

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022238794** File Number: **CPR-173808** Submit Date: **10/06/2015** Call Sign: **WJTC** Facility ID: **41210** City:

PENSACOLA State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/06/2015 Filing Status: Active

Report reflects information for : Third Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Mobile-Pensacola
	Web Home Page Address	WWW.UTV44.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	THE AMERICAN ATHLETE
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE AMERICAN ATHLETE" FEATURES ONE-ON-ONE INTERVIEWS WITH TODAY'S MOST RECOGNIZABLE SUPERSTAR ATHLETES. WE HEAR THE DREAMS AND GOALS OF THESE ATHLETES AS THEY TALK ABOUT THEIR LIVES AND THE HARD WORK AND DETERMINATION THAT HELPED THEM REACH THEIR GOAL OF BECOMING PROFESSIONAL ATHLETES. SEGMENTS PROMOTE SPORTSMANSHIP, LEADERSHIP, AND THE CONCEPT OF SETTING HIGH GOALS AND ACHIEVING THEM THROUGH PRACTICE, HARD WORK AND DETERMINATION. THIS PROGRAM AIRS ON THE MAIN DIGITAL STREAM 44.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY 7AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoptio of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline an balancing school work with social activities and friends and developing a sense of purpose in his/he life all combine to help her/him stand against those influences which could hurt him/her or others. THIS PROGRAM AIRS ON THE MAIN DIGITAL STREAM 44.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 7AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM SHOWCASES WORLD-CLASS ATHLETES, ACCOMPLISHED ARTISTS, SCHOLA PHILANTHROPISTS AND ENTREPRENEURS ALL UNDER THE AGE OF 18. SOME OF THE STOR HIGHLIGHTED INCLUDE: PATRICK PEDRAJA, A 14 YEAR OLD ACTOR AND PHILANTHROPIST OF TRAVELED AMERICA RAISING CANCER AWARENESS; TURQUOISE THOMPSON WHO SPRINT HER WAY INTO THE RECORD BOOKS AND EARNED A FULL SCHOLARSHIP TO UCLA; SISTER MARNI & BERNI BARTA WHO CREATED KIDFLICKS, A NON-PROFIT ORGANIZATION THAT DONATES NEW AND USED DVDS TO CHILDREN'S HOSPITALS ALL ACROSS AMERICA. THESE STORIES ARE MEANT TO INSPIRE YOUNG PEOPLE TO BE SELFLESS AND TO TAKE PART IN LARGER COMMUNITY AROUND THEM IN SOME MEANINGFUL WAY AND TO SHOW THEM THAT THERE ARE MANY WAYS TO ACCOMPLISH THINGS. THIS PROGRAM AIRS ON THE MAIN DIGINSTREAM 44.1.
Age of Target Child Audience	13 years to 16 years
Length of Program	30 mins
Number of Preemptions Rescheduled	
Number of Preemptions for other than Breaking News	

Digital Core Program (4 of 13)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"PETS.TV" EXPOSES YOUNG VIEWERS TO DIVERSE PETS ALL OVER THE WORLD, TEACHII THEM HOW DIFFERENT CULTURES ENJOY, CARE FOR, AND RESPECT ANIMALS. PETS.TV DELIVERS AN EDUCATIONAL AND INFORMATIONAL NARRATIVE THAT SUPPORTS CURREN SOCIAL, INTELLECTUAL, AND EMOTIONAL ASPECTS OF CHILDREN. ATTRIBUTES AND ADVEMPHASIZED BY GUESTS INSTILL A GROUNDED BALANCE OF PRIORITIES, COMMITMENT, AND PERSEVERANCE CHILDREN CAN APPLY TO THEIR LIVES. THIS PROGRAM AIRS ON THE MAIN DIGITAL STREAM 44.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of	
13)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE SHOWS AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION, PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3D TECHNOLOGY. BY INTRODUCING THE VIEWERS TO BEHIND-THE-SCENES FILMMAKING, IT GIVES THEM AN IDEA OF CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL, AND ARTISTIC SKILLS NEEDED IN THE MOTION PICTURE AND TELEVISION INDUSTRIES. THIS PROGRAM AIRS ON THE MAIN DIGITAL STREAM 44.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"LIVE LIFE & WIN" IS A HALF HOUR SERIES WITH A GOAL OF INSPIRING AND ENLIGHTENING YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE AND NUTRITION, AND HEALTH AND WELLNESS. THE SERIES PROMOTES CRITICAL THEMES SUCH AS SOCIAL RESPONSIBILITY, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT, AND VOLUNTEERISM. THIS PROGRAM AIRS ON THE MAIN DIGITAL STREAM 44.1.

