



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023513849** | File Number: **CPR-130878** | Submit Date: **07/02/2012** | Call Sign: **WKTV** | Facility ID: **60654** | City: **UTICA** | State: **NY**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/02/2012** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Utica
	Web Home Page Address	www.wktv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	THE ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the book series by Deborah Manchester. It teaches science and astronomy facts to a target audience of children 4 to 8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE ZULA PATROL
List date and time rescheduled	06/10/2012 at 2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/09/2012/ZUL118
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	Sheldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is an animated series about a school aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie and Herman, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	06/10/12 @ 2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	JANE and THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories are set in medieval times and are an animated show based on the best selling books of Martin Baynton, about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the Guard of the King. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	JANE and THE DRAGON
List date and time rescheduled	06/10/12 @ 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/09/12/JAN207
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am



Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based on the books by Laurent de Brunhoff. It is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	06/10/12 @3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	WILLAS WILD LIFE
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	06/02/2012 @ 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	06/02/2012/WIL006
Reason for Preemption	Sports

<b>Digital Core Program (6 of 12)</b>	
	<b>Response</b>
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated comedy series based on the children's book series Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Since Pearlle was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Her nemesis and cousin Saphira, often takes advantage of the good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, we see Pearlle approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	06/02/12 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/02/12/PEA109
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	05/05/12 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/05/12/PEA101
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	CUBIX: Robots For Everyone Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00am, 7:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in this new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It is up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world. This program aired on WKTV D2.2, Digital Channel 29.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 12)</b>	<b>Response</b>
Program Title	ELIZABETH STANTON GREAT BIG WORLD Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stantons Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need, ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. This program aired on WKTV D2.2, Digital Channel 29.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 12)</b>	<b>Response</b>
Program Title	MADE IN HOLLYWOOD: Teen Edition Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30pm, Sunday, 11:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of this series is to provide for adolescent boys and girls in the 13 to 16 year old age group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. It is the goal of the show producers to provide the young audience with enough background so that their own career exploration, planning, education and decision-making can begin. The Career and Guidance Model that surrounds the Teen Edition of Made In Hollywood is guided by a five step framework. This program aired on WKTV D2.2, Digital Channel 29.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (10 of 12)</b>	<b>Response</b>
Program Title	WILD, LTD Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program aired on WKTV D2.2, Digital Channel 29.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 12)</b>	
	<b>Response</b>
Program Title	LIVE LIFE & WIN Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series provides inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. This program aired on WKTV D2.2, Digital Channel 29.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 12)</b>	
	<b>Response</b>
Program Title	ON THE SPOT Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program was created by the award-winning producers of the long running Educational and Informational show, Animal Atlas. The program is based on the Common Core State Standards, established last year by the National Governors Association and Council of Chief State Officers. The Common Core State Standards Initiative is an attempt to set a national curriculum to bridge the standards gap between states. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. This program aired on WKTV D2.2, Digital Channel 29.2.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lydia Beagle
Address	5936 Smith Hill Road
City	Utica
State	NY
Zip	13502
Telephone Number	315-733-3477
Email Address	lbeagle@wktv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	BROADCAST EFFORTS Public Service Announcements WKTV broadcasts public service announcements designed to enhance the education of children in the target audience of our network programming. Special emphasis is placed on areas of education, physical and mental health, personal safety, anti-drug information and better decision making. In addition to locally produced and broadcast Public Service Announcements aired by WKTV, the stations efforts are augmented by PSAs produced and presented on the NBC network. NON-BROADCAST EFFORTS Personal Appearances Station staff often makes personal appearances at local schools, speaking in front of classes, student groups and at career development events.

