

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022491633** File Number: **CPR-140957** Submit Date: **04/09/2013** Call Sign: **WSTM-TV** Facility ID: **21252** 

City: **SYRACUSE** State: **NY** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/09/2013 Filing Status: Active

## Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Syracuse
	Web Home Page Address	www.CNYCentral.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	The Wiggles (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am until 2/2
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A musical variety show for pre-schoolers that presents basic information, including numbers, letters, colors, matching and classifying, and following directions. Words, languages, traditions and cultures are also presented in guessing games, songs, dance and role playing. This show started in a new time this quarter, and our :15 change announcement #5804 ran 7 times from 1/02 until 1/05.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	The Chica Show (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am from 2/9
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dealing with pre-school development changes such as impulse control, distractability, judgement and interpersonal behaviors, through the eyes of a 5-year old, who learns that hard work and practice help A nanny provides adventures that help Chica work through her issues. Specific topics this quarter included putting things back where they belong so they don't get lost; practice and believing in yourse help overcome nervousness; and when learning something new, start with the basics and keep practicing. Our :15 new show announcement #5812 ran 7 times from 2/6 to 2/11.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)	Response
Program Title	The Pajanimals (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bedtime routines and the importance of consistency on personal hygiene and sleep time are modeled by four 'preschool-aged' puppets and their off-screen parents. The children also have dream-like adventures that center on overcoming shyness, making new friends and dealing with bullies. Specific topics this quarter included trying something new, how a good friend can help deal with a bully, and making sure everyone has one before taking a second.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	Poppy Cat (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Themes of being nice to each other and working together to problem-solve are presented through storytelling. Based on the book series by Lara Jones. This quarter, segment themes included teamwork to present a musical performance; no reason to be afraid of the dark; in problem solving, track down clues, even if they seem unrelated.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	Justin Time (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A preschooler uses daydreams to practice problem solving and working out problems, with the help of imaginary friends. Focusing to achieve success, learning from failures, and trying alternate paths to a goal are stressed. Specific story themes this quarter included keeping surprises to make something extra special; encouraging friends can help them be successful; and instruction from parents can help guide toward a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	Lazy Town (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fitness and healthy habits are encouraged, with emphasis on eating fruits and vegetables, getting enough sleep and enjoying physical activities like game playing & athletic competition, contrasted with sedentary game playing and eating candy and junk food. Specific topics this quarter included trusting computers and technology but also getting out to play real sports and activities; scouting can be fun and build friendships; and friends can help you find exercises or activities that you enjoy. For the 3/23 time change, our :15 announcement #5819 ran 6 times, 3/20 - 3/23
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Lazy Town (NBC Digital 3.1)
List date and time rescheduled	3/23 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/23 ELZT 111H
Reason for Preemption	Sports

Digital Core Program (7 of 23)	Response
Program Title	Noodle & Doodle (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Art and cooking projects that can be replicated at home by parents and children playing together, showing that food can be a creative experience. Also an emphasis on repurposing and recycling items to use in projects. Show themes for this past quarter included: making healthy smoothies and magic-milk pictures; Dragon themes (and their reason) for Chinese New Year; and using recycled items to make scarecrows to protect your garden vegetables. This show started in a new time this quarter, and our :15 change announcement #5804 ran 7 times from 1/02 until 1/05. Our :15 show time change announcement #5817 for 3/9 ran 6 times. Our :15 show time change announcement #5819 for 3/23 ran 6 times.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Noodle & Doodle (WSTM Digital 3.1)
List date and time rescheduled	3/9 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 3/16 ENAD 108H
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Noodle & Doodle (WSTM Digital 3.1)
List date and time rescheduled	3/9 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 3/9 ENAD 106H
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Noodle & Doodle (WSTM Digital 3.1)
List date and time rescheduled	3/9 9:30AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 3/23 ENAD 110H
Reason for Preemption	Sports

