KFSM-TV employees; and some of the news stories that were related to children and education that aired during our local newscasts in the 2nd quarter of 2012. KFSM-TV is involved in several special projects including: 5NEWS In School - A program where KFSM invites area schools to sign up through our website to have KFSM employees visit their school and talk to students about a career in broadcasting, weather, severe weather safety, etc. KFSM participates in the Partners in Education (PIE) program which establishes mutually beneficial relationships between businesses and schools. Over 100 local companies and businesses partner with area schools to mentor, provide services, equipment or whatever may assist in the educational goals of a particular school. KFSM is a Partner in Education to Darby Jr. High School in Fort Smith. KFSM donates used printer toner cartridges to Darby and they use the money to purchase equipment for the school (such as copiers, toner cartridges, etc.) and for educational field trips. We also provide emcees and judges for various school activities throughout the year. Backpack Buddies - KFSM teams up with Community Services Clearinghouse, Inc., to bring balanced meals to local kids through the Backpack Buddies program. The Clearinghouse supplies area residents with Meals for Kids food list so they can purchase individually sized packages of the suggested foods and donate them to the Clearinghouse who then provides the items to area kids who otherwise would not have enough to eat. KFSM helps Community Services Clearinghouse with various projects throughout the year. The following is a list of some of our Public Service Announcements that ran during the 2nd quarter of 2012. Adoption; Air Force; Alyse Boat Safety; Arbor Day; Arkansas Lottery B; Autism Awareness; Boys Town; CAC One with Courage; Childrens Health; Colorectal Cancer; Disaster Relief; Dropout Prevention; GED; Girl Scouts; Healthcare Fraud; Hospitalized Vets; Kistler Center; March of Dimes; March of Dimes; Military Pathways; National Forests; One Child Advocacy; Pet Adoption; Pool Safety; Runaway Switchboard; Safeguard RX; Springdale Har-Ber See; Text and Drive; Text and Drives; United Way; Unplanned Pregnancy; USO; Veterans Crisis; Vietnam Vets; Wildlife; Wounded Warrior VISITS TO SCHOOLS OR OTHER ORGANIZATIONS by KFSM-TV EMPLOYEES: 04/02 /2012 Assignment Manager Charles Frazier participated in a Diversity Panel as a part of the University of Arkansas Journalism Days events. Along with several other panel members, he fielded questions related to diversity in the workplace. 04/05/2012 Two students from Coleman Jr. High School in Van Buren were job shadows with Anchor Ashley Beck and Meteorologist Joe Pennington. Job shadowing gives students an opportunity to see what it is like to work in television and to figure out what courses they need to take in the future. 04/11/2012 Two students from Arkansas Tech University spent several weeks with KFSM/KXNW for a college internship. They had the opportunity to see how a broadcast journalist works in a modern newsroom. They wrote stories and learned how to shoot and edit video. 04/13-14/2012 KFSM was a sponsor of the 2012 Heritage Festival which raises money to benefit the Community Services Clearinghouses Meals for Kids program. 04/14/2012 Meteorologist Jason Adams was emcee for the Benton County Childrens Advocacy Council 5K Glow Run. 04/20/2012 A group of Girl Scouts from Oklahoma visited the station and talked with meteorologist Jason Adams about the weather and how a weather forecast is done. 04/28/2012 KFSM was a sponsor for Step Up, Speak Out, an event to improve the education and awareness of</p>
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Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	DOODLEBOPS - I (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 14)	Response
Program Title	DOODLEBOPS - II (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - I (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - II (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	10:30-11:00 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 14)	Response
Program Title	DANGER RANGERS (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM through 9/15
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 14)	Response
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Program Title	HORSELAND (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00 AM through 9/15
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 14)	Response
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Program Title	LIBERTY'S KIDS I (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM, effective 9/22
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (8 of 14)	Response
Program Title	LIBERTY'S KIDS II (Main Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00 AM, effective 9/22
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 14)	Response
Program Title	SWAP TV (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (10 of 14)	Response
Program Title	DOG TALES (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of 14)	Response
Program Title	ECO COMPANY (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment, Eco Company also provides tips that teens and people of all ages can use in their daily lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (12 of 14)	Response
Program Title	MISSING (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing highlights cases of missing children from around the United States. Each episode also includes information for keeping children and families safe. Youths offer peer-to-peer advice on topics including on-line safety, personal behavior and situational awareness. Presented in cooperation with The National Center for Missing and Exploited Children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (13 of 14)	Response
Program Title	DRAGONFLY TV (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (14 of 14)	Response
Program Title	ANIMAL RESCUE (Second Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is an award-winning, Emmy-nominated reality series showcasing spectacular rescues of all types of animals. Program educates and informs young viewers about a wide variety of animals, emphasizing teamwork and problem-solving demonstrated by rescuers. Every episode includes pet safety tips and promotes educational activities. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Local TV Arkansas, LLC</p>

Attachments

No Attachments.