

Children's Television Programming Report

 FRN: 0018223693
 File Number: CPR-152355
 Submit Date: 04/04/2014
 Call Sign: KYTV
 Facility ID: 36003
 City:

 SPRINGFIELD
 State: MO

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/04/2014
 Filing Status: Active

Report reflects information for : First Quarter of 2014

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | Applicant Name, Type, and Contact Information | | | | |
|-------------|---------------------|---|-------|-------|----------------|--|
| Information | Applicant | Address | Phone | Email | Applicant Type | |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|-----------------------|---------------------|----------|
| Television Information | Station Type | Station Type | Network Affiliation | า |
| | | Affiliated network | NBC | |
| | | Nielsen DMA | Springfield MO | |
| | | Web Home Page Address | www.ky3.com | |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 3.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 336.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | | |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(22)

| Digital Core Program (1 of 22) | Response |
|--|--|
| Program Title | The Chica Show (KYTV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 22) | Response |
|--|--|
| Program Title | Tree Fu Tom (KYTV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core | |
|--------------|----------|
| Program (3 | |
| of 22) | Response |

| Program Title | Justin Time (KYTV) |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia (who meets him on his travels) a Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to a something his mother has suggested he daydreams his way into an adventure that takes him to places a around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Origination | Network |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday 11:00am |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 13 |
| Number of Preemptions | 3 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids of the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--------------------------------|-----------------|
| Title of Program | Lazytown (KYTV) |
| List date and time rescheduled | 2/8/14 8:00am |

| Is the rescheduled date the second home? | Yes |
|--|------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-08 |
| Episode # | 2/8/14 ELZT117DH |
| Reason for Preemption | Sports |

| Questions | Response |
|--|------------------|
| Title of Program | Lazytown (KYTV) |
| List date and time rescheduled | 2/22/14 8:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-22 |
| Episode # | 2/22/14 ELZT101H |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-------------------|
| Title of Program | Lazytown (KYTV) |
| List date and time rescheduled | 3/15/14 8:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | 3/15/14 ELZT106DH |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 22) | Response |
|--|---------------------------|
| Program Title | Make Way for Noddy (KYTV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:30am |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |

| Number of Preemptions for other than Breaking News | |
|---|--|
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (KYTV) |
| List date and time rescheduled | 2/8/14 8:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-08 |
| Episode # | 2/8/14 EMWN115DH |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (KYTV) |
| List date and time rescheduled | 2/22/14 8:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-22 |
| Episode # | 2/22/14 EMWN103DH |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (KYTV) |
| List date and time rescheduled | 2/1/14 8:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-01 |
| Episode # | 2/1/14 EMWN108DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (KYTV) |
| List date and time rescheduled | 3/15/14 8:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | 3/15/14 EMWN111DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (KYTV) |
| List date and time rescheduled | 1/11/14 8:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-01-11 |
| Episode # | 1/11/14 EMWN102DH |
| Reason for Preemption | Sports |

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (KYTV) |
| List date and time rescheduled | 1/18/14 8:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-01-18 |

| Episode # | 1/18/14 EMWN104DH |
|-----------------------|-------------------|
| Reason for Preemption | Sports |

| Digital Core Program (6 of 22) | Response |
|--|---|
| Program Title | Jack Hanna Animal Adventures (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/Sunday 11:00am |
| Total times aired at regularly scheduled time | 16 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series is endearingly successful to a broad segment of viewers because of Jack's enthusiasm and wonderment with every creature and experience he encounters. No intellectual pomp or indifference with Jack - he remains inquisitive and unassuming while entertaining and educating his audience. Jack Hanna is truly "every person's" television zoologist. As an FCC friendly program, Jack Hanna's Animal Adventures provides wildlife and family entertainment programming at its best. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (7 of 22) | Response |
|---|---|
| Program Title | Animal Exploration with Jarod Miller (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 2:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 22) | Response |
|--|---|
| Program Title | Aqua Kids (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 4:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. F over 7 years, our host Molly and the Aqua kids crew have traveled the glove, sharing thei adventures and what they've learned about preserving a world for everyone to explore. |

Yes

| Does the Licensee identify | | |
|----------------------------|--|--|
| the program by displaying | | |
| throughout the program the | | |
| symbol E/I? | | |

| Digital Core Program (9 of 22) | Response |
|---|---|
| Program Title | Pets.TV (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 2:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles! Produced by Emmy Award winning producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 22) | Response |
|--|---------------------------|
| Program Title | Coolest Places (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 4:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | From jaw-dopping works of nature to the most amazing creations of humankind. We discover each location's history and culture and learn why it deserves to be called one of the coolest places on Earth. Each week we visit three unique locations around the world. |
|---|---|
| Does the Licensee identify the program by displaying throughout the | Yes |

| Digital Core Program (11 of 22) | Response |
|--|---|
| Program Title | Noodle & Doodle (KYTV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |

Programming.

program the symbol E/I?

