

Children's Television Programming Report

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 07/09/2015
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 KULR-TV
 Facility ID:
 35724

 City:
 BILLINGS
 State:
 MT

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/09/2015
 Filing Status:
 Active
 Status:
 Status:
 Status

Report reflects information for : Second Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ı
		Affiliated network	NBC	
		Nielsen DMA	Billings	
		Web Home Page Address	http://www.kulr8.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:00-8:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! And everyone on the crew has plenty to learn to keep the community happy and on an even keel. This Program aired on the main digital channel 8.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	6/14/15 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 #ATB123
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:30-9:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or enconters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This Program aired on the main digital channel 8.1.
Does the Licensee identify the program by displaying throughout	Yes

the program the symbol E

/l?

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	6/14/15 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 #TCS214
Reason for Preemption	Sports

Digital Core Program (3	
of 13)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 9:00-9:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. This Program aired on the main digital channel 8.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	6/14/15 10:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 #LZT302
Reason for Preemption	Sports

Digital Core Program (4	
of 13)	Response
Program Title	Earth To Luna
Origination	Network

Days/Times Program Regularly Scheduled	SAT. 9:30-10:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song. This Program aired on main digital channel 8.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Earth To Luna
List date and time rescheduled	6/14/15 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-06-06
Episode #	6/6/15 #ETL110
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 10:00-10:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap. This Program aired on main digital channel 8.1.

Yes	

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	5/30/15 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	5/30/15 #PCT115
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	6/14/15 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 #PCT116
Reason for Preemption	Sports

Program (6 of 13)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 10:30-11:00AM
Total times aired at regularly scheduled time	6
Total times aired	13

Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. This Program aired on main digital channel 8.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

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Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	5/2/15 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-02
Episode #	5/2/15 #TFT103
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	5/30/15 7:30AM

Is the rescheduled date the second home? Yes		
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2015-05-30	
Episode #	5/30/15 #TFT108	
Reason for Preemption	Sports	

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/4/15 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-04
Episode #	4/4/15 #TFT211
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/25/15 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-25
Episode #	4/25/15 #TFT102
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/14/15 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 #TFT109
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom

List date and time rescheduled	4/11/15 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-11
Episode #	4/11/15 #TFT212
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/18/15 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-18
Episode #	4/18/15 #TFT101
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Program "Missing" is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. This Program aired on secondary channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win! Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! E/I, age 13-16. This Program aired on secondary channel 8.2.
Does the Licensee identify the program by displaying	Yes

throughout the program the symbol E

/l?

Digital Core Program (9 of 13)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers 13 to 16. It provides the information and examples of how their teenage contemporaries, can and are achieving positive things thru the disciplines and dedication experienced in sports, thru team and individual competition. This Program aired on secondary channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Biz Kids
Origination	Syndicated

Days/Times Program Regularly Scheduled	Thursday 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. This Program aired on secondary channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values. This Program aired on secondary channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. This Program aired on secondary channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This Program aired on secondary channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Melanie Watts Degner
Address	2045 Overland Ave
City	Billings
State	МТ
Zip	59102
Telephone Number	406-656-8000
Email Address	melanie. watts@cowlesmontana.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	See KULR-TV Public File for public service announcements designed specifically for children and station efforts on the part of organizations and or projects dedicated to the welfare of children.

Liaison Contact

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Ruff Ruff,Tweet,and Dave
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff,Tweet and Dave is an animated show that puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
Other Matters (2 of 13)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! And everyone on the crew has plenty to learn to keep the community happy and on an even keel. This Program will air on the main digital channel 8.1

Other Matters (3 of 13)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 9:00-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. This Program will air on the main digital channel 8.1

Response

Matters (4 of 13)	Response
Program Title	Earth To Luna
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 9:30-10:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song. This Program will air on main digital channel 8.1.
Other Matters (5 of 13)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap. This Program will air on main digital channel 8.1.

Other	
Matters (6 of 13)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times	SAT. 10:30-11:00AM
Program	
Regularly Scheduled	
Ocheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	
Describe the	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of
educational	'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and trave
and	wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During
informational	program he calls upon the audience to follow his moves to send him the magic he needs to solve a p
objective of	encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has
the program	lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, squirmtu
and how it	bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a gree
	frog and the resident genius inventor. In each episode there are an action adventure sequences that
meets the	
definition of	to resolving the challenge of the day. This Program will air on main digital channel 8.1
definition of Core	
definition of	
definition of Core	
definition of Core Programming.	
definition of Core Programming. Other Matters	to resolving the challenge of the day. This Program will air on main digital channel 8.1
definition of Core Programming. Other Matters (7 of 13)	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response
definition of Core Programming. Other Matters (7 of 13) Program Title	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING
definition of Core Programming. Other Matters (7 of 13) Program Title Origination	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly Scheduled	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated Monday 11:00-11:30AM
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly Scheduled Total times	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated Monday 11:00-11:30AM
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated Monday 11:00-11:30AM
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated Monday 11:00-11:30AM
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated Monday 11:00-11:30AM
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated Monday 11:00-11:30AM 13 30 mins
definition of Core Programming. Other Matters (7 of 13) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of	to resolving the challenge of the day. This Program will air on main digital channel 8.1 Response MISSING Syndicated Monday 11:00-11:30AM

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Audience from

"Missing" is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. This Program will air on secondary channel 8.2

Other Matters (8 of 13)	Response		
Program Title	THINK BIG		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Tuesday 11:00-11:30AM		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can cor up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled t to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competi inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win! Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! E/I, age 13-16. This Program will air on secondary channel 8.2		
Other Matters	(9 of 13) Response		
Program Title	Biz Kids		
Origination	Syndicated		
Days/Times Pr Regularly Sche			
Total times aire regularly scheo time			
Length of Prog	ram 30 mins		
Age of Target (Child 13 years to 16 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. This Program will air on secondary channel 8.2

Other Matters (10 of 13)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 11:30-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values. This Program will air on secondary channel 8.2.
Other Matters (11 of 13)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 11:00-11:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Ago of Target	13 years to 16 years

Age of Target 13 years to 16 years Child

Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

definition of Core

Programming.

"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. This Program will air on secondary channel 8.2.

Other Matters (12 of 13)	Response		
Program Title	THE REAL	WINNING EDGE	
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Friday 11:30-12:00PM		
Total times aired at regularly scheduled time	13	13	
Length of Program	30 mins		
Age of Target Child Audience from	13 years to	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This Program will air on secondary channel 8.2		
Other Matters (13	of 13)	Response	
Program Title	•	Sports Stars of Tomorrow	
Origination		Syndicated	
Days/Times Program Regularly Scheduled		Wednesday 11:00AM-11:30AM	
Total times aired at regularly scheduled time		13	
Length of Program	ı	30 mins	
Age of Target Child Audience from		13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the		Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers 13 to 16. It provides the information and examples of how their teenage contemporaries, can and are achieving positive things thru the disciplines and dedication experienced in sports, thru team and	

positive things thru the disciplines and dedication experienced in sports, thru team and individual competition. This Program will air on secondary channel 8.2.

Question			
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).			
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I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the

Authorization(s) specified above.

I certify that this application includes all required and relevant attachments.

Response

Cowles

Montana Media Company Attachments No Attachments.