



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029636065** File Number: **CPR-124766** Submit Date: **10/09/2011** Call Sign: **KLWY** Facility ID: **40250** City:

CHEYENNE State: WY

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2011 Filing Status: Active

## Report reflects information for : Third Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Cheyenne-Scottsbluff- Sterling
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7-7:30AM MT (07/01/11-09/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND FOCUSES ON THE WORK OF DEDICATED INDIVIDUALS WHO TREAT THE VARIOUS CREATURES OF THE ANIMAL KINGDOM. ALL STORIES ARE AUTHENTIC AND CONTAIN ACTUAL VIDEO OF RESCUES. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7: 00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2	
of 8)	Response
Program Title	THE OUTDOORSMAN

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30-8AM MT (07/01/11-09/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES FORMAT INCLUDES AN EDUCATIONAL BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING KIDS & PEOPLE OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS AND RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT ASPECTS OF THE FORMAT. TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	WILD AMERICA
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS 8-8:30AM MT (07/01/11-09/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA IS THE FIRST AND ONLY WILDLIFE AND NATURE PROGRAM TO FOCUS EXCLUSIVELY ON THE WILD ANIMALS AND WILD LANDS OF NORTH AMERICA. HOSTED BY AWARD-WINNING WILDLIFE PROTOGRAPHER AND PERIER NATURALISTS MARTY STOUFFER, THE SERIES FEATURES FOOTAGE OF MAMMALS, BIRDS, REPTILES, FISH AND INSECTS THROUGHOUT THE ENTIRE CONTINENT. VIEWERS TAKE A GUIDED JOURNEY TO WITNESS THE VAST WONDERS AND INFINITE DIVERSITY OF NATURE FIRST HAND. SERIES HIGHLIGHTS INCLUDE THE LIFE AND DEATH STRUGGLES OF THE BIG CATS OF NORTH AMERICA, OUR PROUD AND GRACEFUL BIRDS OF PREY, POWERFUL AND PLAYFUL BEARS, AND SUCH SKILLED PREDATORS AS WORLVES AND COYOTES, TO NAME JUST A FEW. MARTY STOUFFER'S WILD AMERICA IS A SERIES THAT FAMILIES CAN ENJOY TOGETHER - PARENTS AND CHILDREN WILL BE DELIGHTED AS THEY LEARN ABOUT NATURE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 6-11 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	DOG TALES
Origination	Syndicated

SATURDAYS 12-12:30PM MT (07/01/11-09/30/11)
57.1.5.1.5.1.6.1.2.1.2.1.001 W. W. (61761711 00760711)
13
13
0
1
30 mins
40 40
13 years to 16 years
"DOG TALES" SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES, PROVIDING VALUAE
INFORMATION ABOUT CANINE HEALTH, TRAINING, GROOMING AND OVERALL DOG CARE
THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM
10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATION
AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND
THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRA
GUIDES.
Yes

Digital Core Program (5	
of 8)	Response
Program Title	TEEN KID NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 12:30-1PM MT (07/01/11-09/30/11)
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE FIRST KID-TO-KID NEWSCAST, CREATED FOR AND DELIVERED BY CHILDREN. HOSTED BY A DIVERSE NEWS TEAM MADE UP OF YOUNG "JOURNALISTS" REPORTING FROM A PROFESSIONAL NEWS SET AND FROM THE FIELD ON STORIES OF INTEREST AND EDUCATIONAL VALUE TO ITS OWN AUDIENCE. FAMILY VIEWING PROGRAM ENVIRONMENT AIMED AT KIDS 13-16 AND TWEENS WATCHING ALONG WITH THEIR PARENTS, PARTICULARLY MOMS. CAST OF APPROXIMATELY 6-8 ON-AIR KIDS SELECTED FROM TOP YOUNG PROFESSIONALS IN THE NEW YORK METROPOLITAN AREA WITH MAJOR ACTING CREDITS. EMPHASIS ON DIVERSITY AND EXPERIENCE TO DEVELOP A CAST OF ENGAGING AND INTELLIGENT AFRICAN-AMERICAN, HISPANIC, ASIAN AND CAUCASIA MALE AND FEMALE CHILD ACTORS WHO INTERACT WITH EACH OTHER-AND CONNECT TO THE VIEWERS. MEETS THE NEED OF CHILDREN WHOSE SOPHISTICATION AND CURIOSITY ABOUT THEIR WORLD IS MOTIVATED BY THE INFORMATION EXPLOSION. THEY HAVE THE INTEREST. THEY HAVE OPINIONS. BUT NO PLACE TO EXPRESS THOSE OPINIONS UNTIL NOW. THE PROGRAM IS REGULARY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTING PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	9TH PERIOD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1-1:30PM MT (07/01/11-08/27/11)
Total times aired at regularly scheduled time	9

Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DURING THE SCHOOL DAY, THEY'RE ARE TOP NOTCH STUDENTS, WORKING HARD TO MAKE THE GRADE. BUT COME 9TH PERIOD THE TEXTBOOKS ARE GONE AND THE 3 KIDS TEAM UP TOGETHER AND USE THE OBSERVATION AND DEDUCTIVE REASONING SKILLS THEY'VE DEVELOPED IN CLASS TO SOLVE THE TOWNS MYSTERIES AND CRIMES.PEYTON, THE BRIGHT ATHLETE AND CONNOR, THE SKATEBOARDER AND SCIENCE WHIZ, MEET UP WITH LEADER OF THE PACK, INQUISITIVE MEG, UNDER HER FAVORITE MAGNOLIA TREE EVERY FRIDAY. THAT'S WHEN THEY PUT THEIR DETECTIVE MINDS TOGETHER TO FIGURE OUT EVERYTHING FROM WHO STOLE THE CAR FROM THE SCHOOL PARKING LOT, TO WHO OWNS THE LONG-LOST RING THEY STUMBLED UPON ON THE CREEK BED. VIEWERS WILL BE ENGROSED IN 9TH PERIOD AS THEY USE THEIR OWN COGNITIVE SKILLS TO SOLVE THE MYSTERIES ALONG WITH PEYTON, CONNOR AND MEG. EVERY EPISODE INCLUDES A MORAL LESSON AS WELL INTERGRATING INTERESTING SCIENCE FACTS AND OTHER CLASSROOM KNOWLEDGE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30-9AM MT (07/01/11-09/30/11)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS WEEKLY HALF-HOUR REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS, BOTH ADULT AND JUVENILE, FROM ACROSS THE UNITED STATES. THE PROGRAM INCLUDES TIPS AND INFORMATION TO KEEP CHILDREN SAFE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	TWIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 1:30P-2:00P MT (07/01/11-09/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"this week in baseball" highlights the Por-Social on-And-Off the fiel activities of mib's leading players and coaches. Working with the national association for sport and physical education (naspe), "this week in baseball" seeks to provide todays youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from didication, hard work, self-disipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the ours of 7:00am-10:00pm. The program is 30 min in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	LACY HAVEL
Address	1856 SKYVIEW DRIVE
City	CASPER
State	WY
Zip	82601
Telephone Number	307-577-5923
Email Address	PROGRAMMING@KFNBTV.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7-7:30AM MT (10/01/11-12/31/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND FOCUSES ON THE WORK OF DEDICATED INDIVIDUALS WHO TREAT THE VARIOUS CREATURES OF THE ANIMAL KINGDOM. ALL STORIES ARE AUTHENTIC AND CONTAIN ACTUAL VIDEO OF RESCUES. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7: 00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

Other Matters (2 of	
6)	Response
Program Title	THE OUTDOORSMAN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30-8AM MT (10/01/11-12/31/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years

Describe the	THE SERIES FORMAT INCLUDES AN EDUCATIONAL BLEND OF WORLD CLASS ADVENTURES IN
educational	DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES,
and	TEACHING KIDS & PEOPLE OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS AND
informational	RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT
objective of	ASPECTS OF THE FORMAT. TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO
the program	ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND
and how it	EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS
meets the	COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS
definition of	REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE
Core	PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND
Programming.	INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH
	BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

