



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0033178781** | File Number: **CPR-134894** | Submit Date: **10/09/2012** | Call Sign: **KMOH-TV** | Facility ID: **24753**  
City: **KINGMAN** | State: **AZ**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/09/2012** | Filing Status: **Active**

## Report reflects information for : Third Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MTV & Mundofox
	Nielsen DMA	Phoenix
	Web Home Page Address	<a href="http://www.kejr40.com/">http://www.kejr40.com/</a>

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Allegra's Window
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, Wednesdays and Fridays at 7:00am. July 1 to July 31 Only
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Allegra's Window is the story of a pre-schooler named Allegra who has many adventures with her friends, family and teachers. These adventures deal with emotions, life and different situations. The program uses music to help teach the children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Gullah, Gullah Island
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, Thursdays and Saturdays at 7:00am July 1 to July 31 Only
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gullah Gullah Island is the story of a family that now lives on the island. They explore different feelings concerning life, social learning, fun and happiness. They share what they have learned with stories involving pets, friends and each other.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 7)</b>		<b>Response</b>
Program Title	Mama Mirabelle's Home Movies	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays at 9:00am August 19 to September 30 ONLY	
Total times aired at regularly scheduled time	9	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. The series has four educational and informational goals. First is to foster understanding of animal customs and behaviors. Then to encourage reflection on similarities and differences between their own lives and the animals' lives. Next it helps to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and then to motivate preschool children to appreciate the wonder and beauty of animals and animal life.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (4 of 7)</b>		<b>Response</b>
Program Title	Toot & Puddle	
Origination	Network	

Days/Times Program Regularly Scheduled	Sundays 9:30am August 19 to September 30 ONLY
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. The series key educational and informational goals are to encourage exploration and adventure, exciting kids about the world. To teach children about other cultures, including geography, music and history and to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 7) Response**

Program Title	ARE WE THERE YET (Ya Llegamos)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10:00am and 10:30am August 19 to September 30 ONLY
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The program helps to teach basic geography and historical context of well-known world sights, to develop appreciation for and encourage reflection on similarities and differences between cultures and to reinforce the notion that we are all part of one big world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 7)</b>	<b>Response</b>
Program Title	IGGY ARBUCKLE
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11:00am and 11:30am. August 19 to September 30 ONLY
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program strives to motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature and education and to model age appropriate problem solving behavior. The program explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>		<b>Response</b>
Program Title	Zula Patrol	
Origination	Network	
Days/Times Program Regularly Scheduled	August 5th and August 12th ONLY. 8:00am, 8:30am, 9:00am, 9:30am, 10:00am, 10:30am, 11:00am and 11:30	
Total times aired at regularly scheduled time	16	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is a 3D/CG animated children's show designed to entertain while promoting an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. The series, about a group of animated aliens who travel the galaxies to learn new and exciting things about science and space exploration, delivers both astronomy-based science education as well as character-building lessons.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maritza Perez
Address	14450 Commerce Way
City	Miami Lakes
State	FL
Zip	33016
Telephone Number	305-863-5711
Email Address	m.perez@herobroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (5)**

<b>Other Matters (1 of 5)</b>	<b>Response</b>
Program Title	Mama Mirabelle's Home Movies
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. The series has four educational and informational goals. First is to foster understanding of animal customs and behaviors. Then to encourage reflection on similarities and differences between their own lives and the animals' lives. Next it helps to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and then to motivate preschool children to appreciate the wonder and beauty of animals and animal life.

<b>Other Matters (2 of 5)</b>	<b>Response</b>
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. The series key educational and informational goals are to encourage exploration and adventure, exciting kids about the world. To teach children about other cultures, including geography, music and history and to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences.

<b>Other Matters (3 of 5)</b>	<b>Response</b>
Program Title	ARE WE THERE YET (Ya Llegamos)
Origination	Network

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Days/Times Program Regularly Scheduled	Sundays at 10:00am and 10:30 am
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The program helps to teach basic geography and historical context of well-known world sights, to develop appreciation for and encourage reflection on similarities and differences between cultures and to reinforce the notion that we are all part of one big world.
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<b>Other Matters (4 of 5)</b>	<b>Response</b>
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Program Title	IGGY ARBUCKLE
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Origination	Network
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Days/Times Program Regularly Scheduled	Sundays at 11:00am and 11:30am
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program strives to motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature and education and to model age appropriate problem solving behavior. The program explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
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<b>Other Matters (5 of 5)</b>	<b>Response</b>
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Program Title	The Zula Patrol
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays 10:00am and 10:30am
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is a 3D/CG animated children's show designed to entertain while promoting an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. The series, about a group of animated aliens who travel the galaxies to learn new and exciting things about science and space exploration, delivers both astronomy-based science education as well as character-building lessons.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Hero Licenseco LLC.</b></p>



## Attachments

No Attachments.