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Digital Core Program (7 of 13)	Response
Program Title	DRAGONLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. THIS PROGRAM AIRS ON THE MAIN DIGITAL STREAM 44.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the secondary digital stream, WJTC-DT2, channel 44-2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the secondary digital stream, WJTC-DT2, channel 44-2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	BETTER PLANET TV
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program airs on the secondary digital stream, WJTC-DT2, channel 44-2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	MAKE: TELEVISION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates the investors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of ou society. This program will air on the secondary digital stream, WJTC-DT2, channel 44-2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (12 of 13)	Response
Program Title	OCEAN MYSTERIES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was he inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program airs on the secondary digital stream, WJTC-DT2, channel 44-2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adverto pursue their dreams. The athletes are recognized for their classroom achievements, as well as the contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the secondary digital stream, WJTC-DT2, channel 44-2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	KATHRYN MOORE
Address	661 AZALEA ROAD
City	MOBILE
State	AL
Zip	36609-1515
Telephone Number	251-602-1500
Email Address	KMOORE@DEERFIELDMEDIAINC.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WJTC also ran PSAs to help educate children and teens on various issues of life. The topics ranged from informing teens about the dangers of reckless driving, encouraging music and the arts education to kids of all ages, raising awareness of the importance of taking care of your teeth, providing a hotline for kids to talk to about personal problems such as depression and bullying, to illustrating the dangers of alcohol abuse. WJTC also airs local high school football which allows the homebound and other family members to watch loved ones and be a part of the community.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	THE AMERICAN ATHLETE
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE AMERICAN ATHLETE" FEATURES ONE-ON-ONE INTERVIEWS WITH TODAY'S MOST RECOGNIZABLE SUPERSTAR ATHLETES. WE HEAR THE DREAMS AND GOALS OF THESE ATHLETES AS THEY TALK ABOUT THEIR LIVES AND THE HARD WORK AND DETERMINATION THAT HELPED THEM REACH THEIR GOAL OF BECOMING PROFESSIONAL ATHLETES. SEGMENTS PROMOTE SPORTSMANSHIP, LEADERSHIP, AND THE CONCEPT OF SETTING HIGH GOALS AND ACHIEVING THEM THROUGH PRACTICE, HARD WORK AND DETERMINATION. THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM 44.1.

Other Matters (2 of 13)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends and developing a sense of purpose in his/her life all combine to help her/him stand against those influences which could hurt him/her or others. THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM 44.1.

Other	
Matters (3 of	
13)	Response

Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM SHOWCASES WORLD-CLASS ATHLETES, ACCOMPLISHED ARTISTS, SCHOLARS, PHILANTHROPISTS AND ENTREPRENEURS ALL UNDER THE AGE OF 18. SOME OF THE STORIES HIGHLIGHTED INCLUDE: PATRICK PEDRAJA, A 14 YEAR OLD ACTOR AND PHILANTHROPIST WHO TRAVELED AMERICA RAISING CANCER AWARENESS; TURQUOISE THOMPSON WHO SPRINTED HER WAY INTO THE RECORD BOOKS AND EARNED A FULL SCHOLARSHIP TO UCLA; SISTERS MARNI & BERNI BARTA WHO CREATED KIDFLICKS, A NON-PROFIT ORGANIZATION THAT DONATES NEW AND USED DVDS TO CHILDREN'S HOSPITALS ALL ACROSS AMERICA. THESE STORIES ARE MEANT TO INSPIRE YOUNG PEOPLE TO BE SELFLESS AND TO TAKE PART IN THE LARGER COMMUNITY AROUND THEM IN SOME MEANINGFUL WAY AND TO SHOW THEM THAT THERE ARE MANY WAYS TO ACCOMPLISH THINGS. THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM 44.1.

