



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006735864** | File Number: **CPR-124464** | Submit Date: **10/07/2011** | Call Sign: **WNYO-TV** | Facility ID: **67784** |

City: **BUFFALO** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/07/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | MNT |
| | Nielsen DMA | Buffalo |
| | Web Home Page Address | www.mytvbuffalo.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(18)

| Digital Core Program (1 of 18) | | Response |
|---|--|----------|
| Program Title | Noonbory & the Super 7 | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Monday and Tuesdays 7:30-8am (7/4/11-8/30/11) | |
| Total times aired at regularly scheduled time | 18 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 3 years to 6 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noonbory and the Super 7 uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. Second, the series gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation.This programed aired on the main digital stream. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (2 of 18) | | Response |
|---|--|----------|
| Program Title | Wimzie's House | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Wednesdays and Thursday 7:30-8am (7/6/11-9/1/11) | |

| | |
|--|---|
| Total times aired at regularly scheduled time | 18 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music,songs,the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home.This programed aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 18) Response | |
|---|------------------------------------|
| Program Title | Whaddyado? |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7-7:30am (7/2/11-9/3/11) |
| Total times aired at regularly scheduled time | 10 |

| | |
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| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 18) | | Response |
|--|--|-----------------------------------|
| Program Title | | Madeline |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Fridays 7:30-8am (7/1/11-8/19/11) |
| Total times aired at regularly scheduled time | | 8 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 5 years to 7 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Madeline, the series, strives to highlight the kinds of issues that young children face in ways and in a context that young children relate to. It portrays negative behavior leading to negative consequences and positive behavior leading to positive consequences. And most important, it provides young viewers with a model that they want to and can emulate.This programed aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 18) | Response |
|--|--|
| Program Title | M@d About |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30-8am (7/2/11-9/3/11) |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@d About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. This programed aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 18) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

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|--|--|
| Program Title | Beta Records TV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 7-7:30am (7/2/11-9/24/11) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.This program aired on the secondary digital stream, CoolTV, channel 49.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 18) | | Response |
|--|-------------------------------------|----------|
| Program Title | Real Life 101 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays 7:30-8am (7/2/11-9/24/11) | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |

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|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.This program aired on the secondary digital stream, CoolTV, channel 49.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 18) | Response |
|--|----------------------------------|
| Program Title | Ultimate Choice |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8-9am (7/2/11-9/24/11) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

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|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ultimate Choice Florida" and "Ultimate Choice Real Girls provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution...a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications, they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.This program aired on the secondary digital stream, CoolTV, channel 49.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (9 of 18) | Response |
|--|-----------------------------------|
| Program Title | Teen Kids News |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9-10am (7/2/11-9/24/11) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

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|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News meets FCC requirements for "core children's programming" by producing each week educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13 - 16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 5,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.This program aired on the secondary digital stream, CoolTV, channel 49.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 18) Response | |
|--|--------------------------------------|
| Program Title | Noonbory & the Super 7 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7-7:30am (9/10/11-9/17/11) |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noonbory and the Super 7 uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. Second, the series gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation.This programed aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 18) | Response |
|--|-------------------------------------|
| Program Title | Wimzie's House |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays 7:30-8am (9/8/11-9/15/11) |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music,songs,the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home.This programed aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 18) | | Response |
|--|--|--|
| Program Title | | Whaddyado |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 7:30-8am (9/10/11-9/24/11) |
| Total times aired at regularly scheduled time | | 3 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. This programed aired on the main digital stream. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (13 of 18) | | Response |
|--|--|--|
| Program Title | | M@d About |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Wednesdays 7:30-8am (9/7/11-9/28/11) |
| Total times aired at regularly scheduled time | | 4 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | M@d About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (14 of 18) | | Response |
|---------------------------------|--|---------------------------------|
| Program Title | | Made in Hollywood: Teen Edition |
| Origination | | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday 7-7:30am (9/24/11) |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational/informational weekly series showcases how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry. This program aired on the main digital feed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 18) | | Response |
|--|--|---|
| Program Title | | Dogtales |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Mondays 7:30-8am (9/5/11-9/26/11_ |
| Total times aired at regularly scheduled time | | 4 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Each episode profiles a breed,its history, its popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives. We are showing families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. We also have several dog experts, explaining the various dog needs?health, nutrition, safety, care, etc. This program aired on the main digital stream. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (16 of 18) | Response |
|--|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays 7:30-8am (9/6/11-9/27/11) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E /I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 18) | Response |
|---|--------------------------------------|
| Program Title | Animal Exploration |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays 7:30-8am (9/22/11-9/29/11) |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 18) | | Response |
|--|--|---|
| Program Title | | Awesome Adventures |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Fridays 7:30-8am (8/26/11-9/26/11) |
| Total times aired at regularly scheduled time | | 6 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Awesome Adventures is designed to educate, inform, & entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of natures, its creatures, & the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. This program aired on the main digital stream. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Mike Bullen |
| Address | 699 Hertel Ave |
| City | Buffalo |
| State | NY |
| Zip | 14207 |
| Telephone Number | 716-447-3280 |
| Email Address | mbullen@sbgnet.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WNYO aired various Public Service Announcements in the third quarter. Some examples of issues in these PSA's include: Drug Education, Health/Nutrition issues (including prenatal), Education/Literacy, Homefront, Environment, Community Volunteering, Crime Prevention, Teen Pregnancy, Child Safety, Online Safety, Traffic Safety, Gun Violence and Family Values. |