Other Matters (3 of 6)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8-8:30AM MT (10/01/11-12/31/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA IS THE FIRST AND ONLY WILDLIFE AND NATURE PROGRAM TO FOCUS EXCLUSIVELY ON THE WILD ANIMALS AND WILD LANDS OF NORTH AMERICA. HOSTED BY AWARD-WINNING WILDLIFE PROTOGRAPHER AND PERIER NATURALISTS MARTY STOUFFER, THE SERIES FEATURES FOOTAGE OF MAMMALS, BIRDS, REPTILES, FISH AND INSECTS THROUGHOUT THE ENTIRE CONTINENT. VIEWERS TAKE A GUIDED JOURNEY TO WITNESS THE VAST WONDERS AND INFINITE DIVERSITY OF NATURE FIRST HAND. SERIES HIGHLIGHTS INCLUDE THE LIFE AND DEATH STRUGGLES OF THE BIG CATS OF NORTH AMERICA, OUR PROUD AND GRACEFUL BIRDS OF PREY, POWERFUL AND PLAYFUL BEARS, AND SUCH SKILLED PREDATORS AS WORLVES AND COYOTES, TO NAME JUST A FEW. MARTY STOUFFER'S WILD AMERICA IS A SERIES THAT FAMILIES CAN ENJOY TOGETHER - PARENTS AND CHILDREN WILL BE DELIGHTED AS THEY LEARN ABOUT NATURE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 6-11 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

Other Matters (4		
of 6)	Response	
Program Title	DOG TALES	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	SATURDAYS 12-12:30PM MT (10/01/11-12/31/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"DOG TALES" SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES, PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH, TRAINING, GROOMING AND OVERALL DOG CARE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

Other Matters (5 of 6)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 12:30-1PM MT (10/01/11-12/31/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

THE FIRST KID-TO-KID NEWSCAST, CREATED FOR AND DELIVERED BY CHILDREN. HOSTED BY A DIVERSE NEWS TEAM MADE UP OF YOUNG "JOURNALISTS" REPORTING FROM A PROFESSIONAL NEWS SET AND FROM THE FIELD ON STORIES OF INTEREST AND EDUCATIONAL VALUE TO ITS OWN AUDIENCE. FAMILY VIEWING PROGRAM ENVIRONMENT AIMED AT KIDS 13-16 AND TWEENS WATCHING ALONG WITH THEIR PARENTS, PARTICULARLY MOMS. CAST OF APPROXIMATELY 6-8 ON-AIR KIDS SELECTED FROM TOP YOUNG PROFESSIONALS IN THE NEW YORK METROPOLITAN AREA WITH MAJOR ACTING CREDITS. EMPHASIS ON DIVERSITY AND EXPERIENCE TO DEVELOP A CAST OF ENGAGING AND INTELLIGENT AFRICAN-AMERICAN, HISPANIC, ASIAN AND CAUCASIAN MALE AND FEMALE CHILD ACTORS WHO INTERACT WITH EACH OTHER-AND CONNECT TO THE VIEWERS. MEETS THE NEED OF CHILDREN WHOSE SOPHISTICATION AND CURIOSITY ABOUT THEIR WORLD IS MOTIVATED BY THE INFORMATION EXPLOSION. THEY HAVE THE INTEREST. THEY HAVE OPINIONS. BUT NO PLACE TO EXPRESS THOSE OPINIONS UNTIL NOW. THE PROGRAM IS REGULARY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTING PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

Other Matters (6 of 6)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30-9AM MT (10/01/11-12/31/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS WEEKLY HALF-HOUR REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS, BOTH ADULT AND JUVENILE, FROM ACROSS THE UNITED STATES. THE PROGRAM INCLUDES TIPS AND INFORMATION TO KEEP CHILDREN SAFE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WYOMEDIA CORP.

**Attachments** 

No Attachments.