



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022463962** | File Number: **CPR-140477** | Submit Date: **04/08/2013** | Call Sign: **KAME-TV** | Facility ID: **19191** |

City: **RENO** | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK
	Nielsen DMA	Reno
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(17)

Digital Core Program (1 of 17)		Response
Program Title		PETS.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS @ 7:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The show explains the positives and negatives of pet ownership, including how to care for your pet, features segments on owners, trainers and other people who interact with domesticated animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 17)		Response
Program Title		DOG AND CAT TRAINING WITH JOEL SILVERMAN
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS @ 7:30AM
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG AND CAT TRAINING WITH JOEL SILVERMAN is an educational / informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Mr. Silverman, the wellknown Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions. "K9's of OC" is a segment dedicated to helping the pet owner, in their home, to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. This is helpful for any household who has a dog and wants to improve obedience. Other weekly segments include "Working Dog" and "Advance Behavior" both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 17)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
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Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science, demonstrating practical applications of math and other scientific disciplines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)		Response
Program Title	JACK HANNA'S INTO THE WILD	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives. the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation. It is also important to note that in addition to the educational content of the program. Jack brings the affective aspect to wildlife education. engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	EYEWITNESS KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Eyewitness Kids News is to produce a weekly news program that will provide information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to kids who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. EKN will fill that void and become the first program in history that will develop the next generation of news viewers and high school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 17)		Response
Program Title		AWESOME ADVENTURES
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS @ 10:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The goal of the show is to make learning fun. The show takes the audience on adventures they may never experience firsthand. The viewer can tour Iceland, visit a naturally occurring hot spring, learn about the Native American History, take a flight in a seventy-five foot high hot air balloon or learn how to shoe and saddle a horse before taking one for a ride. This educational program is identified as an e/i at the beginning of its airing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)		Response
Program Title		THE REAL WINNING EDGE
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAYS @ 8:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 17)		Response
Program Title		GREEN SCREEN ADVENTURES (digital multi-cast only)
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAYS & SUNDAYS: 8AM - 9AM

Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures features stories and drawings by students in second through eighth grade using sketch comedy, story theater, game shows, original songs, puppetry and more. An ensemble then takes these submissions and brings the stories to life with the green screen as the backdrop for the subject. The Green Screen also showcases the children's original artwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	
	Response
Program Title	CHILDREN TALK (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 17)	Response
Program Title	WORKFORCE (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	TRAVEL TROUGH HISTORY (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:00AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History seeks to engage the viewer with stunning visuals, fast paced editing, and a thumping soundtrack. The intent is to educate our teen audience and their families about the wonderful destinations around the United States while also showing them the "whys" and "hows" that shaped this modern destination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17) <div>Response</div>	
Program Title	SAFARI (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SAFARI (Digital multi-cast only)
List date and time rescheduled	3/30/13 at 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Other

Digital Core Program (14 of 17)	Response
Program Title	COOKING WITH CUTTY (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"COOKIN' WITH CUTTY" serves the educational and informational needs of children 9 to 12 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	KIDS COOKING FOR KIDS (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS COOKING FOR KIDS serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	MAD ABOUT (digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About features actors in sketches that teach 13- to 16-year-olds about such serious subjects as how to balance a budget, how to deal with peer pressure and bullying, and how to research big purchases.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	EDGEMONT (digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:30AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The program illustrates the possible consequences of choices that these viewers may face and the outcomes provide life lesson that are shown plainly to the teen audience. It further benefits its viewers by opening dialogue with peers and potentially parents and educators regarding the topics portrayed in the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS @ 5:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS @ 3:00AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS @ 3:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science, demonstrating practical applications of math and other scientific disciplines.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	RAY STOFER
Address	4920 BROOKSIDE COURT
City	RENO
State	NV
Zip	89502
Telephone Number	775-856-2121
Email Address	ray.stofer@coxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>After the review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station terminated analog operations on February 17, 2009. Therefore, questions 2-4 refer to the station's primary digital stream, and questions 7(b) and 7(c) no longer apply. Due to an error caused by a bad version of the program that we received from the program distributor, the MeTV Network educational program "Safari," which aired on Saturday, March 23, 2013 from 10:30- 11:00am Eastern/Pacific Time (9:30- 10:00am Central/Mountain Time) did not contain an "E/I" logo superimposition throughout the entire program. This program was identified by the Network as an "E/I" program to the suppliers of program guides, and it was also introduced by an announcement stating that the following program is an "E/I" program. In addition, the "E/I" logo did appear as a superimposition over the program for approximately the first five seconds at the start of each program segment. Due to an error, the logo did not continue to be superimposed thereafter. MeTV Network has informed us that this was an inadvertent error and actions have been taken to help ensure the error does not recur. In addition, this same program episode was aired in a rebroadcast on Saturday, March 30, 2013 from 11:00- 11:30am Eastern/Pacific Time (10:00- 10:30am Central/Mountain Time) in its established second home. This rebroadcast was publicized by announcements on MeTV Network, and the "E/I" logo was superimposed over the program for the entire program duration in this rebroadcast.</p>

