

#### (REFERENCE COPY - Not for submission)

FRN

0019417518

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

 File Number:
 0000173236
 Submit Date:
 2021-11-30
 FRN:
 0019417518

 Purpose:
 Commercial Broadcast Stations Biennial Ownership Report
 Status:
 Status Date:
 02/16/2022

 Filing Status:
 InActive
 Status
 Status
 Status Date:
 02/16/2022

# **Section I - General Information**

## 1. Respondent

Entity Name The Hearst Family Trust

Street Address	City (and Country if non U. S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
c/o The Hearst Corporation 300 West 57th Street	New York	NY	10019	+1 (919) 839- 0300	cramsey@brookspierce. com

### 2. Contact Representative

Name	Organization
Coe W. Ramsey	Brooks, Pierce et al.

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
150 Fayetteville Street Suite 1700	Raleigh	NC	27601	+1 (919) 839- 0300	cramsey@brookspierce. com

# 3. Application Filing Fee

4. Nature of Respondent

Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	Other Respondent is a Trust

(b) Provide the following information about this report:

Purpose

Not Applicable

Biennial

"As of" date

#### 10/01/2021

When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

# 5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/P	ermittee Name	FRN
WVTM Hea	rst Television Inc.	0023890601

Fac. ID No.	Call Sign	City	State	Service
74173	WVTM-TV	BIRMINGHAM	AL	DTV

Licensee/Permittee Name	FRN	
Hearst Stations Inc.	0001587583	

Fac. ID No.	Call Sign	City	State	Service
10242	KQCA	STOCKTON	СА	DTV
19653	KSBW	SALINAS	CA	DTV
33875	KCRA-TV	SACRAMENTO	CA	DTV
57476	WPTZ	PLATTSBURGH	NY	DTV
64444	KCWE	KANSAS CITY	МО	DTV
65679	WBAL	BALTIMORE	MD	АМ
65681	WTAE-TV	PITTSBURGH	PA	DTV
65684	WCVB-TV	BOSTON	МА	DTV
65686	KMBC-TV	KANSAS CITY	МО	DTV
65693	WIYY	BALTIMORE	MD	FM
73344	WNNE	MONTPELIER	VT	DTV

Licensee/Permittee Name	FRN
WJCL Hearst Television LLC	0023890700

Fac. ID No.	Call Sign	City	State	Service
37174	WJCL	SAVANNAH	GA	DTV

Licensee/Permittee Nam	FRN	FRN			
Jackson Hearst Television Inc.			0019178607	0019178607	
Fac. ID No.	Call Sign	City	State Serv	ice	

JACKSON

DTV

MS

WAPT

49712

Licensee/Permittee Name	FRN						
WBAL Hearst Television Inc.			0003792926				
Fac. ID No.	Call Sign	City	State	Service			

	oun orgin	ony	otato	0011100
65696	WBAL-TV	BALTIMORE	MD	DTV

Licensee/Permittee Name	FRN
New Orleans Hearst Television Inc.	0001769256

Fac. ID No.	Call Sign	City	State	Service
71357	WDSU	NEW ORLEANS	LA	DTV

#### Licensee/Permittee Name

Hearst Properties Inc.

0002538445

FRN

Fac. ID No.	Call Sign	City	State	Service
25738	WESH	DAYTONA BEACH	FL	DTV
33710	КССІ	DES MOINES	IA	DTV
35385	WCWG	LEXINGTON	NC	DTV
51988	WPBF	TEQUESTA	FL	DTV
53065	WPXT	PORTLAND	ME	DTV
53465	WKCF	CLERMONT	FL	DTV
53819	WMOR-TV	LAKELAND	FL	DTV
53903	KETV	ОМАНА	NE	DTV
53921	WXII-TV	WINSTON-SALEM	NC	DTV
53928	KOAT-TV	ALBUQUERQUE	NM	DTV
53930	WGAL	LANCASTER	PA	DTV
53939	WLKY	LOUISVILLE	KY	DTV
73288	WMTW	POLAND SPRING	ME	DTV
73292	WMUR-TV	MANCHESTER	NH	DTV

# Licensee/Permittee Name

WYFF Hearst Television Inc.

