

Children's Television Programming Report

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 File Number: CPR-175909
 Submit Date: 12/29/2015
 Call Sign: WWAY
 Facility ID: 12033
 City:

 WILMINGTON
 State: NC

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 12/29/2015
 Filing Status: Active
 Filing Status: Active
 Status: Comparison
 Status: Comparison

Report reflects information for : Fourth Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Station Type Network Affilia		٦
		Affiliated network	ABC/CW/COZI	
		Nielsen DMA	Wilmington NC	
		Web Home Page Address	WWW.WWAYTV	3.COM
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Ye of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (ap	hat at least 50% of the Core Programming counted toward meeting plied to free video programming aired on other than the main Yes N rogram episodes that had already aired within the previous seven d	lo program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW - AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 18)	Response

Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 11:30AM-12PM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MAN MADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINGING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/10AM-1030AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	THE WILDLIFE DOCS
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS/1030AM-11AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	ROCK THE PARK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11-11:30AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 830AM-9AM (CW)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-10 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8AM (CW)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Aqua Kids Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11-11:30AM ET (COZI)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of **Target Child**

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13 years to 16 years

Describe the Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a informational window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua the program Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and Programming. informative.

Does the	Yes
Licensee	
identify the	
program by	
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the program	
the symbol E	
/I?	

Digital Core Program (10 of 18)	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 1030AM-11AM ET (COZI)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of **Target Child** Audience

educational

objective of

the program

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Programming.

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13 years to 16 years

Describe the Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of informational music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Digital Core Program (11 of 18)	Response
Program Title	Steal The Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 1130AM-12PM ET(COZI)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target 13 years to 16 years Child Audience Steal the Show provides CORE programming in the areas music, music composition, the music recording Describe the educational process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered and - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) informational recording the song in the studio. With schools across the country cutting funding to music related objective of programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills the program they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most and how it prominent songwriters of the past 20 years. meets the definition of Core Programming.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (12 of 18)	Response
Program Title	The New Howdy Doody Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10AM-1030AM (COZI)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Digital Core Program (13 of 18)	Response
Program Title	The New Howdy Doody Show
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 1030AM-11AM (COZI)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	DogTown USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 8-8:30AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "DogTown, USA's" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. DogTown, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. Th series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. DogTown, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. DogTown, USA's trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know - and care - about these dogs and the heroes who do whatever it takes to give them a second chance
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Save our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 10:30-11 AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is produced for ages 13-16 and will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipted home is essential to a pet's healthy lifestyle. The series will focus on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a facade will ultimately result in more adoptions and more lives saved. Children will also learn important information about caring for pets, as well as traits that are unique to specific breeds
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 11-11:30 AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is a series dedicated to educating teens about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. Hatched will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 11:30AM-12PM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half-hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating , while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Pets In Paradise
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10-10:30AM ET (COZI)
Total times aired at regularly scheduled time	30
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The show's goal is to help nurture relationships between pet owners and their companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kimberly Franklin
Address	615 N FRONT STREET
City	WILMINGTON
State	NC
Zip	28401
Telephone Number	910-202-5800
Email Address	kimf@wwaytv com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FA WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFE UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'JAC WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWL OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT TH FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Other Matters (2 of 17)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16-AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW -AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.

Other Matters (3 of 17)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 11:30AM-12PM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
Other Matters (4 of 17)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly	SATURDAYS/1030-11AM ET

Regularly Scheduled

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired be the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Other Matters (5	
17)	Response
Program Title	THE WILDLIFE DOCS
Origination	Syndicated
Days/Times Program Regula Scheduled	SATURDAYS/10:30-11AM ET (WWAY MAIN) arly
Total times aired regularly schedu time	
Length of Progra	am 30 mins
Age of Target Ch Audience from	hild 13 years to 16 years
Describe the educational and informational objective of the program and how	treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our w it Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, an
meets the definit of Core Programming.	
of Core	Response
of Core Programming. Other Matters	Response Dog Whisperer with Cesar Millan

Days/Times Saturdays 8:30AM-9AM CW Program Regularly Scheduled

Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meetsDog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for w and the entire family that educates and informs the audience about canine training techniqu creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer C Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups families to better understand how to better deal with a dog's negative behavior. From Chihu Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness the definition of Core Programming.		
Other Matters (7 of 17)	Response	
Program Title	Calling Dr. Pol	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 7:30-8AM ET - (CW)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.	

Program Title Save Our Shelter

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM ET - (CW)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a pet's healthy lifestyle. The series will focus on the "rescue" of animla shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a facade will ultimately result in more adoptions and more lives saved.Children will also learn important information
Other Matters (9 of 17)	Response
Program Title	Auqa Kids Adventure II
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30AM ET - (COZI)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	13 years to 16 years

Target Child Audience from

Describe the Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around educational the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window and into the management and preservation of unique habitats and species through the eyes of kids and their informational hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are objective of given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the the program show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and and how it informative. The young viewers identify with these young hosts and imagine themselves in the role of the meets the scientist and as someone who could have a positive impact on the environment. The format of young definition of student scientists presenting information on location in a variety of aquatic settings is both entertaining and Core informative. Programming.

Other Matters (10 of 17)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM - (COZI)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers childred accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excert their profession and have a positive message for kids, introducing guests who perform different genres music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensithat the music is tailored for the young audience. All songs offer a positive message of friendship and end with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.
Other Matters	Posponso
(11 of 17) Program Title	Response Steal the Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30AM-12PM - (COZI)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

Other Matters (12 of 17)	Response
Program Title	The New Howdy Doody
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:30AM-11:00AM - COZI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.

Other Matters (13 of 17)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30AM-12PM ET (CW)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is a series dedicated to educating teens about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. Hatched will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.

Other Matters (14 of 17)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11-11:30AM ET (CW)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half-hour series produced for children 13-16 years of age. The series literlly brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating , while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way

Other Matters (15 of 17)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8-8:30AM CW

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.

Other Matters (16 of 17)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some o the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Other Matters (17 of 17)	Response
Program Title	The New Howdy Doody Show

Origination

Syndicated

Days/Times Program Regularly Scheduled	Sunday's 10-10:30AM ET (COZI)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.

Certification	Question
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the WWAY-Authorization(s) specified above. TV. LLC

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Attachments No Attachments.