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show explains the positives and negatives of pet ownership, including how to care for your pet, features segments on owners, trainers and other people who interact with domesticated animals.

Other Matters (2 of 17)	Response
Program Title	DOG AND CAT TRAINING WITH JOEL SILVERMAN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG AND CAT TRAINING WITH JOEL SILVERMAN is an educational / informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Mr. Silverman, the wellknown Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions. "K9's of OC" is a segment dedicated to helping the pet owner, in their home, to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. This is helpful for any household who has a dog and wants to improve obedience. Other weekly segments include "Working Dog" and "Advance Behavior" both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well.

Other Matters (3 of 17)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Other Matters (4 of 17)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science, demonstrating practical applications of math and other scientific disciplines.

Other Matters (5 of 17)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives. the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation.It is also important to note that in addition to the educational content of the program. Jack brings the affective aspect to wildlife education. engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.
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Other Matters (6 of 17)	Response
Program Title	EYEWITNESS KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Eyewitness Kids News is to produce a weekly news program that will provide information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to kids who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. EKN will fill that void and become the first program in history that will develop the next generation of news viewers and high school.

Other Matters (7 of 17)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The goal of the show is to make learning fun. The show takes the audience on adventures they may never experience firsthand. The viewer can tour Iceland, visit a naturally occurring hot spring, learn about the Native American History, take a flight in a seventy-five foot high hot air balloon or learn how to shoe and saddle a horse before taking one for a ride. This educational program is identified as an e/i at the beginning of its airing.

Other Matters (8 of 17)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS @ 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.

Other Matters (9 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES (digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS & SUNDAYS: 8AM - 9AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures features stories and drawings by students in second through eighth grade using sketch comedy, story theater, game shows, original songs, puppetry and more. An ensemble then takes these submissions and brings the stories to life with the green screen as the backdrop for the subject. The Green Screen also showcases the children's original artwork.

Other Matters (10 of 17)	Response
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Program Title	CHILDREN TALK (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.

Other Matters (11 of 17)	Response
Program Title	WORKFORCE (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.

Other Matters (12 of 17)	Response
Program Title	TRAVEL TROUGH HISTORY (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History seeks to engage the viewer with stunning visuals, fast paced editing, and a thumping soundtrack. The intent is to educate our teen audience and their families about the wonderful destinations around the United States while also showing them the "whys" and "hows" that shaped this modern destination.
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Other Matters (13 of 17)	Response
Program Title	SAFARI (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Other Matters (14 of 17)	Response
Program Title	COOKING WITH CUTTY (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"COOKIN' WITH CUTTY" serves the educational and informational needs of children 9 to 12 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being.
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Other Matters (15 of 17)	Response
Program Title	KIDS COOKING FOR KIDS (Digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS COOKING FOR KIDS serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being.

Other Matters (16 of 17)	Response
Program Title	MAD ABOUT (digital multi-cast only)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About features actors in sketches that teach 13- to 16-year-olds about such serious subjects as how to balance a budget, how to deal with peer pressure and bullying, and how to research big purchases.

Other Matters (17 of 17)	Response
Program Title	EDGEMONT (digital multi-cast only)
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAYS @ 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The program illustrates the possible consequences of choices that these viewers may face and the outcomes provide life lesson that are shown plainly to the teen audience. It further benefits its viewers by opening dialogue with peers and potentially parents and educators regarding the topics portrayed in the series.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>ELLIS COMMUNICATIONS, INC</p>

Attachments

No Attachments.