FRN

0001565050

Call Sign Fac. ID No. City Service State 53905 WYFF GREENVILLE SC DTV

Licensee/Permittee Name	FRN
Arkansas Hearst Television Inc.	0019178573

Fac. ID No.	Call Sign	City	State	Service
60353	KHBS	FORT SMITH	AR	DTV

60354	KHOG-TV	FAYETTEVILLE	AR	DTV
Licensee/Permitte	e Name	FRN		
WISN Hearst Telev	vision Inc.		0003792710	
Fac. ID No.	Call Sign	City	State	Service
65680	WISN-TV	MILWAUKEE	WI	DTV
Licensee/Permitte	e Name		FRN	
Ohio/Oklahoma He	earst Television Inc.		00015	587609
Fac. ID No.	Call Sign	City	State	e Service
12508	KOCO-TV	OKLAHOMA CITY	ОК	DTV
	WLWT	CINCINNATI	ОН	DTV

# Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents	Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.					
	generating a series of subforms. itself. If the Respondent is not a non-insulated members, and any standards set forth in 47 C.F.R. S or entities.) List each interest hol Leave the percentage of total as attributable interest in the Respo Section 73.3555, Note 2(i). In the case of vertical or indirect attributable interest in the Licens Entities that are part of an organ separate ownership reports. In s an attributable interest in the Licens	is Question requires Respondents to enter detailed information about ownership interests by orms. Answer each question on each subform. The first subform listing should be for the Respondent not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, d any other persons or entities with a direct attributable interest in the Respondent pursuant to the F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies st holder with a direct attributable interest in the Respondent separately. al assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an lespondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. lirect ownership structures, list only those interests in the Respondent that also represent an icensee(s) for which the report is being submitted. organizational structure that includes holding companies or other forms of indirect ownership must file . In such a structure do not report, or file a separate report for, any interest holder that does not have e Licensee(s) for which the report is being submitted. for further detail concerning interests that must be reported in response to this question.				
	Please see the Instructions for d	etailed information and guidance	concerning this requirement.			
	Ownership Information					
	FRN	0019417518				
	Entity Name	The Hearst Family Trust				
	Address	PO Box				
		Street 1	c/o The Hearst Corporation			

	Street 2	300 West 57th Street		
	City	New York		
	State ("NA" if non-U.S. address)	NY		
Zip/Postal Code 10019				
	Country (if non-U.S. address)	United States		
Listing Type	Respondent			
Positional Interests (check all that apply)	Respondent			
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Equity	0.0%		
	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have that do not appear on this	Does interest holder have an attributable interest in one or more broadcast stations			

ownership information						
FRN	0019282532					
Name	James M. Asher	James M. Asher				
Address	PO Box					
	Street 1	c/o The Hearst Corporation				
	Street 2	300 West 57th Street				
	City	New York				
	State ("NA" if non-U.S. address)	NY				
	Zip/Postal Code	10019				
	Country (if non-U.S. address)	United States				
Listing Type	Other Interest Holder					
<b>Positional Interests</b> (check all that apply)	Other - Trustee					
Citizenship, Gender,	Citizenship	US				
Ethnicity, and Race Information (Natural	Gender	Male				
Persons Only)	Ethnicity	Not Hispanic or Latino				
	Race	White				
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No			
from 0.0 to 100.0)						

