



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004937223** | File Number: **CPR-122142** | Submit Date: **07/08/2011** | Call Sign: **KXLY-TV** | Facility ID: **61978**
City: **SPOKANE** | State: **WA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2011 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Spokane
	Web Home Page Address	www.kxly.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Emperor's New School
List date and time rescheduled	Saturday, June 25, 2011, 11-11:30 AM-PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, June 25, 2011, 8:00-8:30 AM-PT
Reason for Preemption	Public Interest

Digital Core Program (2 of 14)		Response
Program Title	The Replacements	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Replacements
List date and time rescheduled	Saturday, June 25, 2011, 11:30-12:00 PM-PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, June 25, 2011, 8:30-9:00 AM-PT
Reason for Preemption	Public Interest

Digital Core Program (3 of 14)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)

Response

Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)

Response

Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10-10:30 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. The Saturday, May 7, 2011 episode was interrupted from 10:08-10:14 AM PT by an ABC News Breaking News Report regarding the Pentagon release of Osama bin Laden videos.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	
	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 14)	
	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00-7:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	
	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30-8:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can people be frozen and brought back to life in the future? Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Core Program (9 of 14)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00-8:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30-9:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Anneberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00-9:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Made In Hollywood: Teen Edition
List date and time rescheduled	Saturday, June 25, 2011, 7:00-7:30 AM-PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, June 26, 2011, 9:00-9:30 AM PT
Reason for Preemption	Public Interest

Digital Core Program (12 of 14)	Response
Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30-10:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Beta Records TV
List date and time rescheduled	Saturday, June 25, 2011, 7:30-8:00 AM-PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Sunday, June 26, 2011, 9:30-10:00 AM-PT
Reason for Preemption	Public Interest

Digital Core Program (13 of 14)	Response
Program Title	In the Zone Presents
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00-10:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends [Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	In the Zone Presents
List date and time rescheduled	Staurday, June 25, 2011, 8:00-8:30 AM-PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, June, 26/2011, 10:00-10:30 AM-PT
Reason for Preemption	Public Interest

Digital Core Program (14 of 14)	Response
Program Title	M@dAbout

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30-11:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	M@dAbout
List date and time rescheduled	Saturday, June 25, 2011, 8:30-9:00 AM-PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, June 26, 2011, 10:30-11:00 AM-PT
Reason for Preemption	Public Interest

