



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005828686** | File Number: **CPR-155415** | Submit Date: **07/02/2014** | Call Sign: **WHEC-TV** | Facility ID: **70041** |
City: **ROCHESTER** | State: **NY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/02/2014 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rochester NY
	Web Home Page Address	www.whec.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	The Chica Show (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C (also known as Chica's Mom and Dad), welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show (DT.1)
List date and time rescheduled	SA 6/7/14 7:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/7/14 10:00AM
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	Noodle & Doodle (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle (DT.1)
List date and time rescheduled	SA 6/7/14 7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/7/14 10:30AM
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Justin Time (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time (DT.1)
List date and time rescheduled	SA 6/7/14 8:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/7/14 11:00AM
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Tree Fu Tom (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (DT.1)
List date and time rescheduled	SA 6/7/14 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/7/14 11:30AM
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
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Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00PM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town (DT.1)
List date and time rescheduled	SA 6/14/14 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/14/14 12:00PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town (DT.1)
List date and time rescheduled	SA 5/31/14 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/31/14 12:00PM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazy Town (DT.1)
List date and time rescheduled	SU 6/22/14 12:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/7/14 12:00PM
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Zou (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30PM
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Zou (DT.1)
List date and time rescheduled	SA 6/14/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/14/14 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Zou (DT.1)
List date and time rescheduled	SA 5/3/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/3/14 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Zou (DT.1)
List date and time rescheduled	SA 4/19/14 9:30AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/19/14 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Zou (DT.1)
List date and time rescheduled	SA 5/31/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/31/14 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Zou (DT.1)
List date and time rescheduled	SA 4/5/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/5/14 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Zou (DT.1)
List date and time rescheduled	SA 4/26/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/26/14 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Zou (DT.1)
List date and time rescheduled	SU 6/22/14 12:30PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/7/14 12:30PM
Reason for Preemption	Sports

Digital Core Program (7 of 13)		Response
Program Title		Jack Hanna's Into The Wild (DT.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 1:00PM
Total times aired at regularly scheduled time		2
Total times aired		12
Number of Preemptions		10
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		10
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 6/28/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/28/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 5/24/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/24/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 4/19/14 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/19/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 5/31/14 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/31/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 4/5/14 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/5/14 1:00PM

Reason for Preemption	Sports
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Digital Preemption Programs #6

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 6/21/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/21/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 5/17/14 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/17/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 6/14/14 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/14/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 4/26/14 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	SA 4/26/14 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Jack Hanna’s Into The Wild (DT.1)
List date and time rescheduled	SA 5/3/14 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/3/14 1:00PM
Reason for Preemption	Sports

Digital Core Program (8 of 13)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 13)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Travel Thru History (ME-TV; DT.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Mystery Hunters(ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 9:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Mystery Hunters is about two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
Program Title	Safari(ME-TV; DT.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 10:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 13)		Response
Program Title	Edgemont (ME-TV; DT.2)	
Origination	Network	

Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Calarese
Address	191 East Avenue
City	Rochester
State	NY
Zip	14604
Telephone Number	585-546-5670
Email Address	program@whec.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Under Question 10, Program 7, WHEC-TV, On Saturday, 6/7/14, the Jack Hanna Into The Wild program was joined in progress at 1:15-1:30pm due to a network sports overage. WHEC-TV engages in non-broadcast activities such as conducting station tours, participating in reading programs at area schools and speaking to various groups about careers in the communications industry. On 4/8/14, News Anchor, Nikki Rudd, served as a Celebrity Scooper for Easter Seals' Cones for Kids. It was to raise awareness about this organization. On, 5/18/14, News Anchor, Nikki Rudd emceed the March for Babies fund-raiser at RIT. On 5/16/14, News Anchors, Nikki Rudd and Lia Lando, co-emceed the Golisano Children's Hospital Telethon Luncheon. On 6/7/14, News Anchor, Nikki Rudd emceed Walk With Me at Genesee Valley Park for Easter Seals. Other WHEC-TV staffers teamed up for the 5K run (News Anchor, Pat Taney; News Anchor, Scott Kilbury; Chief Photographer, Todd Hayes; News Producer, Susan Connors and Account Executive, Christine Sibilio. On 6/13/14, News Anchor, Janet Lomax, spoke with students at the Young Women's College Prep Charter School about television news. On 6/16/14, News Anchor, Rebecca Leclair, emceed a dinner fund-raiser for the Pirate Toy Fund. WHEC-TV also participates in a project whereby local high school seniors are nominated to be the News10NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the sports segment of our six o'clock newscast, September through the first week of June. On Sunday, June 1, 2014, WHEC-TV teamed up with our local children's hospital, Golisano Children's Hospital at Strong, and aired a telethon encouraging our viewers to donate. The call was answered by our community to the tune of four-million dollars. WHEC-TV airs a Kids Programming PSA that explains the programming educational/informational symbol; what it means and how parents can use it. This :30 second PSA/Promo aired as follows: 4/5/14, 9:24AM; 4/8/14, 12:39PM; 4/12/14, 11:57AM; 4/18/14, 12:53PM; 4/19/14, 9:24AM; 4/25/14, 2:24PM; 4/26/14, 9:16AM; 5/1/14, 2:44PM; 5/3/14, 11:57AM; 5/9/14, 2:51PM; 5/10/14, 10:27AM; 5/12/14, 2:52PM; 5/17/14, 11:26AM; 5/21/14, 2:47PM; 5/24/14, 10:57AM; 5/28/14, 12:48PM; 5/31/14, 11:26AM; 6/4/14, 2:43PM; 6/7/14, 8:57AM; 6/12/14, 2:53PM; 6/14/14, 10:57AM; 6/18/14, 12:52PM; 6/21/14, 11:26AM; 6/24/14, 2:09PM; 6/28/14, 10:27AM. "Don't be a Bully", this message aired, 4/5/14, 9:08AM; 5/31/14, 8:53AM. Let's beat childhood obesity, get active with your kids. We're all in this together. It's the message of our "Childhood Obesity" public service announcement that aired: 4/5/14, 9:23AM; 4/12/14, 1:23PM; 4/19/14, 1:23PM; 5/24/14, 9:39AM; 6/7/14, 1:23PM; 6/21/14, 9:53AM; 6/28/14, 9:37AM. March for Babies is our PSA whereby we encourage viewers to join News10NBC's Nikki Rudd for the annual March for Babies on May 18th. Funds raised go toward research against premature births and the March of Dimes. It aired, 4/2/14, 12:11PM; 4/2/14, 12:56PM; 4/2/14, 6:15PM; 4/3/14, 12:55PM; 4/4/14, 12:10PM; 4/4/14, 6:11PM; 4/5/14, 6:21PM; 4/6/14, 6:13PM; 4/7/14, 7:16PM; 4/8/14, 12:55PM; 4/9/14, 12:10PM; 4/9/14, 12:55PM; 4/10/14, 6:14PM; 4/11/14, 12:16PM; 4/17/14, 12:16PM; 4/17/14, 6:09PM; 4/18/14, 7:17AM; 4/22/14, 12:15PM; 4/23/14, 12:13PM; 4/24/14, 12:16PM; 4/24/14, 6:17PM; 4/25/14, 12:17PM; 4/26/14, 9:07AM; 4/27/14, 6:15PM; 4/30/14, 12:56PM; 5/1/14, 12:12PM; 5/3/14, 9:09AM; 5/8/14, 12:12PM; 5/8/14, 12:55PM; 5/10/14, 7:20PM; 5/10/14, 7:51PM. Characters from the animated hit movie Rio, encourage adults to get outside with your kids and enjoy nature. This PSA aired, 4/26/14, 9:23AM; 5/3/14, 9:24AM; 5/24/14, 9:54AM; 6/21/14, 9:37AM; 6/28/14, 9:37AM. WHEC-TV participated in this Ad Council campaign, sending a strong message to parents, guardians and even fr</p>
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Other Matters (27)

Other Matters (1 of 27)	Response
Program Title	The Chica Show (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C (also known as Chica's Mom and Dad), welcome you with open wings for fantastic adventures and dress-up fun.

Other Matters (2 of 27)	Response
Program Title	The Chica Show (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:00AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C (also known as Chica's Mom and Dad), welcome you with open wings for fantastic adventures and dress-up fun.

Other Matters (3 of 27)	Response
Program Title	The Chica Show (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C (also known as Chica's Mom and Dad), welcome you with open wings for fantastic adventures and dress-up fun.

Other Matters (4 of 27)	Response
Program Title	Noodle and Doodle (DT.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (5 of 27)	Response
Program Title	Noodle and Doodle (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (6 of 27)	Response
Program Title	Noodle and Doodle (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (7 of 27)	Response
Program Title	Justin Time (DT.1)
Origination	Network

Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (8 of 27)	Response
Program Title	Justin Time (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 11:00AM
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (9 of 27)	Response
Program Title	Tree Fu Tom (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.

Other Matters (10 of 27)	Response
Program Title	Tree Fu Tom (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 11:30AM
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.

Other Matters (11 of 27)	Response
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Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00PM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (12 of 27)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 11:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (13 of 27)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (14 of 27)	Response
Program Title	Zou (DT.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30PM
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (15 of 27)	Response
Program Title	Zou (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 11:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
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Other Matters (16 of 27)	Response
Program Title	Zou (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
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Other Matters (17 of 27)	Response
Program Title	Zou (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU12:30PM

Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (18 of 27)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 1:00PM
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (19 of 27)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.
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Other Matters (20 of 27)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (21 of 27)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 12:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (22 of 27)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (23 of 27)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (24 of 27)	Response
Program Title	Travel Thru History (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (25 of 27)	Response
Program Title	Mystery Hunters (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is about two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.

Other Matters (26 of 27)	Response
Program Title	Safari (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Other Matters (27 of 27)	Response
Program Title	Edgemont (ME-TV; DT.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Karen Calarese</p>

Attachments

No Attachments.