



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial
Ownership Report (FCC Form 323-E)

File Number: 0000097023 | Submit Date: 2020-01-13 | FRN: 0002733764

Purpose: Noncommercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 01/13/2020

Filing Status: Active

Section I - General Information

1. Respondent

| FRN | | Entity Name | | | |
|------------|--|-----------------------------|--|--|--|
| 0002733764 | | Central Michigan University | | | |

| Street Address | City (and Country if non U.S. address) | State ("NA" if non-U.S. address) | Zip Code | Phone | Email |
|---|--|----------------------------------|----------|-------------------|--------------------|
| Public Broadcasting 1999 East Campus Drive | Mt. Pleasant | MI | 48859 | +1 (989) 774-3105 | radem2je@cmich.edu |

2. Contact Representative

| Name | | Organization | | | |
|--------------|--|-----------------------|--|--|--|
| Todd D. Gray | | Gray Miller Persh LLP | | | |

| Street Address | City (and Country if non U.S. address) | State | Zip Code | Phone | Email |
|-----------------------------------|--|-------|----------|-------------------|---------------------------|
| 2233 Wisconsin Ave., NW Suite 226 | Washington | DC | 20007 | +1 (202) 776-2571 | tgray@graymillerpersh.com |

3. Application Filing Fee

Not Applicable

4. Control of Respondent

| (a) Provide the following information about the Respondent: | |
|---|----------|
| Relationship to stations/permits | Licensee |
| Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity? | No |

| (b) Provide the following information about this report: | |
|--|---|
| Purpose | Biennial |
| "As of" date | 10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed. |

5. Licensee(s)
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

| Licensee/Permittee Name | FRN |
|-----------------------------|------------|
| Central Michigan University | 0002733764 |

| Fac. ID No. | Call Sign | City | State | Service |
|-------------|-----------|------------------|-------|---------|
| 646 | WWCM | STANDISH | MI | FM |
| 9907 | WCML-FM | ALPENA | MI | FM |
| 9908 | WCMU-TV | MOUNT PLEASANT | MI | DTV |
| 9910 | WMHW-FM | MOUNT PLEASANT | MI | FM |
| 9911 | WCMZ-FM | SAULT STE. MARIE | MI | FM |
| 9913 | WCMW | MANISTEE | MI | DTV |
| 9914 | WCMB-FM | OSCODA | MI | FM |
| 9917 | WCML | ALPENA | MI | DTV |
| 9918 | WCMU-FM | MOUNT PLEASANT | MI | FM |
| 9921 | WUCX-FM | BAY CITY | MI | FM |
| 9922 | WCMV | CADILLAC | MI | DTV |
| 9923 | WCMW-FM | HARBOR SPRINGS | MI | FM |

Section II – Biennial Ownership Information

1. 47 C.F.R.
Section 73.3613
Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

| Document Information | |
|--|-------------------------------|
| Description of contract or instrument | PBS Membership Agreement |
| Parties to contract or instrument | Public Broadcasting Service |
| Date of execution | 06/2019 |
| Date of expiration | 06/2020 |
| Agreement type (check all that apply) | Network Affiliation Agreement |

| Document Information | |
|---------------------------------------|-----------------------------------|
| Description of contract or instrument | WUCX FM JOINT OPERATING AGREEMENT |
| Parties to contract or instrument | DELTA COLLEGE |
| Date of execution | 01/1988 |
| Date of expiration | No expiration date |

| | |
|---|---|
| Agreement type (check all that apply) | Other Agreement Type: JOINT OPERATING AGREEMENT |
|---|---|

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

| Ownership Information | | |
|---|---|------------------------|
| FRN | 0002733764 | |
| Entity Name | Central Michigan University | |
| Address | PO Box | |
| | Street 1 | Public Broadcasting |
| | Street 2 | 1999 East Campus Drive |
| | City | Mt. Pleasant |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 48859 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Respondent | |
| Positional Interests (check all that apply) | Respondent | |
| Tribal Nation or Tribal Entity | Interest holder is not a Tribal nation or Tribal entity | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 0.0% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | 0.0% |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| | | | |
|---|--|------------------------|--|
| FRN | 9990121581 | | |
| Name | Tricia A. Keith | | |
| Address | PO Box | | |
| | Street 1 | 972 Oxford | |
| | Street 2 | | |
| | City | Birmingham | |
| | State ("NA" if non-U.S. address) | MI | |
| | Zip/Postal Code | 48009 | |
| | Country (if non-U.S. address) | United States | |
| Listing Type | Other Interest Holder | | |
| Positional Interests (check all that apply) | Officer, Other - Chair Member of Governing Board (or other governing entity) | | |
| Principal Profession or Occupation | Executive | | |
| By Whom Appointed or Elected | Governor | | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US | |
| | Gender | Female | |
| | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% | |
| | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No | |

| | | | |
|-----------------------|----------------------------------|-------------------|--|
| Ownership Information | | | |
| FRN | 9990121584 | | |
| Name | Michael A. Sandler | | |
| Address | PO Box | | |
| | Street 1 | 4270 Barcroft Way | |
| | Street 2 | | |
| | City | West Bloomfield | |
| | State ("NA" if non-U.S. address) | MI | |
| | Zip/Postal Code | 48323 | |
| | Country (if non-U.S. address) | United States | |

