



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-124641** | Submit Date: **10/07/2011** | Call Sign: **KASW** | Facility ID: **7143** | City:  
**PHOENIX** | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/07/2011** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Phoenix
	Web Home Page Address	www.azfamily.com/cw6

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	MAGI-NATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. Its up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world. Viewers experince the Magi as they navigate their way through environmental obstacles and confront the constant challenges and creatures that threaten the vitality of the 12 precious Moonlands of Magi-Nation. The target audience is 7-12 years old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. Educational objectives to provide viewers with increased knowledge of the world around us. To learn to assess situations, develop critical thinking, to act ethically right and to employ teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	MAGI-NATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. Its up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world. Viewers experince the Magi as they navigate their way through environmental obstacles and confront the constant challenges and creatures that threaten the vitality of the 12 precious Moonlands of Magi-Nation. The target audience is 7-12 years old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. Educational objectives to provide viewers with increased knowledge of the world around us. To learn to assess situations, develop critical thinking, to act ethically right and to employ teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)	Response
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Program Title	M@D ABOUT...
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8:00AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@d About is a weekly, half-hour sketch comedy/variety show aimed at educating and entertaining kids. Episodes use a creative mixture of humor, improv, animation, and viewer generated video. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye catching animation, music videos, humorous man on the street interviews, and viewer created questions about lifes issues. Targets teens 13-16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)      Response	
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8:30AM 07/03/11 - 09/18/11

Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	09/18/11 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-18
Episode #	9/18/11 #202
Reason for Preemption	Other

#### Digital Preemption Programs #2

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	09/11/11 9:00AM
Is the rescheduled date the second home?	Yes



Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-11
Episode #	9/11/11 #201
Reason for Preemption	Other

Digital Core Program (5 of 8)	Response
Program Title	9TH PERIOD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 9:00AM 07/03/11 - 09/04/11
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th PERIOD is a series for teens that teaches positive consequences of thought and action when combined with friendships effective influences. This series is comprised of three friends who meet every day after school to discuss the days events. Their exchanges are witty and on par with the subject matter of the social interaction that todays children experience. These three friends are more than friends, they are amateur sleuths. Each show presents a mystery that the children solve by the end of that show. Problem solving, working together toward a common goal, ethics, and morals are conveyed through the thoughts, words, and actions of these three characters: Peyton, Connor, and Meg. Every child will see him/herself in these characters. Peyton, Connor, and Meg share their daily trials and triumphs as they face the following together: bullies-both cyberspace and in your face; thievery, learning difficulties, family conflicts, adversity in and out of the classroom, homelessness, hidden agendas in places as small as the schoolyard to their favorite restaurant, and as large as the town itself. Children will see their worlds mirrored on the small screen. They will also observe alternative ways to handle stress, learning difficulties, and the variety of endless manners that the group mentality, when positively united, can spread good in the world. Target Age Group: 13 to 16 year olds

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (6 of 8)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 9:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters features hosts Araya and Christina investigate real life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, is featured in two segments; the first attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", the second segment teaches viewers a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment. The show aims to teach critical observation, analytical thinking and scientific testing to encourage children to question the world around them. Through travel and investigation of ancient mysteries; focusing on history, culture, geography and international customs. Target teens 13 to 16

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (7 of 8)		Response
Program Title		PETS TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN 8:30AM 09/11/11 - 09/25/11
Total times aired at regularly scheduled time		3
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Pets TV exposes kids to everything pets. Shows how pets relate to their lives and interests of the owners. Shares with viewer the orgins of how certain animals became pets in their geographic location. Motivate audience to pursue more information about pets. Offers message to kids about responsibility, priorities, commitment and perserverance to pets. Targets teens 13 to 16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 8)		Response
Program Title		ON THE SPOT
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN 9:00AM 9/25/11

Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MARK DEMOPOULOS
Address	5555 N. 7TH AVE
City	PHOENIX
State	AZ
Zip	85013
Telephone Number	602-207-3302
Email Address	mdemopoulos@azfamily.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	To clarify the channel number listed above, KASW operates on RF Channel 49. Channel 61 is its virtual channel, by which it is known to its viewers.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	MAGI-NATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:00AM 10/01/11 - 12/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. Its up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world. Viewers experince the Magi as they navigate their way through environmental obstacles and confront the constant challenges and creatures that threaten the vitality of the 12 precious Moonlands of Magi-Nation. The target audience is 7-12 years old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. Educational objectives to provide viewers with increased knowledge of the world around us. To learn to assess situations, develop critical thinking, to act ethically right and to employ teamwork.

Other Matters (2 of 6)	Response
Program Title	MAGI-NATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:30AM 10/01/11 - 12/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. Its up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world. Viewers experince the Magi as they navigate their way through environmental obstacles and confront the constant challenges and creatures that threaten the vitality of the 12 precious Moonlands of Magi-Nation. The target audience is 7-12 years old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. Educational objectives to provide viewers with increased knowledge of the world around us. To learn to assess situations, develop critical thinking, to act ethically right and to employ teamwork.
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Other Matters (3 of 6)		Response
Program Title		M@D ABOUT...
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN 8:00AM 10/02/11 - 12/25/11
Total times aired at regularly scheduled time		13
Length of Program		30 mins
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		M@d About is a weekly, half-hour sketch comedy/variety show aimed at educating and entertaining kids. Episodes use a creative mixture of humor, improv, animation, and viewer generated video. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye catching animation, music videos, humorous man on the street interviews, and viewer created questions about lifes issues. Targets teens 13 to 16

Other Matters (4 of 6)		Response
Program Title		PETS TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN 8:30AM 10/02/11 - 12/25/11
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV exposes kids to everything pets. Shows how pets relate to their lives and interests of the owners. Shares with viewer the origins of how certain animals became pets in their geographic location. Motivate audience to pursue more information about pets. Offers message to kids about responsibility, priorities, commitment and perseverance to pets. Targets teens 13 to 16
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Other Matters (5 of 6)	Response
Program Title	ON THE SPOT
Origination	Syndicated
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (6 of 6)	Response
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KASW, INC</b></p>

**Attachments**

No Attachments.