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Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-124265** | Submit Date: **10/07/2011** | Call Sign: **WHAG-TV** | Facility ID: **25045**
City: **HAGERSTOWN** | State: **MD**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/07/2011 | Filing Status: **Active**

Report reflects information for : **Third Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Washington DC
	Web Home Page Address	www.your4state.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Veggie Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9AM 7/4/09-9/26/09
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Veggie Tales is a children's series featuring animated vegetables who teach life lessons through delightfully entertaining stories. Hosted by Bog the Tomato and Larry the Cucumber, each episode begins by establishing the problem, using short stories to parallel the situation with the problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. Without being preachy, the show communicates core values of honesty, kindness, forgiveness, and appreciation for all, through entertaining characters and storyline. This show aired on both channels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Veggie Tales
List date and time rescheduled	6/20/09 6:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-20
Episode #	6/20/09 - VEG 113

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Veggie Tales
List date and time rescheduled	6/6/09 12:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-06
Episode #	6/6/09 - VEG111
Reason for Preemption	Sports

Digital Core Program (2 of 14)		Response
Program Title	3-2-1 Penguin	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 9:30AM 4/4/09-6/27/09	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3-2-1 Penguin and Larry Boy Stories draws upon characters from two stories - using both long and short form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguin features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four tiny penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventures with the penguins. This show aired on both channels. This show was pre-empted on 6/6/9 due to French Open Tennis. The show on 6/20 was preempted due to U.S. Open Golf.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	3-2-1 Penguin
List date and time rescheduled	6/6/09 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-06
Episode #	6/6/09 - PEN 302
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	3-2-1 Penguin
List date and time rescheduled	6/20/09 6:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-20
Episode #	6/20/09 - PEN 304
Reason for Preemption	Sports

Digital Core Program (3 of 14)

Response	
Program Title	Turbo Dogs
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 10AM 4/4/09-6/27/09
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing in directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterates and establish the educational messages learned by the dogs. This show aired on both channels. This show was pre-empted on 6/6/09 due to French Open Tennis. This show was preempted on 6/20/09 due to U.S. Open Golf.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	6/20/09 8:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2009-06-20
Episode #	6/20/09 - TDO112
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	6/6/09 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-06
Episode #	6/6/09 - TDO110
Reason for Preemption	Sports

Digital Core Program (4 of 14)		Response
Program Title		Babar
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 10:30AM 4/4/09-6/27/09
Total times aired at regularly scheduled time		11
Total times aired		13
Number of Preemptions		2
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		2
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Based on the books of Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle. This show aired on both channels. This show was pre-empted on 6/6/09 due to French Open Tennis. This show was pre-empted on 6/20 due to U.S. Open Golf.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	6/6/09 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-06
Episode #	6/6/09 - BAR203
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Babar
List date and time rescheduled	6/20/09 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-20
Episode #	6/20/09 0 BAR205
Reason for Preemption	Sports

Digital Core Program (5 of 14)

	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 4/4/09-6/27/09
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is a 3D/CG animated show about six extraerrestrial characters--Captain Zula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries and wig--who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through story telling and a two-part information segment at the end of each story. This show aired on both channels. This show was pre-empted on 6/6/09 due to French Open Tennis. This show was preempted on 6/20/09 due to U.S. Open Golf.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	6/6/09 2:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-06
Episode #	6/6/09 - ZUL119
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	6/20/09 9:00AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2009-06-20
Episode #	6/20/09 - ZULZ120
Reason for Preemption	Sports

Digital Core Program (6 of 14)		Response
Program Title	My Friend Rabbit	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at 11:30AM 4/4/09-6/27/09	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>My Friend Rabbit models constructive problem solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions and persist with new ideas when one solution fails. This show aired on both channels. This show was pre=empted on 6/6/09 due to French Open Tennis. This show on 6/20/09 was preempted due to U.S. Open Golf.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	My Friend Rabbit
List date and time rescheduled	6/6/09 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/6/09- MFL210
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	My Friend Rabbit
List date and time rescheduled	6/20/09 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/20/09- MFR212
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:30PM 4/5/09-6/28/09
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Outdoorsman with Buck McNeely provides viewers with an educational experience involving concepts of conservation, travel, tourism, culture and of course world class adventure. Viewers are taken to various parts of this great country and to many parts of the world and then introduced to the people and their culture and to the flora and fauna of the area. Sons Max and Rex are co-stars. As they are taught on camera, they are also instructing America's youth about all of these elements. This show aired on both channels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)

Response

Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9AM 7/2/11-9/24/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one of more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing in directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational messages learned by the dogs. This show was pre-empted on 7/2 /11 due to Wimbledon.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	7/9/11 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/11 #TDO124
Reason for Preemption	Sports

Digital Core Program (9 of 14)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM 7/2/11-9/24/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver,. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. This show was pre-empted on 7/2/11 due to Wimbledon.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	7/9/11 2:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/11 #PEA106
Reason for Preemption	Sports

Digital Core Program (10 of 14)