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Teddie Gibbon
Address	500 West Boone Ave.
City	Spokane
State	WA
Zip	99201-2497
Telephone Number	509-329-4002
Email Address	teddieg@kxly.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Recap of 2nd Quarter 2011: Wednesday's Child - KXLY 4 News and anchor Robyn Nance profiled a WA or ID child that is up for adoption. The segment aired weekly on KXLY 4 News at 6:00pm. KXLY, KXMN, KXLY.com. Shining Star - KXLY 4 Sports profiled a local student-athlete each Monday that excels in sports as well as in the classroom and community. The weekly segment re-started in September 2010 and will end in early June 2011. KXLY, KXMN, KXLY.com Numerica School Champion of North Idaho - Children and students from North Idaho were encouraged to nominate a "champion" within their school. This program highlights "champion" teachers or other school employees. KXLY 4 News aired a monthly segment highlighting the nominator and the school champion. The segment started in November 2010 and ran through early June 2011. KXLY, KXMN, KXLY.com. Women Helping Women Luncheon - In March 2011, KXLY 4 produced and began airing promotions for this event that helps women and teens in crisis. Those promotions ran through April 2011. In May 2011, KXLY4 news anchor Kris Crocker emceed the event and KXLY 4 provided news coverage of the event. KXLY, KXMN and KXLY.com. Our Kids Our Business - In April 2011, KXLY 4 produced and aired promotion for this month-long event that seeks to educate the community on child abuse. KXLY 4 also provided extensive news coverage of this event. KXLY, KXMN and KXLY.com. TC 50 Race Event for Teen Closet - In May 2011, KXLY 4 produced and aired promos for this family fun race which involved Spokane-area High Schools. The event was held on June 5 and KXLY 4 News provided news coverage of the event. The race raised money for Teen Closet, a local non-profit organization that provides clothing for children in foster care. KXLY, KXMN, KXLY.com. What's For Lunch Yoke's & 2nd Harvest Food Drive - In early June 2011, KXLY 4 produced and aired promotion for this event that is aimed at generating food donations for the 2nd Harvest Food Shelter. The Food Drive will take place on July 15, 2011 and focuses on providing children with healthy luncheons during the summer. KXLY, KXMN, KXLY.com. Spokane Hoopfest - From March 2011 through the end of June 2011, KXLY 4 heavily promoted one of Spokane's largest public events (a 3-on-3 basketball tournament) and KXLY 4 News provided several days of live coverage during the June event. The overall goal of the event is aimed at making children healthier and KXLY 4 is the official broadcast partner for this huge summer event. KXLY, KXMN and KXLY.com. Preview of 3rd Quarter 2011: 4th of July Celebration - After promoting this event throughout June 2010, KXLY will provide the emcee for this huge community event and KXLY 4 News will also provide extensive news coverage of the event. KXLY 4 also provided family activities and contests for the event. KXLY, KXMN and KXLY.com. What's For Lunch Yoke's and 2nd Harvest Food Drive - In June 2010, KXLY 4, in conjunction with Yoke's Fresh Market grocery stores, produced and began airing promotion for this July Food Drive that is aimed at generating food donations for the 2nd Harvest Food Shelter. The Food Drive will take place on July 15, 2011 and focuses on providing children with healthy lunches during the summer. KXLY 4 News will also provide news coverage of the event. KXLY, KXMN, KXLY.com. Coat 4 Kids - In early August 2011, KXLY 4 will begin promoting this huge station and community event. We spearhead efforts to collect gently used coats that are cleaned and then distributed to children within the community. This year's event will be kicked off September 19, 2010 at the WA Interstate Fair. As part of the promotion, children under 13 get in free to the fair if they or their families donate a coat on this day. Collection of coats last through October, followed by distribution to children in November. Last year, we collected almost 25,000 coats. KXLY, KXMN, KXLY.com. Wednesday's Child - KXLY 4 News a

Other Matters (26)

Other Matters (1 of 26)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.

Other Matters (2 of 26)	Response
Program Title	The Replacements
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
--	--

Other Matters (3 of 26)

Response

Program Title	That's So Raven
---------------	-----------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT (through August 27, 2011)
--	---

Total times aired at regularly scheduled time	9
---	---

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	10 years to 13 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
--	--

Other Matters (4 of 26)

Response

Program Title	That's So Raven
---------------	-----------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT (through August 27, 2011)
--	--

Total times aired at regularly scheduled time	9
---	---

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	10 years to 13 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
--	--

Other Matters (5 of 26)

Response

Program Title	Hannah Montana
---------------	----------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays/10-10:30 AM PT (through August 27, 2011)
--	--

Total times aired at regularly scheduled time	9
---	---

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	10 years to 13 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
--	---

Other Matters (6 of 26)

Response

Program Title	The Suite Life of Zack and Cody
---------------	---------------------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT (through August 27, 2011)
--	---

Total times aired at regularly scheduled time	9
---	---

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	11 years to 13 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
--	--

Other Matters (7 of 26)

Response

Program Title	Jack Hanna's Wild Countdown
---------------	-----------------------------

Origination	Syndicated
-------------	------------

Days/Times Program Regularly Scheduled	Effective Saturday, September 3, 2011, 8:00-8:30 AM-PT (Until Further notice on KXLY)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (8 of 26)	Response
------------------------------------	-----------------

Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Saturday, September 3, 2011, 8:30-9:00 AM-PT (Until Further Notice on KXLY)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (9 of 26)	Response
------------------------------------	-----------------