| Does the | Yes | |
|--------------|-----|--|
| Licensee | | |
| identify the | | |
| program by | | |
| displaying | | |
| throughout | | |
| the program | | |
| the symbol E | | |
| /l? | | |
| | | |

| Digital Core Program (12 of 22) | Response |
|--|---|
| Program Title | Animal Rescue (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10:00am 3/2/14 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour series about compassionate individuals who come to the aid of animals in distress. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 22) | Response |
|--|---|
| Program Title | Biz Kids KY3 24/7 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10:30am 3/2/14 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour series featuring teens learning about money and business as well as setting and achieving their financial goals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 22) | Response |
|--|--|
| Program Title | Dog Tales (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 11:00am 3/2/14 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour series all about man's best friend. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 22) | Response |
|--|--|
| Program Title | Dragonfly TV (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 11:30am 3/2/14 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour series featuring "hands-on" science projects. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 22) | Response |
|---|----------------------|
| Program Title | Missing (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 12:0pm 3/2/14 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A Weekly half-hour series focusing attention on the plight of missing children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 22) | Response |
|--|--|
| Program Title | Think Big (ky3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 12:30pm 3/2/14 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour series featuring teen inventors with big ideas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 22) | Response |
|--|---|
| Program Title | Jack Hanna Animal Adventures (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10am and 10:30am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series is endearingly successful to a broad segment of viewers because of Jack's enthusiasm and wonderment with every creature and experience he encounters. No intellectual pomp or indifference with Jack - he remains inquisitive and unassuming while entertaining and educating his audience. Jack Hanna is truly "every person's" television zoologist. As an FCC friendly program, Jack Hanna's Animal Adventures provides wildlife and family entertainment programmin at its best. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (19 of 22) | Response |
|--|--|
| Program Title | Animal Exploration with Jarod Miller (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 11:00am |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolve running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. |

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbol E/l?

| Digital Core Program (20 of 22) | Response |
|--|--|
| Program Title | Aqua Kida (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 11:30am |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua kids crew have traveled the glove, sharing their adventures and what they've learned about preserving a world for everyone to explore. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (21 of 22) | Response |
|--|--------------------|
| Program Title | Pets.TV (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 12:00pm |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|----------------------------------|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet |
| informational objective of the | Care, Pet Health and Pet Lifestyles! Produced by Emmy Award winning producer Lisa |
| program and how it meets the | Renee Ramirez, Pets.TV not only features the usual domestic household pets but the |
| definition of Core Programming. | unusual exotic pets people love. |
| Does the Licensee identify the | Yes |
| program by displaying throughout | |
| the program the symbol E/I? | |

| Digital Core Program (22 of 22) | Response |
|---|--|
| Program Title | Coolest Places on Earth (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 12:30pm |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | From jaw-dopping works of nature to the most amazing creations of humankind. W discover each location's history and culture and learn why it deserves to be called one of the coolest places on Earth. Each week we visit three unique locations around the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison | Contact |
|---------|---------|
|---------|---------|

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | Janet Furneaux |
| Address | 999 W. Sunshine |
| City | Springfield |
| State | МО |
| Zip | 65807 |
| Telephone Number | 417-268-3000 |
| Email Address | jfurneaux@ky3.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | THE MORE YOU KNOW comprehensive website (themoreyouknow.com) compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the- scenes story with clips from talent interviews can be viewed. |

Other Matters (11)

| Other Matters (1 of 11) | Response |
|--|--|
| Program Title | Noodle & Doodle |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ev faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Other Matters (2 of 11) | Response |
| Program Title | Justin Time (KYTV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when you path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

| Other Matters (3 of 11) | Response |
|--|--|
| Program Title | Lazytown (KYTV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world". The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruit and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

| 11) | Response |
|---|---|
| Program Title | Jack Hanna Animal Adventures (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 10 and 10:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Origination

The series is endearingly successful to a broad segment of viewers because of Jack's enthusiasm and wonderment with every creature and experience he encounters. No intellectual pomp or indifference with Jack - he remains inquisitive and unassuming while entertaining and educating his audience. Jack Hanna is truly "every person's" television zoologist. As an FCC friendly program, Jack Hanna's Animal Adventures provides wildlife and family entertainment programming at its best.

| Other Matters (5 of 11) | Response |
|--|--|
| Program Title | Animal Exploration with Jarod Miller (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. |

| Other Matters (6 of 11) | Response |
|--|--|
| Program Title | Aqua Kids (KY3 24/7) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua kids crew have traveled the glove, sharing their adventures and what they've learned about preserving a world for everyone to explore. |
| Other Matters (7 of 11) | Response |
| Program Title | Pets.TV (KY3 24/7) |

Syndicated

| Days/Times Pro Scheduled | ogram Regularly | Sun 12pm |
|--|---------------------|--|
| Total times aire scheduled time | d at regularly | 13 |
| Length of Progr | am | 30 mins |
| Age of Target C | child Audience from | 13 years to 16 years |
| Describe the ec informational of program and ho definition of Cor | jective of the | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles! Produced by Emmy Award winning producer Lisa Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love. |
| Other Matters (| 8 of 11) | Response |
| Program Title | | Coolest Places (KY3 24/7) |
| Origination | | Syndicated |
| - | ogram Regularly | Sun 12:30pm |
| Total times aire scheduled time | d at regularly | 13 |
| Length of Progr | am | 30 mins |
| Age of Target C | child Audience from | 13 years to 16 years |
| Describe the ec informational ob program and ho definition of Con | jective of the | From jaw-dopping works of nature to the most amazing creations of humankind. We discover each location's history and culture and learn why it deserves to be called one of the coolest places on Earth. Each week we visit three unique locations around the world. |
| Other Matters (9 of 11) | Response | |
| Program Title | The Chica Show (K | YTV) |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 9:00am | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 2 years to 5 years | |

from

Describe the educational and informational objective of the program and how it meets the definition of Core Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Programming.

| Other Matters (10 of 11) | Response |
|--|--|
| Program Title | Tree Fu Tom |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too. |

| Other Matters (11 of 11) | Response | |
|---|------------------|--|
| Program Title | Zou (KYTV) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 11:30am | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

| Certification | Certificati | ion |
|---------------|-------------|-----|
|---------------|-------------|-----|

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. KY3, I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Inc.

Attachments No Attachments.