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an	No		

Ownership Information					
FRN	0019332915	0019332915			
Name	Anissa B. Balson				
Address	PO Box				
	Street 1	c/o The Hearst Corporation			
	Street 2	300 West 57th Street			
	City	New York			
	State ("NA" if non-U.S. address)	NY			
	Zip/Postal Code	10019			
	Country (if non-U.S. address)	United States			
Listing Type	Other Interest Holder	Other Interest Holder			
<b>Positional Interests</b> (check all that apply)	Other - Trustee	Other - Trustee			
Citizenship, Gender,	Citizenship	US			
Ethnicity, and Race Information (Natural	Gender	Female			
Persons Only)	Ethnicity	Not Hispanic or Latino			
	Race	White			
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No		
from 0.0 to 100.0)	Equity	0.0%			
	Total assets (Equity Debt Plus)				
Does interest holder have that do not appear on this	an attributable interest in one o report?	r more broadcast stations	No		

FRN	0019347764	
Name	David J. Barrett	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 West 57th Street
	City	New York

State ("NA" if non-U.S. address)	NY	
Zip/Postal Code	10019	
Country (if non-U.S. address)	United States	
Other Interest Holder		
Other - Trustee		
Citizenship	US	
Gender	Male	
Ethnicity	Not Hispanic or Latino	
Race	White	
Voting	7.7%	Jointly Held? No
Equity	0.0%	<u>.</u>
Total assets (Equity Debt Plus)		
	address)Zip/Postal CodeCountry (if non-U.S. address)Other Interest HolderOther - TrusteeCitizenshipGenderEthnicityRaceVotingEquityTotal assets (Equity Debt	address)Zip/Postal Code10019Country (if non-U.S. address)United StatesOther Interest HolderOther Interest HolderOther - TrusteeCitizenshipUSGenderMaleEthnicityNot Hispanic or LatinoRaceWhiteVoting7.7%Equity0.0%

**Ownership Information** FRN 0019328046 Name Frank A. Bennack, Jr. Address **PO Box** Street 1 c/o The Hearst Corporation Street 2 300 West 57th Street City New York State ("NA" if non-U.S. NY address) Zip/Postal Code 10019 Country (if non-U.S. **United States** address) Other Interest Holder Listing Type **Positional Interests** Other - Trustee (check all that apply) US Citizenship, Gender, Citizenship Ethnicity, and Race Gender Male Information (Natural Persons Only) Ethnicity Not Hispanic or Latino White Race Interest Percentages 7.7% **Jointly Held?** Voting (enter percentage values No from 0.0 to 100.0)

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations		No	

Ownership Information			
FRN	0019347566		
Name	John G. Conomikes		
Address	PO Box	PO Box	
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?			

FRN	0021457031	
Name	Lisa H. Hagerman	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 West 57th Street
	City	New York

	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations		r more broadcast stations	No

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FRN	0019330380	0019330380		
Name	George R. Hearst, III.	George R. Hearst, III.		
Address	PO Box			
	Street 1	c/o The Hearst Corpo	pration	
	Street 2	300 West 57th Street		
	City	New York		
	State ("NA" if non-U.S. address)	NY		
	Zip/Postal Code	10019		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
<b>Positional Interests</b> (check all that apply)	Other - Trustee	Other - Trustee		
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No	

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations			No

Ownership Information				
FRN	0019346139			
Name	William R. Hearst, III.			
Address	PO Box	PO Box		
	Street 1	c/o The Hearst Corporation		
	Street 2	300 West 57th Street		
	City	New York		
	State ("NA" if non-U.S. address)	NY		
	Zip/Postal Code	10019		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Other - Trustee	Other - Trustee		
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values	Voting	7.7%	Jointly Held? No	
from 0.0 to 100.0)	Equity	0.0%		
	Total assets (Equity Debt Plus)			
Does interest holder have a that do not appear on this	an attributable interest in one o report?	r more broadcast stations	No	

FRN	0019354240	
Name	Gilbert C. Maurer	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 West 57th Street
	City	New York

	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Other - Trustee		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations		r more broadcast stations	No

