



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-157587** | Submit Date: **07/10/2014** | Call Sign: **KWGN-TV** | Facility ID: **35883** |

City: **DENVER** | State: **CO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/10/2014** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Denver
	Web Home Page Address	www.kwgn.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Young Icons (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/10:00am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Family Style with chef Jeff (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/10:30am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Coollest Places on Earth (34.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun/11:00am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)		Response
Program Title		Eco Company (34.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun/11:30am (4/6/14-6/29/14)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)		Response
Program Title		Rescue Heroes (34.1)
Origination		Network
Days/Times Program Regularly Scheduled		Sat/7:00am & 7:30am (4/5/14-6/28/14)
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 8)	Response
Program Title	Animal Atlas (34.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun/8:00am & 8:30am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
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Program Title	Zoo Clues (34.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun/9:00am & 9:30am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues keeps young viewers engaged with its nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)		Response
Program Title		On the Spot (34.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sun/10:00am & 10:30am (4/6/14-6/29/14)
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Garrett Sailer
Address	100 East Speer Blvd.
City	Denver
State	CO
Zip	80203
Telephone Number	303-595-3131
Email Address	Garrett.Sailer@kdvr.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KWGN-TV airs This TV! on digital Channel 34.2. Please note that answers to Sections 2, 3, and 4 were left blank, as the station broadcasts in digital only, as required by the rules and regulations of the FCC. The correct response to Section 7(b) is NO inasmuch as the station has ceased analog operation; however, a YES response is required in order to enable the submission of the filing.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Young Icons (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/10:00am (7/6/14-9/7/14)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (2 of 11)	Response
Program Title	Family Style with Chef Jeff (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/10:30am (7/6/14-9/14/14)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
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Other Matters (3 of 11)	Response
Program Title	Coolest Places on Earth (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:00am (7/6/14-9/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (4 of 11)	Response
Program Title	Eco Company (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:30am (7/6/14-9/7/14)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.



Other Matters (5 of 11)		Response
Program Title	Rescue Heroes (34.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat/7:00am & 7:30am (7/5/14-9/27/14)	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.	
Other Matters (6 of 11)		Response
Program Title	Animal Atlas (34.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun/8:00am & 8:30am (7/6/14-9/28/14)	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.	
Other Matters (7 of 11)		Response
Program Title	Zoo Clues (34.2)	

Origination	Network
Days/Times Program Regularly Scheduled	Sun/9:00am & 9:30am (7/6/14-9/28/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues keeps young viewers engaged with its nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and relates to their own life in the real world.

Other Matters (8 of 11)	Response
Program Title	On the Spot (34.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10:00am & 10:30am (7/6/14-9/28/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.

Other Matters (9 of 11)	Response
Program Title	Animal Atlas (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/10:00am (9/14/14-9/28/14)
Total times aired at regularly scheduled time	3
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Other Matters (10 of 11)	Response
Program Title	State to State (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/10:00am (9/21/14-9/28/14)
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
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Other Matters (11 of 11)	Response
Program Title	On the Spot (34.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:30am (9/14/14-9/28/14)

Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KWGN, LLC</b></p>

**Attachments**

No Attachments.