

# Children's Television Programming Report

FRN:
0009961889
File Number:
CPR-156228
Submit Date:
07/07/2014
Call Sign:
WQRF-TV
Facility ID:
52408

City:
ROCKFORD
State:
IL
IL
State:
State:
IL
State:
IL
State:
IL
State:
State:
IL
State:
IL
State:
IL
State:
IL
IL
State:
IL
State:
IL
State:
IL
<td

## **Report reflects information for : Second Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	
		Affiliated network	FOX	
		Nielsen DMA	Rockford	
		Web Home Page Address	www.mystateline	com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (applie	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every episode of Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view; focusing on reality of life in the wild including mating, birth, predation and death. The show is a learning showcase of animal behavior directed to the viewer for informational as well as entertainment purposes. (airs on primary digital station)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30 AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusion and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science. The narration is well informed and unobtrusive, allowing for the inevitable learning that comes from wonder and delight. This series also presents in a non-exploitive way views of animal behavior and physiology that traditional pedagogical programming might not include. The ability for young people to observe, wonder, and compare is one of the strengths of the series. (airs on primary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. (airs on primary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will prove that the live-action, thirty minute Jack Hanna's Into the Wild television series have designed the series to educate and inform children 13-16 years of age, although Jack strive to make this show educational and fun viewing for all audiences. This series is based around Jack traveling the world with his friends and family, taking the viewers to his favorite destinations and introducing them to new and amazing creatures each week. (airs on primary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	DOG TALES

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types,providing valuable information about canine health,training,grooming and overall dog care series is E/I rated and is suitable for family viewing. Dog Tales serves the educational and informational need of children 13-16 years of ag with its program content,including dog safety and care tips,as well as lessons on the responsibility of owning a dog. (airs on primary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. "Sports Stars of Tomorrow" also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned "life lessons" along the way while battling varying obstacles. These stories inspir and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. (airs on primary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a weekly program that features kids observing adults as they pursue their careers. In a type of job shadowing project, kids are learning what sorts of wor and education requirements are needed in a variety of fields. (airs on primary digita station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Culture Click (B)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of/and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what is trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. (airs on secondary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Animal Atlas (B)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:30 & 10:00 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas the viewer travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Viewers learn about the animal's lives, their history, and the adaption that allow them to survive and thrive. But best of all, viewers meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. (airs on secondary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Safari Tracks (B)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week explore the African continent, from the brush lands of the savanna to the great Okavango deltaand beyond. (airs on secondary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Teen Kids News (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday at 9:00 AM & 9:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news shows for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. (airs on secondary digital station at this time)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jon Skorburg
Address	1917 N. Meridian Rd
City	Rockford
State	IL
Zip	61101
Telephone Number	(815) 963-5413
Email Address	programs@fox39 com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

#### Other Matters (11)

#### Other Matters (1 of 11) Response Wild America Program Title Origination Syndicated Days/Times Program Saturday at 7:00 AM **Regularly Scheduled** Total times aired at 13 regularly scheduled time Length of Program 30 mins Age of Target Child 13 years to 16 years Audience from Describe the Every episode of Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of educational and informational objective wild creatures through the animals' own eye-view; focusing on reality of life in the wild including mating, birth, predation and death. The show is a learning showcase of animal behavior directed to of the program and the viewer for informational as well as entertainment purposes. (to air on primary digital station) how it meets the definition of Core Programming.

# Other

Matters (2 of 11)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions- and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science. The narration is well informed and unobtrusive, allowing for the inevitable learning that comes from wonder and delight. This series also presents in a non-exploitive way views of animal behavior and physiology that traditional pedagogical programming might not include. The ability for young people to observe, wonder, and compare is one of the strengths of the series. (to air on primary digital station at this time)

Other Matters (3 of 11)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Reg Scheduled	gularly Saturday at 8:00 AM
Total times aired at regula scheduled time	arly 13
Length of Program	30 mins
Age of Target Child Audie	ence 13 years to 16 years
Describe the educational informational objective of program and how it meet definition of Core Program	the of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping
Other Matters (4 of	
11)	Response
Program Title	Jack Hanna's Into the Wild

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will prove that the live-action, thirty minute Jack Hanna's Into the Wild television series have designed the series to educate and inform children 13-16 years of age, although Jack strive to make this show educational and fun viewing for all audiences. This series is based around Jack traveling the world with his friends and family, taking the viewers to his favorite destinations and introducing them to new and amazing creatures each week. (to air on primary digital station at this time)

Other Matters (5 of 11)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dog Tales showcases dogs and dog lovers of all types,providing valuable information about canine health,training,grooming and overall dog care series is E/I rated and is suitable for family viewing. Dog Tales serves the educational and informational need of children 13-16 years of age with its program content,including dog safety and care tips,as well as lessons on the responsibility of owning a dog. (to air on primary digital station at this time)

Other Matters (6 of 11)	Response	
Program Title	Sports Stars of Tomr	norow
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday at 7:00 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performed the sports arena. The program helps youngsters realize that their full potential in both life and the playin field are attainable with lots of hard work and determination. It reinforces the importance of key values lidedication, discipline, commitment and community involvement. "Sports Stars of Tomorrow" also provid depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes that have learned "life lessons" along the way while battling varying obstacles. These stories inspire and team our youth that while many desire greatness on the grand stage of competition, much can be learned the journey that can make a significant difference throughout one's life. (to air on primary digital station a this time)	
Other Matters (	7 of 11)	Response
Program Title		Career Day
Origination		Syndicated
Days/Times Pro Scheduled	ogram Regularly	Sunday at 7:30 AM
Total times aire scheduled time	d at regularly	13
Length of Progr	am	30 mins
Age of Target C	child Audience from	13 years to 16 years
Describe the ec informational of program and ho	jective of the	Career Day is a weekly program that features kids observing adults as they purs their careers. In a type of job shadowing project, kids are learning what sorts of and education requirements are needed in a variety of fields. (to air on primary of

Other Matters (8 of 11)	Response
Program Title	Culture Click (B)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind- culture click is a half-hour series that explores the genesis of - and reasons behind- culture stat permeate our everyday lives. Host Nzinga Blake opens each episode with a of what's trending on search engines that week which serves as a jumping-off point for deep dive into the culture that teens will embrace. (to air on scondary digital station at the time)
Other Matters (9 of 11)	Response
Program Title	Animal Atlas (B)
Origination I	Network
Days/Times Program	Saturday at 9:30 AM & 10:00 AM
Total times aired at z	26
Length of Program	30 mins
Age of Target Child	13 years to 16 years
and informationalfobjective of the programaand how it meets thea	On Animal Atlas the viewer travels the globe to meet every kind of animal imaginable, fro familiar to the astounding. Viewers learn about the animal's lives, their history, and the adaption that allow them to survive and thrive. But best of all, viewers meet them face to Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. (to air or secondary digital station at these times)
Other Matters (10 of 11)	Response
Program Title	Safari Tracks (B)
Origination	Network
Days/Times Program Regularly Scheduled	y Saturday at 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Other Matters (11 of 11)	Response
Program Title	Teen Kids News (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday at 9:00 AM & 9:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news shows for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. (to air on secondary digital station at this time)

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information,and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant	Nexstar
	for the Authorization(s) specified above.	Broadcasting
		Inc.

Attachments No Attachments.