**Ownership Information** FRN 0019354679 Name Mark F. Miller Address **PO Box** Street 1 c/o The Hearst Corporation Street 2 300 West 57th Street City New York State ("NA" if non-U.S. NY address) 10019 Zip/Postal Code Country (if non-U.S. **United States** address) Listing Type Other Interest Holder **Positional Interests** Other - Trustee (check all that apply) US Citizenship, Gender, Citizenship Ethnicity, and Race Gender Male Information (Natural Persons Only) Ethnicity Not Hispanic or Latino White Race Voting Interest Percentages 7.7% **Jointly Held?** (enter percentage values No from 0.0 to 100.0)

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an a	attributable interest in one or	more broadcast stations	No

#### **Ownership Information** 0019335157 FRN Name Virginia Randt Address **PO Box** Street 1 c/o The Hearst Corporation Street 2 300 West 57th Street City New York State ("NA" if non-U.S. NY address) 10019 **Zip/Postal Code** Country (if non-U.S. **United States** address) Other Interest Holder Listing Type Other - Trustee **Positional Interests** (check all that apply) Citizenship, Gender, US Citizenship Ethnicity, and Race Gender Female Information (Natural Persons Only) Ethnicity Not Hispanic or Latino Race White **Interest Percentages** Voting 7.7% **Jointly Held?** (enter percentage values No from 0.0 to 100.0) Equity 0.0% Total assets (Equity Debt Plus) Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?

#### **Ownership Information**

FRN	0019414226	
Name	Mitchell Scherzer	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 West 57th Street
	City	New York

	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Other - Trustee		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.7%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations		No	

**Ownership Information** FRN 0019327618 Steven Swartz Name Address **PO Box** Street 1 c/o The Hearst Corporation Street 2 300 West 57th Street City New York State ("NA" if non-U.S. NY address) 10019 Zip/Postal Code Country (if non-U.S. **United States** address) Listing Type Other Interest Holder **Positional Interests** Other - Trustee (check all that apply) US Citizenship, Gender, Citizenship Ethnicity, and Race Gender Male Information (Natural Persons Only) Ethnicity Not Hispanic or Latino White Race Interest Percentages 7.7% **Jointly Held?** Voting (enter percentage values No from 0.0 to 100.0)

	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?			
(b) Respondent certifies that any interests, including equity, financial, or voting Yes interests, not reported in this filing are non-attributable.			

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?	No
If "Yes," provide information describing the interest(s), using	
EITHER the subform OR the spreadsheet option below.	
Respondents with a large number (50 or more) of entries to	
submit should use the spreadsheet option.	
NOTE: Spreadsheets must be submitted in a special XML	
Spreadsheet format with the appropriate structure that is	
specified in the documentation. For instructions on how to	
use the spreadsheet option to complete this question	
(including templates to start with), please Click Here.	
If using the subform, leave the percentage of total assets	
(Equity Debt Plus) field blank for an interest holder unless	
that interest holder has an attributable interest in the	
newspaper entity solely on the basis of the Commission's	
Equity Debt Plus attribution standard, 47 C.F.R. Section	
73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA"	
into the percentage of total assets (Equity Debt Plus) field	
for an interest holder unless that interest holder has an	
attributable interest in the newspaper entity solely on the	
basis of the Commission's Equity Debt Plus attribution	
standard.	
The Respondent must provide an FCC Registration Number	
for each interest holder reported in response to this	
question. Please see the Instructions for detailed information	
and guidance concerning this requirement.	

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other No or related to each other as parentchild or as siblings?

If "Yes," provide the following information for each such the relationship.

If "No," submit as an exhibit an explanation.

. ,	spondent seeking an attribution exemption for any officer or director with nolly unrelated to the Licensee(s)?	No
	complete the information in the required fields and submit an Exhibit fully describing	
	dual's duties and responsibilities, and explaining why that individual should not be an interest.	

# Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Trustee</b> Exact Legal Title or Name of Respondent: <b>The</b> <b>Hearst Family Trust</b> Name: <b>James M. Asher</b> Phone: <b>2126492025</b> 11/30/2021