Other Matters (11)

| Other Matters (1 of 11) | Response |
|---|---|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays 7:30-8am (10/3/11-12/26/11) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales carries the E/I designation because the show is geared to inform and educate kids 13-16 years of age about the world of dogs. Each episode profiles a breed's history, it's popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives. We are showing families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. We also have several dog experts, explaining the various dog needs health, nutrition, safety, care, etc. This program will air on the main digital stream. |

| Other Matters (2 of 11) | Response |
|---|--|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays 7:30-8am (10/4/11-12/27/11) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E /I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. This program will air on the main digital stream. |

| Other Matters (3 of 11) | Response |
|---|---------------------------------------|
| Program Title | Whaddyado |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30-8am (10/1/11-12/31/11) |

| | |
|--|---|
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. This programed will air on the main digital stream. |

| Other Matters (4 of 11) | Response |
|--|--|
| Program Title | M@d About |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays 7:30-8am (10/5/11-12/28/11) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode elies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. This program will air on the main digital stream. |

| Other Matters (5 of 11) | Response |
|---|---------------------------------------|
| Program Title | Animal Exploration |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays 7:30-8am (10/6/11-12/29/11) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. This program will air on the main digital stream. |
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| Other Matters (6 of 11) | Response |
|--|--|
| Program Title | Awesome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays 7:30-8am (10/7/11-12/30/11) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is designed to educate, inform, & entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of natures, its creatures, & the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. This program will air on the main digital stream. |

| Other Matters (7 of 11) | Response |
|--|--|
| Program Title | Made in Hollywood: Teen edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7-7:30am (10/1/11-12/31/11) |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational/informational weekly series showcases how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry.This program will air on the main digital stream. |

| Other Matters (8 of 11) | Response |
|---|---------------------------------------|
| Program Title | Beta Records TV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 7-7:30am (10/1/11-12/30/11) |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.This program will air on the secondary digital stream, CoolTV, channel 49.2. |

| Other Matters (9 of 11) | |
|--|---|
| Response | |
| Program Title | Real Life 101 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 7:30-8am (10/1/11-12/30/11) |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.This program will air on the secondary digital stream, CoolTV, channel 49.2. |

| Other Matters (10 of 11) | |
|---|------------------------------------|
| Response | |
| Program Title | Ultimate Choice |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8-9am (10/1/11-12/30/11) |
| Total times aired at regularly scheduled time | 28 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ultimate Choice Florida" and "Ultimate Choice Real Girls provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution..a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications, they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.This program will air on the secondary digital stream, CoolTV, channel 49.2. |

| Other Matters (11 of 11) | Response |
|--|--|
| Program Title | Teen Kids News |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9-100am (10/1/11-12/30/11) |
| Total times aired at regularly scheduled time | 28 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News meets FCC requirements for "core children's programming" by producing each week educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13 - 16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 5,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. This program will air on the secondary digital stream, CoolTV, channel 49.2. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>New York Television, Inc</p> |

Attachments

No Attachments.