Digital Core Program (8 of 23)	Response
Program Title	Rescue Heroes (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am until 3/2
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Protecting the world from man-made and natural disasters, with a teen-aged team that also models how to keep an open mind, ask for help, face fears, be persistent and prepared, and emphasize procedure to reach goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	New Adventures of Nanoboy (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am from 3/9
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A look at the good versus evil battles in the world of cells, molecules and atoms, from the perspective of a 9 year old boy who deals with conflicts like peer pressure and exam stress in his 'real' world, and who then transforms into a superhero to take on bacteria and problems like flu virus, deranged proteins and amoebas. Announcement of the new program #7444, :15 ran 9 times 3/07 to 3/8.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	Rescue Heroes (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30 until 3/2
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A team of teens on missions models work habits, including keeping an open mind, ask for help, face fears, be persistent and prepared, and emphasize procedure to reach goals. The missions also bring awareness of man-made and natural disasters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	New Adventures of Nanoboy (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30 from 3/9
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A nine year old transforms into a cell-sized superhero to take on bacteria and problems like flu virus, deranged proteins and amoebas. In 'real' life, Oscar is a normal pre teen dealing with peer pressure and exam stress. Announcement of the new program #7444, :15, ran 9 times 3/07 to 3/8.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)	Response
Program Title	Animal Science (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animals adapting to, and excelling in their environments. Each week focuses on one species. This quarter, topics included the strength of the leaf cutter and, camouflage techniques among the animals of Africa, and animals that have adapted to the freezing Arctic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	Beta Records (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am until 1/6
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A behind the scenes look at the music industry, with tips and how-to's for aspiring musicians and information on other parts of the business, as well as a look at how music connects and influences other parts of our culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	Animal Atlas (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am starting 1/13
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers are introduced to animals via close-up photography, and learn unusual facts about them in a way that relates to typical teen lives, making the information more memorable. Animal adaption to environment is also portrayed and explained. Our :15 change announcement #5803 ran 7 times 1/9 to 1/12
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	Jack Hanna's Into the Wild (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Positive and negative influences of man on animals' environments, and how they adapt to the biodiversity they live in and with.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	On the Spot (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A man on the street-style quiz show that informs viewers on math, science, English, history, art, geography, health and technology. The answers are explained and include more information on the topic
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	Response
Program Title	Jack Hanna's Animal Adventures (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on a specific species or breed, and looks at its survival challenges, as well as how man's involvement has changed its outlook for the future, for better or worse.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Why we need to be stewards of water bodies, and the lands they affect. Each episode focuses on a specific ecosystem and looks at the water and the land it influences.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	Dog & Cat Training with Joel Silverman (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The art of training an animal, and watching the results, used as a confidence builder as well as providing an explanation of following a method to reach a goal, and understanding patience, discipline and hard work. Our :15 new show announcement #5803 ran 7 times from 1/4 to 1/5.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A look at myths and mysteries from around the world, through the eyes of two teenage explorers, with the help of a skeptical scientist who explains the facts behind the phenomena.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An in-depth look at a water system, lake or ocean, and its tributaries. Each weekly episode also looks at the impact of the water on the land it touches, and the importance of stewardship of our water resources.

Does the Licensee identify the program by	Yes
displaying throughout the program the	
symbol E/I?	

Digital Core Program (22 of 23)	Response
Program Title	Dog & Cat Training with Joel Silverman (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The art of training an animal, with benefits far beyond seeing the results. The how-to stresses the importance of having a plan, and following through to the goal with patience and persistence. Each episode also shows results, both for the animal, and the confidence and personal growth of the teen trainer. Our :15 new show announcement #5803 ran 7 times from 1/4 to 1/5.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers see mysteries and folk lore from around the world. Teen travelers focus on one myth or phenomenon in each episode, with a scientist providing background, fact, and in some cases, explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Laura Hand
Address	1030 James Street
City	Syracuse
State	NY
Zip	13203
Telephone Number	(315) 477-9400
Email Address	Ihand@cnycentral.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Our major outreach this quarter is the community-wide Parents as Reading Partners, with staffers going to area schools to read in classrooms. It's part of our ongoing outreach to young community members, aimed at encouraging and promoting language and math skills and understanding technology, as well as appropriate social media skills. We also give station tours to youth groups, with an emphasis on career planning and developing job skills. And, we offer job shadows for high school students, and handson internships for college students. Staffers are also involved in coaching youth athletics, and on boards of community organizations that program for youth development. We also produce and air a weekly 'Athlete of the Week,' which profiles a high school student who's a standout in sports, but also excelling in academics and community involvement.

## Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	The Chica Show (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dealing with pre-school development changes such as impulse control, distractability, judgement and interpersonal behaviors, through the eyes of a 5-year old, who learns that hard work and practice help. A nanny provides adventures that help Chica work through her issues. Specific topics this quarter included putting things back where they belong so they don't get lost; practice and believing in yourself help overcome nervousness; and when learning something new, start with the basics and keep practicing. Our :15 new show announcement #5812 ran 7 times from 2/6 to 2/11.

Other Matters (2 of 16)	Response
Program Title	The Pajanimals (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The importance of routine and consistency for sleep time, and the personal hygiene preps for bed. The 'preschool-aged puppets also have dream-like adventures that center on overcoming shyness, making new friends and dealing with bullies.

Other Matters (3 of 16)	Response
Program Title	Poppy Cat (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Encouraging creative thinking and using the imagination, through stories told by a narrator to her cat. Based on the book series by Lara Jones. Themes of being nice to each other and working together to problem-solve are presented.

Other Matters (4 of 16)	Response
Program Title	Justin Time (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The theme for all shows: it is possible to understand and manage any problem by thinking about it creatively. Focusing to achieve success, learning from failures, and trying alternate paths to a goal are stressed. Specific story themes this quarter included keeping surprises to make something extra special; encouraging friends can help them be successful; and instruction from parents can help guide toward a goal.

Other Matters (5 of 16)	Response
Program Title	Lazy Town (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	'Good' and 'bad' lifestyles are modeled: the value of eating healthy and getting a variety of physical activity, versus side effects of too much candy and junk food, and spending the majority of time playing video games.

Other Matters (6 of 16)	Response
Program Title	Noodle & Doodle (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How pre-schoolers can learn creativity and resourcefulness, by learning to cook with their parents. Episodes demonstrate recipes, and also encourage the creative use of household items in new ways, as part of the projects.

Other Matters (7 of 16)	Response
Program Title	Rescue Heroes (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am, & SA 7:30am until 4/12
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vigilance against man-made and natural disasters, with the team of teens working to protect the world also learning to keep an open mind, to ask for help, and to face fears How they problem solve also emphasizes being prepared and persistent, and teaches the importance of procedure, training and teamwork.

Other Matters (8 of 16)	Response
Program Title	New Adventures of Nanoboy (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two sets of problem-solving, through the eyes of a nine year old. As a real boy, Oscar faces peer pressure and the stresses of exams. As a transformed micro-hero, he battles bacteria, viruses and cellular and atomic sized hazards, modeling information about both worlds.

Other Matters (9 of 16)	Response
Program Title	Animal Science (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	One animal species is profiled weekly, highlighting how it adapting to, and excels in its environment.

Other Matters (10 of 16)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers are introduced to animals from all over the world, with explanations on what they have in common with other species, and the behaviors and adaptions that make them unique.

Other Matters (11 of 16)	Response
Program Title	Jack Hanna's Into the Wild (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How animal species adapt to their biodiversities, and how people influence their environments, in both positive and negative ways.

Other Matters (12 of 16)	Response
Program Title	On the Spot (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Trivia on topics from math, science, English, history, art, geography, health and technology, presented in a man-on-the-street quiz format. Correct answers and background on the information are also presented.

Other Matters (13 of 16)	Response
Program Title	Jack Hanna Animal Adventures (WSTQ Ditigal 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Survival challenges for animal breeds and species. Each episode focuses on its adapting to its environment, and how man has
Programming.	helped or hurt its future.

Other Matters (14 of 16)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10am & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The importance of water systems and why we need to protect and preserve our water systems. Each episode focuses on a lake or ocean, and its tributaries and the land it influences.

Other Matters (15 of 16)	Response
Program Title	Dog & Cat Training with Joel Silverman (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am & Noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal training, with the results beneficial to both the animal and to the young trainer: each episode demonstrates the importance of having a plan and a goal, and the patience and persistence to see it through, giving the trainer confidence and the animal new skills.

Other Matters (16 of 16)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11am & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploring the world's myths and mysteries. Two teens profile one event or location weekly, with a scientist providing background

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Barrington Syracuse License, LLC **Attachments** 

No Attachments.