

(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000173236** Submit Date: **2021-11-30** FRN: **0019417518** 

Purpose: Commercial Broadcast Stations Biennial Ownership Report Status: Superceded Status Date: 02/16/2022

Filing Status: InActive

#### **Section I - General Information**

### 1. Respondent

FRN	Entity Name
0019417518	The Hearst Family Trust

Street Address	City (and Country if non U. S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
c/o The Hearst Corporation 300 West 57th Street	New York	NY	10019	+1 (919) 839- 0300	cramsey@brookspierce.

## 2. Contact Representative

Name	Organization
Coe W. Ramsey	Brooks, Pierce et al.

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
150 Fayetteville Street Suite 1700	Raleigh	NC	27601	+1 (919) 839- 0300	cramsey@brookspierce. com

## 3. Application Filing Fee

Not Applicable

## 4. Nature of Respondent

(a) Provide the following information about the Respondent:		
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees	
Nature of Respondent	Other Respondent is a Trust	

(b) Provide the following information about this report:		
	Purpose	Biennial

"As of" date	10/01/2021
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

## 5. Licensee(s) and Station(s)

### Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permit	ee Name	FRN
WVTM Hearst To	levision Inc.	0023890601

Fac. ID No.	Call Sign	City	State	Service
74173	WVTM-TV	BIRMINGHAM	AL	DTV

Licensee/Permittee Name	FRN
Hearst Stations Inc.	0001587583

Fac. ID No.	Call Sign	City	State	Service
10242	KQCA	STOCKTON	CA	DTV
19653	KSBW	SALINAS	CA	DTV
33875	KCRA-TV	SACRAMENTO	CA	DTV
57476	WPTZ	PLATTSBURGH	NY	DTV
64444	KCWE	KANSAS CITY	МО	DTV
65679	WBAL	BALTIMORE	MD	AM
65681	WTAE-TV	PITTSBURGH	PA	DTV
65684	WCVB-TV	BOSTON	МА	DTV
65686	KMBC-TV	KANSAS CITY	МО	DTV
65693	WIYY	BALTIMORE	MD	FM
73344	WNNE	MONTPELIER	VT	DTV

Licensee/Permittee Name	FRN
WJCL Hearst Television LLC	0023890700

Fac. ID No.	Call Sign	City	State	Service	
37174	WJCL	SAVANNAH	GA	DTV	

Licensee/Permittee Name	FRN
Jackson Hearst Television Inc.	0019178607

Fac. ID No.	Call Sign	City	State	Service
49712	WAPT	JACKSON	MS	DTV

Licensee/Permittee Name	FRN
WBAL Hearst Television Inc.	0003792926

Fac. ID No.	Call Sign	City	State	Service
65696	WBAL-TV	BALTIMORE	MD	DTV

Licensee/Permittee Name	FRN
New Orleans Hearst Television Inc.	0001769256

Fac. ID No.	Call Sign	City	State	Service
71357	WDSU	NEW ORLEANS	LA	DTV

Licensee/Permittee Name	FRN	
Hearst Properties Inc.	0002538445	

Fac. ID No.	Call Sign	City	State	Service
25738	WESH	DAYTONA BEACH	FL	DTV
33710	KCCI	DES MOINES	IA	DTV
35385	WCWG	LEXINGTON	NC	DTV
51988	WPBF	TEQUESTA	FL	DTV
53065	WPXT	PORTLAND	ME	DTV
53465	WKCF	CLERMONT	FL	DTV
53819	WMOR-TV	LAKELAND	FL	DTV
53903	KETV	ОМАНА	NE	DTV
53921	WXII-TV	WINSTON-SALEM	NC	DTV
53928	KOAT-TV	ALBUQUERQUE	NM	DTV
53930	WGAL	LANCASTER	PA	DTV
53939	WLKY	LOUISVILLE	KY	DTV
73288	WMTW	POLAND SPRING	ME	DTV
73292	WMUR-TV	MANCHESTER	NH	DTV