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	THE ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the book series by Deborah Manchester. It teaches science and astronomy facts to a target audience of children 4 to 8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non-violent conflict resolution. This program will air on WKTV, Digital Chanel 29.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon also live at the inn. Shelldon and his buddies, Herman and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the childrens key provider of knowledge and other resources. In each episode, the children learn a significant social emotional lesson and also share information relating to their ocean habitat and environmental protection. This program will air on WKTV, Digital Chanel 29.
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**Other Matters (3 of 12)**

Response	
Program Title	JANE and the DRAGON

Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 11:00am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON is a coming of age story about a middle class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady in Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the Guard of the King. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. This program will air on WKTV, Digital Chanel 29.
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**Other Matters (4 of 12)**

Response	
Program Title	BABAR

Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 11:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. This program will air on WKTV, Digital Chanel 29.
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**Other Matters (5 of 12)**

**Response**

Program Title	WILLAS WILD LIFE
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 12:00pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series featuring a six year old girl, Willa, who is permitted to share her home with an ever growing menagerie of animals, an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic. This program will air on WKTV, Digital Chanel 29.
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**Other Matters (6 of 12)**

**Response**

Program Title	PEARLIE
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 12:30pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, PEARLIE focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. This program will air on WKTV, Digital Chanel 29.

Other Matters (7 of 12)	Response
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Program Title	CUBIX: Robots For Everyone Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00am, 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WINX CLUB is a series that presents five friends, Bloom, an earth girl, Tecna, Musa, Flora and Stella. Together they form the Winx Club. Through their experiences at the Alfea Boarding School, they face the challenges of growing up, navigating the pressures of school and saving the universe. The girls learn that there is no such thing as ordinary when you believe in yourself. As hard working, diligent teenagers who care about the world, the Winx fairies serve as empowering role models to children. This program will air on WKTV D2.2, Digital Channel 29.2.
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Other Matters (8 of 12)	Response
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Program Title	ELIZABETH STANTON GREAT BIG WORLD Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00pm
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (CTA), Elizabeth Stantons Great Big World achieves the goals of providing children with a television show that meets the core programming requirements as determined by the FCC. It contains friendship as a central theme to all episodes. Each episode educates and informs the audience with lessons in geography, the initial and ongoing development of culture, volunteer opportunities, social dynamics, action and adventure, arts and entertainment, national customs, local transportation and trivia. The series highlights the need for volunteering and helping behavior, not only in geographic areas of near proximity, but also around the world. Each episode presents social responsibility and selfless behavior in a positive and encouraging manner. This program will air on WKTV D2.2, Digital Channel 29.2.

<b>Other Matters (9 of 12)</b>	<b>Response</b>
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Program Title	MADE IN HOLLYWOOD: Teen Edition Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday,12:30pm, Sunday, 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of MADE in HOLLYWOOD: Teen Edition is to provide for adolescent boys and girls in the 13 to 16 year old age group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. It is the goal of the show producers, while recognizing that many factors go into obtaining a position in any industry, to provide the young audience with enough background so that their own career exploration, planning, education and decision-making can begin. The Career and Guidance Model that surrounds the program is guided by a five step framework. This program will air on WKTV D2.2, Digital Channel 29.2.
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<b>Other Matters (10 of 12)</b>	<b>Response</b>
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Program Title	WILD LTD. Ch. 29.2
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth and Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program will air on WKTV D2.2, Digital Channel 29.2.

<b>Other Matters (11 of 12)</b>	<b>Response</b>
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Program Title	LIVE LIFE & WIN Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of the series are to encourage its audience in its target age group to explore, discover, and learn strategies to achieve personal dreams. The program promotes learning about the personal attributes important for achieving dreams. The show also encourages the exploring of volunteerism as an opportunity to build character and to uncover personal passions. The objective is to gain knowledge about life skills necessary to "Live Life and Win!" This program will air on WKTV D2.2, Digital Channel 29.2.

<b>Other Matters (12 of 12)</b>	<b>Response</b>
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Program Title	ON THE SPOT Ch. 29.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12:30pm

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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, this program stands out as most the scholastically diverse and enriching educational program on television. One of the show's creators and producers is Peter McDonnell, a curriculum and education specialist who has designed curriculums for Oregon State University and created science, math, reading, social studies, history, art, and health content for the country's leading K-12 educational publishers, Macmillan/McGraw-Hill, Pearson, and Houghton Mifflin Harcourt. This program will air on WKTV D2.2, Digital Channel 29.2.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Smith Media License Holdings, LLC</b></p>

## Attachments

No Attachments.