

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0033373408** File Number: **CPR-135095** Submit Date: **10/09/2012** Call Sign: **KNIN-TV** Facility ID: **59363** 

City: CALDWELL State: ID

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2012 Filing Status: Active

# Report reflects information for : Third Quarter of 2012

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | FOX                    |
|              | Nielsen DMA           | Boise                  |
|              | Web Home Page Address | http://www.fox9now.com |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(16)

| Digital Core Program (1 of 16)   | Response  |
|--|---|
| Program Title  | Eco Company   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Fridays 7-7:30AM (on KNIN-DT1 9.1)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages, can use in their daily lives. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes   |

| Digital Core Program (2 of 16)   | Response  |
|--|---|
| Program Title  | Pets.TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Fridays 7:30-8AM (on KNIN-DT1 9.1)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | This program features news and information on pet health, pet care, and pet lifestyles. Non-domesticated animals are also included. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes   |

| Digital Core<br>Program (3   |   |
|--|---|
| of 16)   | Response  |
| Program Title  | Wild About Animals  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7-7:30AM (on KNIN-DT 9.1  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience if 13-16). As the producers of "Wild About Animals", it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. Also, each episode is close-captioned and E/I inscribed throughout. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (4<br>of 16)   | Response   |
|--|--|
| Program Title  | Animal Atlas   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:30-8AM (on KNIN-DT1 9.1 through 9/8/12)  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 11   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining, informative, and educational series geared toward the age group of 13 to 16. To summarize, the program in general focuses on Life Science with underlying science content standards addressed. The content, like the tone of the narration, is engaging, challenging, and avoids condescension. It manages to pack a great deal of educational information into a narrative theme that will hold young viewer's interest. Within the episode "30 MPH," (title chosen as the demarcation for exceptional animal speed), information is included on animal weight, animal behavior, animal social characteristics, and habitat adaptation in addition to the expected data on speed. Speed facts are grouped in meaningful ways. Speed champions in water, on land, and in the air are listed in addition to the overall winner (the Peregrine Falcon). Further, categories of two-legged, four-legged, and species are differentiated, as is human speed, which is effectively used as a point of comparison. The format supports the educational content. The editing style of quick cuts emphasizing high-interest visuals is well suited to the 13-16 year-old age group. The animal world presents a dazzling variety of fur, faces, body types, and movements and a welcome number of these are included. The visual elements alone present a wonderful tour of animal morphology and the emphasis on color, shapes, and faces will appropriately hold attention as the narrative delivers educational information. The vocabulary will stretch the knowledge base, and potentially new terms as "brachiating", "ungulates", are always introduced in context with supporting information ("ungulates, or hoofed animals") as well as visual articulation. This is a very effective way to deliver educational content. |

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /I?          |     |

| Digital Core<br>Program (5 of<br>16)   | Response   |
|--|--|
| Program Title  | Jack Hanna's Into the Wild   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 8-8:30AM (on KNIN-DT1 9.1)   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal acts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16. |

| Does the       | Yes |
|----------------|-----|
| Licensee       |     |
| identify the   |     |
| program by     |     |
| displaying     |     |
| throughout the |     |
| program the    |     |
| symbol E/I?    |     |

| Digital Core Program<br>(6 of 16)  | Response   |
|--|--|
| Program Title  | Mystery Hunters  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 8:30-9AM on KNIN-DT 9.1  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Can people be frozen and brought back to life in the future? Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7-7:30AM on KNIN-DT2 9.2   |
|--|--|
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (8 of<br>16) | Response             |
|--------------------------------------|----------------------|
| Program Title                        | Aqua Kids Adventures |
| Origination                          | Network              |

| Days/Times Program Regularly Scheduled   | Sundays 7:30-8AM on KNIN-DT2  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled time   | 14  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (9 of<br>16)            | Response                     |
|---|------------------------------|
| Program Title                                   | Real Life 101                |
| Origination                                     | Network                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays 8-8:30AM on KNIN-DT2 |

| Total times  | 14   |
|--|--|
| aired at<br>regularly  |  |
| scheduled<br>time  |  |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Response                     |
|------------------------------|
| Major Decision               |
| Network                      |
| Sundays 8:30-9AM on KNIN-DT2 |
|                              |
|                              |
|                              |
|                              |

| Total times aired at regularly scheduled time  | 14  |
|--|---|
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 16)                       | Response                            |
|---|-------------------------------------|
| Program Title   | Pets.TV                             |
| Origination   | Syndicated                          |
| Days/Times Program Regularly<br>Scheduled             | Saturdays 11:00-11:30AM on KNIN-DT2 |
| Total times aired at regularly scheduled time         | 13                                  |
| Total times aired                                     |                                     |
| Number of Preemptions                                 | 0                                   |
| Number of Preemptions for other than<br>Breaking News |                                     |
| Number of Preemptions Rescheduled                     |                                     |
| Length of Program                                     | 30 mins                             |
| Age of Target Child Audience                          | 13 years to 16 years                |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features news and information on pet health, pet care, and pet lifestyles. Non-domesticated animals are also included. Episodes airing on KNIN-DT2 will be from a different sequence than the episodes airing on KNIN-DT1. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12<br>of 16)  | Response  |
|--|---|
| Program Title  | Wild About Animals  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:30AM-12PM on KNIN-DT2 through 8/25/12  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 8   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience if 13-16). As the producers of "Wild About Animals", it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. Also, each episode is close-captioned and E/I inscribed throughout. Episodes airing on KNIN-DT2 will be from a different sequence than the episodes airing on KNIN-DT1. |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /I?          |     |  |  |