	Response
Program Title	Willa's Wild Life
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 11AM 7/2/11-9/24/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What kid hasn't bought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple of elephants, an alligator and so many other exotic animals, there's barely room in Willa's room the Willa! When there's a Willa there is a way! From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your hearts. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. This show was pre-empted on 7/2/11 due to Wimbledon.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	7/9/11 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-07-02
Episode #	7/2/11 #WIL013
Reason for Preemption	Sports

Digital Core Program (11 of 14)		Response
Program Title	Babar	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM 7/2/11-9/24/11	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books of Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle. This show was pre-empted on 7/2/11 due to Wimbledon	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	7/9/11 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/11 #BAR113
Reason for Preemption	Sports

Digital Core Program (12 of 14)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30AM 7/2/11-9/24/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shell is an animated series about a school-aged yoka shell mullusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conversation. This show was pre-empted on 7/2/11 due to Wimbledon.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Sheldon
List date and time rescheduled	7/9/11 12:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/11 #SHEL003
Reason for Preemption	Sports

Digital Core Program (13 of 14)		Response
Program Title	The Outdoorsman	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays @ 1130PM 7/3/11-9/25/11	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Outdoorsman with Buck McNeely provides viewers with an educational experience involving concepts of conservation, travel, tourism, culture and of course, world class adventure. Viewers are taken to various parts of this great country and to many parts of the world and then introduced to the people and their culture and to the flora and fauna of the area. Sons Max and Rex are co-stars. As they are taught on camera, they are also instructing America's youth about all of these elements.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 14)		Response
Program Title	Magic School Bus	

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10AM 7/2/11-9/24/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. This show was pre-empted on 7/2/11 due to Wimbledon.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	7/9/11 12:30PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/11 #MSB304
Reason for Preemption	Sports

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Diane Biser
Address	13 E. Washington Street
City	Hagerstown
State	MD
Zip	21740
Telephone Number	301-797-4400
Email Address	dbiser@whag.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	<p>WHAG, in conjunction with the NBC affiliation, aired a number of PSA's "The More You Know" PSA's. The July total was 109, the August total was 98 and the September total was 74. The :10 and :30 themes of these PSA's deal with the environment, tolerance, mentoring, and violence prevention. The More You Know's website (www.nbc.com/tmyk) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades. During the quarter, there were 24 news stories appropriate for children that aired on either the 5PM or 6PM newscast. The content of these stories ranged from...Fourth of July may be over, but kids in Winchester weren't forgetting why we celebrate Independence Day. Kids from all over gathered at the Museum of the Shenandoah Valley to learn about the presidents, play historic games, and learned how people from the past celebrated the 4th of July...Summer youth camps all over Washington County enjoyed a fun day at Marty Snook Memorial Park at the 8th Annual Happy Campers Day...The Crossroads Community Church Youth Group repainted Victory House, a transitional home for veterans. Kids Cast - every Wednesday during our 5PM newscast weather segment, a third to fifth grade school student gives our weather forecast. Children draw a picture of "weather events" and submit it to our local Kids Cast sponsors. Each week, a picture is chosen, and the child that drew it sits in on our live news set and delivers the local weather. The child arrives early and in addition to learning about the weather, they get to see how a live newscast works "behind the scenes". During the month of July 61 30-second promos for the WHAG Student Athlete of the Month. During the month of August 61 promos aired, and during the month of September 61 promos aired. The community nominates the students. Then each month, a male and female athlete is chosen for their outstanding efforts in the classroom and on the field. A feature story is done on each winner and aired within the local news. Congratulations promos air during the following month. Hugh Breslin, VP and General Manager is on the Advisory Board of the Mason Dixon Boy Scouts.</p>

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 10/1/11-12/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple of elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! When there's a Willa there is a way! From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you snuggles and warm your hearts. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (2 of 7)	Response
Program Title	Sheldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30AM 10/1/11-12/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them, opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conversation.
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Other Matters (3 of 7)

Response

Program Title	The Magic School Bus
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays @ 10AM 10/1/11-12/24/11
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
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Other Matters (4 of 7)

Response

Program Title	Babar
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays @ 10:30Am 10/1/11-12/24/11
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the books of Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.

Other Matters (5 of 7)

Response

Program Title Turbo Dogs

Origination Network

Days/Times Saturdays @ 9AM 10/1/11-12/24/11
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Turbo Dogs is a show about six canine friends--Dash, GT, Clutch, Stinkbert, Strut and Mags--who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tags at the end of each episode.

Other Matters (6 of 7)

Response

Program Title Pearlie

Origination Network

Days/Times Saturdays @ 11:30AM 10/1/11-12/24/11
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 7) Response

Program Title The Outdoorsman

Origination Syndicated

Days/Times Program Regularly Scheduled Sundays @ 11:30PM 10/2/11-12/25/11

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Outdoorsman with Buck McNeely provides viewers with an educational experience involving concepts of conservation, travel, tourism, culture and of course world class adventure. Viewers are taken to various parts of this great country to many parts of the world and then introduced to the people and their culture and to the flora and fauna of the area. Sons Max and Rex are co-stars. As they are taught on camera, they are also instructing America's youth about all of these elements.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Nexstar Broadcasting Inc.</p>

Attachments

No Attachments.