



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-175039** | Submit Date: **10/09/2015** | Call Sign: **WLAX** | Facility ID: **2710** | City: **LA CROSSE** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/09/2015** | Filing Status: **Active**

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## Report reflects information for : Third Quarter of 2015

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | FOX                 |
|              | Nielsen DMA           | LaCrosse-Eau Claire |
|              | Web Home Page Address | www.wiproud.com     |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(11)**

| Digital Core Program (1 of 11)   | Response   |
|--|--|
| Program Title  | THE YOUNG ICONS (17.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT 7AM-730AM (7/4-9/26/2015)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE YOUNG ICONS gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. (E/I) for children age 13-16 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 11)                     | Response                      |
|--|-------------------------------|
| Program Title                                      | PETS.TV (17.1)                |
| Origination  | Syndicated                    |
| Days/Times Program Regularly Scheduled             | SAT 730AM-8AM (7/4-9/26/2015) |
| Total times aired at regularly scheduled time      | 13                            |
| Total times aired                                  |                               |
| Number of Preemptions                              | 0                             |
| Number of Preemptions for other than Breaking News |                               |
| Number of Preemptions Rescheduled                  |                               |
| Length of Program                                  | 30 mins                       |
| Age of Target Child Audience                       | 13 years to 16 years          |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PETS TV is a half- hour series that explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (3 of 11)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | THE REAL WINNING EDGE (17.1)   |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | SAT 8AM-830AM (7/4-9/26/2015)  |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Total times aired  |  |                 |
| Number of Preemptions  | 0  |                 |
| Number of Preemptions for other than Breaking News   |  |                 |
| Number of Preemptions Rescheduled  |  |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience   | 13 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who have come face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |                 |

| <b>Digital Core Program (4 of 11)</b> |                  | <b>Response</b> |
|---------------------------------------|------------------|-----------------|
| Program Title                         | DOG TALES (17.1) |                 |

|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT 830AM-9AM (7/4-9/26/2015)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES serves the educational and informational needs with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program (5 of 11)**

**Response**

|  |                                    |
|--|------------------------------------|
| Program Title                          | JACK HANNAH'S INTO THE WILD (17.1) |
| Origination                            | Syndicated                         |
| Days/Times Program Regularly Scheduled | SUN 7AM-730AM (7/5-9/27/15)        |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JACK HANNA'S INTO THE WILD takes viewers on exciting journeys to learn about animals and the places they live. In addition to the educational aspect of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conversation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with the concern of the conservation status of wildlife and the environment enforces the educational value and impact of the program. The program was regularly scheduled and aired between the hours of 7:00am and 10:00am. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core Program (6 of 11)**

**Response**

|   |                              |
|---|------------------------------|
| Program Title                                 | THE REAL WINNING EDGE (17.1) |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | SUN 8AM-830AM (7/5-9/27/15)  |
| Total times aired at regularly scheduled time | 12                           |



|  |  |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who have come face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (7 of 11)</b>              | <b>Response</b>                     |
|--|-------------------------------------|
| Program Title                                      | TEEN KIDS NEWS (17.1) (7/5-9/27/15) |
| Origination  | Syndicated                          |
| Days/Times Program Regularly Scheduled             | SUN 830AM-9AM (7/5-9/27/15)         |
| Total times aired at regularly scheduled time      | 12                                  |
| Total times aired                                  |                                     |
| Number of Preemptions                              | 0                                   |
| Number of Preemptions for other than Breaking News |                                     |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TEEN KIDS NEWS meets FCC requirements for core children's programming by producing each week educational features such as: College and You (tips for choosing and getting into college) and Word (vocabulary skills training) as well as informational features for teens: healthy eating, driving tips for new drivers and internet predators. The show has been designed to meets the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the 13-16 year old's curiosity, develops their learning and cognitive, listening and thinking skills and serves as an enhancement of their academic and educational experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (8 of 11)</b>              | <b>Response</b>                 |
|--|---------------------------------|
| Program Title                                      | GREEN SCREEN ADVENTURES (17.2)  |
| Origination  | Network                         |
| Days/Times Program Regularly Scheduled             | SAT 7AM & 730AM (7/4-9/26/2015) |
| Total times aired at regularly scheduled time      | 26                              |
| Total times aired                                  |                                 |
| Number of Preemptions                              | 0                               |
| Number of Preemptions for other than Breaking News |                                 |
| Number of Preemptions Rescheduled                  |                                 |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES (GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 11) Response  |  |
|--|--|
| Program Title  | TRAVEL THRU HISTORY (17.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 8AM-830AM (7/4-9/26/2015)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TRAVEL THRU HISTORY is a half- hour series which takes viewers on an educational "field trip" to areas throughout the United States. It is designed to spark interest and enthusiasm for the rich history that surrounds the United States. It will take them to places they may never have thought to go, or might not have known even existed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (10 of 11)</b>   |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | MYSTERY HUNTERS (17.2)   |                 |
| Origination  | Network  |                 |
| Days/Times Program Regularly Scheduled   | sat 9am-9:30am (7/4-9/26/2015)   |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Total times aired  |  |                 |
| Number of Preemptions  | 0  |                 |
| Number of Preemptions for other than Breaking News   |  |                 |
| Number of Preemptions Rescheduled  |  |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience   | 13 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the MYSTERY HUNTERS uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents Choice Award. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |                 |

| <b>Digital Core Program (11 of 11)</b>             |                          | <b>Response</b> |
|--|--------------------------|-----------------|
| Program Title                                      | SAVED BY THE BELL (17.2) |                 |
| Origination  | Network                  |                 |
| Days/Times Program Regularly Scheduled             | SUN 9-11AM (7/5-9/27/15) |                 |
| Total times aired at regularly scheduled time      | 52                       |                 |
| Total times aired                                  |                          |                 |
| Number of Preemptions                              | 0                        |                 |
| Number of Preemptions for other than Breaking News |                          |                 |
| Number of Preemptions Rescheduled                  |                          |                 |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response                     |
|---|------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?  | Yes                          |
| Name of children's programming liaison  | C. L. KRAEHENBUEHL           |
| Address   | 1305 INTERCHANGE PLACE       |
| City  | LA CROSSE                    |
| State   | WI                           |
| Zip   | 54603                        |
| Telephone Number  | 608-781-0025                 |
| Email Address   | CKRAEHENBUEHL@NEXSTAR.<br>TV |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                              |



**Other Matters (0)**

**Certification**

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>NEXSTAR<br/>BROADCASTING<br/>GROUP, INC.</b></p> |

## Attachments

No Attachments.