| | | | |
|---|---|------------------------|--|
| Listing Type | Other Interest Holder | | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | | |
| Principal Profession or Occupation | Retired Physician, Consultant | | |
| By Whom Appointed or Elected | Governor | | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US | |
| | Gender | Male | |
| | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% | |
| | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No | |

| | | |
|---|---|------------------------|
| Ownership Information | | |
| FRN | 9990121585 | |
| Name | Richard K. Studley | |
| Address | PO Box | |
| | Street 1 | 600 S. Walnut Street |
| | Street 2 | |
| | City | Lansing |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 48933 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer, Other - Vice Chair Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | President and CEO, Michigan Chamber of Commerce | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |

| | | | |
|---|---------------------------------|-------|----|
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% | |
| | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | | No |

| | | | |
|---|---|------------------------|----|
| Ownership Information | | | |
| FRN | 9990121588 | | |
| Name | Robert F. Wardrop, II. | | |
| Address | PO Box | | |
| | Street 1 | 1726 Morningside SE | |
| | Street 2 | | |
| | City | Grand Rapids | |
| | State ("NA" if non-U.S. address) | MI | |
| | Zip/Postal Code | 49506 | |
| | Country (if non-U.S. address) | United States | |
| Listing Type | Other Interest Holder | | |
| Positional Interests (check all that apply) | Officer, Other - Vice Chair Member of Governing Board (or other governing entity) | | |
| Principal Profession or Occupation | Lawyer | | |
| By Whom Appointed or Elected | Governor | | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US | |
| | Gender | Male | |
| | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% | |
| | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | | No |

| | | |
|-----------------------|---------------------|--|
| Ownership Information | | |
| FRN | 9990121589 | |
| Name | William H. Weideman | |
| Address | PO Box | |
| | | |

| | | | |
|---|---|------------------------|--|
| | Street 1 | 6013 Londonberrie | |
| | Street 2 | | |
| | City | Midland | |
| | State ("NA" if non-U.S. address) | MI | |
| | Zip/Postal Code | 48640 | |
| | Country (if non-U.S. address) | United States | |
| Listing Type | Other Interest Holder | | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | | |
| Principal Profession or Occupation | Retired | | |
| By Whom Appointed or Elected | Governor | | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US | |
| | Gender | Male | |
| | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% | |
| | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No | |

| Ownership Information | | |
|--|----------------------------------|---|
| FRN | 9990121596 | |
| Name | Mary Jane Flanagan | |
| Address | PO Box | |
| | Street 1 | Central Michigan University Office of the President |
| | Street 2 | Warriner Hall 106 |
| | City | Mount Pleasant |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 48859 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer | |

| | | | |
|---|------------------------------------|------------------------|----|
| Principal Profession or Occupation | Secretary to the Board of Trustees | | |
| By Whom Appointed or Elected | Not applicable | | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US | |
| | Gender | Female | |
| | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 0.0% | |
| | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | | No |

| Ownership Information | | |
|---|---|------------------------|
| FRN | 9990121598 | |
| Name | Barrie Wilkes | |
| Address | PO Box | |
| | Street 1 | 443 Fairlane Dr. |
| | Street 2 | |
| | City | Alma |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 48801 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer | |
| Principal Profession or Occupation | Vice President, Finance and Administration, Central Michigan University | |
| By Whom Appointed or Elected | CMU President | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 0.0% |
| | Equity | 0.0% |
| | | |

| | | |
|---|---------------------------------|----|
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|---|---|------------------------|
| FRN | 9990138135 | |
| Name | Todd J. Anson | |
| Address | PO Box | |
| | Street 1 | 10876 Bluff Road |
| | Street 2 | |
| | City | Traverse City |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 49686 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Investor and Attorney | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|-----------------------|------------------|-----------------------|
| FRN | 9990138136 | |
| Name | Isaiah M. Oliver | |
| Address | PO Box | |
| | Street 1 | 3101 Westwood Parkway |
| | Street 2 | |
| | | |

| | | |
|--|---|---------------------------|
| | City | Flint |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 48503 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | President and CEO, Philanthropy | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | Black or African American |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|---|---|---------------------|
| FRN | 9990138137 | |
| Name | Edward J. Plawecki, Jr. | |
| Address | PO Box | |
| | Street 1 | 12402 Woodlands Ct. |
| | Street 2 | |
| | City | Plymouth |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 48170 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Attorney | |

| | | |
|---|---------------------------------|------------------------|
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 12.5% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|---|--|------------------------|
| FRN | 9990138138 | |
| Name | Robert O. Davies | |
| Address | PO Box | |
| | Street 1 | 1214 Forest Lane |
| | Street 2 | |
| | City | Mt. Pleasant |
| | State ("NA" if non-U.S. address) | MI |
| | Zip/Postal Code | 48858 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer, Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | President, Central Michigan University | |
| By Whom Appointed or Elected | Board of Trustees | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 0.0% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |

| | |
|---|-----|
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | No |
| (b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation. | Yes |
| (c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest. | No |

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

Central Michigan University is a public institution of higher education governed by its Board of Trustees. There is no parent entity.

Section III - Certification

Certification

| Section | Question | Response |
|--------------------------|--|--|
| Authorized Party to Sign | WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503). | |
| Certification | I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete. | Official Title: President Exact Legal Title or Name of Respondent: Central Michigan University Name: Robert O. Davies Phone: 9897743131 01/13/2020 |