

Children's Television Programming Report

 FRN:
 0001529627
 File Number:
 CPR-174084
 Submit Date:
 10/07/2015
 Call Sign:
 KXFX-CD
 Facility ID:
 32179

 City:
 BROWNSVILLE
 State:
 TX

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 10/07/2015

 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Third Quarter of 2015

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | e, and Contact Info | rmation | | |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|---|-------------------------|-----------|
| Television Information | Station Type | ation Type Station Type Network Affilia | |) |
| | | Affiliated network | FOX | |
| | | Nielsen DMA | Harlingen-Weslad McA | co-Brnsv- |
| | | Web Home Page Address | | |
| | | | · | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 3.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 0.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | | Yes |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

| Digital Core Program (1 of 8) | Response |
|---|---|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 7:00 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 8) | Response |
|---|---------------------------------------|
| Program Title | Animal Explorations with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions | |
|---|---|
| Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL EXPLORATION WITH JAROD MILLER IS ANIMAL TV FOR THE NEXT GENERATION! THIS E/I PROGRAM TRAVELS WITH TELEVISION STAR JAROD MILLER EACH WEEK AS HE LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROS - THERE'S ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LINVING ROOMS AROUND AMERICA. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 8) | Response |
|---|--|
| Program Title | Xploration Earth 2050 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 8:00 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Xploration Earth 2050 explores the future world to see where advances in science, technology and engineering will lead us. The series takes a look at robotics, automobile technology, consumer electronics, and health, among other topics. Through talks with inventors, doctors, science fiction writers, entrepreneurs, and scientists, the future world is presented to the audience in a way that sounds like fun. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| | |

| Digital Core Program (4 of 8) | Response |
|---|---|
| Program Title | Xploration Outer Space |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series will teach youngsters about the planets, the stars, the moons, and scientific concepts of the universe, all presented in a way that its audience can understand. The series collaborates with NASA, giving viewers an up close and personal view of the center of the United States' space program. The host for the Outer Space program, Emily Callendrelli earned her undergraduate degree from West Virginia University in mechanical and aerospace engineering and then earned a Master's degree from MIT in technology and policy. As a woman she is also a role model for those dreaming about careers in STEM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Program (5 | |
|---|----------------|
| of 8) | Response |
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 7:00 am |

| Total times aired at regularly scheduled time | 10 |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FEATURES ARE PRODUCED EACH WEEK SUCH AS, "COLLEGE AND YOU" (TIPS FOR CHOOSING AND GETTING INTO COLLEGE), AND "WORD", (VOCABULARY SKILLS TRAINING), AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING; DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET NEEDS OF CHILDREN AND YOURN ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN APPROPRIATE MANNER. THE PROGRAM STIULATES THE 13 - 16 YEAR OLDS CURIOSITY, DEVELOPS THEIR LEARNING AND COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENCHANCEMENT OF THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 8) | Response |
|---|---------------------------|
| Program Title | Xploration Animal Science |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Xploration Animal Science seeks to teach its target audience about animals in a very unique way: it doesn't simply display animal behavior, rather it tells why and how creature behave as they do. We all know that eagles have incredible vision but Xploration Animal Science goes into detail about why their sense of sight is so advanced. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 8) | Response |
|---|--|
| Program Title | Xploration Awesome Planet |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is essentially about earth sciences, which includes geology, geography, and meteorology. The series seeks to inform viewers about how land formations like glaciers and volcanoes develop. Other potential topics include: how diamonds, gold, and other gems are formed deep in the earth's core. In summary, the series is a great vehicle to teach about science in a fun and fascinating manner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core | |
|--------------|----------|
| Program (8 | |
| of 8) | Response |

| Program Title | Eco Company |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 7:00 am |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company provides CORE programming in the area of the environment and preservation of the earth resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question | Response |
|-----------------|---|--------------------------------|
| | Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| | Name of children's programming liaison | Donella Alvarado |
| | Address | 801 N. Jackson Road |
| | City | McAllen |
| | State | ТХ |
| | Zip | 78501 |
| | Telephone Number | 956.687.4848 |
| | Email Address | dsalvarado@entravision. com |
| | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (7)

| Other Matters (1 of 7) | Response |
|---|---|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 7:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. |

| Other Matters (2 of 7) | Response |
|---|---|
| Program Title | Animal Explorations with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 7:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL EXPLORATION WITH JAROD MILLER IS ANIMAL TV FOR THE NEXT GENERATION! THIS E/I PROGRAM TRAVELS WITH TELEVISION STAR JAROD MILLER EACH WEEK AS HE LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROS - THERE'S ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LINVING ROOMS AROUND AMERICA. |

| Other Matters (3 of 7) | Response |
|---|-----------------------|
| Program Title | Xploration Earth 2050 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 8:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Xploration Earth 2050 explores the future world to see where advances in science, technology, and engineering will lead us. The series takes a look at robotics, automobile technology, consumer electronics, and health, among other topics. Through talks with inventors, doctors, science fiction writers, entrepreneurs, and scientists, the future world is presented to the audience in a way that sounds like fun.

| Other Matters (4 of 7) | Response |
|---|---|
| Program Title | Xploration Outer Space |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SA 8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series will teach youngsters about the planets, the stars, the moons, and scientific concepts of the universe, all presented in a way that its audience can understand. The series collaborates with NASA, giving viewers an up close and personal view of the center of the United States' space program. The host for the Outer Space program, Emily Callendrelli earned her undergraduate degree from West Virginia University in mechanical and aerospace engineering and then earned a Master's degree from MIT in technology and policy. As a woman she is also a role model for those dreaming about careers in STEM. |

| Other Matters (5 of 7) | Response |
|---|----------------------|
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 7:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Eco Company provides CORE programming in the area of the environment and preservation of the earth resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic.

| Other Matters (6 of 7) | Response |
|--|--|
| Program Title | Xploration Animal Science |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 8:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Xploration Animal Science seeks to teach its target audience about animals in a very unique way: it doesn't simply display animal behavior, rather it tells why and how creatures behave as they do. We all know that eagles have incredible vision but Xploration Animal Science goes into detail about why their sense of sight is so advanced. |

| Other Matters (7 of 7) | Response |
|---|--|
| Program Title | Xploration Awesome Planet |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is essentially about earth sciences, which includes geology, geography, and meteorology. The series seeks to inform viewers about how land formations like glaciers and volcanoes develop. Other potential topics include: how diamonds, gold, and other gems are formed deep in the earth's core. In summary, the series is a great vehicle to teach about science in a fun and fascinating manner. |

| Certification | Question | Response |
|---------------|---|-------------|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an | |
| | officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or | |
| | appointed official who is authorized to sign on behalf of the party filing the Children's Television | |
| | Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 | |
| | (a), who is authorized to represent the party filing the Children's Television Programming, and who further | |
| | certifies that he or she has read the document; that to the best of his or her knowledge, information, and | |
| | belief there is good ground to support it; and that it is not interposed for delay. | |
| | FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND | |
| | FORFEITURE OF ANY FEES PAID | |
| | Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage | |
| | requirements. Failure to meet the construction or coverage requirements will result in automatic | |
| | cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or | |
| | coverage requirements that apply to the type of Authorization requested in this application. | |
| | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE | |
| | BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY | |
| | STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title | |
| | 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant | ENTRAVISION |
| | for the Authorization(s) specified above. | HOLDINGS |
| | | LLC |

Attachments No Attachments.