



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002161107** | File Number: **CPR-137373** | Submit Date: **01/09/2013** | Call Sign: **WCWJ** | Facility ID: **29712** | City: **JACKSONVILLE** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/09/2013** | Filing Status: **Active**

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Report reflects information for : **Fourth Quarter of 2012**

**General Information**

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | CW/Bounce              |
|              | Nielsen DMA           | Jacksonville-Brunswick |
|              | Web Home Page Address | http://www.yourjax.com |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(11)**

| Digital Core Program (1 of 11)   | Response   |
|--|--|
| Program Title  | Dragonfly TV   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday 7:30a   |
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 11)   | Response  |
|--|---|
| Program Title  | Made In Hollywood: Teen Edition   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesday 7:30a   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes filmmaking, special effects techniques, and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 11)   | Response   |
|--|--|
| Program Title  | Animal Atlas   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Wednesday 7:30a  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 11)                     | Response             |
|--|----------------------|
| Program Title                                      | Animal Rescue        |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | Thursday 7:30a       |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  |                      |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  |                      |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 11)   | Response   |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Friday 7:30a   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show showcases dogs and dog lovers of all types providing valuable information about canine health, training, grooming and overall dog care. Including dog safety and care tips, and lessons on the responsibility of owning a dog. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 11)                     | Response            |
|--|---------------------|
| Program Title                                      | Rescue Heroes (CW)  |
| Origination  | Network             |
| Days/Times Program Regularly Scheduled             | Sat 7:00a and 7:30a |
| Total times aired at regularly scheduled time      | 26                  |
| Total times aired                                  |                     |
| Number of Preemptions                              | 0                   |
| Number of Preemptions for other than Breaking News |                     |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Rescue Heroes are called into action to protect the world from natural and man-made disasters. Social and emotional character stories are embedded using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared; and emphasizes procedure, training, and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 11)   | Response  |
|--|---|
| Program Title  | Real Life 101 (Bounce)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 10:00a   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces viewers to real people doing real jobs, taking viewers "on the job" so they can see why these professionals love what they do. Viewers learn about jobs they might not know even existed, each week, as the hosts explore new professions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 11)         | Response                 |
|--|--------------------------|
| Program Title                          | Ultimate Choice (Bounce) |
| Origination                            | Network                  |
| Days/Times Program Regularly Scheduled | Saturday 10:30a          |



|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ultimate Choice is a radically different television series where teens embark on thrilling outdoor adventures during the day, then in the evening, grapple with controversial issues they may face. Cameras follow young men and women who are individually challenged to develop their moral convictions and make important decisions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (9 of 11)</b>  |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | Animal Atlas (Bounce)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 11:00a  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. (Animal Atlas episodes airing on the Bounce network are from a different season than those airing on our main channel.) |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (10 of 11)  | Response  |
|--|---|
| Program Title  | Safari Tracks (Bounce)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 11:30a   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, the host explores the African continent, from the brushlands of the savanna to the great Okavango delta, and beyond. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 11)                    | Response                   |
|--|----------------------------|
| Program Title                                      | Teen Kids News (Bounce)    |
| Origination  | Network                    |
| Days/Times Program Regularly Scheduled             | Saturday 12:00p and 12:30p |
| Total times aired at regularly scheduled time      | 26                         |
| Total times aired                                  |                            |
| Number of Preemptions                              | 0                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of Preemptions Rescheduled                  |                            |
| Length of Program                                  | 30 mins                    |
| Age of Target Child Audience                       | 13 years to 16 years       |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is an award-winning television news show for kids, highlighting positive stories about children doing amazing things and helping to make the world a better place. Reporters also examine other fun, interesting, and important subjects each week. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response             |
|---|----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                  |
| Name of children's programming liaison  | Tommy Riggins        |
| Address   | 9117 Hogan Road      |
| City  | Jacksonville         |
| State   | FL                   |
| Zip   | 32216                |
| Telephone Number  | 904-646-5073         |
| Email Address   | triggins@yourjax.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                      |

**Other Matters (11)**

| <b>Other Matters (1 of 11)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Dragonfly TV   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday 7:30a   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. |

| <b>Other Matters (2 of 11)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Made In Hollywood: Teen Edition   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesday 7:30a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes filmmaking, special effects techniques, and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. |

| <b>Other Matters (3 of 11)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Animal Atlas   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Wednesday 7:30a  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. |

| <b>Other Matters (4 of 11)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Animal Rescue   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Thursday 7:30a  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats. |

| <b>Other Matters (5 of 11)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Friday 7:30a   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show showcases dogs and dog lovers of all types providing valuable information about canine health, traing, grooming and overall dog care. Including dog safety and care tips, and lessons on the responsibility of owning a dog. |

| <b>Other Matters (6 of 11)</b>                | <b>Response</b>          |
|---|--------------------------|
| Program Title                                 | Rescue Heroes (CW)       |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Saturday 7:00a and 7:30a |
| Total times aired at regularly scheduled time | 26                       |
| Length of Program                             | 30 mins                  |
| Age of Target Child Audience from             | 6 years to 11 years      |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Rescue Heroes are called into action to protect the world from natural and man-made disasters. Social and emotional character stories are embedded using action and humor to convey messages to keep and open mind, ask for help, face your fears, persistence pays off, be prepared; and emphasizes procedure, training, and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. |
|--|--|

| Other Matters (7 of 11)  | Response  |
|--|---|
| Program Title  | Real Life 101 (Bounce)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 10:00a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces viewers to real people doing real jobs, taking viewers "on the job" so they can see why these professionals love what they do. Viewers learn about jobs they might not know even existed, each week, as the hosts explore new professions. |

| Other Matters (8 of 11)  | Response  |
|--|---|
| Program Title  | Ultimate Choice (Bounce)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 10:30a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ultimate Choice is a radically different television series where teens embark on thrilling outdoor adventures during the day, then in the evening, grapple with controversial issues they may face. Cameras follow young men and women who are individually challenged to develop their moral convictions and make important decisions. |

| Other Matters (9 of 11)                       | Response              |
|---|-----------------------|
| Program Title                                 | Animal Atlas (Bounce) |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | Saturday 11:00a       |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |
| Age of Target Child Audience from             | 13 years to 16 years  |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. (Animal Atlas episodes airing on the Bounce network are from a different season than those airing on our main channel.) |
|--|--|

| Other Matters (10 of 11)   | Response  |
|--|---|
| Program Title  | Safari Tracks   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 11:30a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, the host explores the African continent, from the brushlands of the savanna to the great Okavango delta, and beyond. |

| Other Matters (11 of 11)   | Response   |
|--|--|
| Program Title  | Teen Kids News (Bounce)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 12:00p and 12:30p   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is an award-winning television news show for kids, highlighting positive stories about children doing amazing things and helping to make the world a better place. Reporters also examine other fun, interesting, and important subjects each week. |

**Certification**

| Question  | Response                                       |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Nexstar<br/>Broadcasting<br/>Inc</b></p> |

## Attachments

No Attachments.