| Digital Core<br>Program (13 of 16)   | Response  |
|--|---|
| Program Title  | Mystery Hunters   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 9:30-10AM on KNIN-DT2   |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Can people be frozen and brought back to life in the future? Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown. Episodes of Mystery Hunters on KNIN-DT2 will be from a different sequence than those that air on KNIN-DT1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (14 of 16) | Response    |
|---------------------------------|-------------|
| Program Title                   | Young Icons |

| Origination  | Syndicated  |
|--|---|
| Days/Times Program Regularly<br>Scheduled  | Saturdays 11AM on KNIN-DT1 through 9/1/12   |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (15 of 16)  | Response  |
|--|---|
| Program Title  | Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays 7:30AM on KNIN-DT1 effective 9/15   |
| Total times aired at regularly scheduled time  | 3   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneur athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (16<br>of 16)  | Response   |
|--|--|
| Program Title  | MLB Player Poll  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 1-1:30PM on KNIN-DT1   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Brian Perkins   |
| Address   | 1866 E Chisholm Drive   |
| City  | Nampa   |
| State   | ID  |
| Zip   | 83687   |
| Telephone Number  | 208 381-6621  |
| Email Address   | bperkins@jrn.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KNIN ceased analog broadcasts on June 12, 2009. As a result, the analog portion of this report no longer applies. Episodes of Mystery Hunters, Pets.TV and Wild About Animals on KNIN-DT2 are all from a different episode sequence than the programs that air on KNIN-DT1. |

## Other Matters (12)

| Other<br>Matters (1 of<br>12)  | Response  |
|--|---|
| Program Title  | Wild About Animals  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7-7:30AM on KNIN-DT 9.1   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience if 13-16). As the producers of "Wild About Animals", it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. Also, each episode is close-captioned and E/I inscribed throughout. |

| Other Matters (2 of 12)  | Response  |
|--|---|
| Program Title  | The Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Sat. 7:30-8AM on KNIN-DT1 (through 9/8/12)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |

| Other Matters<br>(3 of 12) | Response                   |
|----------------------------|----------------------------|
| Program Title              | Jack Hanna's Into the Wild |
| Origination                | Syndicated                 |

| Days/Times<br>Program<br>Regularly                     | Saturdays 8:00-8:30AM on KNIN-DT1  |
|--|--|
| Scheduled  |  |
| Total times<br>aired at<br>regularly<br>scheduled time | 13   |
| Length of<br>Program                                   | 30 mins  |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years   |
| Describe the educational and                           | This series is designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to never the series of the |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This series is designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal acts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.

| Other Matters (4 of 12)  | Response   |
|--|--|
| Program Title  | Mystery Hunters  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Thursdays 7:30-8AM on KNIN-DT 9.1  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Can people be frozen and brought back to life in the future? Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown. |

| Other Matters (5 of 12)                       | Response                     |
|---|------------------------------|
| Program Title                                 | Pets.TV                      |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | Fridays 7:30-8AM on KNIN-DT1 |
| Total times aired at regularly scheduled time | 13                           |
| Length of Program                             | 30 mins                      |
| Age of Target Child Audience from             | 13 years to 16 years         |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features news and information on pet health, pet care, and pet lifestyles. Non-domesticated animals are also included.

| Other Matters (6 of 12)  | Response  |
|--|---|
| Program Title  | Eco Company   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Fridays 7-7:30A on KNIN-DT1   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages, can use in their daily lives. |

| Other Matters (7 of 12)  | Response   |
|--|--|
| Program Title  | Taste Buds   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7-7:30AM on KNIN-DT2   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. |

| Other Matters |          |
|---------------|----------|
| (8 of 12)     | Response |

| Program Title  | Aqua Kids Adventures  |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7:30-8AM on KNIN-DT2  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |

| Other Matters<br>(9 of 12)                      | Response                     |
|---|------------------------------|
| Program Title                                   | Real Life 101                |
| Origination                                     | Network                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays 8-8:30AM on KNIN-DT2 |
| Total times aired at regularly scheduled time   | 13                           |
| Length of Program                               | 30 mins                      |
| Age of Target<br>Child<br>Audience from         | 13 years to 16 years         |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

| Other Matters (10 of 12)   | Response  |
|--|---|
| Program Title  | Major Decision  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 8:30-9AM on KNIN-DT2  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. |

| Other Matters (11 of 12)                      | Response                      |
|---|-------------------------------|
| Program Title                                 | Mystery Hunters               |
| Origination                                   | Network                       |
| Days/Times Program<br>Regularly Scheduled     | Sundays 9:30-10AM on KNIN-DT2 |
| Total times aired at regularly scheduled time | 13                            |
| Length of Program                             | 30 mins                       |
| Age of Target Child Audience from             | 13 years to 16 years          |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Can people be frozen and brought back to life in the future? Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown.

| Other Matters (12 of 12)   | Response  |
|--|---|
| Program Title  | Pets.TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays 11-11:30AM on KNIN-DT2  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features news and information on pet health, pet care, and pet lifestyles. Non-domesticated animals are also included. Episodes airing on KNIN-DT2 will be from a different sequence than the episodes airing on KNIN-DT1. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Journal Broadcast Corporation **Attachments** 

No Attachments.