Licensee/Permittee Name	FRN
WYFF Hearst Television Inc.	0001565050

Fac. ID No.	Call Sign	City	State	Service
53905	WYFF	GREENVILLE	sc	DTV

Licensee/Permittee Name	FRN
Arkansas Hearst Television Inc.	0019178573

Fac. ID No.	Call Sign	City	State	Service
60353	KHBS	FORT SMITH	AR	DTV

Licensee/Permittee Name	FRN
WISN Hearst Television Inc.	0003792710

Fac. ID No.	Call Sign	City	State	Service
65680	WISN-TV	MILWAUKEE	WI	DTV

Licensee/Permittee Name	FRN
Ohio/Oklahoma Hearst Television Inc.	0001587609

Fac. ID No.	Call Sign	City	State	Service
12508	KOCO-TV	OKLAHOMA CITY	OK	DTV
46979	WLWT	CINCINNATI	ОН	DTV

### **Section II – Biennial Ownership Information**

1. 47 C.F.R. Section 73.3613 and Other Documents Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

### 2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0019417518		
Entity Name	The Hearst Family Trust		
Address	PO Box Street 1 c/o The Hearst Corporation		

	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	No

Ownership Information				
FRN	0019282532			
Name	James M. Asher			
Address	РО Вох			
	Street 1	c/o The Hearst Corporation		
	Street 2	300 West 57th Street	300 West 57th Street	
	City	New York		
	State ("NA" if non-U.S. address)	NY		
	Zip/Postal Code	10019		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Other - Trustee			
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No	

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		more broadcast stations	No

Ownership Information			
FRN	0019332915		
Name	Anissa B. Balson		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019347764	0019347764	
Name	David J. Barrett	David J. Barrett	
Address	РО Вох		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	

	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race nformation (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have a	an attributable interest in one o	r more broadcast stations	No

FRN	0019328046			
Name	Frank A. Bennack, Jr.			
Address	PO Box			
	Street 1	c/o The Hearst Corpor	ration	
	Street 2	300 West 57th Street	300 West 57th Street	
	City	New York		
	State ("NA" if non-U.S. address)	NY		
	Zip/Postal Code	10019		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Other - Trustee			
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No	

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have ar that do not appear on this re	n attributable interest in one or eport?	more broadcast stations	No

Ownership Information			
FRN	0019347566		
Name	John G. Conomikes		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have a	n attributable interest in one oreport?	r more broadcast stations	No

Ownership Information			
FRN	0021457031	0021457031	
Name	Lisa H. Hagerman	Lisa H. Hagerman	
Address	РО Вох		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	

	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race nformation (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have a	an attributable interest in one o	r more broadcast stations	No

Ownership Information			
FRN	0019330380		
Name	George R. Hearst, III.		
Address	РО Вох		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have ar that do not appear on this re	n attributable interest in one or eport?	more broadcast stations	No

Ownership Information				
FRN	0019346139			
Name	William R. Hearst, III.			
Address	PO Box			
	Street 1	c/o The Hearst Corporation		
	Street 2	300 West 57th Street		
	City	New York		
	State ("NA" if non-U.S. address)	NY		
	Zip/Postal Code	10019		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Other - Trustee			
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No	
from 0.0 to 100.0)	Equity	0.0%		
	Total assets (Equity Debt Plus)			
Does interest holder have a	n attributable interest in one o	r more broadcast stations	No	

Ownership Information	1		
FRN	0019354240	0019354240	
Name	Gilbert C. Maurer	Gilbert C. Maurer	
Address	РО Вох		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	

	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender, Ethnicity, and Race Information (Natural	Citizenship	US	
	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	No

FRN	0019354679		
Name	Mark F. Miller		
Address	РО Вох		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Stree	t
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder	<u>'</u>	
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information			
FRN	0019335157		
Name	Virginia Randt		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have a	an attributable interest in one oreport?	r more broadcast stations	No

Ownership Information			
FRN	0019414226	0019414226	
Name	Mitchell Scherzer		
Address	РО Вох		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	

	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	No

Ownership Information			
FRN	0019327618		
Name	Steven Swartz		
Address	ddress PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No

	Equity	0.0%		
	Total assets (Equity Debt Plus)			
Does interest holder that do not appear of	r have an attributable interest in one or on this report?	r more broadcast stations	No	
• •	ifies that any interests, including equit ed in this filing are non-attributable.	ty, financial, or voting	Yes	

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

No

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

If "Yes," provide the following information for each such the relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

No

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

### Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Trustee</b> Exact Legal Title or Name of Respondent: <b>The Hearst Family Trust</b> Name: <b>James M. Asher</b> Phone: <b>2126492025</b> 11/30/2021