



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0000013342** | File Number: **CPR-121482** | Submit Date: **07/06/2011** | Call Sign: **KPLR-TV** | Facility ID: **35417** |
City: **ST. LOUIS** | State: **MO**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/06/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	The CW
	Nielsen DMA	St.Louis
	Web Home Page Address	www.kplr11.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	(26.1) Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00 a.m. & 7:30 a.m. April 2 - June 25, 2011
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation". By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	(26.1) Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:00 a.m. April 3 - June 26, 2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming, alternative energies, recycling, etc. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, the show provides weekly practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	(26.1) Mad About ...
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:30 a.m. April 3 - June 26, 2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... is an effective tool for young students to build a knowledge base of money management. The high educational content expores topics such as credit, saving, investing and taxes, yet does so in a fun and entertaining way that will keep its audience attentive and connective.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)		Response
Program Title	(26.1) Young Icons	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays @ 11:00 a.m. April 3 - June 26, 2011	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished "teens" that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 12)		Response
Program Title	(26.1) Laura McKenzie's Traveler	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays @ 11:30 a.m. April 3 - June 26, 2011	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series creates a strong cognitive curriculum and will have a significant positive impact. The program is academically relevant and specifically designed to serve the educational and information needs of students ages 13 to 16. Laura McKenzie's Traveler acclaimed programs have wide appeal for children interested in history, geography, and modern and ancient world cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)		Response
Program Title		(26.2) Magi-Nation
Origination		Network
Days/Times Program Regularly Scheduled		Weekdays @ 8:30 a.m. & Sundays @ 9:30 a.m. April 1 - June 30, 2011
Total times aired at regularly scheduled time		78
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation". By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 12)		Response
Program Title		(26.2) Green Screen Adventures
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays @ 9:00 a.m. April 2 - June 25, 2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)		Response
Program Title	(26.2) Busytown Mysteries	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 a.m. April 2 - June 25, 2011	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Busytown Mysteries" format is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural, and part of the overall enjoyment of the series.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 12)	Response
Program Title	(26.2) The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00 a.m. & 10:30 a.m. April 2 - June 25, 2011
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	(26.2) Stargate Infinity
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 9:00 a.m. April 3 - June 26, 2011
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well-being of all. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior - and, of course, a good person.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)		Response
Program Title	(26.2) Cake	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 a.m. April 2 - June 25, 2011	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of the series is to promote creativity and individuality and prosocial behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. Each week four youngsters team up to produce a weekly "educational program" expressly designed to teach young viewers how to execute a new creative, handicraft project. The characters' day-to-day lives influence what each week's craft will be. Their on-camera demonstrations provide viewers with step-by-step information about how to execute the various craft projects. Their interpersonal interactions model highly positive social behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	(26.2) Dance Revolution
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 a.m. April 2 - June 25, 2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health for 10 - 12 year-olds. Obesity and overweight have become a significant problem for American youth. The American Obesity Association estimates that in excess of 17% of all U.S. children and adolescents are overweight. Clearly sedentary lifestyle is one of the problems. We need to find ways to increase physical activity among young people. This series combines the popular appeal of Hip-hop dance, the proven attraction of a talent contest, and some of the messaging techniques of contemporary web-sites (e.g., pop-ups, scrolling messages, etc.), to teach dance and to encourage young viewers to get up and move.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Fricke
Address	2250 Ball Drive
City	St. Louis
State	MO
Zip	63146
Telephone Number	314-213-2222
Email Address	www.kplr11.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Please note that answers to Sections 2, 3, and 4 were left blank, as the station broadcasts in digital only, as required by the rules and regulations of the FCC. The correct response to Section 7(b) is NO inasmuch as the station has ceased analog operation; however, a YES response is required in order to enable the submission of the filing.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	(26.1) Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00 a.m. & 7:30 a.m. July 2 - September 24, 2011
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation". By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Other Matters (2 of 15)	Response
Program Title	(26.1) ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:00 a.m. July 3 - September 25, 2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming, alternative energies, recycling, etc. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, the show provides weekly practical tips that teens and people of all ages can use in their daily lives.

Other Matters (3 of 15)	Response
Program Title	(26.1) MAD ABOUT ...
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:30 a.m. July 3 - September 18, 2011
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... is an effective tool for young students to build a knowledge base of money management. The high educational content exposes topics such as credit, saving, investing and taxes, yet does so in a fun and entertaining way that will keep its audience attentive and connective.
Other Matters (4 of 15) Response	
Program Title	(26.1) YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:00 a.m. July 3 - September 25, 2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished "teens" that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Other Matters (5 of 15) Response	
Program Title	(26.1) LAURA MCKENZIE'S TRAVELER
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:30 a.m. July 3 - September 4, 2011
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series creates a strong cognitive curriculum and will have a significant positive impact. The program is academically relevant and specifically designed to serve the educational and information needs of students ages 13 to 16. Laura McKenzie's Traveler acclaimed programs have wide appeal for children interested in history, geography, and modern and ancient world cultures.
Other Matters (6 of 15) Response	
Program Title	(26.2) Magi Nation
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 9:30 a.m. July 3 - September 25, 2011
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation". By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Other Matters (7 of 15)	Response
Program Title	(26.2) Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:00 a.m. July 2 - September 24, 2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard.

Other Matters (8 of 15)	Response
Program Title	(26.2) Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 a.m. July 2 - September 24, 2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Busytown Mysteries" format is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural, and part of the overall enjoyment of the series.

Other Matters (9 of 15)	Response
Program Title	(26.2) The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00 a.m. & 10:30 a.m. July 2 - September 24, 2011

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (10 of 15)	Response
Program Title	(26.2) Stargate Infinity
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 9:00 a.m. July 3 - September 25, 2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well-being of all. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior - and, of course, a good person.

Other Matters (11 of 15)	Response
Program Title	(26.2) Cake
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 a.m. July 2 - September 24, 2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of the series is to promote creativity and individuality and prosocial behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. Each week four youngsters team up to produce a weekly "educational program" expressly designed to teach young viewers how to execute a new creative, handicraft project. The characters' day-to-day lives influence what each week's craft will be. Their on-camera demonstrations provide viewers with step-by-step information about how to execute the various craft projects. Their interpersonal interactions model highly positive social behaviors.
Other Matters (12 of 15)	
Program Title	(26.2) Dance Revolution
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 a.m. July 2 - September 24, 2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health for 10 - 12 year-olds. Obesity and overweight have become a significant problem for American youth. The American Obesity Association estimates that in excess of 17% of all U.S. children and adolescents are overweight. Clearly sedentary lifestyle is one of the problems. We need to find ways to increase physical activity among young people. This series combines the popular appeal of Hip-hop dance, the proven attraction of a talent contest, and some of the messaging techniques of contemporary web-sites (e.g., pop-ups, scrolling messages, etc.), to teach dance and to encourage young viewers to get up and move.
Other Matters (13 of 15)	
Program Title	(26.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sudays @ 10:30 a.m. September 25, 2011
Total times aired at regularly scheduled time	1
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, "On The Spot" explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. The show challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Other Matters (14 of 15)	
Program Title	(26.1) PetsTV.com
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:30 a.m. September 11 - 25, 2011
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETSTV.COM is a series that features "the most wonderful and trusted companions in our lives." It offers pet news, pet care, pet health and pet lifestyles brought to you from the enthusiastic and caring eyes of children.
Other Matters (15 of 15)	
Program Title	(26.2) The Country Mouse and the City Mouse Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Monday thru Friday @ 8:30 a.m. July 1 - September 30, 2011
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KPLR, Inc. Debtor-In-Possession</p>

Attachments

No Attachments.