Other Matters (4 of 13)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"PETS.TV" EXPOSES YOUNG VIEWERS TO DIVERSE PETS ALL OVER THE WORLD, TEACHING THEM HOW DIFFERENT CULTURES ENJOY, CARE FOR, AND RESPECT ANIMALS. PETS.TV DELIVERS AN EDUCATIONAL AND INFORMATIONAL NARRATIVE THAT SUPPORTS CURRENT SOCIAL, INTELLECTUAL, AND EMOTIONAL ASPECTS OF CHILDREN. ATTRIBUTES AND ADVICE EMPHASIZED BY GUESTS INSTILL A GROUNDED BALANCE OF PRIORITIES, COMMITMENT, AND PERSEVERANCE CHILDREN CAN APPLY TO THEIR LIVES. THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM 44.1.

Other Matters (5 of 13)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times	FRIDAY 7AM
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	THIS PROGRAM GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE SHOWS
educational and	AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION,
informational	PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3D TECHNOLOGY. BY
objective of the	INTRODUCING THE VIEWERS TO BEHIND-THE-SCENES FILMMAKING, IT GIVES THEM AN IDEA
program and	OF CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL, AND ARTISTIC
how it meets the	SKILLS NEEDED IN THE MOTION PICTURE AND TELEVISION INDUSTRIES. THIS PROGRAM WIL
definition of Core	AIR ON THE MAIN DIGITAL STREAM 44.1.
Programming.	

Other Matters (6 of	
13)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"LIVE LIFE & WIN" IS A HALF HOUR SERIES WITH A GOAL OF INSPIRING AND ENLIGHTENING YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE AND NUTRITION, AND HEALTH AND WELLNESS. THE SERIES PROMOTES CRITICAL THEMES SUCH AS SOCIAL RESPONSIBILITY, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT, AND VOLUNTEERISM. THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM 44.1.

Other Matters (7 of 13)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated

Days/Times Program Regularly Scheduled	THURSDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM 44.1.

Other Matters (8 of 13)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the secondary digital stream, WJTC-DT2, channel 44-2.

Other Matters (9 of 13)	Response
Program Title	ON THE SPOT
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the secondary digital stream, WJTC-DT2, channel 44-2.

Other Matters (10 of 13)	Response			
Program Title	BETTER PLANET TV			
Origination	Network			
Days/Times Program Regularly Scheduled	SATURDAY 11AM			
Total times aired at regularly scheduled time	13			
Length of Program	30 mins			
Age of Target Child Audience from	13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, a while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thir about the ecosystem, and to choose sensible and economical approaches to protecting it. This progressill air on the secondary digital stream, WJTC-DT2, channel 44-2.			

Other Matters (11 of 13)	Response
Program Title	MAKE: TELEVISION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates the investors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program will air on the secondary digital stream, WJTC-DT2, channel 44-2.		

Other Matters (12 of 13)	Response
Program Title	OCEAN MYSTERIES
Origination	Network
Days/Times	SATURDAY 12PM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels
educational	the world to explore the Earth's least understood resource, our oceans and waterways and the animals
and	which call them home. He swims with manta rays pointing out that their body form was the inspiration for
informational	the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to bette
objective of	understand their biology. As Jeff continues his journey through each episode the viewer is able to connect
the program	with these animals and learn how important they are to all life on the planet as well as how sea life
and how it	connects to life on the rest of the globe. This program will air on the secondary digital stream, WJTC-DT2
meets the	channel 44-2.
definition of	
Core	
Programming.	

Other Matters (13 of 13)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the secondary digital stream, WJTC-DT2, channel 44-2.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. DEERFIELD
MEDIA
(MOBILE)
LICENSEE,
LLC

Attachments

No Attachments.