Program Title	Born to Explorer
---------------	------------------

Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Saturday, September 3, 2011, 9:00-9:30 AM-PT (Until Further Notice on KXLY)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

Other Matters (10 of 26)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Saturday, September 3, 2011, 9:30-10:00 AM-PT (Until Further Notice on KXLY)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Other Matters (11 of 26)

Response

Program Title Everyday Health

Origination Syndicated

Days/Times Program Regularly Scheduled Effective Saturday, September 3, 2011, 10:00-10:30 AM-PT (Until Further Notice on KXLY)

Total times aired at regularly scheduled time 4

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Other Matters (12 of 26)

Response

Program Title Food for Thought with Claire Thomas

Origination Syndicated

Days/Times Program Regularly Scheduled Effective Saturday, September 3, 2011 10:30-11:00 AM-PT (Until Further Notice on KXLY)

Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (13 of 26)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00-7:30 AM PT (Airs on KXMN-MNTV through August 28, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Other Matters (14 of 26)	Response
Program Title	Mystery Hunter
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30-8:00 AM PT (Airs on KXMN-MNTV through August 28, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can people be frozen and brought back to life in the future? Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown.
--	--

Other Matters (15 of 26)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00-8:30 AM PT (Airs on KXMN-MNTV through August 28, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field and before 54,000 fans at Shea Stadium.

Other Matters (16 of 26)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30-9:00 AM PT (Airs on KXMN-MNTV through August 28, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Anneberg Policy Center.

Other Matters (17 of 26)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00-9:30 AM PT (Airs on KXMN-MNTV through August 28, 2011)

Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Other Matters (18 of 26)	Response
--------------------------	----------

Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30-10:00 AM PT (Airs on KXMN-MNTV throught August 28, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (19 of 26)	Response
--------------------------	----------

Program Title	In the Zone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00-10:30 AM PT (Airs on KXMN-MNTV throught August 28, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends [Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.

Other Matters (20 of 26)	Response
--------------------------	----------

Program Title	M@dAbout
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30-11:00 AM PT (Airs on KXMN-MNTV throught August 28, 2011)
Total times aired at regularly scheduled time	9

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about money.

Other Matters (21 of 26)	
	Response
Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Sunday, September 4, 2011, 7:00-7:30 AM-PT (Until Further Notice on KXMN-MNTV)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."

Other Matters (22 of 26)	
	Response
Program Title	Go For It!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Sunday, September 4, 2011, 7:30-8:00 AM-PT (Until Further Notice on KXMN-MNTV)
Total times aired at regularly scheduled time	4
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Go For It! is a half hour weekly television program produced to educate and inform children 13-16 years of age. Each episode contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. With each weekly half hour episode, Go For It! brings relevant life-messages to kids in a fast paced format designed to encourage learning, participation, and competition.

Other Matters (23 of 26)

Response

Program Title Animal Tails

Origination Syndicated

Days/Times Program Regularly Scheduled Effective Sunday, September 4, 2011, 8:00-8:30 AM-PT (Until Further Notice on KXMN-MNTV)

Total times aired at regularly scheduled time 4

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.

Other Matters (24 of 26)

Response

Program Title Animal Tails

Origination Syndicated

Days/Times Program Regularly Scheduled Effective Sunday, September 4, 2011, 8:30-9:00 AM-PT (Until Further Notice on KXMN-MNTV)

Total times aired at regularly scheduled time 4

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.

Other Matters (25 of 26)	Response
Program Title	Exploration with Richard Wiese
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Sunday, September 4, 2011, 9:00-9:30 AM-PT (Until Further Notice on KXMN-MNTV)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.

Other Matters (26 of 26)	Response
Program Title	Exploration with Richard Wiese
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Sunday, September 4, 2011, 9:30-10:00 AM-PT (Until Further Notice on KXMN-MNTV)

Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Spokane Television, Inc.</p>

Attachments

No Attachments.